



**BACHELOR OF SCIENCE in INTERNATIONAL BUSINESS (#569)**  
 Department of Management  
 Gordon Ford College of Business  
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

**Success Markers**

**SAMPLE - 4 year plan**

FIRST YEAR	Fall Semester		Spring Semester	
<i>Join a Student Organization like Green Toppers</i>	BA 175, University Experience Business	3	ENG 200, Introduction Literature (ENG 100) (F-AH)	3
	ENG 100, Introduction to College Writing (F-W1)	3	HIST 101 or 102, World History I or II (F-SB)	3
	*COMM 145, Fund Speaking/COMM: BUS/PROF (F-OC)	3	Arts & Humanities (E-AH)	3
	*MATH 116, College Algebra (F-QR)	3	Foreign Language (if needed) OR general elective	3
	*CIS 141, Basic Computer Literacy	3	*ACCT 200, Introductory Accounting – Financial (Completion of Colonnade Math)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

SECOND YEAR	Fall Semester		Spring Semester	
<i>Visit the Math Lab for free tutoring!</i>	*ACCT201, Introductory Accounting – Managerial (ACCT 200)	3	Natural & Physical Sciences with lab (E-NS, SL)	3
	*ECON 202, Principles of Economics – Micro (Sophomore) (E-SB)	3	*ECON 203, Principles of Economics – Macro (Sophomore)	3
	CIS 243, Principles of MIS (CIS 141)	3	*ECON 206, Statistics (ECON 202/203 and MATH 116 or higher)	3
	Natural & Physical Sciences (E-NS)	3	MGT 200, Legal Environment of Business (Sophomore)	3
	MGT 210, Organization and Management (Sophomore)	3	MKT 220, Basic Marketing Concepts (Sophomore)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

**World Language Proficiency:** All students entering in Fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to [www.wku.edu/modernlanguages/placement/](http://www.wku.edu/modernlanguages/placement/).

**Colonnade Program:** All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to [http://www.wku.edu/colonnade/documents/approved\\_colonnade\\_courses\\_website.pdf](http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf).

THIRD YEAR	Fall Semester		Spring Semester	
<i>Visit Career Services</i>	Connections Social Cultural (K-SC)	3	MGT 303, International Business (MGT 210)	3
	MGT 314, Operations Management (ECON 206)	3	Connections Local to Global (K-LG)	3
	FIN 330, Principles of Financial Management (ACCT 200, MATH 116, & ECON 202/203)	3	International Business Elective <sup>1</sup>	3
	MGT 305 Ethics (MGT 200) OR COMM 463 Intercultural Communication (COMM 200)	3	Foreign Language Course 201	3
	ENG 300, Writing in the Disciplines (ENG 200 or permission of instructor) (F-W2)	3	MGT 313, Decision Modeling (ECON 206; CIS 243)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

FOURTH YEAR	Fall Semester		Spring Semester	
<i>Apply for Graduation</i>  <i>Celebrate!!!</i>	International Business Elective <sup>1</sup>	3	MGT 498, Strategy & Policy OR ENT 496, Small Bus. Analysis & Strategy (Senior, ACCT 201, CIS 243, FIN 330, MGT 210, MGT 314, MKT 220)	3
	International Business Elective <sup>1</sup>	3	MGT 490, Internship/Study Abroad	3
	Upper-Division General University Elective	3	MGT 499, Senior Assessment (Senior)	3
	Foreign Language 202	3	International Business Elective <sup>1</sup>	3
	Connections Systems (K-SY)	3	International Business Elective <sup>1</sup>	1
			General Elective (Upper Division)	2
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

**Total Credit Hours: 120**

\*Denotes prerequisite courses before admission to the Gordon Ford College of Business.

<sup>1</sup>Choose 12 hours from: MGT 410 (Topical courses in IB), MGT 316, 390, ECON 380, ECON 385, ECON 386, ECON 410 (Topical courses in IB), ECON 496, ENT 425, FIN 436, MKT 324, MKT 420 (Topical courses in IB), MKT 491. At least three areas must be represented. Any other international courses approved by the chairperson of the Management Department.

**For more Information:**

**Department: Department of Management, Grise Hall 200**

**Website: <http://www.wku.edu/management/>**

**Phone: (270) 745-5408**

**Email: [mgt@wku.edu](mailto:mgt@wku.edu)**

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>