



**BACHELOR of ARTS in BROADCASTING:
PHOTOJOURNALISM (#750)**

School of Journalism & Broadcasting
Potter College of Arts & Letters
Western Kentucky University

The following four-year plan is an example of how to map your program in consultation with your advertising faculty advisor. A minor in marketing is recommended to complement the Branding Track. Every student will finish with a unique plan of his/her own depending on the minor area of study and electives selected.

Admission: Students wishing to enter the major in photojournalism initially are admitted as majors seeking admission (reference 750P). Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:

1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;
2. A minimum overall grade point average of 2.5;
3. Completion of ENG 100 with a grade of 'C' or better and nine additional hours in the General Education Program;
4. Completion of the following courses with a grade of 'C' or better: SJB 101, 102, 103 and PJ 231.

Students not meeting the above admission requirements will not be admitted to the photojournalism major and cannot register for any additional courses in the major.

CURRICULUM: The major in photojournalism (reference number 750) requires 45 to 46 semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. One-half of the hours in the major must be at the 300- or 400-level. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University's general education requirements. In addition to meeting institutional requirements for graduation, the photojournalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor. Refer to the University catalog for additional information.

Success Markers {prerequisite courses in brackets}

FIRST YEAR	FALL SEMESTER		SPRING SEMESTER	
	<p><i>Join the National Press Photographers Association - NPPA</i></p> <p><i>Visit the Math Lab for free tutoring.</i></p>	SJB 101 <i>Understanding Media Content, Ethics and Tech.</i>	3	PJ 233 <i>Intermediate Photojournalism</i> {PJ 231}
SJB 102 <i>Media Content, Collaboration, Community</i>		3	SJB 103 <i>Digital Storytelling in the 21st Century</i>	3
PJ 231 <i>Introduction to Photojournalism</i>		3	<i>Arts & Humanities</i> (E-AH)	3
ENG 100 (Colonnade I, WC) <i>Intro. to College Writing</i>		3	PS 110+ <i>American Government</i> (E-SB) +prereq for JOUR 301 and BCOM 301	3
COMM 145 (Colonnade I, OC) <i>Fundamentals of Speaking</i>		3	<i>Quantitative Reasoning</i> (F-QR)	3
TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS	15

SECOND YEAR	FALL SEMESTER		SPRING SEMESTER	
	<p><i>Join College Heights Herald staff or Talisman Yearbook staff</i></p> <p><i>***Students need to show proficiency for a foreign language at the novice high level by the time they have earned 60 hours.</i></p> <p>http://www.wku.edu/moderlanguages/placement/colonnade.pdf</p>	PJ 330 <i>Multimedia Storytelling</i> {PJ 233}	3	PJ 333 <i>Lighting Technologies</i> {PJ 233 or 261}
JOUR 202 <i>Introduction to Media Writing</i>		3	Sophomore Restricted <i>Elective</i> . Select from AD, BCOM, FILM, JOUR, PR or SJB	3
ENG 200 <i>Intro to Literature</i> (F-AH) {ENG 100}		3	HIST 101 <i>World History I</i> or HIST 102 <i>World History II</i> (F-SB)	3
<i>Natural Science w/lab</i> (E-NS, SL)		3	<i>Natural Science</i> (E-NS)	3
General Elective or Foreign Language***		3	Course in Minor	3
TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS	15

SUMMER TERM	<i>Consider a study abroad experience this summer.</i>
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THIRD YEAR <i>File application for graduation at 90 hours. (on-line form in Topnet)</i>	FALL SEMESTER		SPRING SEMESTER	
	JOUR 301 <i>Press Law & Ethics</i> {PS 110, SJB 101, JOUR 202 and junior standing; or permission} or BCOM 301 <i>Mass Comm. Law & Ethics</i> {PS 110 and BCOM 201; or permission}	3	JOUR 302 <i>Intermediate Reporting</i> {SJB 101, JOUR 202; or permission}	3
	PJ 334 <i>Picture Stories</i> {PJ 330 and 333}	3	<i>Connections Social & Cultural (K-SC)</i>	3
	<i>Connections: Systems (K-SY)</i>	3	Course in Minor	3
	ENGL 300 <i>Writing in the Disciplines (F-W1)</i>	3	General Elective	3
	Course in Minor	3	General Elective	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SUMMER TERM	<i>Consider an internship for credit this summer. AD 448 counts as an elective in the major.</i>
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FOURTH YEAR <i>Visit Center for Career and Professional Development for resume consultation, practice interviews. (DSU - Rm 2001)</i> <i>Begin job search!</i> <i>* 50% of credit hours in the major must be at the 300/400 level.</i>	FALL SEMESTER		SPRING SEMESTER	
	PJ 362 <i>Short Form Documentary</i> {PJ 334}	3	PJ 436 <i>Photojournalism Projects</i> (spring only) (capstone course) {PJ 362}	3
	<i>Restricted Elective in Major</i>	3	Course in Minor	3
	<i>Connections: Local to Global (K-LG)</i>	3	Course in Minor	3
	Course in Minor	3	General Elective	3
	Course in Minor	3	General Elective	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15	

Total Credit Hours: 120

*****World Language Proficiency:** All students entering in Fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to www.wku.edu/modernlanguages/placement/.

Colonnade Plan: All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf

PLEASE NOTE: Prerequisites, Course Numbers, and Course Titles are subject to change.

Consult your advisor each semester.

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

Department:	School of Journalism & Broadcasting
Phone:	270 745-4144
Website:	www.wku.edu/journalism
Course Descriptions	http://www.wku.edu/undergraduatecatalog