

MINUTES
ADMINISTRATIVE COUNCIL – COLLEGE OF EDUCATION AND BEHAVIORAL SCIENCES
Thursday, September 24, 1998
Dean's Conference Room, Tate Page Hall

Members Present: Evans, Mikovch, Fong, O'Connor, Oglesby, Schnacke, Stayton.

Strategic planning was discussed. Each unit should have a unit action plan that would serve under the College Umbrella plan.

The discussion for various plans were as follows:

1. Evaluation of progress relevant to facilitation and coordination
 - Discussion of hiring a part-time position to track data and other issues pertaining to evaluation of programs
 - Discussion concerning the impact of professional development and how it impacts teaching, programs, etc.
 - Methods of evaluation of teaching needed.
2. Possible promotion and tenure revision
 - A possible College-wide discussion could evaluate current and future criteria.
 - Evans will order approximately 25 books "Scholarship Revisited/Scholarship Assessed" to use as possible models for evaluation.
3. External Funding Sources
 - Net web sites are very effective. We need to update our current web pages,
 - WKU Advancement Office will submit a proposal to possibly receive \$500,000+. Each College has been asked to write a proposal indicating projects and needs that will be presented to the benefactor. No guidelines for this proposal are known presently. However, after Rick Dubose visits with Evans we may have a better idea how to present our College needs. "Children First" will be included in this proposal.
4. Recruitment and Retention
 - Unique graphic web sites have been very important in student recruitment and retention.
 - Each department should develop their own brochure that is relevant to their program.
 - The existing Dean's Advisory Committee will serve as a committee to develop brochures and banners.
 - Advisory Committee will also help Mark Pitcock to keep our current web page updated.
 - The idea of using a professional agency to develop up-to-date web pages will be explored. It was felt the cost would pay dividends in returns.
 - The idea that we need to re-establish WKU as a Teacher College was also felt important.
5. Professional Development
 - The Center for Excellence and Green River Regional Educational Cooperative should market what they do so their services could be better utilized.
 - The Dean's office spend approximately \$42,000 in professional development last year. It is felt that the returns from this should be relevant to benefiting classes, service, etc.
 - Discussion indicated that several faculty feel it is the College's responsibility for paying all expenses of faculty development. This attitude did not used to exist. Also indicated, that some of the faculty have an attitude of "I have to do this" not "I want to do this" for own development.
 - Perhaps faculty should outline their faculty development plans to help the College help given.
6. Other discussion included the method of allocation new computers to faculty. Only 90 instead of 240 computers are being distributed, and faculty will probably need to make a good "case" why they need a new computer.