

**BACHELOR of SCIENCE in FINANCE (#664)****PERSONAL FINANCE**

Department of Finance  
 Gordon Ford College of Business  
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s).  
 Every student will finish with a unique plan of his/her own depending on the electives selected.

**SAMPLE - Four Year Plan**

Fall Semester		Spring Semester	
BA 175, University Experience Business	3	ACCT 200, Introductory Accounting – Financial	3
CIS 141, Basic Computer Literacy	3	Arts & Humanities (E-AH)	3
ECON 202, Principles of Economics – Micro (E-SB)	3	COMM 145, Fund Speaking (F-OC)	3
ENG 100, Introduction to College Writing (F-W1)	3	ECON 203, Principles of Economics – Macro (E-SB)	3
MATH 123, Mathematical Apps for Business (F-QR)	3	Literary Studies (F-AH)	3
<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

Fall Semester		Spring Semester	
ACCT 201, Introductory Accounting – Managerial	3	Connections <sup>1</sup> (K-SC or K-LG or K-SY)	3
CIS 243, Principles of MIS	3	ECON 206, Statistics	3
HIST 101 <b>OR</b> 102, World History I <b>OR</b> II (F-SB)	3	MGT 200, Legal Environment of Business	3
Natural & Physical Sciences (E-NS)	3	MKT 220, Basic Marketing Concepts	3
MGT 210, Organization and Management	3	Natural & Physical Sciences with lab (E-SL)	3
<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

For more details and courses offered in the **Colonnade General Education** program visit the <https://www.wku.edu/colonnade/>.

Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2<sup>nd</sup> level of a language). Two credits (or equivalent) of a single world language in High School will satisfies this WKU requirement.

**Admission to the Gordon Ford College of Business and the Major** – To gain admission to the Gordon Ford College of Business (GFCB) and the Personal Finance major students must have 60 earned hours with a minimum 2.5 overall GPA. They must also complete the eight admission courses (ACCT 200, ACCT 201; CIS 141; COMM 145; ECON 202, ECON 203, ECON 206; MATH 123 (or higher) with a separately calculated 2.5 GPA. Finance majors must also complete FIN 300 for admission.

Fall Semester		Spring Semester	
Connections <sup>2</sup> (K-SC or K-LG or K-SY)	3	ACCT 330, Tax Planning for Investments	3
ECON 307, Financial Data Modeling	3	Connections <sup>3</sup> (K-SC or K-LG or K-SY)	3
FIN 300, Career Readiness in Finance	1	FIN 331, Applied Investments	3
FIN 330, Principles of Financial Management	3	FIN 332, Investment Theory	3
FIN 350, Risk Management/Insurance	3	Writing in the Disciplines (F-W2)	3
MGT 314, Operations Management	3	Finance Upper-Division Elective	3
<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

Fall Semester		Spring Semester	
FIN 400, Personal Financial Planning Practice Management	3	FIN 439, Security Analysis and Portfolio Management (spring semesters only) <b>OR</b> FIN 449, Practicum in Portfolio Management (by application)	3
FIN 401, Personal Financial Planning Practice Management Lab	3	FIN 445, Estate Planning	3
437, Corporate Asset Management	3	FIN 450, Financial Plan Development	3
FIN 438, Corporate Funds Management	3	FIN 499	0
FIN 444, Retirement Planning	3	General University Elective	2
		MGT 498, Strategy & Policy <b>OR</b> ENT 496, Small Business Analysis & Strategy	3
<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>14</b>

**Total Credit Hours: 120**

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**Phone:** (270) 745-2018

**Website:** <https://www.wku.edu/finance/>

**Email:** [finance@wku.edu](mailto:finance@wku.edu)

**Course Descriptions:** <http://www.wku.edu/undergraduatecatalog/>