



BACHELOR of ARTS in BROADCASTING (726P/726)

School of Journalism & Broadcasting (SJB)

Potter College of Arts and Letters

Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected. **The Broadcasting major requires 45 hours and a minor or 2nd major outside the School and the Department of Communication. All incoming students come in “Seeking Admission” and must complete ENG 100 with a grade of “C” or higher and nine additional hours of Colonnade. Additionally, Broadcasting majors must complete SJB 101, SJB 102, BCOM 201, and BCOM 266, and complete twenty-four degree hours and earn an Overall Grade Point Average of at least 2.5 to be “Officially Admitted” into the major.**

SAMPLE – Finish in Four Plan

FIRST YEAR			
Fall Semester		Spring Semester	
SJB 101 – Understanding Media	3	BCOM 201 – Process, Effects of Mass COMM	3
SJB 102 – Media Content, Collaboration, & Community	3	BCOM 266 – Basic Television Production	3
ENG 100 – College Composition (F-W1)	3	PS 110* – American Nat’l Gov’t (E-SB)	3
COMM 145 – Human Communications (F-OC)	3	Art & Humanities (E-AH)	3
Quantitative Reasoning (F-QR)	3	Natural & Physical Science w/lab (E-SL)	3
		<i>*PS 110 is the pre-requisite for BCOM 301</i>	
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SECOND YEAR			
Fall Semester		Spring Semester	
BCOM 366 – Editing I	3	BCOM Elective	3
BCOM 265 – Basic Broadcast News OR	3	BCOM Elective	3
BCOM 325 – Media Writing		ENG 200 – Literary Studies (F-AH)	3
HIST 101 or 102 –World History (F-SB)	3	BCOM Diversity Elective	3
General Elective or Foreign Language**	3	Natural & Physical Science w/no lab (E-NS)	3
Minor Course	3		
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

THIRD YEAR			
Fall Semester		Spring Semester	
BCOM Elective	3	BCOM 301 – Mass Communication Law	3
BCOM Elective	3	Writing in the Disciplines (F-W2)	3
Connections – Social & Culture (K-SC)	3	Connections – Local to Global (K-LG)	3
Minor Course	3	Minor Course	3
Minor Course	3	General Elective Course	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

FOURTH YEAR			
Fall Semester		Spring Semester	
BCOM Elective	3	BCOM Capstone	3
BCOM Elective	3	Connections – Systems (K-SY)	3
Minor Course	3	Minor Course	3
Minor Course	3	General Elective Course	3
General Elective Course	3	General Elective Course	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Total Credit Hours: 120***

For more details and courses offered in the Colonnade General Education program visit the [website](#).

****World Language Requirement:** Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

*****Hours include a minor requiring 21 total hours.**

For more Information: Department: School of Journalism & Broadcasting

Website: <http://www.wku.edu/journalism>

Phone: 270-745-4144

Email:

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>