

BACHELOR of SCIENCE in MANAGEMENT (#569)
INTERNATIONAL BUSINESS
 Department of Management
 Gordon Ford College of Business
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s).
 Every student will finish with a unique plan of his/her own depending on the concentration chosen.

SAMPLE - Four Year Plan

| Fall Semester | | Spring Semester | |
|--|-----------|---|-----------|
| BA 170, Business Student Basics | 1 | ACCT 200, Introductory Accounting – Financial | 3 |
| CIS 141, Basic Computer Literacy | 3 | Arts & Humanities (E-AH) | 3 |
| ECON 202, Principles of Economics – Micro (E-SB) | 3 | COMM 145, Fund Speaking (F-OC) | 3 |
| ENG 100, Introduction to College Writing (F-W1) | 3 | ECON 203, Principles of Economics – Macro (E-SB) | 3 |
| MATH 123, Mathematical Apps for Business (F-QR) | 3 | HIST 101 OR 102, World History I OR II (F-SB) | 3 |
| General University Elective | 2 | | |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |

| Fall Semester | | Spring Semester | |
|--|-----------|---|-----------|
| ACCT 201, Introductory Accounting – Managerial | 3 | Connections ¹ (K-SC or K-LG or K-SY) | 3 |
| CIS 243, Principles of MIS | 3 | ECON 206, Statistics | 3 |
| Literary Studies (F-AH) | 3 | MGT 200, Legal Environment of Business | 3 |
| MGT 210, Organization and Management | 3 | MKT 220, Basic Marketing Concepts | 3 |
| Natural & Physical Sciences (E-NS) | 3 | Natural & Physical Sciences with lab (E-SL) | 3 |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |

For more details and courses offered in the **Colonnade General Education** program visit the <https://www.wku.edu/colonnade/>.

Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

Admission to the Major – To gain admission to the International Business major students must have 60 earned hours with a minimum 2.5 overall GPA. They must also complete the eight admission courses (ACCT 200, ACCT 201; CIS 141; COMM 145; ECON 202, ECON 203, ECON 206; MATH 123 (or higher) with a separately calculated 2.5 GPA in ACCT 200, CIS 141, COMM 145, ECON 202, ECON 206, and MGT 210 (must be C or higher).

| Fall Semester | | Spring Semester | |
|---|-----------|--|-----------|
| Connections ² (K-SC or K-LG or K-SY) | 3 | Connections ³ (K-SC or K-LG or K-SY) | 3 |
| FIN 330, Principles of Financial Management | 3 | International Business Concentration Option ⁴ 1 | 3 |
| Language 102 ¹ | 3 | Language 201 ² | 3 |
| MGT 303, International Business | 3 | MGT 316, International Management | 3 |
| MGT 314, Operations Management | 3 | Writing in the Disciplines (F-W2) | 3 |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |

| Fall Semester | | Spring Semester | |
|---|-----------|--|-----------|
| Cultural Component ³ | 3 | International Business Concentration Option ⁴ 4 | 3 |
| International Business Concentration Option ⁴ 2 | 3 | MGT 498, Strategy & Policy OR ENT 496, Small Business Analysis & Strategy | 3 |
| International Business Concentration Option ⁴ 3 | 3 | MGT 499, Senior Assessment | 1 |
| MGT 313, Decision Modeling | 3 | University General Elective | 2 |
| MGT 490, Management Study Abroad or Practicum in Management OR MKT 491, Marketing Study Abroad | 3 | University General Upper-Division Elective | 3 |
| | | University General Upper-Division Elective | 3 |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 15 |
| Total Credit Hours: 120 | | | |

¹ Choose 3 hours from: ARBC 102, CHIN 102, FREN 102, GERM 102, JAPN 102, RUSS 102, SPAN 102.

² Choose 3 hours from: ARBC 201, CHIN 201, FREN 201, GERM 201, JAPN 201, RUSS 201, SPAN 201.

³ Choose 3 hours from: CHIN 333, COMM 463, FREN 323, GEOG 462, 465, 466, 467, GERM 333, ICSR 380, SOC 363, 376, SPAN 372, 373.

⁴ 12 hours of international business courses from only ONE of the following concentration options (check schedule for fall/spring only offerings):

International Management Concentration: FIN 436, LEAD 450, MGT 305, 383, 413, 495, PS 350

Global Supply Chain Concentration: AMS 371, 394, 396, 430, BDAN 430, MKT 324, 423

Global Entrepreneurship Concentration: ENT 308, 312, 380, 425, 496, MGT 390

Global Trade and Economy Concentration: ECON 380, 385, 430, 467, 496, PS 449

Department: Management, Grise Hall 200

Phone: (270) 745-5408

Website: <https://www.wku.edu/management/>

Email: mgt@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>