



BACHELOR OF SCIENCE in INTERNATIONAL BUSINESS (#569)
 Department of Management
 Gordon Ford College of Business
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPLE - 4 year plan

FIRST YEAR <i>Visit the Math Lab for FREE tutoring!</i>	Fall Semester		Spring Semester	
	BA 175, University Experience Business	3	ENG 200, Introduction Literature (<i>ENG 100</i>) (F-AH)	3
	ENG 100, Introduction to College Writing (F-W1)	3	HIST 101 or 102, World History I or II (F-SB)	3
	*COMM 145, Fund Speaking/COMM: BUS/PROF (F-OC)	3	Arts & Humanities (E-AH)	3
	*MATH 116, College Algebra (F-QR)	3	Foreign Language 102 ¹	3
	*CIS 141, Basic Computer Literacy	3	*ACCT 200, Introductory Accounting – Financial (<i>Completion of Colonnade Math</i>)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SECOND YEAR <i>Join An Organization Or Volunteer</i>	Fall Semester		Spring Semester	
	*ACCT201, Introductory Accounting – Managerial (<i>ACCT 200</i>)	3	Natural & Physical Sciences with lab (E-SL)	3
	*ECON 202, Principles of Economics – Micro (<i>Sophomore</i>) (E-SB)	3	*ECON 203, Principles of Economics – Macro (<i>Sophomore</i>) (E-SB)	3
	CIS 243, Principles of MIS (<i>CIS 141</i>)	3	*ECON 206, Statistics (<i>ECON 202/203 and MATH 116 or higher</i>)	3
	Natural & Physical Sciences (E-NS)	3	MGT 200, Legal Environment of Business (<i>Sophomore</i>)	3
	MGT 210, Organization and Management (<i>Sophomore</i>)	3	MKT 220, Basic Marketing Concepts (<i>Sophomore</i>)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

World Language Proficiency: All students entering in fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to: <http://www.wku.edu/modernlanguages/placement/>.

Colonnade Program: All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf.

Admission to the Gordon Ford College of Business and the International Business Major – To gain admission to the Gordon Ford College of Business (GFCB) and the International Business Major students must have 60 earned hours with a minimum 2.5 overall GPA. They must also complete the eight admission courses (ACCT 200, ACCT 201; CIS 141; COMM 145; ECON 202, ECON 203, ECON 206; MATH 116 (or higher)). International Business majors must also earn a separately calculated 2.5 GPA in ACCT 200; CIS 141; COMM 145; ECON 202, ECON 206; and MGT 210 (with a grade of “C” or higher in MGT 210).

THIRD YEAR <i>Visit the Center for Career and Professional Development</i>	Fall Semester		Spring Semester	
	Connections (K-SC)	3	MGT 316, International Management (MGT 303 or instructor Approval)	3
	MGT 314, Operations Management (ECON 206)	3	Connections (K-LG)	3
	FIN 330, Principles of Financial Management (ACCT 200, MATH 116, & ECON 202/203)	3	International Business Elective ⁴	3
	MGT 303, International Business (MGT 210)	3	Foreign Language Course 201 ²	3
	ENG 300, Writing in the Disciplines (ENG 200 or permission of instructor) (F-W2)	3	MGT 313, Decision Modeling (ECON 206; CIS 243)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

FOURTH YEAR <i>Apply for Graduation and CELEBRATE!</i>	Fall Semester		Spring Semester	
	Cultural Component ³	3	MGT 498, Strategy & Policy OR ENT 496, Small Bus. Analysis & Strategy (Senior, ACCT 201, CIS 243, FIN 330, MGT 210, MGT 314, MKT 220)	3
	International Business Elective ⁴	3	MGT 490, Internship/Study Abroad or MKT 491	3
	Upper-Division General University Elective	3	International Business Elective ⁴	3
	Foreign Language 202	3	International Business Elective ⁴	3
	Connections (K-SY)	3	MGT 499, Senior Assessment (Senior)	1
			General Elective (Upper Division)	2
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Total Credit Hours: 120

*Denotes prerequisite courses before admission to the Gordon Ford College of Business.

¹Choose 3 hours from: ARBC 102, CHIN 102, FREN 102, GERM 102, JAPN 102, RUSS 102, SPAN 102.

²Choose 3 hours from: ARBC 201, CHIN 201, FREN 201, GERM 201, JAPN 201, RUSS 201, SPAN 201.

³Choose 3 hours from: CHIN 333, COMM 463, FREN 323, GEOG 462, 465, 466, 467, GERM 333, ICSR 380, SOC 363, 376, SPAN 372, 373.

⁴Choose 12 hours of international business courses from one of the following tracks.

International Management Track: FIN 436, LEAD 450, MGT 305, 383, 413, 495, PS 350

Global Supply Chain Track: AMS 371, 394, 396, 430, BDAN 430, MKT 324, 423

Global Entrepreneurship Track: ENT 308, 312, 380, 425, 496, MGT 390

Global Trade and Economy Track: ECON 380, 385, 430, 467, 496, PS 449

For more Information:

Department: Department of Management, Grise Hall 200

Website: <http://www.wku.edu/management/>

Phone: (270) 745-5408

Email: mgt@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>