



Major in Journalism
 School of Journalism & Broadcasting
 Potter College of Arts & Letters
 Western Kentucky University

Four-Year Academic Degree Path
Catalog year 2018

The following four-year plan is an example of how to map your program in consultation with your journalism faculty advisor. Every student will finish with a unique plan of his/her own depending on the minor area of study and electives selected.

Admission: Students wishing to enter the major in journalism are initially admitted as majors "Seeking Admission" (reference 736P). Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:

1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;
2. A minimum overall grade point average of 2.5;
3. Completion of ENG 100 with a grade of 'C' or better and nine additional hours in the Colonnade Program;
4. Completion of the following courses with a grade of 'C' or better: SJB 101, 102, and JOUR 202.

Students not meeting the above admission requirements will not be admitted to the journalism major and cannot register for any additional courses in the major.

CURRICULUM: The major in journalism (reference number 736) requires 42 semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. One-half of the hours in the major must be at the 300- or 400-level. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University's general education requirements. In addition to meeting institutional requirements for graduation, the journalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor. Refer to the University Undergraduate Catalog for additional information.

Success Markers

{prerequisite courses in brackets}

	FALL SEMESTER		SPRING SEMESTER	
	FIRST YEAR <i>Join the student chapter of the Society of Professional Journalists - SPJ</i> Courses in <i>Italics</i> fulfill Colonnade requirements	SJB 101 Understanding Media Content, Ethics & Tech.	3	JOUR 202 Introduction to Media Writing
SJB 102 Media Content, Collaboration, Community		3	PJ 131 Intro to Digital Photography	3
<i>ENG 100</i>		3	<i>PS 110</i> American Government [pre-req. for JOUR 301]	3
<i>Colonnade</i>		3	Minor	3
<i>Colonnade</i>		3	<i>Colonnade</i>	3
TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS	15

SECOND YEAR <i>Join College Heights Herald staff or Talisman Yearbook staff</i> <i>*Students need to show proficiency for a foreign language at the novice high level by the time they have earned 60 hours. http://www.wku.edu/moderlanguages/placement/colonnade.pdf</i>	FALL SEMESTER		SPRING SEMESTER	
	BCOM 264 Digital Video Production	3	JOUR 302 Intermediate Reporting	3
	AD 210 Software Studio	3	PJ 261 Intro to Multimedia	3
	JOUR 323 Multiplatform News	3	<i>Colonnade</i>	3
	<i>Colonnade</i>	3	Foreign Language*	3
	<i>Colonnade</i>	3	Minor	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
SUMMER TERM <i>Consider a study abroad experience this summer.</i>				
		TOTAL CREDIT HOURS		

THIRD YEAR <i>File application for graduation at 90 hours. (on-line form in Topnet)</i>	FALL SEMESTER		SPRING SEMESTER	
	JOUR 301 Press Law and Ethics [PS 110 , SJB 101 , JOUR 202 & JR standing]	3	JOUR Elective	3
	JOUR Diversity Elective	3	<i>Colonnade</i>	3
	<i>Colonnade</i>	3	<i>Colonnade</i>	3
	<i>Colonnade</i>	3	General Elective	3
	Minor	3	Minor	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
SUMMER TERM <i>Consider an internship for credit this summer. JOUR 491 will count as an elective in the major.</i>				
		TOTAL CREDIT HOURS		

FOURTH YEAR	FALL SEMESTER		SPRING SEMESTER	
<i>Visit Center for Career and Professional Development for resume consultation, practice interviews. (DSU - Rm 2001)</i> <i>Begin job search!</i> * 50% of credit hours in the major must be at the 300/400 level.	JOUR 325 Feature Writing (JOUR 302, 323, or permission)	3	JOUR 426 Advanced Reporting [spring only]{JOUR 325}	3
	Minor	3	JOUR Elective	3
	Minor	3	General Elective	3
	<i>Colonnade</i>	3	General Elective	3
	General Elective	3	Minor	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
	Total Credit Hours: 120			

PLEASE NOTE: Prerequisites, Course Numbers, and Course Titles are subject to change.

Consult your advisor each semester.

Course Descriptions may be viewed at <http://www.wku.edu/undergraduatecatalog>

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

Department:	School of Journalism & Broadcasting
Phone:	270 745-4144
Website:	www.wku.edu/journalism