



**BACHELOR of SCIENCE; INTERIOR DESIGN & FASHION MERCHANDISING (#531)
FASHION MERCHANDISING CONCENTRATION**

Department of Applied Human Sciences
College of Health and Human Services
Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected. Prerequisites, Course Numbers, and Course Titles are subject to change.

SAMPLE – Finish in Four Plan

FIRST YEAR			
Fall Semester		Spring Semester	
ENG 100 – Intro College Writing (F-W1)	3	IDFM 132 – Perspectives of Dress	3
IDFM 120 – Visual Design I	3	COMM 145 Fundamentals of Public Speaking & Communication (F-OC)	3
MATH 109 – General Mathematics OR MATH 116 – College Algebra(F-QR)	3	HIST 101 – World History I OR HIST 102 – World History II (F-SB)	3
IDFM 131 – Basic Apparel Construction	3	ENG 200 – Intro to Literature (E-AH)	3
Major/Minor/Elective OR *World Language (if needed)	3	PSY/S 100 – Intro to Psychology (E-SB)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SECOND YEAR			
Fall Semester		Spring Semester	
IDFM 222 – CAD in Human Environment	3	Natural & Physical Sciences (E-NS/SL)	3
IDFM 223 – Textiles	3	Connections: Local to Global (K-LG)	3
ENG 300 – Writing in the Disciplines (F-W2)	3	IDFM 221 – Visual Design II	3
Arts & Humanities (E-AH)	3	IDFM Elective	3
Natural & Physical Sciences (E-NS)	3	IDFM 231 – Textiles and Apparel Quality Analysis	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

For more details and courses offered in the Colonnade General Education program visit the [website](#). **World Language Requirement:** Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

THIRD YEAR			
Fall Semester		Spring Semester	
IDFM 431 – Clothing & Human Behavior (K-SC)	3	MKT 220 – Basic Marketing Concepts	3
IDFM 335 – Apparel Design Production	3	Connections: Systems (K-SY)	3
IDFM 322 – Merchandising I for IDFM	3	FACS 311 – Family Relations	3
IDFM 332 – History of Twentieth Century Fashion	3	IDFM 321 – Professional Ethics and Issues Seminar	3
IDFM 333 – Fashion Fundamentals	3	IDFM 422 – Textile Design and Performance	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
Summer Semester			
IDFM 410 – IDFM Internship	3		
TOTAL CREDIT HOURS	3		

FOURTH YEAR			
Fall Semester		Spring Semester	
IDFM 421 – Performance Design	3	IDFM 427 – Advanced Presentation Technology	3
IDFM 438 – Merchandising II for IDFM	3	IDFM 432 – Visual Merchandising & Promotions	3
IDFM 436 – Global Apparel Merchandising	3	IDFM 433 – Fashion Synthesis	3
MGT 210 – Organization and Management	3	IDFM Elective	3
		Major/Minor/Elective	3
TOTAL CREDIT HOURS	12	TOTAL CREDIT HOURS	15

Total Credit Hours: 120

For More Information:

Department: Applied Human Sciences

Website: <https://www.wku.edu/ahs/fm.php>

Phone: (270) 745-4352

Email: ahs@wku.edu

Course Descriptions: <https://www.wku.edu/undergraduatecatalog/>