

COMMUNIQUE

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Alumni Focus

This semester's alumni focus is on retired Army Colonel Jim Allen, an Adjunct Instructor in the Department of Communication and a 1992 M.A. graduate from W.K.U.'s Communication program. Colonel Allen teaches COMM 145, Fundamentals of Public Speaking. He is in his second year as a member of our faculty.

Colonel Allen is somewhat unique in that he has had two highly successful parallel careers. He co-owned a chain of newspapers in South Central Kentucky while serving in the Army Reserve for more than 20 years. He sold the newspapers in 1985 and in 1990 accepted a full time position

in the Army as a Public Affairs Officer. One of his first assignments was escorting national media reporters in Saudi Arabia during Desert Shield/Desert Storm. After that he was assigned as the Division Chief in the Department of the Army Chief of Public Affairs Office in the Pentagon. In that assignment he served as the day-to-day Public Affairs Officer for the Secretary of the Army and the Army Chief of Staff. Colonel Allen was in the Pentagon during the terrorists attack on 9/11-----a day he will always remember.

When asked about his decision to get his M.A.-Communication, Colonel Allen is quick to say it was

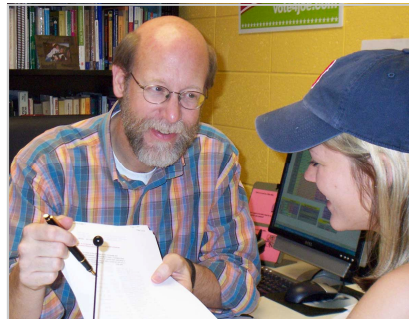


Colonel James M. Allen, Ret.

one of the best career decisions he ever made. "My civilian and military careers are so intertwined, it is impossible to separate them. I used the skills and experience I acquired in business all throughout my military career and the leadership/people skills I learned in the

- Cont'd on page 10

2007-2007 PCAL Advising Award Recipient



Administrators have confirmed what Communication Department majors and faculty already knew: Bruce Crawley is the best student advisor in the Potter College of Arts and Letters.

Dean David Lee presented the College Advisement Award at the annual opening faculty assembly for the college this fall. "WKU prides itself on the success of its students, and Bruce works very hard to make sure that Communication

students are on track to graduate," Dr. Lee said. "He's very student-oriented, and he gives his time generously to help students reach their goals."

This is Bruce's sixth year as a member of the WKU Communication faculty. He spent most of his life in Lexington — including teaching part-time at his alma mater, the University of Kentucky, and running an advertising business — before making the move with his family to Bowling Green in the fall of 2002.

Department Head Sally Ray asked him to advise what he now considers a small group of majors early in his tenure, but a

- Cont'd on page 2



EVENTS

2007-2007 PCAL Advising Award Recipient - *cont'd from page 1*

change in departmental approach led to advisement being more centralized. Now all Corporate and Organizational Communication and Communication Studies majors depend on Crawley to point them in the right direction for graduation.

Last year his appointment book showed over 500 scheduled appointments for advisement purposes. "That doesn't count the ones who just pop in," says Crawley, who also teaches Business and Professional Speaking (COMM 161).

He tries to keep abreast of all changes in graduation guidelines and knows where to get answers on many questions, including requirements for minors in other departments. "Many of our

majors have minors in marketing or business administration, and I have become well informed in guiding our majors in those areas," he notes.

Crawley keeps up with what is

happening in advisement through the Campus Advising Network ('CAN'). His counseling often involves more than just suggesting what classes to take. "Sometimes they are euphoric about their successes, but at other times they are in tears, and I empathize with them greatly," he says. "It can be a little emotional for me when it's time for one of our majors to graduate, since I've come to know them so well." Crawley says he "loves what he is doing. My one-on-one time with every major in the department is unique and challenging." About the award, he admits: "It's nice to be recognized for doing something you enjoy doing. I can't help but feel honored."

"It's nice to be recognized for doing something you enjoy doing. I can't help but feel honored."

Bruce credits Laura Wagoner of the Communication Department office along with the staff of the WKU Academic Advising Center for making his job easier.

