

**AGENDA**  
**CEBS CURRICULUM COMMITTEE**  
**3:00 pm – November 7, 2017**  
**GRH 3073**

- I. Approval of Minutes of the October 3, 2017 CEBS Curriculum Committee meeting. (These minutes can be located on the CEBS Web Page, click on Dean’s Office and then meeting minutes and agendas.)
- II. Approval of Agenda of this November 7, 2017 CEBS Curriculum meeting
- III. **New Business**

School of Teacher Education

Graduate:

- 1. Course Change Request – LTCY 519, Foundations of Literacy Instruction  
<https://nextcatalog.wku.edu/programadmin/> (Select Edited Programs from drop down menu, find in list)
- 2. Program Change Request – 044, Literacy Education, Master of Arts in Education  
<https://nextcatalog.wku.edu/programadmin/> (Select Edited Programs from drop down menu, find in list)

Undergraduate:

- 3. Proposal to Revise Course Title – BE 210, Computer Applications for Business Educators
- 4. Proposal to Revise Course Title – BE 400, Advanced Computer Applications for Business Educators
- 5. Proposal to Revise Course Title – BE 400G, Advanced Computer Applications for Business Educators
- 6. Proposal to Revise Course Title – BE 410, Digital Media for Business Educators
- 7. Proposal to Revise Course Title – SEC 473, Teaching Business and Marketing Education
- 8. Proposal to Revise a Program – 621, Business & Marketing Education (B&M Ed)
- 9. Proposal to Revise Course Prerequisites/Corequisites – SMED 102, Introduction to Inquiry-based lesson design
- 10. Proposal to Revise Course Prerequisites/Corequisites – SMED 470, Project-based instruction

- IV. **Other Business**
  - A.

**College Name**  
**Department Name**  
**Proposal to Revise Course Title**  
**(Consent Item)**

Contact Person: Dr. Michael McDonald, [Michael.mcdonald@wku.edu](mailto:Michael.mcdonald@wku.edu), (270) 745-3097

**1. Identification of proposed course:**

- 1.1 Course prefix (subject area) and number: BE 210
- 1.2 Course title: Computer Applications for Business Educators
- 1.3 Credit Hours: 3

**2. Proposed course title:** Intro to Computer Applications

**3. Proposed abbreviated course title:** INTRO TO COMP APPL  
(maximum of 30 characters/spaces)

**4. Rationale for the revision of course title:**

The original title suggests this course would only benefit one major. However, basic computer applications would benefit all people in their lives and their work.

**5. Proposed term for implementation:** Fall 2018

**6. Dates of prior committee approvals:**

Department/ Unit	October 13, 2017
College Curriculum Committee	_____
Professional Education Council (if applicable)	_____
General Education Committee (if applicable)	_____
Undergraduate Curriculum Committee	_____
University Senate	_____

**College Name**  
**Department Name**  
**Proposal to Revise Course Title**  
**(Consent Item)**

Contact Person: Dr. Michael McDonald, [Michael.mcdonald@wku.edu](mailto:Michael.mcdonald@wku.edu), (270) 745-3097

**1. Identification of proposed course:**

- 1.1 Course prefix (subject area) and number: BE 400
- 1.2 Course title: Advanced Computer Applications for Business Educators
- 1.3 Credit Hours: 3

**2. Proposed course title:** Advanced Computer Applications

**3. Proposed abbreviated course title:** ADV COMP APPL  
(maximum of 30 characters/spaces)

**4. Rationale for the revision of course title:**

The original title suggests this course would only benefit one major. However, basic computer applications would benefit all people in their lives and their work.

**5. Proposed term for implementation:** Spring 2018

**6. Dates of prior committee approvals:**

Department/ Unit	October 13, 2017
College Curriculum Committee	_____
Professional Education Council (if applicable)	_____
General Education Committee (if applicable)	_____
Undergraduate Curriculum Committee	_____
University Senate	_____

**College Name**  
**Department Name**  
**Proposal to Revise Course Title**  
**(Consent Item)**

Contact Person: Dr. Michael McDonald, [Michael.mcdonald@wku.edu](mailto:Michael.mcdonald@wku.edu), (270) 745-3097

**1. Identification of proposed course:**

- 1.1 Course prefix (subject area) and number: BE 400G
- 1.2 Course title: Advanced Computer Applications for Business Educators
- 1.3 Credit Hours: 3

**2. Proposed course title:** Advanced Computer Applications

**3. Proposed abbreviated course title:** ADV COMP APPL  
(maximum of 30 characters/spaces)

**4. Rationale for the revision of course title:**

The original title suggests this course would only benefit one major. However, basic computer applications would benefit all people in their lives and their work.

