



**BACHELOR of FINE ARTS – VISUAL ARTS (#514)  
GRAPHIC DESIGN CONCENTRATION**

Department of Art  
Potter College of Arts & Letters  
Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

**Success Markers**

**SAMPLE - 4 year plan**

FIRST YEAR	Fall Semester		Spring Semester	
<i>Visit Math Lab for free tutoring</i>	ART 105 – History of Art to 1300 <b>OR</b> ART 106 – History of Art Since 1300 (E-AH)	3	ART 105 History of Art to 1300 <b>OR</b> ART 106 – History of Art Since 1300	3
	ART 130 2-D Design	3	ART 131 3-D Design	3
	ART 140 Drawing	3	ART 240 Drawing*	3
	ENG 100 Intro to College Writing (F-W1)	3	ART 231 Graphic Design	3
	COMM 145 Fund of Public Speaking & Communications (F-OC)	3	MATH 109 suggested for Art Majors (F-QR)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

SECOND YEAR	Fall Semester		Spring Semester	
<i>Volunteer with WKU ALIVE Center or join a Student Organization!</i>	ART 243 Digital Media	3	ART 200 level, Basic Studio elective (2)*	3
	ART 200 level Basic Studio elective (1)*	3	ART 330 Graphic Design*	3
	ART 340 Drawing*	3	ART 341 Drawing*	3
	ENG 200 Intro to Literature (E-AH)	3	Natural and Physical Sciences, with Lab (E-NS, SB)	3
	Social and Behavioral Studies (E-SB)	3	* World Language, if needed, or General Elective	3
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	<b>TOTAL CREDIT HOURS</b>	<b>18</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

**-World Language Proficiency:** All students entering in Fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to [www.wku.edu/modernlanguages/placement/](http://www.wku.edu/modernlanguages/placement/).

THIRD YEAR	Fall Semester		Spring Semester	
<i>Visit Career Services for resume consultation, practice interviews, begin job search.</i>	ART 200 level Basic Studio elective (3)*	3	ART 433 Package Design*	3
	ART 331 Visual Thinking* <b>OR</b> JOUR 343 Print Design*	3	ART 438 Advanced Computer Graphics*	3
	ART 300-400 level, Art History elective (1)*	3	ART 300 level Advanced Studio elective (1)*	3
	HIST 101 World History I <b>OR</b> HIST 102 World History II (F-SB)	3	Natural and Physical Sciences, (E-NS)	3
	ENG 300 Writing in the Disciplines <b>OR</b> COMM 200 Comm Foundations <b>OR</b> , GEOG 300 Writing in the Geosciences (F-W1)	3	Connections, Local to Global Understanding, (K-LG)	3
			ART 436 Electronic Illustration	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>18</b>

FOURTH YEAR	Fall Semester		Spring Semester	
<i>File application for graduation at 90 hours. (on-line form in Topnet)</i>	ART 430 Graphic Design*	3	ART 300-400 level, Art History elective (2)*	3
	ART 334 Survey of Graphic Design*	3	ART 432 Portfolio-Graphic Design	3
	ART 300-400 level Advanced Studio elective (2)*	3	ART 434 Capstone Seminar*	1
	Connections, Systems (K-SY)	3	ART 431 Illustration <b>OR</b> ART 440 Drawing*	3
	ART 343 Digital Media: Time Based*	3	Connections, Social and Cultural (K-SC)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>13</b>

**Total Credit Hours: 124**

\* Denotes prerequisite courses before program admission  
Course prerequisites are in parentheses and italics after each course listing.

**For more Information:**

**Department:** Department of Art

**Website:** [www.wku.edu/art](http://www.wku.edu/art)

**Phone:** (270) 745-3944

**Email:**

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>