- Jim Turner

KELL RECEIVES SPIRIT OF WESTERN AWARD



for 35 years, received the Spirit of Western Award during the annual Convocation Friday, September 24, with the entire faculty and staff present at Van Meter Auditorium. The award recognizes an individual who represents enthusiasm for WKU, loyalty to the institution and principles of the WKU experience and its motto "The Spirit Makes the Master." He is only the sixth person to receive the annual award.

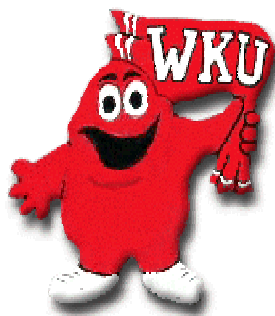
Dr. Kell founded the Spirit Masters in 1980 and served as their advisor until 2003. He was a founding member of the present day Medical Center 10k Classic and served as Executive Director of the Bowling Green/Warren County International Festival from 1990-1995.

At a reception in his honor given by the Department, Kell good-naturedly donned the king's crown which had been prepared for him and sat on a makeshift throne.

In making the presentation, President Gary Ransdell said, "Carl is legendary for his passion and commitment to students and to the profession of communication."

In a serious moment, Kell—who has received countless recognitions—said he considered this his most meaningful honor ever.

- Jim Turner



The most familiar face in the Department of Communication and the professor on whom many students and faculty rely for wise counsel, encouragement and good humor has been honored by the university community.

Dr. Carl Kell, who has been a member of the Department of Communication faculty

Junior wins Ogden-Robinson Oratorical Contest

The WKU motto “Life, More Life” was brought to life by three speakers on Thursday, April 12, 2007, during the final round of the Ogden-Robinson Oratorical Contest.

Laurenda Whisenhunt challenged the audience to remember to always live life more abundantly as she provided examples from her own collegiate experience and the experiences of international students she has met at WKU. Her interpretation of the motto resonated with the five judges, as they awarded Whisenhunt first place in the contest.

“For almost three decades, Dr. Cherry served as the President of the University. Under his administration, a seal was created. The seal identified the standards and principles on which the school was established. On the seal were the words, ‘Life, More Life.’ The words were adapted from the book of John in the Holy Bible, Chapter 10, verse 10, ‘I am come that they might have life and that they might have it more abundantly.’ Even after Dr. Cherry’s death in 1937, students continued to flock to Bowling Green longing to experience just a sample of the heritage that was the result of one man who had a dream,” Whisenhunt said.

Whisenhunt, a junior public relations major from Lafayette, Tennessee, won a \$300 cash prize and an engraved silver julep cup.

Barry Fields, a senior history and communication studies major from Bowling Green, won second place. Fields found his inspiration from author Henry David Thoreau and inspirational speaker Dale Carnegie.

“We need to live our lives to the fullest potential,” Fields said, as well as find a lasting purpose to that life.



Earlene Whitaker, a sophomore agriculture major from Leitchfield, Kentucky, won third place as she described a typical morning for a student on the Hill. She went on to say that when students decide to take the WKU motto seriously, they deviate from the “typical” and emerge as a stronger person.

“They have a desire to do more, to be more and to be involved more.”

The second and third place finishers received a \$100 cash award and a silver julep cup.

Judges for the contest were: Julie Hannah Allen, WKU alumnae and author; Valerie Brown, WKU alumnae and President/CEO of Service One Credit Union; Dr. Larry Calliouet, Professor in the Communication Department, Dr. Craig Cobane, Director of the University Honors Pro-

gram, and WKU men’s basketball coach and alumnus Darrin Horn.

The Ogden-Robinson Oratorical Contest is sponsored by the Department of Communication and it is one of the oldest student competitions at the University, dating back to 1885. Approximately 20 students from numerous academic majors participated in the contest.

