



BACHELOR of SCIENCE in INTERIOR DESIGN and FASHION MERCHANDISING (#531)
FASHION MERCHANDISING CONCENTRATION
 Department of Family and Consumer Sciences
 College of Health and Human Services
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPLE - 4 year plan

| FIRST YEAR | Fall Semester | | Spring Semester | |
|---|--|-----------|-------------------------------------|-----------|
| Visit The Learning Center for free tutoring | ENG 100- Intro to College Writing (F-W1) | 3 | COM 145- Human Communication (F-OC) | 3 |
| | MATH 109- General Math OR MATH 116- College Algebra (F-QR) | 3 | ENG 200- Intro to Literature (E-AH) | 3 |
| | World Language, if needed OR General Elective (F-SB) | 3 | General Elective | 3 |
| | IDFM 120- Visual Design I | 3 | IDFM 132- Perspectives of Dress | 3 |
| | IDFM 131 Basic Apparel Construction | 3 | PSY 100 Intro to Psychology (E-SB) | 3 |
| | TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |

| SECOND YEAR | Fall Semester | | Spring Semester | |
|---|--|-----------|--|-----------|
| Volunteer or Join a Student Organization like Fashion Inc. | IDFM 222 – CAD in Human Environment | 3 | Natural & Physical Sciences+ Lab (E-NS, SL) | 3 |
| | IDFM 223- Textiles | 3 | Connections- Local to Global (K-LG) | 3 |
| | ENG 300- Writing in the Discipline (E-W2) | 3 | IDFM 221 Visual Design II | 3 |
| | HIST 101 World History I OR HIST 102 World History II (F-SB) | 3 | Arts & Humanities (E-AH) | 3 |
| | Natural & Physical Sciences (E-NS) | 3 | IDFM 231 Textiles and Apparel Quality Analysis (IDFM 131, 223) | 3 |
| | TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |

World Language Proficiency: All students entering in fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to: <http://www.wku.edu/modernlanguages/placement/> .

Colonnade Program: All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf.

| THIRD YEAR | Fall Semester | | Spring Semester | |
|---------------------------------------|--|-----------|--|-----------|
| Visit Career Services | IDFM 431 Clothing and Human Behavior Connections-Social & Cultural | 3 | MKT 220 Basic Marketing Concepts (<i>Jr Standing</i>) | 3 |
| | IDFM 334 Apparel Design Management (<i>IDFM 131</i>) | 3 | FACS 310- Management of Family Resources | 3 |
| | IDFM 322 Merchandising I for IDFM | 3 | FACS 311- Family Relations | 3 |
| | IDFM 332 History of Twentieth Century Fashion | 3 | IDFM 321 Professional Ethics and Issues Seminar (<i>Jr Standing</i>) | 3 |
| | IDFM 333 Fashion Fundamentals (<i>IDFM 132</i>) | 3 | IDFM 422 Textile Design and Performance (<i>IDFM 12, 221</i>) | 3 |
| | TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |

| SUMMER TERM | Summer Term | |
|-------------|--|----------|
| | IDFM 410 Internship (<i>Sr Standing and all 300 level courses</i>) | 3 |
| | TOTAL CREDIT HOURS | 3 |

| FOURTH YEAR | Fall Semester | | Spring Semester | |
|---|--|-----------|---|-----------|
| Apply for Graduation <i>Celebrate!</i> | IDFM 421 Portfolio Design (<i>IDFM 333, 334</i>) | 3 | IDFM 427 Advanced Presentation Technology (<i>IDFM 221 [IDFM 222 ID students only]</i>) | 3 |
| | IDFM elective | 3 | IDFM 432 – Visual Merchandising & Promotion | 3 |
| | HMD 211 Human Nutrition (<i>K-SY</i>) | 3 | IDFM 433 – Fashion Synthesis (<i>IDFM 333, 334</i>) | 3 |
| | MGT 210 Organization and Management (<i>Jr Standing</i>) | 3 | IDFM 435 – Computer Applications in TAM (<i>IDFM 322, 333</i>) | 3 |
| | | | Connections Social & Cultural (<i>K-SC</i>) | 3 |
| | TOTAL CREDIT HOURS | 12 | TOTAL CREDIT HOURS | 15 |

Total Credit Hours:120

Student must receive a "C" or better in each course in the major.

PLEASE NOTE: Prerequisites, Course Numbers, and Course Titles are subject to change.

Consult your advisor each semester.

For more Information:

Department: Family and Consumer Sciences

Website: www.wku.edu/FACS

Phone: 270-745-4352

Email: facs@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>