



**BACHELOR of SCIENCE in ENTREPRENEURSHIP (#542)**

Department of Management  
Gordon Ford College of Business  
Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

**Success Markers**

**SAMPLE - 4 year plan**

FIRST YEAR	Fall Semester		Spring Semester	
<i>Join a Student Organization like Green Toppers</i>	BA 175, University Experience Business	3	Arts & Humanities (E-AH)	3
	ENG 100, Introduction to College Writing (F-W1)	3	HIST 101 or 102, World History I or II (F-SB)	3
	*COMM 145, Fund Speaking/COMM: BUS/PROF (F-OC)	3	*ACCT 200, Introductory Accounting – Financial (Completion of Colonnade Math)	3
	*MATH 116, College Algebra (F-QR)	3	Foreign Language (if needed) OR general elective	3
	*CIS 141, Basic Computer Literacy	3	ENG 200, Introduction Literature (ENG 100) (F-AH)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

SECOND YEAR	Fall Semester		Spring Semester	
<i>Visit the Math Lab for free tutoring!</i>	*ACCT 201, Introductory Accounting – Managerial (ACCT 200)	3	Natural & Physical Sciences with lab (E-SL)	3
	*ECON 202, Principles of Economics – Micro (Sophomore) (E-SB)	3	*ECON 203, Principles of Economics – Macro (Sophomore) (E-SB)	3
	CIS 243, Principles of MIS (CIS 141)	3	*ECON 206, Statistics (ECON 202/203 and MATH 116 or higher)	3
	Natural & Physical Sciences (E-NS)	3	MGT 200, Legal Environment of Business (Sophomore)	3
	MGT 210, Organization and Management (Sophomore)	3	MKT 220, Basic Marketing Concepts (Sophomore)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

**World Language Proficiency:** All students entering in Fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to [www.wku.edu/modernlanguages/placement/](http://www.wku.edu/modernlanguages/placement/).

**Colonnade Program:** All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to [http://www.wku.edu/colonnade/documents/approved\\_colonnade\\_courses\\_website.pdf](http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf).

THIRD YEAR	Fall Semester		Spring Semester	
<i>Visit Career Services</i>	ENG 300, Writing in Disciplines ( <i>ENG 200</i> ) ( <i>F-W2</i> )	3	Connections ( <i>K-LG</i> )	3
	Connections ( <i>K-SC</i> )	3	Connections ( <i>K-SY</i> )	3
	FIN 330, Principles of Financial Management ( <i>ACCT 200, MATH 116, &amp; ECON 202/203</i> )	3	MGT 313 Decision Modeling ( <i>CIS243, ECON206</i> )	3
	ENT 312, Entrepreneurship ( <i>Junior</i> )	3	General University Elective (Upper Division)	3
	MGT 305, Critical Thinking in Management ( <i>Junior, MGT 200</i> ) OR MATH 119, Fundamentals of Calculus ( <i>MPE placement OR MATH 116 or 118 "C"</i> )	3	ENT 380, New Venture Business Planning ( <i>ENT 312 or permission of instructor</i> )	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

FOURTH YEAR	Fall Semester		Spring Semester	
<i>Apply for Graduation</i>  <i>Celebrate!!!</i>	MKT 427, Entrepreneurial Marketing ( <i>MKT 220</i> )	3	ENT 496, Small Business Analysis & Strategy ( <i>Senior; CIS 243, FIN 330, MGT 210, MGT 314, MKT 220</i> )	3
	MGT 314, Operations Management ( <i>ECON 206; Junior</i> )	3	Entrepreneurship Elective 2*	3
	FIN 441, Entrepreneurial Finance ( <i>FIN 330</i> )	3	Approved Elective 1**	3
	Entrepreneurship Elective 1*	3	Approved Elective 2**	3
	General University Elective	3	MGT 499 Senior Assessment	1
			General University Elective	2
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

**Total Credit Hours: 120**

<p>*Entrepreneurship electives must be chosen from ENT 308, 463, 490, 425, 410 or any other approved 300 or 400 level ENT course. Approved electives must be chosen from ECON 414, MKT 323, MKT 325, MKT 328, MKT 329, MGT 311, and MGT 333.  ** Must be selected and approved by the Management Department Chair.  May come from ENTREPRENEUR ELECTIVES 1-5 list or may be from any discipline on campus</p>	
<b>For more Information:</b>	<p><b>Department: Department of Management, Grise Hall 200</b>  <b>Website: <a href="http://www.wku.edu/management/">http://www.wku.edu/management/</a></b>  <b>Phone: (270) 745-5408</b>  <b>Email: <a href="mailto:mgt@wku.edu">mgt@wku.edu</a></b>  <b>Course Descriptions: <a href="http://www.wku.edu/undergraduatecatalog/">http://www.wku.edu/undergraduatecatalog/</a></b></p>