

Business and Marketing Education 621
 School of Teacher Education
 College of Education and Behavioral Sciences
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

SAMPLE - 4 year plan

Year 1 - Fall Semester		Spring Semester	
PSY 100 Intro to Psychology (E-SB)	3	COMM 145 Fundamentals of Public Speaking (F-OC)	3
*ENG 100 Intro to College Writing (F-W1)	3	MATH 109 General Math OR MATH 116 College Algebra (F-QR)	3
HIST 101 World History I OR HIST 102 World History II (F-SB)	3	ENG 200 Intro to Literature (F-AH)	3
Arts and Humanities (E-AH)	3	ECON 202 OR ECON 203 Principles of Economics (Micro or Macro)	3
*EDU 250 Introduction to Education	3	Natural and Physical Science Course one class with Lab (E-NS, LS)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Year 2 - Fall Semester		Spring Semester	
BE 210 Computer Applications for Business Educators	3	BE 400 Advanced Computer Applications for Business Educators	3
PSY 310 Educational Psychology	3	ACCT 200 Intro to Accounting	3
*ENG 300 Writing in the Disciplines (F-W2)	3	BE 410 Digital Media for Business Educators	3
FIN 161 Personal Finance OR FCS 310 Management of Family Resources	3	Natural and Physical Science Course (E-NS)	3
Foreign Language(if needed) or General Elective	3	SPED 330 Introduction to Exceptional Education: Diversity in Learning	3
Natural and Physical Science Course one class with Lab (E-NS, LS)	3		
TOTAL CREDIT HOURS	18	TOTAL CREDIT HOURS	15

World Language Proficiency: All students entering in Fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to www.wku.edu/modernlanguages/placement/.

Colonnade Program: All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to http://www.wku.edu/colonnade/documents/approved_colonnade_courses_website.pdf

Year 3 - Fall Semester		Spring Semester	
ACCT 201 Introductory Accounting Managerial Pre Req ACCT 200, C or Better	3	Connections: Social and Cultural (K-SC)	3
Connections: Systems (K-SY)	3	BUS 254 Office Administration	3
Connections: Local to Global Course (K-LG)	3	BUS 226C Introduction to Law OR MGT 200 Legal Environment of Business	3
MGT 210 Organization and Management	3	SEC 350 Clinical Prac in Sec Teach 1 (Pre Reqs: EDU 250, PSY 310)	8
MKT 220 Basic Marketing Concepts	3		
TOTAL CREDIT HOURS	18	TOTAL CREDIT HOURS	17
Year 4 - Fall Semester		Spring Semester	
MKT Elective (MKT 321, 323, 324, 326, or 327)	3	EDU 489 Student Teaching Seminar PreReq – Admission to Student Teaching	3
SEC 473 Teaching Business Education	3	SEC 490 Student Teaching	10
BE 350 Business Communication	3		
BE 486 Business and Marketing Education Seminar (prerequisites of senior standing, permission of instructor, CoReq – SEC 473)	3		
SEC 450 Clinical Practices in Secondary Teaching II	1		
LTCY 421 Content Area Reading in Middle/Secondary Grades	3		
TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	13

Department: School of Teacher Education **Phone:** 270-745-5414

Website: www.wku.edu/ste/sped/index.php

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>