



**BACHELOR of SCIENCE in SPORT MANAGEMENT (#572)**

School of Kinesiology, Recreation and Sport

College of Health and Human Services

Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

**Success Markers**

**SAMPLE - 4 year plan**

<b>FIRST YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
<p>Visit <a href="#">The Learning Center</a> for free tutoring</p>	ENG 100 – Intro to College Writing (F-W1)	3	MATH 109 – General Mathematics <u>OR</u> MATH 116 – College Algebra (F-QR)	3
	COMM 145 Fundamentals of Public Speaking and Comm (F-OC)*	3	ENG 200 – Intro to Literature (F-AH)	3
	HIST 101 World History I HIST 102 World History II (F-SB)	3	Colonnade Course (E-NS/SL)	3
	SPM 200 – Intro to Sport Management*	3	MKT 220 Basic Marketing Concepts*	3
	Arts & Humanities (E-AH)	3	Minor/Elective Course	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

<b>SECOND YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
<p>Volunteer or Join a Student Organization like <b>Green Toppers</b></p> <p>Apply for Admission to Sport Management Program</p>	ECON 202 Principles of Economics, Micro* (E-SB)	3	ACCT 200 – Introductory Accounting (Financial)*	3
	MGT 210-Organization and Management*	3	Major Elective Course	3
	Colonnade Course (E-NS)	3	Connections Local to Global (K-LG)	3
	Connections Social & Cultural (K-SC)	3	Connections Systems (K-SY)	3
	World Language, if needed, OR General Elective	3	Minor/Elective Course	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

**World Language Proficiency:** All students entering in Fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to [www.wku.edu/modernlanguages/placement/](http://www.wku.edu/modernlanguages/placement/).

<b>THIRD YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
Visit <a href="#">Career Services</a>	SPM 402 – Fiscal Practices in Sport Management	3	SPM 450 – Sport Law	3
	SPM 404 – Sport Facility Management	3	SPM 290 – Sport Seminar	3
	ENG 300 – Writing in the Disciplines (F-W2)	3	Minor/Elective Course	3
	Minor/Elective Course	3	Major Elective Course	3
	Major Elective Course	3	Minor/Elective Course	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

<b>FOURTH YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
<a href="#">Apply for Graduation</a>      <i>Celebrate!</i>	SPM 452 – Sport Leadership and Management	3	SPM 490 – Internship in Sport	12
	SPM 454 – Sport Governance	3		
	Major Elective Course	3		
	Minor/Elective Course	3		
	Major Elective Course	3		
	Minor/Elective Course	3		
	<b>TOTAL CREDIT HOURS</b>	<b>18</b>	<b>TOTAL CREDIT HOURS</b>	<b>12</b>

**Total Credit Hours:120**

**Colonnade Program:** All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to [http://www.wku.edu/colonnade/documents/approved\\_colonnade\\_courses\\_website.pdf](http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf).

\* Denotes prerequisite courses before program admission

**PLEASE NOTE:** Prerequisites, Course Numbers, and Course Titles are subject to change.

Consult your advisor each semester.

Course Descriptions may be viewed at <http://www.wku.edu/catalog>

**For more Information:**

**School:** Kinesiology, Recreation and Sport

**Website:** [http://www.wku.edu/sportmanagement/contact\\_us.php](http://www.wku.edu/sportmanagement/contact_us.php)

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Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>