



BACHELOR of ARTS in JOURNALISM (736P/736)

School of Media (SOM)
Potter College of Arts and Letters
Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected. **The Journalism major requires 42 hours and a minor or 2nd major outside the School and the Department of Communication. All incoming students come in “Seeking Admission” and must complete ENG 100 with a grade of “C” or higher and nine additional hours of Colonnade. Additionally, Journalism majors must complete SJB 101, SJB 102, and JOUR 202, complete twenty-four degree hours and earn an Overall Grade Point Average of at least 2.5 to be “Officially Admitted” into the major.**

SAMPLE – Finish in Four Plan

FIRST YEAR			
Fall Semester		Spring Semester	
SJB 101 – Understanding Media	3	JOUR 202 – Media Writing	3
SJB 102 – Media Content, Collaboration, & Community	3	PJ 131 – Intro to Digital Photography	3
ENG 100 – College Composition (F-W1)	3	PS 110* – American Nat’l Gov’t (E-SB)	3
COMM 145 – Human Communications (F-OC)	3	Art & Humanities (E-AH)	3
Quantitative Reasoning (F-QR)	3	Natural & Physical Science w/lab (E-SL)	3
TOTAL CREDIT HOURS	15	<i>*PS 110 is the pre-requisite for BCOM 301</i>	
		TOTAL CREDIT HOURS	15

SECOND YEAR			
Fall Semester		Spring Semester	
BCOM 264 – Digital Video Production	3	JOUR 302 – Intermediate Reporting	3
AD 210 – Software Studio	3	PJ 261 – Intro to Multimedia	3
JOUR 323 – Multiplatform News	3	ENG 200 – Literary Studies (F-AH)	3
HIST 101 or 102 – World History (F-SB)	3	Natural & Physical Science w/no lab (E-NS)	3
Minor Course or Foreign Language**	3	General Elective Course	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

THIRD YEAR			
Fall Semester		Spring Semester	
JOUR 301 – Press Law & Ethics	3	JOUR Elective	3
JOUR Diversity Elective	3	Writing in the Disciplines (F-W2)	3
Connections – Social & Culture (K-SC)	3	Connections – Local to Global (K-LG)	3
Minor Course	3	Minor Course	3
Minor Course	3	General Elective Course	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

FOURTH YEAR			
Fall Semester		Spring Semester	
JOUR 325 – Feature Writing	3	JOUR 426 – Advanced Reporting	3
Minor Course	3	Connections – Systems (K-SY)	3
Minor Course	3	Minor Course	3
General Elective Course	3	General Elective Course	3
General Elective Course	3	General Elective Course	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Total Credit Hours: 120***

For more details and courses offered in the Colonnade General Education program visit the [website](#).

****World Language Requirement:** Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

*****Hours include a minor requiring 21 total hours.**

For more Information: Department: School of Media

Website: <http://www.wku.edu/schoolofmedia>

Phone: 270-745-4144

Email:

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>