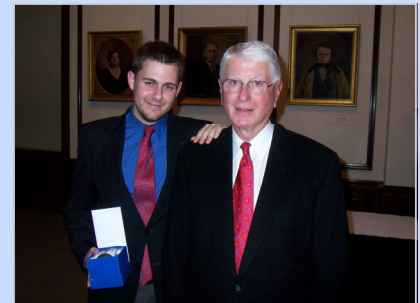
“Laurenda’s story is amazing and inspiring,” said Dr. Sally Ray, Department of Communication Department Head. “She and her husband are foster parents and have recently adopted their sixth child. Her desire to complete her education, be involved in campus activities, and to take care of children are to be commended.”

Whisenhunt heard about the contest from instructor Jessica McClanahan, and thought it would be a fun competition for her. As she began her research about the university seal and motto, however, she began to learn more and be impressed with the ideals that are represented in that motto.

“I’m really actually honored,” Whisenhunt said about her first place win. “Some of the students here compete on the speech and debate teams. To be selected out of competition like that is an honor.”



**Laurenda Whisenhunt
1st Place Winner**



**Barry Fields
2nd Place Winner**



**Earlene Whitaker
3rd Place Winner**

- Stacey Gish

Announcements

Student Achievement

Jessica Davis was in the Greek Academic Hall of Fame and received the ABWA Scholarship.

Let us hear about your achievements!
We will announce them in the next issue
of the Communique' newsletter.

WKU Hosts Kentucky Public Speaking Conference

Communication instructors from colleges and universities all across the Commonwealth gathered October 11 and 12, 2007, at the Carroll Knicely Convention Center to participate in the Kentucky Public Speaking Conference. This was the first instructional conference to be held on a statewide basis in more than 10 years.

The conference provided practical tips and techniques to instructors who teach basic public speaking courses, which are required courses for graduation at many institutions. Approximately 75 instructors from both public and private institutions attended the two-day event, which featured topics such as Speech Apprehen-

sion, Teaching Speech Online, and Service Learning. Facilitators of these topics represented 11 of the Commonwealth's universities, including the University of Kentucky, the University of Louisville and each of the comprehensive regional universities.

"This conference will provide practical tips and techniques to instructors who teach basic public speaking courses."

Three WKU instructors, Dr. Blair Thompson, Gary Hughes, and Gayle Allison

served as facilitators during the event.

WKU Communication alumnus Dr. Mitchell McKinney presented the keynote address to the participants at Thursday's dinner. Dr. McKinney served on staff at the National Communication Association in 2006-2007 and discussed the future of teaching basic public speaking courses in our higher education institutions.

Sponsorship came from various organizations: McGraw-Hill Higher Education, Thompson-Wadsworth Publishing, AT&T Business Communication Services, Iso-prime, WKU Provost's Office, Potter College, and the Bowling Green Community College.

Kentucky High School Speech League Undergoes Changes

The Kentucky High School Speech League — affectionately known as KHSSL (“Kissel”)—has undergone some changes this year.

Judy Woodring, who served as executive director of the league for almost two decades, has relinquished the post to concentrate on her ultra-successful forensics program.

The KHSSL Board of Directors endorsed keeping the league’s headquarters at Western, its home since leaving the University of Kentucky in the late 1980’s.

The new executive director of KHSSL upon

Woodring’s recommendation is Jim Turner, a former high school speech coach who has previously taught public speaking at WKU. He has been a newspaper editor since leaving Western after the 1995 fall semester.

KHSSL remains affiliated with the Department of Communication. The headquarters has been moved from the Forensics office on the third floor of Garrett to the Ivan Wilson Center for the Fine Arts. Turner’s office is in Room 113, and KHSSL is next door in Room 111.

Chris Chandler, a former state champion interpreter and an assistant Forensics coach, had worked closely

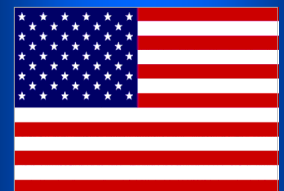
with Woodring on KHSSL matters the last three years. He is assisting Turner this year on a part-time basis in facilitating the transition.

Every high school and middle school in the state is eligible for KHSSL membership. Regular season invitational tournaments are not part of KHSSL, but students can qualify for state tournament participation at one of them or in a regional tournament.

