

BACHELOR of SCIENCE in MANAGEMENT (#723)**BUSINESS ADMINISTRATION**

Department of Management
 Gordon Ford College of Business
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s).
 Every student will finish with a unique plan of his/her own depending on the electives selected.

SAMPLE - Four Year Plan

Fall Semester		Spring Semester	
BA 170, Business Student Basics	1	ACCT 200, Introductory Accounting – Financial	3
CIS 141, Basic Computer Literacy	3	Arts & Humanities (E-AH)	3
ECON 202, Principles of Economics – Micro (E-SB)	3	COMM 145, Fund Speaking (F-OC)	3
ENG 100, Introduction to College Writing (F-W1)	3	ECON 203, Principles of Economics – Macro (E-SB)	3
MATH 123, Mathematical Apps for Business (F-QR)	3	HIST 101 or 102, World History I or II (F-SB)	3
General University Elective	2		
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Fall Semester		Spring Semester	
ACCT 201, Introductory Accounting – Managerial	3	Connections ¹ (K-SC or K-LG or K-SY)	3
CIS 243, Principles of MIS	3	ECON 206, Statistics	3
Literary Studies (F-AH)	3	MGT 200, Legal Environment of Business	3
MGT 210, Organization and Management	3	MKT 220, Basic Marketing Concepts	3
Natural & Physical Sciences (E-NS)	3	Natural & Physical Sciences with lab (E-SL)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

For more details and courses offered in the **Colonnade General Education** program visit the <https://www.wku.edu/colonnade/>.

Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

Admission to Major – To gain admission to the Business Administration major students must have 60 earned hours with a minimum 2.5 overall GPA. They must also complete the eight admission courses (ACCT 200, ACCT 201; CIS 141; COMM 145; ECON 202, ECON 203, ECON 206; MATH 123 (or higher) with a separately calculated 2.5 GPA in ACCT 200, CIS 141, COMM 145, ECON 202, ECON 206, and MGT 210 (must be C or higher).

Fall Semester		Spring Semester	
Business Data Analytics Upper-Division Elective	3	Connections ³ (K-SC or K-LG or K-SY)	3
Connections ² (K-SC or K-LG or K-SY)	3	Marketing Upper-Division Elective	3
FIN 330, Principles of Financial Management	3	MGT 311, Human Resource Management	3
MGT 305, Ethics and Critical Thinking	3	MGT 417, Organizational Behavior	3
MGT 314, Operations Management	3	Writing in the Disciplines (F-W2)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Fall Semester		Spring Semester	
ECON 414, Managerial Economics	3	General University Elective	2
Finance Upper-Division Elective	3	General University Elective	3
General University Elective	3	Management Upper-Division Elective (approved)	3
MGT 313, Decision Modeling	3	MGT 498, Strategy & Policy OR ENT 496, Small Business Analysis & Strategy	3
MGT 361, Business Communication Fundamentals OR ENG 306, Business Writing OR ENT 307, Technical Writing	3	MGT 499, Senior Assessment	1
		Professional Upper-Division Elective (approved)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15
Total Credit Hours: 120			

Department: Management, Grise Hall 200

Phone: (270) 745-5408

Website: <https://www.wku.edu/management/>

Email: mgt@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>