



BACHELOR OF SCIENCE IN FINANCE (#664)  
 FINANCIAL PLANNING  
 Department of Finance  
 Gordon Ford College of Business  
 Western Kentucky University

The following four-year plan is an example of how to map your program in consultation with your faculty advisor. Every student will finish with a unique plan of his/her own depending on the electives selected.

**Success Markers**

**SAMPLE - 4 year plan**

FIRST YEAR	Fall Semester		Spring Semester	
<i>Visit the Math Lab for FREE tutoring!</i>	ENG 100, Introduction to College Writing (F-W1)	3	ENG 200, Introduction Literature (ENG 100) (F-AH)	3
	*COMM 145, Fund Speaking/COMM: BUS/PROF (F-OC)	3	HIST 101 or 102, World History I or II (F-SB)	3
	*MATH 116, College Algebra (F-QR)	3	Arts & Humanities (E-AH)	3
	*CIS 141, Basic Computer Literacy	3	Foreign Language (Language Proficiency)	3
	BA 175, University Experience Business	3	*ACCT 200, Introductory Accounting – Financial (Completion of Colonnade Math)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

SECOND YEAR	FALL SEMESTER		SPRING SEMESTER	
<i>Join An Organization Or Volunteer</i>	*ACCT 201, Introductory Accounting – Managerial (ACCT 200)	3	Natural & Physical Sciences with lab (E-SL)	3
	*ECON 202, Principles of Economics - Micro (Sophomore) (E-SB)	3	*ECON 203, Principles of Economics – Macro (Sophomore) (E-SB)	3
	CIS 243, Principles of MIS (CIS 141)	3	*ECON 206, Statistics (ECON 202/203 and MATH 116 or higher)	3
	MGT 210, Organization and Management (Sophomore)	3	MKT 220, Basic Marketing Concepts (Sophomore)	3
	Natural & Physical Sciences (E-NS)	3	MGT 200, Legal Environment of Business (Sophomore)	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

**World Language Proficiency:** All students entering in fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to: <http://www.wku.edu/modernlanguages/placement/>.

**Colonnade Program:** All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to [http://www.wku.edu/colonnade/documents/approved\\_colonnade\\_courses\\_website.pdf](http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf).

**Admission to the Gordon Ford College of Business and the Finance (Financial Planning) Program** – To gain admission to the Gordon Ford College of Business (GFCB) and the Finance (Financial Planning) Program students must have 60 earned hours with a minimum 2.5 overall GPA. They must also complete the eight admission courses (ACCT 200, ACCT 201; CIS 141; COMM 145; ECON 202, ECON 203, ECON 206; MATH 116 (or higher) with a separately calculated 2.5 GPA.

THIRD YEAR  <i>Visit the Center for Career and Professional Development</i>	Fall Semester		Spring Semester	
	ENG 300, Writing in the Disciplines ( <i>ENG 200 or permission of instructor</i> ) ( <i>F-W2</i> )	3	Connections ( <i>K-LG</i> )	3
	Connections ( <i>K-SC</i> )	3	FIN 331, Applied Investments ( <i>FIN 330</i> )	3
	FIN 330, Principles of Financial Management ( <i>ACCT 200, MATH 116, ECON 202/203</i> )	3	FIN 332, Investment Theory( <i>FIN 330</i> )	3
	ECON 307, Financial Data Modeling ( <i>ECON 206</i> )	3	Approved Business Elective	3
	MGT 314, Operations Management ( <i>ECON 206</i> )	3	Approved Finance Elective	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

FOURTH YEAR  <i>Apply for Graduation and CELEBRATE!</i>	Fall Semester		Spring Semester	
	FIN 350, Risk Management/Insurance ( <i>FIN 330</i> )	3	MGT 498, Strategy and Policy OR ENT 496, Small Bus Analysis and Strategy ( <i>Senior and ACCT 201, CIS 243, FIN 330, MGT 210, MGT 314, MKT 220</i> )	3
	FIN 437, Corporate Asset Management ( <i>FIN 330 "C" or better and ECON 307 (or concurrent)</i> )	3	FIN 445, Estate Planning ( <i>FIN 330</i> )	3
	FIN 438, Corporate Funds Management ( <i>FIN 330 "C" or better and ECON 307 (or concurrent)</i> )	3	FIN 439, Security Analysis and Portfolio Management ( <i>FIN 332, "C" or better</i> ) OR FIN 449, Practicum in Portfolio Management ( <i>FIN 332, "C" or better and permission of instructor</i> )	3
	ACCT 330, Tax Planning for Investments ( <i>FIN 330</i> )	3	FIN 450, Financial Plan Development ( <i>FIN 331, 332 350, 444, 445, ACCT 330 or concurrent with departmental approval</i> )	3
			Connections ( <i>K-SY</i> )	3
	FIN 444, Retirement Planning ( <i>FIN 330</i> )	3	FIN 499, Senior Assessment in Finance ( <i>Senior, enrolled in last semester of course work</i> )	1
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>

**Total Credit Hours: 121**

\* Denotes prerequisite courses before admission to the Gordon Ford College of Business

**For more Information:**

**Department:** Finance  
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