July 29, 2016

Dr. Bill Payne<br>Assistant Vice President, Finance<br>Kentucky Council on Postsecondary Education<br>Suite 320, 1024 Capital Center Drive<br>Frankfort, KY 40601

Dear Bill,
Enclosed is the report from the Western Kentucky University Foundation and the College Heights Foundation for the Regional University Excellence Trust Fund Endowment Match Program for the academic year 2015-2016. You will find information on 76 endowments valued at a total of $\$ 32,935,812$ as of June 30,2016 . The website for this report is www.wku.edu/bucks/index.php.

This written report was reviewed and approved by the Board of Trustees of the Western Kentucky University Foundation today, Friday, July 29, 2016.

Please do not hesitate to contact me or Paula Jarboe, Chief Financial Officer of the WKU Foundation, if you have questions or need additional information.


Marc L. Archambault
President
Western Kentucky University Foundation

## Enclosures



# WESTERN KENTUCKY UNIVERSITY 

# Western Kentucky University Foundation, Inc. College Heights Foundation 

Endowment Match Program 2015-2016 Summary Report

This report covers the activities and expenditures supported at Western Kentucky University under the Endowment Match Program. Western Kentucky University submitted requests for all allocated matching funds to the Council on Postsecondary Education. These were disbursed before June 30, 2010. A total of $\$ 14,211,209$ has been requested since 1998; Council staff processed all of those requests and disbursed the entire amount to Western Kentucky University. WKU then transferred the funds to either the Western Kentucky University Foundation or the College Heights Foundation under custodial agreements. With these funds, the match program has helped create or expand a cumulative total of 76 endowments valued at $\$ 32,935,812$ as of June 30, 2016 (Table 7).

Since the program's inception in 1998, private donations and state matching funds supported the addition or expansion of two endowed chairs, 25 professorships, 16 scholarship funds and 33 mission support activities at Western Kentucky University (Table 1). As of June 30, all of those activities were operational.

## Endowment Activity

As shown in Table 1, matching program funds were used to create two endowed chairs, 25 endowed professorships, 16 endowed scholarships and 33 mission support projects since its inception in 1998. Of these activities, the two chairs, the 25 professorships were occupied or
reporting expenditures, 16 of the scholarships made awards and 33 of the mission support projects reported expenditures. As of fiscal year-end, all 76 were active. Details concerning these chairs and professorships may be found on our website at www.wku.edu/bucks/index.php.

Table 1: Match Program Positions, Programs, and Projects Established During Fiscal Year 2015-2016 and Since Program Inception

| Activity | 2015-2016 |  | 1998-2016 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Number Established | Number* <br> Active | Number <br> Established | Number* <br> Active |
| Chairs | 0 | 2 | 2 | 2 |
| Professorships | 0 | 25 | 25 | 25 |
| Fellowships | 0 | 0 | 0 | 0 |
| Scholarships | 0 | 16 | 16 | 16 |
| Mission Support Projects | 0 | 33 | 33 | 33 |
| Totals | 0 | 76 | 76 | 76 |

* Includes number of faculty positions occupied, number of student aid programs making awards and number of mission support projects recording expenditures.


## Demographic Information

The majority of the match program faculty recipients are male. As of June 30, 2015, a total of 30 visiting professors and WKU faculty were receiving honorariums or salary supplements through the program (see Table 2). The occupants of 18 of those positions (or 60.0 percent) were male and 12 (or 40.0 percent) were female.

Table 2: Gender of Match Program Faculty and Staff
As of June 30, 2016
Male Female Total

| Chairs | 2 | 0 | 2 |
| :--- | ---: | ---: | ---: |
| Professors | 15 | 12 | 26 |
| Staff | 3 | 4 | 7 |
| Total |  |  |  |
|  | 20 | 16 | 36 |
|  |  |  |  |

The majority of chairs and professors supported through the program are white, non-Hispanics. As can be seen in Table 3, as of June 30, 2016, of the 36 match program faculty, 31 (or 86.1 percent) were white, one (or 2.8 percent) was black, three (or 8.3 percent) were Asian, and one (or 2.8 percent) was Hispanic. While the total number increased, this represents a decrease in the percentage of minorities supported by the program.

Table 3: Race of Endowment Match Program Faculty and Staff
As of June 30, 2016


Overall, the number of faculty employed through the match program increased from fiscal year 2015 to fiscal year 2016. By the end of the year, 13.9 percent of all faculty supported with program funds were minorities. This represents a decrease in the percentage of minority faculty employed between fiscal year-end 2015 and 2016.