KHSSL conducts state tournaments in drama, debate, senior speech and middle school speech, all on the campus of Western Kentucky University.

- Jim Turner

Announcing the British Debate



Thursday,
November 1, 2007
@ 6:30 p.m.

FAC Recital Hall

HAUNTED HILL TOURS—LEARN ABOUT THE GHOSTS WHO HAUNT THE HILL



Tours are sponsored by Lambda Pi Eta Communication Honor Society

Sunday, October 28th—6-10 p.m.
Monday, October 29th—6-10 p.m.
Tuesday, October 30th—6-10 p.m.

Starting at FAC Amphitheater
Adults \$5
Kids 12-under \$3
WKU Students (with ID) \$3

Ghostly tours leave every 15 minutes & last an hour
(Tours are given outside so dress warm)

Be prepared to be scared . . .

Student Organizations

INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS



Donna Renaud
Faculty Advisor

The next trip for IABC will be October 14-16, 2007, when students will attend the IABC Heritage conference in the greater Cincinnati area. Students will travel in style aboard a luxurious tour bus, donated by the family of IABC student member, Andrea Collins. Opening meetings will kick off at the Newport Aquarium with a keynote address speaker, Charlotte Otto, from Proctor and Gamble. Students will have the opportunity to meet and listen to communication practitioners from corporations such as Proctor and Gamble, L.L. Bean, and Starbucks, to name a few. Students will also participate in competitive teams to "solve" a communication problem presented by area corporations.

The International Associa-

tion of Business Communicators (IABC) student chapter at Western Kentucky University is a group of aspiring young professionals in the field of communication. IABC student chapters provide students with opportunities to refine communication skills and take advantage of networking opportunities that will help them network with other practicing professionals. IABC is a great way for students at Western to meet others with the same interests and prepare for the competitive job market that lies ahead. One way that

p.m., in Room 149, and the speaker will be a pharmaceutical sales rep.



Tim Earnhart

For more information about IABC or to become a member, contact Vanessa.Pierrard@wku.edu or Donna.Renaud@wku.edu.



IABC helps students is by bringing in speakers from the corporate world in a small, intimate setting. Students have the opportunity to hear about different careers and how to pursue those career paths.

More exciting IABC trips are planned for the future and all students are encouraged to get involved in such an exciting and beneficial organization.

Most recently Tim Earnhart, from Earnhart and Associates, spoke to IABC students about how he established his PR and media communication company. He discussed client development, and detailed several media campaigns. The next meeting is planned for Tuesday, October 9, at 6:00



IABC

LAMBDA PI ETA (ΛΠΗ)



Jennifer Mize Smith
Faculty Advisor

Lambda Pi Eta is the national honorary society for undergraduate scholars who achieve excellence in their studies within the Communication discipline.

Lambda Pi Eta was founded in 1985 at the University of Arkansas. It became a part of the National Communication Association (NCA) in 1988, and the official honor society of the NCA in July 1995. Today, the communication honor society has nearly 420 active chapters at

colleges and universities worldwide.

Membership in Lambda Pi Eta is a selective honor. To be eligible, a student must

- have completed at least 60 credit hours
 - have completed at least 12 credit hours in communication studies
 - have a cumulative GPA of at least 3.0
 - have a GPA of at least 3.25 in communication studies
 - be currently enrolled as a student in good standing, and display commitment to the field of Communication
- Invitations for membership are offered each semester, with an induction ceremony held in the Fall.

Lambda Pi Eta represents what Aristotle described in his book, *Rhetoric*, as the three ingredients of persuasion:

Logos (Lambda) meaning logic, Pathos (Pi) relating to emotion, and Ethos (Eta) defined as character credibility and ethics.



The goals of Lambda Pi Eta are to:

- recognize, foster, and reward outstanding scholastic achievement
- stimulate interest in the field of communication
- promote and encourage professional development among communication majors
- provide an opportunity to discuss and exchange ideas about the field

- establish and maintain close relationships and understanding between faculty and students, and explore options for further graduate studies.