**5. Proposed term for implementation:** Spring 2018

**6. Dates of prior committee approvals:**

Department/ Unit	October 13, 2017
College Curriculum Committee	_____
Professional Education Council (if applicable)	_____
General Education Committee (if applicable)	_____
Undergraduate Curriculum Committee	_____
University Senate	_____

**College Name**  
**Department Name**  
**Proposal to Revise Course Title**  
**(Consent Item)**

Contact Person: Dr. Michael McDonald, [Michael.mcdonald@wku.edu](mailto:Michael.mcdonald@wku.edu), (270) 745-3097

**1. Identification of proposed course:**

- 1.1 Course prefix (subject area) and number: BE 410
- 1.2 Course title: Digital Media for Business Educators
- 1.3 Credit Hours: 3

**2. Proposed course title:** Intro to Digital Media

**3. Proposed abbreviated course title:** INTRO TO DIGITAL MEDIA  
(maximum of 30 characters/spaces)

**4. Rationale for the revision of course title:**

The original title suggests this course would only benefit one major. However, basic computer applications would benefit all people in their lives and their work.

**5. Proposed term for implementation:** Spring 2018

**6. Dates of prior committee approvals:**

Department/ Unit	October 13, 2017
College Curriculum Committee	_____
Professional Education Council (if applicable)	_____
General Education Committee (if applicable)	_____
Undergraduate Curriculum Committee	_____
University Senate	_____

**College Name**  
**Department Name**  
**Proposal to Revise Course Credit Hours**  
**(Action Item)**

Contact Person: Michael McDonald, [Michael.mcdonald@wku.edu](mailto:Michael.mcdonald@wku.edu), (270) 745-3097

**1. Identification of course:**

- 1.1 Current course prefix (subject area) and number: SEC 473
- 1.2 Course title: Teaching Business and Marketing Education
- 1.3 Credit hours: 3

**2. Proposed course credit hours: 4**

**3. Rationale for the revision of course credit hours:**

BE 486 Business and Marketing Education Seminar is being terminated. Appropriate parts of this class' is content is being transferred to SEC 473. This additional instruction rationalizes the need to increase the credit for successfully completing SEC 473.

**4. Proposed term for implementation:**

Fall 2018

**5. Dates of prior committee approvals:**

- Department/ Unit: School of Teacher Education
- College Curriculum Committee
- Professional Education Council (if applicable)
- General Education Committee (if applicable)
- Undergraduate Curriculum Committee
- University Senate

September 8, 2017

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**College of Education and Behavioral Sciences  
School of Teacher Education  
Proposal to Revise a Program  
(Action Item)**

Contact Person: Michael McDonald, [michael.mcdonald@wku.edu](mailto:michael.mcdonald@wku.edu), (270) 745-3097

**1. Identification of program:**

- 1.1 Current program reference number: 621
- 1.2 Current program title: Business & Marketing Education (B&M Ed)
- 1.3 Credit hours: 128

**2. Identification of the proposed program changes:**

- a. Remove 255C
- b. Remove CIS 243
- c. Move selective contents of BE 486 to SEC 473 and remove BE 486
- d. Add one hour to SEC 473

**3. Detailed program description:**

The Business & Marketing Education program of Western Kentucky University prepares future educators to demonstrate best teaching practices in the discipline. This program prepares prospective teachers, undergraduate and graduate, for certification to teach Business and/or Marketing classes in grades 5-12. Graduates may seek opportunities other than teaching grades 5-12 such as teach in Technology Centers, become corporate trainers, seek business positions other than teaching, or, with graduate degrees, seek to teach in higher education such as community colleges and universities.

University General Education	46	University General Education	46
Professional Education Courses		Professional Education Courses	
EDU 250	3	EDU 250	3
SPED 330	3	SPED 330	3
PSY 310	3	PSY 310	3
SEC 351	3	SEC 351	3
SEC 352	3	SEC 352	3
SEC 453	3	SEC 453	3
LTCY 421	3	LTCY 421	3
SEC 473	3	<b>SEC 473</b>	<b>4</b>
EDU 489	3	EDU 489	3
SEC 490	10	SEC 490	10
Total Hours in Professional Education	37	Total Hours in Professional Education	38
Business and Marketing Education Courses		Business and Marketing Education Courses	
BE 210	3	BE 210	3
ACCT 200	3	ACCT 200	3
ACCT 201	3	ACCT 201	3

