



61.1%

of students offered full-time employment had internship experience

Source: NACE 2017 Internship & Co-Op Survey Report

Top 2 items sought on a recent graduate's resume:



- Internship experience
- Industry experience

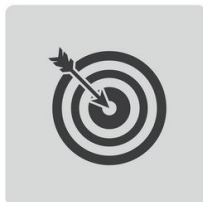
Source: Job Outlook 2018, NACE

81%

of college seniors have completed at least one internship

Source: NACE 2017 Internship & Co-Op Survey Report

INTERNSHIPS MAKE A DIFFERENCE



For employers who have formal internship programs, **75%** of them use the program to target full-time employees

Source: NACE 2017 Internship & Co-Op Survey Report

Key Attributes Employers Seek:

- ⇒ Problem-Solving Skills
- ⇒ Ability to Work in a Team
- ⇒ Communication Skills
- ⇒ Leadership



Source: Job Outlook 2018, NACE



Internships are a proven way to gain relevant knowledge, skills, and experience.

BKD ▪ Houchens Industries ▪ State Farm Insurance ▪ Hilliard

Lyons ▪ General Motors Corvette Plant ▪ Wells Fargo ▪ United

PAST INTERNSHIP PROVIDERS

Financial Planning ▪ Aramark ▪ Kirby & Kirby, CPAs ▪ Hensley & Throneberry ▪ Landmark Partners ▪ LBMC ▪ Constellium ▪ Cummins

Aflac ▪ Commonwealth Health ▪ Aflac Corporation ▪ Hangout Creative

Federal Mogul ▪ Leo Eggleton, CPA ▪ Cate Eriener ▪ Northwestern Mutual ▪ Ernst & Young

Bowling Green Area Chamber of Commerce ▪ Wal-Mart

Diaper Bank ▪ Synergetic Systems

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FRUIT OF THE LOOM®

dix Spider ▪ Hancock

Green Area Convention Center for Applied Economics Group ▪ Auburn Learning

BRADD ▪ Kenmold ▪ Chandler Property Management

Wireless ▪ Con

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Music Group ▪ Enterprise ▪ BKD ▪ Houchens Industries ▪ State Farm Insurance ▪ Hilliard Lyons ▪ General Motors Corvette

Plant ▪ Wells Fargo ▪ United Way ▪ Connected Nation ▪ IR Hunt

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gordon ford college of business internship PROGRAM student information



Internship opportunities exist in all fields of study at the Gordon Ford College of Business with positions available across multiple industries, giving students real-world experience and a larger network of contacts. Students not only have the chance to earn course credit but often can find **permanent employment** as a result of contacts made in the industry. An internship is designed to connect classroom learning with the business community.

INVEST IN YOUR FUTURE

Internships are an investment in your future! They provide an opportunity to meet those currently working in the field as well as a chance to see what's involved in a typical work day. Through meaningful real-world experiences and networking, internships provide a strong career foundation for students and offer a competitive advantage for future employment. Internship experiences introduce you to a potential career, perhaps a potential employer, and provide an opportunity for students to build a more substantial résumé.

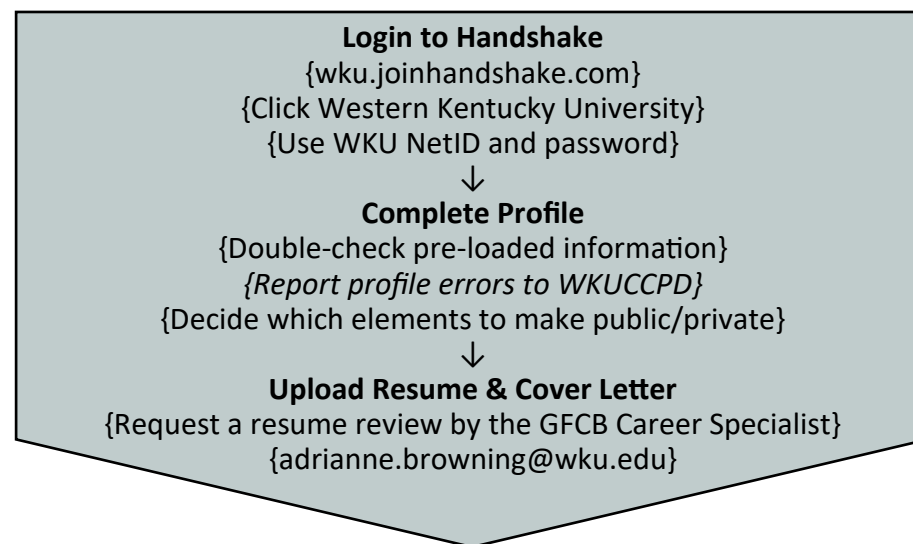
“My internship confirms my passion for finance. I like working with people and helping them better their lives. One of the most important lessons I learned is that people bank with people.”



—Jessica Anderson
Finance Intern
First Farmers & Merchants Bank

HANDSHAKE: THE JOB HUNTING PLATFORM

Finding a job and building a career can be a daunting experience. Whether you are seeking an internship or a full-time career, Handshake is the new way to discover those opportunities. Handshake replaces the current Topper CareerLink/Symlicity system and offers a variety of interactive features. Follow these instructions to get started!



The more complete and public you make the information, the easier it is for employers to find you!