The Rho Nu Chapter at Western Kentucky University was founded in 2004. Chapter activities include conducting Haunted Hill Tours during Halloween, hosting a resume workshop for Lambda Pi Eta members, organizing various events for Communication Month, and attending the NCA convention.

The 2007-2008 WKU officers are as follows:

- President: Amanda Daniel
- Vice President: Sarah White
- Secretary/Treasurer: Tiffany Graham
- Public Relations: Hannah George
- Scholarship: Vanessa Pierrard

For more information, contact chapter advisor, Dr. Jennifer Mize Smith at jennifer.mizesmith@wku.edu.

COMMUNICATION AMBASSADORS



Jessica McClanahan—
Faculty Advisor

The 2007-2008 Communication Ambassadors are busy planning a successful academic year. Plans are already underway to participate in several events, including the Majors Fair, Focus on Western, ATP (Academic Transition

Program) and the Kentucky Public Speaking Conference. The Ambassadors will also continue to support other departmental events. While the group already promotes the field of Communication the majors available to current WKU students, one major focus for this year will be to recruit potential majors for future years. This will include recruitment events and partnerships with area high schools.

The Ambassadors are chosen by interview

format only during the spring semester of each year, and accept a maximum of 20 members. This year, we are pleased to have the following members: Hannah George (Chair), Melissa Messer (Vice Chair), Kristen Fort (Secretary/Treasurer), Amanda Daniel (Faculty Liason), Tiffany Graham (Public Relations), Shae Manning (Community Liason), Colleen Mathews, Andrea Collins, Erika Pedigo, Michelle Bell, Lacey McFadden, Allison McClure, Caroline Ramsey, Lindsey Lilly, and Kari Johnson.

The Department of Communication would like to say "Thank You" to all the students who participate in the student organizations and for the service you provide the Department and community.

Student Engagement

Coca-Cola Headquarters Management Team Welcomes IABC students from WKU and University of Georgia

The WKU chapter of IABC is broadening its horizons and opening a window of opportunity for students involved in the organization. An example of a great opportunity took place this past spring.

On April 12 through April 14, 2007, Vanessa Pierrard, Kristen Fort, Tiffany Graham and advisor Donna Renaud attended an IABC Forum held at Coca-Cola headquarters in Atlanta, Georgia. The IABC student chapter from the University of Georgia in Athens also attended and helped make the experience even more enjoyable.

The IABC forum consisted of four highly qualified speakers and a tour of Coca-Cola headquarters. The speakers at the event included:

- Chip Bush, Strategic Security at Coca-Cola who discussed branding yourself.
- Adam Brown, Director of Digital Communication for



Coca-Cola. He discussed blogs and provided advice on



how companies and communication professionals could monitor, manage and capitalize through this medium.

• Kerry Kerr, Issues Management Manager for Coca-Cola also presented and discussed several case studies involving litigation and bad PR situations for Coca-Cola, and how the company has evolved as a result into a company that does more good in their communities.

• Pat Prosser was the final speaker who specializes in Crisis Management. Mrs. Prosser pre-

sented case studies on Jet Blue, VA Tech, IAMS Pet Food, and other crisis communication and how they handled their webpage communication.

While in Atlanta, Mrs. Renaud and the students also toured the headquarters of CNN. The tour consisted of the history of CNN, a bird's eye view of the actual newsroom and other behind the scenes activities that play an important role in the production at CNN and her sister companies. Students also attended the Atlanta Braves ballgame while in Atlanta.



- Tiffany Graham



Ms. Renaud, Vanessa, Kristen, and Tiffany



Students received travel awards from the Department of Communication and Potter College.

POLITICAL COMMUNICATION CLASS TAKES TRIP TO WASHINGTON, DC



NCA Headquarters on the importance of young people's involvement in the Political process. We also met NCA's Executive Director and Director of Student Organizations.

We then focused our trip on meeting with those who are involved in the political process on a daily basis. We met many amazing people who worked in government, such as Lesley Randolph, a communications director for the Department of

Homeland Security. Lesley and her colleagues at Homeland Security had all graduated from college within the last five years and were excellent models of how we can quickly become engaged in political communication after graduation. They talked to use about how to navigate the U.S. government employment system and ways to gain employment with the federal government.