The number of students receiving financial aid awards through the program decreased during 2015-2016 by 8 students. During the fiscal year, a total of 72 undergraduate and graduate students received scholarship awards that were funded with endowment proceeds (see Table 4). Thirteen of the scholarship recipients (or 22.2 percent) were minority students, which is a slight decrease in percentage from last year.

Table 4: Gender and Race of Match Program Financial Aid Recipients
For Awards Made During Fiscal Year 2015-2016


In terms of gender, the majority of financial aid recipients were female. Twenty-eight of the 72 scholarship recipients ( 38.9 percent) were male and 44 were female ( 61.1 percent). The overall number of total scholarship recipients decreased from 80 to 72 between fiscal years 2015 and 2016; the number of females decreased from 52 to 44 and the number of male recipients remained the same.

## Sources of Funds

During fiscal year 2015-16, Western Kentucky University did not receive any additional state funds through the Endowment Match Program (Table 6). All previous state funds were matched with cash gifts and pledges from private sources through the Western Kentucky University Foundation and College Heights Foundation. Since 1998, a total of \$32,532,132 in private and state funds was used to create or expand 76 endowments. Over half of the funds received from private sources was in cash or cash equivalent gifts (\$18,059,423 or 98.57 percent) and the remainder is in outstanding pledges ( $\$ 261,500$ or 1.43 percent).

## Areas of Concentration

The 2002-2004 Endowment Match Program Guidelines stipulate that 50 percent of any matching gifts and pledges received after October 1, 2003, must be used to support the Programs of Distinction at comprehensive institutions. All gifts and pledges used by WKU for this matching program were documented before this deadline. However, Western Kentucky University has two approved Programs of Distinction: The Center for the 21st Media and The Applied Research and Technology Program. Through June 30, 2016, Western Kentucky University received all \$14,211,209 of its 1998-2015 match program appropriation. That amount was matched with $\$ 18,320,923$ in cash gifts and pledges, bringing the total amount of the 1998-2016 program funds to $\$ 32,532,132$. Of that amount, $\$ 11,932,739$ or 36.7 percent will be used to support positions in the Council on Postsecondary Education Programs of Distinction for

WKU and \$9,430,849 or 29.0 percent will be used to support the new economy priority areas. Those priority areas include: Human Health and Development (18.70 percent), Biosciences (. 3 percent), Materials Science and Advanced Manufacturing ( 0.0 percent), Information Technologies and Communications (10.0 percent), and Environmental and Energy Technologies (0.0 percent).

Table 5: Match Program Funds Dedicated to Council Priority Areas
For All Matched Appropriation Funds
$\underline{\text { State Funds * Private Funds ** Total Funds } \quad \text { Percent of Total }}$

## Programs of Distinction

| Applied Research and Technology | \$3,989,000 | \$ 6,254,239 | \$10,243,239 | 31.5\% |
| :---: | :---: | :---: | :---: | :---: |
| Center for |  |  |  |  |
| 21st Media | 736,000 | 953,500 | 1,689,500 | 5.2\% |
| Sub-total | 4,725,000 | 7,207,739 | 11,932,739 | 36.7\% |

## New Economy Areas

| Human Health | 2,881,079 | 3,193,989 | 6,075,068 | 18.7\% |
| :---: | :---: | :---: | :---: | :---: |
| Biosciences | 50,000 | 50,000 | 100,000 | .3\% |
| Materials Science | - | - | - | - |
| Information Tech | 1,413,500 | 1,829,281 | 3,242,781 | 10.0\% |
| Environmental Tech | ch | - | - | - |
| Sub-total | 4,344,579 | 5,073,270 | 9,430,849 | $\overline{29.0 \%}$ |
| Other Disciplines | 5,141,630 | 6,039,914 | 11,181,544 | 34.3\% |
| Total \$ | \$ 14,211,209 | \$18,320,923 | \$32,532,132 | $\underline{\underline{100.0 \%}}$ |

* Includes all match program appropriation funds received by the university.
** Includes only cash gifts and pledges that were used to match appropriation funds received.

WKU's 2008-16 match program appropriation equals \$2,439,000. As of June 30, 2010, all requests were submitted and fully matched.

