

Ima Phaker

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EDUCATION

Bachelor of Interdisciplinary Studies, Business Emphasis, 3.4 GP
Western Kentucky University, Bowling Green, KY

Expected May 2023

Study Abroad
AIFS Travel Program
London, Paris, Milan, & Florence

Summer 2021

RELATED COURSEWORK

- Fashion Marketing Trends
- Apparel Design Management
- Visual Merchandising & Promotion
- Psychology of Sales

WORK EXPERIENCE

Fashion Retailer & Key Holder
Montblanc – Somewhere, KY

April 2021 to Present

- Place and receive weekly orders to restock and update boutique merchandise
- Merchandise and upsell new and high-ticket items
- Maintain supplier and clientele records
- Manage payroll, scheduling, reports, and inventory

Macy's Sales Associate
Macy's – Somewhere, KY

October 2020 to April 2021

- Provided excellent customer service
- Worked and balance cash register
- Responsible for keeping shelves stocked and back room organized

Food Service Crewmember
McDonalds – Somewhere, KY

August 2019 to October 2020

- Trained new crewmembers
- Received Employee of the Month for efficient drive-thru service
- Maintained high standards of customer service during high-volume, fast-paced operations

CAMPUS & COMMUNITY LEADERSHIP

Spirit Master

August 2021 to Present

- Provide campus tours to prospective students
- Attend campus activities on behalf of the university

Public Relations Chair
Alpha Delta Pi

August 2021 to May 2022

- Maintained social media outlets for the WKU chapter
- Worked collaboratively to coordinate publicity efforts