ECON 202 OR ECON 203	3	ECON 202 OR ECON 203	3
BUS 226C OR MGT 200	3	BUS 226C OR MGT 200	3
FIN 161 OR CFS 310	3	FIN 161 OR CFS 310	3
MGT 210	3	MGT 210	3
MKT 220	3	MKT 220	3
OST 255C	3	<b>Remove OST 255C</b>	<b>3</b>
BE 400	3	BE 400	3
MKT Elective	3	MKT Elective	3
CIS 243	3	<b>Remove CIS 243</b>	<b>3</b>
BE 350	3	BE 350	3
BE 410	3	BE 410	3
BE 486	3	<b>Remove BE 486</b>	<b>3</b>
Total Hours in Business and Marketing Education	45	Total Hours in Business and Marketing Education	39
Total Hours for Graduation	128	Total Hours for Graduation	120

**4. Rationale for the proposed program change:**

- a. OST 255C is no longer a class. Further, the content in the past class is offered in other classes in the B&M Ed program.
- b. A review was conducted of the courses approved by the Kentucky Department of Education to be offered in business and/or marketing programs in secondary schools. The content of CIS 243 was not found to be the focus of any of the approved classes. The removal of this course would streamline the business and marketing education program and, therefore, better serve the students.
- c. The content of BE 486 is connected to the current requirements and trends in Business & Marketing education. Students would be better served if this content were connected to the content in SEC 473 Teaching Business Education. Further, some of the content is currently duplicated between these two courses.
- d. Transferring the appropriate content from BE 486 two SEC 473 would require an additional hour's credit to be added to this course.

**5. Proposed term for implementation and special provisions (if applicable):** Spring 2018

**6. Dates of prior committee approvals:**

Department/ Unit:

School of Teacher Education

September 8, 2017

College Curriculum Committee:

College of Education & Behavioral Sciences

Professional Education Council (if applicable)

Undergraduate Curriculum Committee

University Senate



**CEBS**  
**School of Teacher Education**  
**Proposal to Revise Course Prerequisites/Corequisites**  
**(Consent Item)**

Contact Person: L.L. Pesterfield, [lester.pestterfield@wku.edu](mailto:lester.pestterfield@wku.edu), 5-3603  
Martha M. Day, [martha.day@wku.edu](mailto:martha.day@wku.edu), 5-4411

- 1. Identification of course:**
  - 1.1 SMED 102
  - 1.2 Introduction to Inquiry-based lesson design
- 2. Current prerequisites/corequisites/special requirements:** None
- 3. Proposed prerequisites/corequisites/special requirements:** SMED 101 with a C or better, or permission of the instructor
- 4. Rationale for the revision of prerequisites/corequisites/special requirements:**

The prerequisite is being added to clarify for students the need to successfully complete SMED 101 before attempting SMED 102. SMED 101 and 102 are designed to be taken in sequence. The content and activities in SMED 102 are dependent upon content found in SMED 101.
- 5. Effect on completion of major/minor sequence:** None
- 6. Proposed term for implementation:** Fall 2018
- 7. Dates of prior committee approvals:**

Department/ Unit	8/16/17
College Curriculum Committee	_____
Professional Education Council (if applicable)	_____
General Education Committee (if applicable)	_____
Undergraduate Curriculum Committee	_____
University Senate	_____

**CEBS**  
**School of Teacher Education**  
**Proposal to Revise Course Prerequisites/Corequisites**  
**(Consent Item)**

Contact Person: L.L. Pesterfield, [lester.pestterfield@wku.edu](mailto:lester.pestterfield@wku.edu), 5-3603  
Martha M. Day, [martha.day@wku.edu](mailto:martha.day@wku.edu), 5-4411

**1. Identification of course:**

- 1.1 SMED 470
- 1.2 Project-based instruction

**2. Current prerequisites/corequisites/special requirements:** SMED 320

**3. Proposed prerequisites/corequisites/special requirements:** SMED 320, LTCY 421 and satisfactory section scores on the PRAXIS CASE exam

**4. Rationale for the revision of prerequisites/corequisites/special requirements:**

The prerequisites are being added to ensure that students have demonstrated a competence in the core areas of math, reading and writing before enrolling in SMED 470. Competence in these areas is necessary for students to successfully design and teach the capstone project in SMED 470.

**5. Effect on completion of major/minor sequence:** None

**6. Proposed term for implementation:** Fall 2018

**7. Dates of prior committee approvals:**

Department/ Unit	8/16/17
College Curriculum Committee	_____
Professional Education Council (if applicable)	_____
General Education Committee (if applicable)	_____
Undergraduate Curriculum Committee	_____
University Senate	_____