



BACHELOR OF SCIENCE in MANAGEMENT (#723)

BUSINESS ADMINISTRATION
 Department of Management
 Gordon Ford College of Business
 Western Kentucky University

The following four-year plan is an example of how to map your program in consultation with your faculty advisor. Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPLE - 4 year plan

FIRST YEAR <i>Visit the Math Lab for FREE tutoring!</i>	Fall Semester		Spring Semester	
	BA 175, University Experience Business	3	ENG 200, Introduction Literature (ENG 100) (F-AH)	3
	ENG 100, Introduction to College Writing (F-W1)	3	HIST 101 or 102, World History I or II (F-SB)	3
	*COMM 145, Fund Speaking/COMM: BUS/PROF (F-OC)	3	Arts & Humanities (E-AH)	3
	*MATH 116, College Algebra (F-QR)	3	Foreign Language (Language Proficiency)	3
	*CIS 141, Basic Computer Literacy	3	*ACCT 200, Introductory Accounting – Financial (Completion of Colonnade Math)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SECOND YEAR <i>Join a Student Organization!</i>	FALL SEMESTER		SPRING SEMESTER	
	*ACCT 201, Introductory Accounting – Managerial (ACCT 200)	3	Natural & Physical Sciences with lab (E-SL)	3
	*ECON 202, Principles of Economics – Micro (Sophomore) (E-SB)	3	*ECON 203, Principles of Economics – Macro (Sophomore) (E-SB)	3
	CIS 243, Principles of MIS (CIS 141)	3	*ECON 206, Statistics (ECON 202/203 and MATH 116)	3
	Natural & Physical Sciences (E-NS)	3	MGT 200, Legal Environment of Business (Sophomore)	3
	MGT 210, Organization and Management (Sophomore)	3	MKT 220, Basic Marketing Concepts (Sophomore)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

World Language Proficiency: All students entering in fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to: <http://www.wku.edu/modernlanguages/placement/>.

Colonnade Program: All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf.

Admission to the Gordon Ford College of Business and the Management (Business Administration) Major – To gain admission to the Gordon Ford College of Business (GFCB) and the Management (Business Administration) Major students must have 60 earned hours with a minimum 2.5 overall GPA. They must also complete the eight admission courses (ACCT 200, ACCT 201; CIS 141; COMM 145; ECON 202, ECON 203, ECON 206; MATH 116 (or higher)). Management (Business Administration) majors must also earn a separately calculated 2.5 GPA in ACCT 200; CIS 141; COMM 145; ECON 202, ECON 206; and MGT 210 (with a grade of “C” or higher in MGT 210).

THIRD YEAR <i>Visit the Center for Career and Professional Development</i>	Fall Semester		Spring Semester	
	ENG 300, Writing in the Disciplines (<i>ENG 200 or permission of instructor</i>) (F-W2)	3	Connections (K-LG)	3
	Connections (K-SC)	3	Connections (K-SY)	3
	FIN 330, Principles of Financial Management (<i>ACCT 200, MATH 116, & ECON 202/203</i>)	3	MGT 313, Decision Modeling (<i>ECON 206; CIS 243</i>)	3
	Business Data Analytics Elective (<i>CIS 243</i>)	3	MGT 311, Human Resource Management (<i>MGT210 OR AMS430 OR COMM362</i>)	3
	MGT 305, Ethics and Critical Thinking (<i>Junior, MGT 200</i>) OR MATH 119, Fundamentals of Calculus (<i>MPE placement OR MATH 116 or 118 "C"</i>)	3	MGT 314, Operations Management (<i>ECON 206</i>)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

FOURTH YEAR <i>Apply for graduation and CELEBRATE!</i>	Fall Semester		Spring Semester	
	FIN Elective (300-400) (<i>FIN 330</i>)	3	MGT 498, Strategy & Policy OR ENT 496, Small Bus. Analysis & Strategy (<i>Senior, ACCT 201, CIS 243, FIN 330, MGT 210, MGT 314, MKT 220</i>)	3
	MKT Elective (300-400) (<i>MKT 220</i>)	3	ECON 414, Managerial Economics (<i>ECON 202, 203, 206</i>)	3
	MGT 417, Org Behavior (<i>MGT 210</i>)	3	Professional Elective+	3
	MGT 361, Business Comm. Fundamentals OR ENG 306, Business Writing (<i>ENG 100</i>) OR ENG 307 Technical Writing (<i>ENG 100</i>)	3	MGT Elective (300-400)	3
	General University Elective	3	MGT 499 Senior Assessment	1
			General Elective	2
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Total Credit Hours: 120

* Denotes prerequisite courses before admission to the Gordon Ford College of Business

+300 and 400 level courses in ACCT, CIS, ECON, ENT, FIN, MGT, and MKT are approved as Professional electives.

For more Information:

Department: Department of Management, Grise Hall 200

Website: www.wku.edu/management

Phone: (270) 745-5408

Email: mgt@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>