

## CEBS Leadership Council Meeting

March 7, 2019

9:30 a.m.

### Minutes

**Present:** Margie DeSander, Stephanie Martin, Jeff Butterfield, Tony Kirchner, Pitt Derryberry, Blair Thompson, Tony Norman

**Guests:** Jessica Dorris (Advising and Career Development Center), Amy Combs Development

Introductions

- I. **Approval of February 14, 2019 Minutes** – Dr. DeSander made a motion, seconded by Dr. Thompson, to approve the February 14, 2019 minutes. Motion was approved without dissent.
  
- II. **TOP Format** – Jessica Dorris, Senior Academic Advisor in the Advising and Career Development Center, shared details about the new TOP format. Handouts were provided. Discussion.
  
- III. **Operations – Budget, Personnel, Program Review**
  - A. **Development** – A large part of success for CEBS comes from philanthropy projects. Potential international donor partnerships were discussed.
  
  - B. **International Student Recruitment** – A handout related to International Student Recruitment Modalities 2018-2020 was provided. An ESLI update was provided by Dr. Norman. Homebased language enhancement services program discussions are ongoing. International partnerships were discussed. Dean Murphy, Terrill Martin, John Sunnycard, and other WKU faculty will be traveling to China April 22-May 2 to meet with potential partners at the electric and normal universities. There are critical teacher shortages in areas of language such as Arabic and Spanish. The Council agreed that all students in language arts teacher prep. programs need a required study abroad experience.
  
  - C. **High Impact Practices in Teaching** – The program is focused on infusing

better teaching in general education type courses.

- D. **Academic Fee Review Proposal** – An Academic Affairs led committee will be reviewing student related fees. Dean Murphy recommended CEBS department heads for the committee.
- E. **University Fundraising Campaign** – Endowments are very important to the fiscal health of the university. A new campaign will launch in 2020. It is beneficial for everyone to know the College's and their respective department's top three to five monetary goals. A goal list will be prioritized/organized around the University's strategic plan. Department heads were asked to share the names of any individuals who are regularly involved in department/program related initiative as Dean Murphy is interested in meeting and/or thanking them for their support.
- F. **Faculty searches** – CEBS has the following searches in process.
  - a) Temporary one-year Forensic Psychology position
  - b) PsyD position
  - c) Two Organizational Leadership, tenure-track positions
- G. **Budget** – The future organizational structure for the Educational Leadership Doctoral Program (ELDP) was briefly discussed.
- H. **Advanced Program Review Report** – Dr. Kirchner, with the assistance of Cindy Snazelle, is finalizing the report.
- I. **CAPE** – Recommendations from the university review committee were discussed. The Provost will be the final recommender of the CAPE process. Provost Ballman's recommendations will go to Board of Regents for approval.

#### IV. **Recruitment / Retention**

- A. **Saudi Arabian Culture Mission (SACM) Students** – This topic was discussed earlier in the meeting.
- B. **International Student Recruitment** – discussed earlier in the meeting.

#### V. **Alumni News** –

- A. Dr. Bob Jackson, a ELDP graduate, was named President of Murray State University.
- B. WKU's IECE program recently had their first student attain National Board

Teacher Certification status.

**VI. Area Accomplishments/Celebrations**

- A. **Faculty/Staff** – Dr. Jim Berger was named Who’s Who in Adult Education. He (Berger) is one of the most valued adult educators across the country.
- B. **Department** – Searches for VP for Philanthropy and Dean of Gordon Ford College of Business are in process.

**VII. Teacher Certification/OPES Report** – No report

Beginning at the next Leadership Council meeting and subsequent meetings, there will be facilitated discussion on each chapter of the budget focused book, Responsibility Centered Management.

As there was no further business, the meeting adjourned.

Sincerely,

Tammy Spinks