



BACHELOR of SCIENCE; SPORT MANAGEMENT (#586)

School of Kinesiology, Recreation and Sport
 College of Health and Human Services
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected. **Admission to the major is required to register for all 400 sport management classes.** Prerequisites, Course Numbers, and Course Titles are subject to change.

SAMPLE – Finish in Four Plan

FIRST YEAR			
Fall Semester		Spring Semester	
*COMM 145 Fundamentals of Public Speaking & Communication (OC)	3	MATH 109 – General Mathematics OR MATH 116 College Algebra	3
HIST 101 World History I OR HIST 102 World History II (SB)	3	ENG 100 – Intro College Writing	3
*SPM 200 – Intro to Sport Management	3	Major/Minor/Elective OR World Language (if needed)	3
Arts and Humanities (AH)	3	Major/Minor/Elective	3
Natural & Physical Sciences Colonnade Course (E-NS/SL)	3	Natural & Physical Sciences Colonnade Course (E-NS)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SECOND YEAR			
Fall Semester		Spring Semester	
ENG 200 – Intro to Literature (F-AH)	3	*ECON 202 – Principles of Economics, Micro	3
*MKT 220 – Basic Marketing Concepts	3	Major/Minor/Elective	3
*MGT 210 – Organization and Management	3	Connections Local to Global	3
Major/Minor/Elective	3	Connections Systems	3
Connections Social & Cultural (K-SC)	3	Major/Minor/Elective	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

THIRD YEAR			
Fall Semester		Spring Semester	
SPM 402 – Fiscal Practices in Sport Management	3	SPM 450 – Sport Law	3
SPM 404 – Sport Facility Management	3	SPM 290 – Sport Seminar	3
ENG 300 – Writing in the Disciplines (F-W2)	3	SPM 310 Sport Ethics and Moral Issues	3
Major/Minor/Elective	3	Major/Minor/Elective	3
Major/Minor/Elective	3	Major/Minor/Elective	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

FOURTH YEAR			
Fall Semester		Spring Semester	
SPM 452 – Sport Leadership and Management	3	SPM 490 – Internship in Sport	12
SPM 454 – Sport Governance	3		
Major/Minor/Elective	3		
Major/Minor/Elective	3		
Major/Minor/Elective	3		
Major/Minor/Elective	3		
TOTAL CREDIT HOURS	18	TOTAL CREDIT HOURS	12

Total Credit Hours: 120

For more details and courses offered in the Colonnade General Education program visit the [website](#).

World Language Requirement: Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

* Denotes prerequisite courses before program admission

For More Information:

School: Kinesiology, Recreation and Sport

Website: <https://www.wku.edu/sportmanagement/>

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Course Descriptions: <https://www.wku.edu/undergraduatecatalog/>