One of my favorite parts of this course was getting to experience first-hand what I had been learning in class. I went with my classmates to Washington D.C. for five days! It was a fabulous trip for a number of reasons.

As a class, we visited with Dr. Mitchell McKinney, Director of Research for the National Association Headquarters, and a WKU graduate. Also a Communication professor, Dr. McKinney led a class discussion at the



fast, we met with Jill Bader, Press Secretary for Senator Lamar Alexander. Jill discussed her job and what she does on a daily basis. She gave us some good advice on what to do during college to better prepare us for a job such as hers. We also met with employees of Senator Mitch McConnell's office to find out about the different education initiatives he's advocating in Kentucky.

One of the most exciting experiences was meeting with Kentucky Congressman Ron



Lewis in his office. Congressman Lewis sat and talked with us for 45 minutes and only left when he was called from our meeting to go directly to the House floor to cast a vote. He encouraged us to give him suggestions on bills being debated during the session and he even took notes on one of the ideas that Dr. Lewis suggested. That day we also met former Kansas Senator Bob Dole as he was standing in the entrance to Rep. Lewis' office building. Dr. Lewis was really excited to see Senator

Dole because he was her Senator when she lived in Kansas and he was a Presidential candidate in the



first year she was eligible to vote. We have the picture to prove how excited she was.

Overall, it was a great experience seeing political communication at work and learning about political communication from those who create it on a daily basis. I recommend this class to everyone, especially communication majors and those

interested in politics. The information one learns is relevant to today's political environment. The class is enjoyable and students get to have a once in a lifetime opportunity to get an inside look at political communication in Washington D.C. Whoever said learning cannot be fun, never took Dr. Lewis' Seminar in Political Communication.

- Elizabeth Thornton

Alumni Focus *(cont'd from page 1)*

Army were invaluable in my business success". Jim also stated, "Every advanced degree is helpful, but I have a better understanding of the dynamics of communication and the M.A.-Communication was best for my chosen professional paths."

According to Colonel Allen, "About 10 years ago, consideration for senior level promotion was upgraded from 'qualified' to 'best qualified'. In the Army, an advanced degree is not officially required, but to be 'best quali-

fied' is pretty much implied." In an enlisted man's file, the first documents considered are the education records "That speaks volumes as to the importance of a good education. I am thoroughly convinced that without my M.A.-Communication from Western, I would not have made Colonel. More importantly, I know I could not have done my job as Public Affairs Officer at the highest levels of the Army as successfully as I did without that degree. Much of my success is due to the added understanding of intercultural

communication, crisis communication, ethics in communication, and most definitely, interpersonal communication"

"Everything has come full circle now. I'm retired from the Army, have a successful small consulting business, and am back at Western – teaching a general education communication class for the Department of Communication."

Congratulations Tiffany Graham! Recipient of the 2007-08 Ed Robertson Scholarship

Bowling Green International Festival Provides A Unique Opportunity for Service Learning, Fundraising, and Collaboration.

INTERCULTURAL

On Saturday, September 29, 2007, IABC (International Association of Business Communicators) hosted a booth at the BG International Festival. President Vanessa Pierrard and Fundraising Chair Shae Manning cooked cheese and chocolate fondue and VP of Projects Andrea Collins prepared an informational table display on the country of Switzerland. Other IABC officers and members helped with shopping, planning, and working at the booth.



IABC members manning Switzerland booth



Ms. Donna Renaud
Wearing a hat from Japan

Students from Critical Listening Class helped as volunteers on Friday night and Saturday as part of a service learning class project, which also included writing a journal article reflecting on an interview with someone from another culture.



Nicole Lyons and Megan Noah

New Faculty Members

Blair Thompson, Ph.D.

Born in Michigan (but considers Montana home), Dr. Thompson graduated from Concordia College in 1998 with a B. A. in English and Communication (emphasis on secondary education). He received his M. A. in Communication from Minnesota State University, Mankato in 2003. Dr. Thompson received his Ph. D. from the University of Nebraska in 2007 where he studied instructional and interpersonal communication. He taught high school for three years prior to returning to graduate school. He was also a high school and college forensics coach for eight years.