## Earnings and Expenditures

As of June 30, 2016, the total market value of the 76 endowment accounts established under the Endowment Matching Program was $\$ 32,935,812$ (Table 7). Of that amount, $\$ 14,211,209$ (or 43.1 percent) was state funds and $\$ 18,724,603$ (or 56.9 percent) was gift funds, interest income and market growth or loss. Foundation records show an outstanding balance of $\$ 261,500$ in unpaid pledges on these accounts. As of June 30, 2016, \$921,138 was expended for program activities during the fiscal year.

Table 6

## Western Kentucky University <br> Endowments Established or Expanded with State Funds <br> During Fiscal Year 2015-2016



## Endowment Funds Moved:

Endowment for Research
Gordon Ford College of Business Inovation Endowment
John and Carolyn Ridley Fund for Excellence in Honors College WRECC Fund for Engineering

| $4 / 9 / 2009$ | $(177,500)$ | - | - | - | $(177,500)$ |
| ---: | ---: | ---: | ---: | ---: | ---: |
| $10 / 14 / 2004$ | 102,500 | 167,054 |  | 167,054 | 269,554 |
| $10 / 22 / 2015$ | 25,000 | 1,000 | 25,000 | 26,000 | 51,000 |
| $6 / 30 / 2016$ | 50,000 |  |  | 50,000 | 50,000 |

## Western Kentucky University Western Kentucky University Foundation <br> College Heights Foundation

Table 7: Components of Change in Endowment Market Value
From Beginning to End of Fiscal Year 2015-2016

|  |  | Prior to 7/1/15 |  |  |  | Year 7/1/15-6/30/16 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Date <br> Established | State <br> Funds <br> Received | Gifts Received | Market Value 6/30/2015 | Outstanding Pledges 6/30/2015 |  | Gifts <br> Received | Investment <br> Earnings <br> (Loss) | Earnings <br> Expended 2015-2016 | $\begin{gathered} \text { Market } \\ \text { Value } \\ 6 / 30 / 2016 \end{gathered}$ | Outstanding <br> Pledges <br> 6/30/2016 |
| Endowment Title |  |  |  |  |  |  |  |  |  |  |  |

## Existing Endowments

| Jim Scott Professorship |
| :--- |
| Gail Martin Lecture \& Faculty Development Series |
| Layne Professorship in Mechanical Engineering |
| Mattie Newman Ford Professorship in Entrepreneurship |
| Mary R. Nixon Professorship in Accounting |
| Jerry E. Baker Professorship in Music |
| Hays Watkins Visiting CEO Professorship |
| Leon Page Professorship in Banking \& Financial |
| Planning |
| CHC/Centercare Visiting Professorship |
| Hall Professorship in Construction Engineering |
| Wm. M. McCormack Professorship |
| Cangemi Faculty Award for COE |
| Faculty Fund for Excellence in Ogden College/Hard |
| Sciences |
| Ward Visiting Professorship for Women's Studies |
| College of Education Dean's Fund for Excellence |
| Gordon Ford College of Business Dean's Fund for |
| Excellence |
| Ogden College of Science and Engineering Dean's Fund |
| for Excellence |
| Potter College of Arts Dean's Fund for Excellence |
| Larry B. Shelton Dean's Fund for Excellence |
| Johnson \& St. Clair Center for Gifted Studies Faculty |
| Support |
| Bell Fund for Civil Engineering |
| M. Eddie Carter Gifted Studies Faculty Fund |
| Knicely Professorship in Leadership Studies |
| Moseley-Watkins Fund for Excellence in English |
| Boyd-Lubker Visiting Scholars Program |
| Bramham/Collins Visual \& Performing Guest Artist |
| Endowment |
| Gordon Ford College of Business Endowment |
| Minority Teacher Support Endowment |
| Tom Gorin Dean's Fund for Excellence |
| Service One Credit Union Endowed Scholarship Fund |
| Kerr - Greulich Endowment for Ogden College |
| Sofia International Faculty Fund for Excellence |
| Excellence Fund for Music - Symphony |
| Gifted Studies Professorship |
| Budde Fund for Excellence in Journalism |
| Commonwealth Health Corporation Scholarships |
| Greenview Regional Hospital Fund for Nursing |
| Frockt Family Professorship in History |
| Confidential Visiting Professorship in Education |
| Gildersleeve Fund for Geology and Geography |
| Turner Professorship in Journalism |


