



Business and Marketing Education 621

School of Teacher Education

College of Education and Behavioral Sciences

Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPLE - 4 year plan

FIRST YEAR	Fall Semester		Spring Semester	
	<p>Field Experience required for most teacher education courses – students must have KY Criminal Background Check and Physical with TB Test or Risk Assessment on file with teacher services prior to any field experience</p>	PSY 100 Intro to Psychology (E-SB)	3	HIST 101 World History I OR HIST 102 World History II (F-SB)
*ENG 100 Intro to College Writing (F-W1)		3	MATH 109 General Math OR MATH 116 College Algebra (F-QR)	3
COMM 145 Fundamentals of Public Speaking (F-OC)		3	ENG 200 Intro to Literature (F-AH)	3
Arts and Humanities (E-AH)		3	ECON 202 OR ECON 203 Principles of Economics (Micro or Macro)	3
BE 210 Computer Applications for Business Educators		3	Natural and Physical Science Course with Lab (E-NS, LS)	3
TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS	15

SECOND YEAR	Fall Semester		Spring Semester	
<p>Volunteer or Join a Student Organization</p>	*EDU 250 Introduction to Education	3	SEC 351 Teaching Strategies for Secondary Schools	3
	PSY 310 Educational Psychology	3	ACCT 200 Intro to Accounting	3
	*ENG 300 Writing in the Disciplines (F-W2)	3	CIS 243 Principles of MIS	3
	LTCY 421	3	Natural and Physical Science Course (E-NS)	3
	Foreign Language(if needed) or General Elective	3	SPED 330 Introduction to Exceptional Education: Diversity in Learning	3
	TOTAL CREDIT HOURS	12-15	TOTAL CREDIT HOURS	15

* Denotes prerequisite courses before program admission

World Language Proficiency: All students entering in Fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to www.wku.edu/modernlanguages/placement/.

Colonnade Program: All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf

THIRD YEAR	Fall Semester		Spring Semester	
	Visit Career Services	SEC 352 Planning for Student Diversity (Pre Reqs: EDU 250, PSY 310)	3	MGT 210 Organization and Management
ACCT 201 Introductory Accounting Managerial Pre Req ACCT 200, C or Better		3	MKT 220 Basic Marketing Concepts	3
FIN 161 Personal Finance OR FCS 310 Management of Family Resources		3	OST 254 (formerly OST 255C) Office Administration	3
BUS 226C Introduction to Law OR MGT 200 Legal Environment of Business		3	BE 310 Business Communication	3
Connections: Systems (K-SY)		3	BE 410 Digital Media for Business Educators Spring only – Pre Req BE 210)	3
Connections: Local to Global Course (K-LG)		3	MKT Elective (MKT 321, 323, 324, 326, or 327)	3
TOTAL CREDIT HOURS		18	TOTAL CREDIT HOURS	18
FOURTH YEAR		Fall Semester		Spring Semester
SEC 453 Management of Instruction (Prerequisites of EDU 250, PSY 310, SEC 351, SEC 352, and Completion of Teacher Admission File)	3	EDU 489 Student Teaching Seminar PreReq – Admission to Student Teaching	3	
SEC 473 Teaching Business Education	3	SEC 490 Student Teaching	10	
BE 350 Business Communication	3			
BE 486 Business and Marketing Education Seminar (prerequisites of senior standing, permission of instructor, CoReq – SEC 473)	3			
Connections: Social and Cultural (K-SC)	3			
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	13	
Total Credit Hours: 124				

Student must receive a "C" or better in each PROFESSIONAL EDUCATION COURSE.

Students must register, pay, and pass Praxis II exams during this fall semester prior to student teaching. Tests are given by the ETS during November in the fall. Check the EPSB website for specific tests for your areas of certification. Students cannot be recommended for certification until all Praxis II exams required receive passing scores. Spring Student Teaching requires students to begin the semester when the school districts return from Winter Break – typically earlier than when the university returns after winter break.

For more Information: **Department:** School of Teacher Education **Phone:** 270-745-5414
Website: www.wku.edu/st/sped/index.php
Course Descriptions: <http://www.wku.edu/undergradcatalog/>