



**BACHELOR of SCIENCE in INTERIOR DESIGN and FASHION MERCHANDISING (#531)
FASHION MERCHANDISING CONCENTRATION**

Department of Applied Human Sciences
College of Health and Human Services
Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPLE - 4 year plan

FIRST YEAR	Fall Semester		Spring Semester	
Visit The Learning Center for free tutoring	ENG 100- Intro to College Writing (F-W1)	3	COM 145- Human Communication (F-OC)	3
	MATH 109- General Math OR MATH 116- College Algebra (F-QR)	3	ENG 200- Intro to Literature (E-AH)	3
	World Language, if needed OR General Elective (F-SB)	3	Arts & Humanities (E-AH)	3
	IDFM 120- Visual Design I	3	IDFM 132- Perspectives of Dress	3
	IDFM 131 Basic Apparel Construction	3	PSY 100 Intro to Psychology (E-SB)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SECOND YEAR	Fall Semester		Spring Semester	
Volunteer or Join a Student Organization like Fashion Inc.	IDFM 222 – CAD in Human Environment	3	Natural & Physical Sciences+ Lab (E-NS, SL)	3
	IDFM 223- Textiles	3	Connections- Local to Global (K-LG)	3
	ENG 300- Writing in the Discipline (E-W2)	3	IDFM 221 Visual Design II	3
	HIST 101 World History I OR HIST 102 World History II (F-SB)	3	IDFM Elective	3
	Natural & Physical Sciences (E-NS)	3	IDFM 231 Textiles and Apparel Quality Analysis (IDFM 131, 223)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

World Language Proficiency: All students entering in fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to: <http://www.wku.edu/modernlanguages/placement/> .

Colonnade Program: All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf.

THIRD YEAR	Fall Semester		Spring Semester	
Visit Career Services	IDFM 431 Clothing and Human Behavior Connections-Social & Cultural (<i>PSY/S 100 OR SOCL 100 and Jr Standing or consent of instructor and 21 hours of Foundations and Exploration courses</i>)	3	MKT 220 Basic Marketing Concepts (<i>Jr Standing</i>)	3
	IDFM 334 Apparel Design Management (<i>IDFM 131, IDFM 221</i>)	3	Connections Systems (HMD 211 suggested)	3
	IDFM 322 Merchandising I for IDFM (<i>IDFM 132, MKT 220</i>)	3	FACS 311- Family Relations	3
	IDFM 332 History of Twentieth Century Fashion	3	IDFM 321 Professional Ethics and Issues Seminar (<i>Jr Standing</i>)	3
	IDFM 333 Fashion Fundamentals (<i>IDFM 132, MKT 220</i>)	3	IDFM 422 Textile Design and Performance (<i>IDFM 120, 221, 223</i>)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SUMMER TERM	Summer Term	
	IDFM 410 Internship (<i>IDFM 321 and 302 or 334</i>)	3
	TOTAL CREDIT HOURS	3

FOURTH YEAR	Fall Semester		Spring Semester	
Apply for Graduation <i>Celebrate!</i>	IDFM 421 Portfolio Design (<i>IDFM 302 or 334 and, 321</i>)	3	IDFM 427 Advanced Presentation Technology (<i>IDFM 221, 222, Co-Req IDFM 301</i>)	3
	IDFM 438 – Merchandising II for IDFM (<i>IDFM 322</i>)	3	IDFM 432 – Visual Merchandising & Promotion (<i>IDFM 120, 221, 334</i>)	3
	IDFM 436 Global Apparel Merchandising (<i>pre/co: IDFM 333 or permission</i>)	3	IDFM 433 – Fashion Synthesis (<i>IDFM 333, 334</i>)	3
	MGT 210 Organization and Management (<i>So Standing</i>)	3	IDFM Elective	3
			Connections Social & Cultural (<i>K-SC</i>)	3
	TOTAL CREDIT HOURS	12	TOTAL CREDIT HOURS	15

Total Credit Hours:120

Student must receive a "C" or better in each course in the major.

PLEASE NOTE: Prerequisites, Course Numbers, and Course Titles are subject to change. Consult your advisor each semester.

For more Information:

Department: Applied Human Sciences

Website: www.wku.edu/FACS

Phone: 270-745-4352

Email: facs@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>