| Endowment Title | Date <br> Established | Prio |  |  |  | Year $11 / 15-63016$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Gifts <br> Received |  | $\begin{aligned} & \text { Outstanding } \\ & \text { Pledges } \\ & \text { 6/30/2015 } \\ & \hline \end{aligned}$ |  | Gifts <br> Received | Investment <br> Earnings <br> (Loss) | Earnings <br> Expended <br> 2015-2016 | Market Value $6 / 30 / 2016$ | Outstanding Pledges 6/30/2016 |
| Rafferty's Inc. Endowed Scholarship Fund | 7/10/2003 | 100,000 | 100,000 | 266,683 | - | - | - | $(17,436)$ | $(10,273)$ | 238,974 | - |
| Wendell Cherry Visiting Professorship in Business |  |  |  |  |  |  |  |  |  |  |  |
| Leadership \& Ethics | 7/16/2003 | 250,000 | 250,000 | 552,994 | - | - | - | $(37,122)$ | $(7,065)$ | 508,807 | - |
| Walter N. Scott Professorship in Biology | 12/4/2000 | 224,500 | 350,080 | 770,973 | - | - | - | $(51,795)$ | $(9,249)$ | 709,929 | - |
| BB\&T Visiting Professorship Fund | 8/28/2003 | 250,000 | 252,450 | 553,041 | - | - | - | $(36,153)$ | $(21,366)$ | 495,522 | - |
| Pelino Fund for Excellence in Communications | 12/31/2002 | 50,000 | 75,003 | 156,784 | - | - | - | $(10,542)$ | $(1,753)$ | 144,489 | - |
| Fleishcaker/Greene Fund for Excellence in First |  |  |  |  |  |  |  |  |  |  |  |
| Amendment Issues | 9/4/2007 | 150,000 | 300,000 | 649,354 | - | - | 25,000 | $(43,314)$ | $(10,417)$ | 620,623 | - |
| US Bank Fund for Excellence in Music | 5/15/2003 | 28,000 | 28,020 | 60,073 | - | - | - | $(4,035)$ | (729) | 55,309 | - |
| Jarve Endowed Honors College Professorship | 6/20/2008 | 500,000 | 400,000 | 1,153,836 | - | - | - | $(76,704)$ | $(25,809)$ | 1,051,324 | - |
| Leichhardt Professorship in Horticulture | 9/25/2008 | 500,000 | 510,590 | 1,136,762 | - | - | - | $(74,362)$ | $(43,178)$ | 1,019,221 | - |
| Innovation in Sustainability | 10/10/2008 | 50,000 | 52,000 | 128,483 | - | - | 2,000 | $(8,600)$ | $(1,642)$ | 120,241 | - |
| Halton Fund for Economic Development in Allen County | 8/24/2009 | 50,000 | 50,000 | 117,168 | - | - | - | $(7,785)$ | $(2,680)$ | 106,703 | - |
| Endowment for Research | 4/9/2009 | 172,500 | - | 299,607 | 172,500 | - | - | $(33,072)$ | $(5,333)$ | 261,201 | 172,500 |
| Jones Fund for Excellence in the Honors College | 6/23/2014 | 25,000 | 10,000 | 33,975 | 15,000 | - | - | $(2,225)$ | $(1,245)$ | 30,505 | 15,000 |
| Gordon Ford College of Business Innovation Endowment | 10/17/2014 | 102,500 | - | 102,500 | 102,500 | - | 167,054 | (316) | (259) | 268,979 | - |
| John \& Carolyn Ridley Fund for Excellence in Honors |  |  |  |  |  |  |  |  |  |  |  |
| College | 10/22/2015 | 25,000 | - | 25,000 | 25,000 | - | 1,000 | 207 | - | 26,207 | 24,000 |
| WRECC Fund for Engineering | 6/30/2016 | 50,000 | - | 50,000 | 50,000 |  | - | - | - | 50,000 | 50,000 |
| J. Clifford Todd Professor in Longevity and Healthful |  |  |  |  |  |  |  |  |  |  |  |
| Living | 10/31/1999 | 500,000 | 525,697 | 1,139,811 | - | - | - | $(74,142)$ | $(55,443)$ | 1,010,225 | - |