New to Western Kentucky Univer-

sity's Department of Communication faculty, Dr. Thompson will be teaching honors public speaking courses as well as a graduate level interpersonal course in the Fall 2007 semester. His on-going research projects focus on discovering how pedagogical communication and relationships differ from other forms of communication and relationships, addressing how power is communicatively constructed and maintained between teachers and students, learning how students communicate academic support, and examining how computer-mediated communication is transforming various pedagogical relationships (i.e. student-teacher, parent-teacher, and parent-child).

Jim Turner, M.A.

Jim comes to us after 11 years of serving as editor of the *News-Democrat & Leader* in Russellville, Kentucky. Jim will be the new Executive Director of the Kentucky High School Speech League (KHSSL). Jim has a long history in both speech education and journalism. After graduating from Lipscomb University, he taught speech, drama, journalism and

English at Russellville High School. His speech teams won four KHSSL regional championships. He coached 10 state champions, 20 national qualifiers, and a national finalist who finished third in Seattle. Jim, who holds a masters degree in speech education and a Rank I in counseling from Western, taught six to seven speech classes a year at WKU from 1990-95.

Fall 2007 Student Workers



Lorin Isaacs



Shae Manning



Vanessa Pierrard



Shane Webb



Amanda Daniel

Faculty News

Bruce Crawley, M.A.

Mr. Crawley was awarded the Potter College of Arts & Letters Advisor of the Year Award for the 2006-07 academic year.

Angela M. Jerome, Ph.D.

Dr. Jerome's article titled "Toward prescription: Testing the rhetoric of atonement's applicability in the athletic arena" will appear in an upcoming special edition of *Public Relations Review* focusing on Public Relations and Sport. Specifically, the article focuses on the image repair campaign run NASCAR driver, Tony Stewart, after he physically attacked *Indianapolis Star* photographer, Gary Mook.

Carl Kell, Ph.D.

Dr. Kell was awarded the Spirit of Western Award for the 2006-07 academic year.

Jenifer Lewis, Ph.D.

As a Faculty Fellow for the Center for Leadership Excellence, Dr. Lewis will be presenting the faculty fellows' research at the International Leadership Association Conference in Vancouver, BC in

November. She will also be presenting a competitive paper on her Political Communication Research at NCA in Chicago in November. Dr. Lewis is now serving as the Chair of the CSCA Political Communication Interest Group.

Holly J. Payne, Ph.D.

Publications:

Payne, H. J. (2007). The role of organization-based self-esteem in employee dissent expression. *Communication Research Reports*, 24 (3), 235-240.

Payne, H. J. (2007). Hard times at Kelsey High: Issues of change, climate, and culture. *Journal of the International Academy for Case Studies*, 13, (5), 25-29.

Presentations:

"Technology Tools for the Communication Classroom." Kentucky Communication Association Annual Conference, General Butler State Park, KY, September 2007. Co-presented with Gary Hughes,

WKU; Jenifer Lewis, WKU; and, Stephen Yungbluth, NKU.

Donna Renaud, M.A.

Ms. Renaud, IABC Faculty Advisor, has taken students on trips to Atlanta, Georgia and Covington, Kentucky. The purpose of the trip to Atlanta was to attend a seminar at Coca-Cola headquarters hosted by Corporate Communication professionals along with a student chapter from Athens, Georgia. In Covington, students attended the IABC Regional Conference where they participated in a team competition and attended workshops.

Blair Thompson, Ph.D.

Dr. Thompson has a publication coming out in *Communication Education* in January 2008. The article is titled, "How College Freshmen Communicate Student Academic Support: A Grounded Theory Study."

