

CEBS Administrative Council Meeting
June 8, 2017
9:30 a.m.

Minutes

Present: Sam Evans, Tony Kirchner, Jill Sauerheber, Margie DeSander, Pitt Derryberry, Sylvia Dietrich

CEBS' Strategic Plan (draft) document was revised based on feedback received from unit heads.

Dean Evans asked the Council to think about what is unique about CEBS programs.

Discussion/Feedback:

CEBS...

...is diverse in the type of programs offered. From a programmatic perspective, CEBS programs are training and development focused.

...students will be prepared to help and serve others.

...is one large body of professional educators who collaborate and communicate with campus and community partners.

...has a shared community clinic with many programs using the space on a regular basis.

...is collaborative with cross-disciplinary partnerships with other WKU departments.

...teacher education is the foundation on which the university was founded. CEBS needs to highlight the rich history that surrounds the beginning of the College of Education and Behavioral Sciences.

...faculty and staff have a common shared disposition and belief system that puts others needs in front of their own.

...branding may need to be expanded beyond what Dr. Martin has done with our recent marketing campaign.

...needs to research how we compare to other institutions in order to find our college's distinction.

...needs to verbalize and practice our uniqueness.

CEBS' core values were discussed. The Council agreed that **IN** should be added to the word **SPIRE** (page 2 Strategic Plan draft) to create **INSPIRE**.

IN – **I**nternational presence through scholarship and practice

S – Leading through **S**ervice

P – Collegial and Collaborative **P**artnerships

I – Personal and Professional **I**ntegrity

R – **R**espect for Individual Differences and Intellectual Freedom

E – The Pursuit of Academic **E**xcellence

Dean Evans shared a statement from a Gallup report pertaining to student engagement. Dean Evans asked the Council to think about how they connect with students. CEBS provides experiential and hand-on learning for students.

Objective 2.1 Diversity

CSA – Will identify and gather data from stakeholders

PSY – Will determine what they can do from a numbers perspective with the CCBH (minor) program. They will look at the total number of Psychology and Consumer and Family Sciences majors to determine a reasonable percentage of target growth for the CCBH program.

EALR – Will submit strategic recruitment strategies for Adult Ed, MER Certificate, and Principal Preparation to Dr. Kirchner.

STE – Recently submitted strategic recruitment information to Dr. Kirchner.

Dean Evans recommended that Dr. Dietrich look at job shortage areas.

CEBS 4. Increase international student enrollment in undergraduate and graduate programs. Discussion.

- Delete (2) Educator preparation programs require field experience and/or are entirely online, which is not allowed by many international student sponsors who are funding tuition.

The Student Leadership and Success report will be condensed to one-page.

Dean Evans recently met with Dr. Meredith and Chris Jensen to discuss intentional/intensive student advising. Additional discussion on this topic will take place at the summer CAD retreat.

As there was no further business, the meeting adjourned.

Respectfully submitted,

Tammy Spinks