| Lester and Dorothy Reeves Institutional Fund for |  |  |  |  |  |  |  |  |  |  |  |
| Gerontology | 8/1/2000 | 100,000 | 100,172 | 219,034 | - | - | - | $(14,289)$ | $(8,903)$ | 195,842 | - |
| Paul G and Ernestine G Hatcher Modern Language Fund | 11/6/2001 | 25,000 | 25,000 | 59,560 | - | - | - | $(3,886)$ | $(2,406)$ | 53,267 | - |
| Laura Goad Turner Foundation Fund for Excellence in |  |  |  |  |  |  |  |  |  |  |  |
| Symphony | 9/23/2003 | 125,000 | 125,000 | 244,924 | - | - | - | $(15,971)$ | $(10,056)$ | 218,898 | - |
| Ritter Family Professorship | 5/8/2009 | 500,000 | 1,200,000 | 1,911,406 | - | - | - | $(63,310)$ | $(17,036)$ | 1,831,061 | - |
| WKU Foundation |  | 12,884,579 | 15,508,531 | 31,678,968 | 372,913 | - | 352,396 | $(2,036,434)$ | $(812,538)$ | 29,182,391 | 261,500 |
| Dorris J Hutchison Scholarship Fund | 9/6/2003 | 155,000 | 390,466 | 584,579 | - | - | - | $(17,429)$ | $(24,000)$ | 543,150 | - |
| Mr. and Mrs. Raymond Simmons Agriculture Scholarship |  |  |  |  |  |  |  |  |  |  |  |
| Fund | 5/28/2003 | 50,000 | 50,115 | 119,185 | - | - | - | $(3,555)$ | $(3,450)$ | 112,180 | - |
| Glenn R. and Joan B. Garrison Scholarship Fund | 11/7/2002 | 100,000 | 123,344 | 265,242 | - | - | - | $(7,818)$ | $(10,000)$ | 247,424 | - |
| Thomas R. and Judith L. Hunt Scholarship Fund | 10/9/2002 | 50,000 | 50,041 | 168,025 | - | - | - | $(5,060)$ | 250 | 163,215 | - |
| Tom and Nancy Baird Kentucky Library Endowment | 9/30/2002 | 50,000 | 57,792 | 124,036 | - | - | - | $(3,732)$ | - | 120,304 | - |
| Caleb Slaton/Logan Aluminum Endowed Scholarship Fund | 7/31/2002 | 50,000 | 55,500 | 104,174 | - | - | - | $(3,111)$ | $(3,500)$ | 97,563 | - |
| Dero Downing Spirit Makes the Master Scholarship | 6/24/2002 | 90,000 | 90,075 | 183,691 | - | - | - | $(5,472)$ | $(7,000)$ | 171,219 | - |
| Harlin Parker Scholarship Fund | 12/31/2001 | 72,802 | 59,753 | 157,149 | - | - | - | $(4,729)$ | - | 152,420 | - |
| Pat Eubank French Memorial Scholarship Fund | 12/17/2001 | 54,630 | 50,280 | 123,467 | 4,350 | - | 4,350 | $(3,725)$ | $(4,800)$ | 119,292 | - |
| Betty Lou Smith Scholarship and Ben Corbin Memorial |  |  |  |  |  |  |  |  |  |  |  |
| Scholarship | 5/24/2001 | 80,000 | 113,916 | 149,809 | - | - | 9,220 | $(4,734)$ | $(6,500)$ | 147,795 | - |
| Zuheir \& Susan Sofia Scholarship Fund for International |  |  |  |  |  |  |  |  |  |  |  |
| Students | 10/31/1998 | 250,000 | 250,000 | 582,031 | - | - | - | $(8,713)$ | $(19,500)$ | 553,818 | - |
| Ted Middleton Scholarship Fund | 12/1/2009 | 164,000 | 701,294 | 990,324 | - | - | - | $(29,712)$ | $(19,750)$ | 940,862 | - |
| Joseph J. Zaydon, Jr. M.D. Endowed Pre-Medical |  |  |  |  |  |  |  |  |  |  |  |
| Scholarship | 12/17/2009 | 150,000 | 152,584 | 368,560 | - | - | 4,078 | $(5,594)$ | $(9,350)$ | 357,694 | - |
| Athena Cage Scholarship Fund | 5/15/2003 | 10,198 | 35,688 | 27,902 | - | - | - | (417) | $(1,000)$ | 26,485 | - |
| College Heights Foundation |  | 1,326,630 | 2,180,848 | 3,948,174 | 4,350 | - | 17,648 | $(103,801)$ | $(108,600)$ | 3,753,421 | - |