Dr. Angela Jerome chosen as part of a five-member team representing Kentucky Rotary on trip to Germany

Nominated by Dr. Sally Ray and sponsored by the Bowling Green, KY noon club, Dr. Angela Jerome joined a five-member delegation representing Kentucky Rotary District 6710 in Rotary International's Group Study Exchange Program during June of this year. The program was developed to provide young business professionals with a "unique cultural and vocational exchange opportunity" (www.rotary.org). The Kentucky delegation, which visited German Rotary District 1860, also included: Theodore C. Stiles, CPA, team leader- Elizabethtown, James Darmstadt, an engineer for the General Electric Company, Appliance Division-Louisville, Leigh Meredith, J.D., Assistant Attorney General in Kentucky's Office of the Attorney General-Frankfort, and James Moore, President of the Caldwell-Lyon Partnership-Princeton.



Dr. Jerome with her last Host Family Rolf and Ronata Mengel - Ingelheim, Germany

During their time in Germany, the team lived with German Rotarians and their families in the cities of Sinsheim, Mainz, Mannheim, Merzig-Saarlouis, Bad Bergzabern, Schwetzingen-Walldorf,

Hockenheim, Bingen, Ingelheim, and their surrounding communities. Once every 3-5 days team members changed host families, allowing them a variety of insight into German life. Beyond the learning gained from living with their gracious hosts, the Kentucky delegation also had the invaluable opportunity meet with leading German businesspeople and tour a variety of German organizations, such as BASF, Boehringer-Ingelheim Pharmaceuticals, Phillipsburg Nuclear Power Plant, and Wirsol-a solar energy company. During these visits, members of the delegation were often able to speak with employees who occupied jobs relevant to their areas of expertise. The team also had the opportunity to visit many of Germany's amazing historical sites and festivals and learn about German culture and cuisine.

Alumni Updates

Mariah Cole, 2007—B.A. Corporate & Organizational Communication—Currently working as a Sales Specialist at Quality Security Systems, Inc. where she does marketing, networking, and sales.

Jeffrey Heath, 1984—B.A. Communication—Currently working at a Cincinnati Bank as a Senior Marketing Analyst where

his responsibilities include analysis of direct marketing results to support Bank's various marketing efforts.

Elena Pak, 2005—M.A. Communication—Currently working in Washington, DC as the Assistant Director of the Atlantic Council of the United States. She is responsible for all media relations as well as their

membership program. Her principal role is to coordinate the British-North American Committee (BNAC), a forum comprised of business, academic and labor leaders from the United States, Canada and the United Kingdom.

Aleia Rambert, 2007—M.A. Communication—Currently working at Blue Ridge Community College in

North Carolina. She teaches public speaking and success in study skills.

Dustin Wood, 2007—B.A. Communication Studies—Currently a Communication Graduate student at the University of Cincinnati. Dustin was granted a GTA position and will be teaching two Introduction to Public Speaking courses.

The Department of
Communication would like to
reconnect with you.

Please update your information on our web site:

http://www.wku.edu/Dept/Academic/AHSS/Communication/alumni/information_form.html

We look forward to
hearing from you!

Western Kentucky
University
Department of
Communication

130 Ivan Wilson Fine Arts Center
1906 College Heights Blvd. #21029
Bowling Green, KY 42101
Phone: 270-745-3296
Fax: 270-745-3295

We're on the Web!
www.wku.edu/Communication



Fall 2007 Activities:

- September 18, 2007 Visiting Scholar Presentation—**Dr. Sandra Petronio**—
6:30 p.m.—MMTH Auditorium
*The World of Privacy Paradox: How We Manage Being Open and Private
Simultaneously in Health, Family, and Significant Relationships*
- October 11-12, 2007 **Kentucky Public Speaking Conference**—Carroll Knicely Conference Center
- October 23, 2007 Visiting Scholar Presentation—**Dr. Phillip Tompkins**
6:30 p.m.—MMTH Auditorium
Apollo, Challenger, Columbia: Communication as Risk Management at NASA
- October 28-30, 2007 Haunted Hills Tours — 6:00-10:00 p.m.
Sponsored by Lambda Pi Eta Honor Society
- November 1, 2007 **British Debate**—FAC Recital Hall — 6:30 p.m.
- December 12, 2007 K.H.S.S.L. Drama Festival — 9:00 a.m.-4:00 p.m.