



Western Kentucky University's Campus Recreation & Wellness Department will be hosting the **66th Annual WKU Faculty, Staff, & Friends Golf Tournament** on Friday, July 12th, 2024, at Cross Winds Golf Course in Bowling Green, Kentucky. The **WKU Faculty, Staff, & Friends Golf Tournament** is a longstanding tradition at the University and provides recreational, networking, and fellowship opportunities for all who participate. We expect up to 144 faculty/staff, alumni, and sponsors to participate in this exciting and fun-filled tournament.

Funding from this tournament goes into our student development fund to support their attendance at state, regional, and national workshops, conferences, and certifications in addition to providing a scholarship to the **Most Outstanding Student Employee** and to a student employee **Who Makes a Difference** in the workplace at WKU and in the local community. This year, we have helped several students obtain a professional certification, as well as helping a handful of students attend professional conferences.

Our deadline for accepting sponsorships is June 21st, 2024, as we will need to provide our print and sign shop with sponsor logos for our program and course signage. If your company is interested in providing any promotional items to be distributed to our participants I will need them prior to July 8th, 2024, so we may include them in the participants gift bag at the tournament.

New to this year, there are now five levels of sponsorship to help make this a successful event for the students, faculty, staff, retirees, and alumni of Western Kentucky University. We are trying to give more exclusivity on the holes or contests to our sponsors, based on their selection, so there are only a certain number of sponsorships at each level. Sponsorship levels are explained in detail in the attached document to this email. As always, all sponsorship levels are tax-deductible.

If you are interested in one of these sponsorship opportunities, please simply complete the attached sponsorship form and email back to me at justin.cato@wku.edu or via mail. You may mail your sponsorship check to the address provided or if you would like to pay for your sponsorship with a credit card you may put the information on the form provided or give me a call and I will collect your card information over the phone. If you need to pay via check, please let me know ahead of time to ensure the level you are wanting to sponsor is still available.

For further information please contact me at 270-745-6800 or you may review our tournament website at:

<https://www.wku.edu/crw/golf/golf.php>

On our golf tournament website, we will also have your business logo and a direct link to your website. If you would, please send me your business logo and your website link when you submit your sponsorship form.

In addition to your sponsorship, upon request, a display table will be available if you would like to promote your business at the tournament and we invite you to golf with our participants, so you can promote your business throughout the day. If you would like to enter a team/individual in the tournament, please let me know and I will send you the registration form to play. Each level of sponsorship provides a certain number of golfer(s) included. If your level of sponsorship does not include all 4 golfers, then you would pay separately for the remaining number of golfers.

Thank you for your time and consideration. Without business partners like you, we would be unable to have this event for the Western Kentucky University community.

With Appreciation,

Justin A. Cato

Justin A. Cato
Director, Campus Recreation & Wellness