

BACHELOR of SCIENCE in ENTREPRENEURSHIP (#542)

Department of Management
 Gordon Ford College of Business
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s).
 Every student will finish with a unique plan of his/her own depending on the electives selected.

SAMPLE - Four Year Plan

Fall Semester		Spring Semester	
BA 175, University Experience Business	3	ACCT 200, Introductory Accounting – Financial	3
CIS 141, Basic Computer Literacy	3	Arts & Humanities (E-AH)	3
ECON 202, Principles of Economics – Micro (E-SB)	3	COMM 145, Fund Speaking (F-OC)	3
ENG 100, Introduction to College Writing (F-W1)	3	ECON 203, Principles of Economics – Macro (E-SB)	3
MATH 123, Mathematical Apps for Business (F-QR)	3	Literary Studies (F-AH)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Fall Semester		Spring Semester	
ACCT 201, Introductory Accounting – Managerial	3	Connections ¹ (K-SC or K-LG)	3
CIS 243, Principles of MIS	3	ECON 206, Statistics	3
HIST 101 OR 102, World History I OR II (F-SB)	3	MGT 200, Legal Environment of Business	3
MGT 210, Organization and Management	3	MKT 220, Basic Marketing Concepts	3
Natural & Physical Sciences (E-NS)	3	Natural & Physical Sciences with lab (E-SL)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

For more details and courses offered in the **Colonnade General Education** program visit the <https://www.wku.edu/colonnade/>.

Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School will satisfies this WKU requirement.

Admission to the Gordon Ford College of Business and the Major – To gain admission to the Gordon Ford College of Business (GFCB) and the Entrepreneurship major students must have 60 earned hours with a minimum 2.5 overall GPA. They must also complete the eight admission courses (ACCT 200, ACCT 201; CIS 141; COMM 145; ECON 202, ECON 203, ECON 206; MATH 123 (or higher) with a separately calculated 2.5 GPA in ACCT 200, CIS 141, COMM 145, ECON 202, ECON 206, and MGT 210 (must be C or higher).

Fall Semester		Spring Semester	
Connections ² (K-SC or K-LG)	3	Entrepreneurship Upper-Division Elective* 1	3
ENT 312, Entrepreneurship (K-SY) ³	3	MGT 305, Ethics and Critical Thinking	3
FIN 330, Principles of Financial Management	3	MGT 313, Decision Modeling	3
General University Elective	3	MKT 427, Entrepreneurial Marketing	3
MGT 314, Operations Management	3	Writing in the Disciplines (F-W2)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Fall Semester		Spring Semester	
Approved Upper-Division Elective** 1	3	Approved Upper-Division Elective** 2	3
Entrepreneurship Upper-Division Elective* 2	3	ENT 496, Small Business Analysis & Strategy	3
ENT 380 New Venture Planning	3	General University Elective	2
FIN 441, Entrepreneurial Finance	3	General University Elective	3
General University Elective	3	General University Upper-Division Elective	3
		MGT 499, Senior Assessment	1
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Total Credit Hours: 120

*Entrepreneurship Upper-Division Electives must be chosen from ENT 308 (spring only), 363 (fall only), 463 (fall only), 490, 425 (spring only), 410 or any other approved 300 or 400 level ENT course.

**Approved Upper-Division Electives may be chosen from ECON 414, MKT 323, MKT 325, MKT 328, MKT 329, MGT 311, MGT 333, or may come from the Entrepreneurship Electives list, or may be from any discipline on campus, and must be approved by the Management Department Chair.

Department: Management, Grise Hall 200

Phone: (270) 745-5408

Website: <https://www.wku.edu/management>

Email: mgt@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>