



BACHELOR of FINE ARTS – VISUAL ARTS (#514)

GRAPHIC DESIGN CONCENTRATION

Department of Art

Potter College of Arts & Letters

Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPLE - 4 year plan

FIRST YEAR <i>Visit Math Lab for free tutoring</i>	Fall Semester		Spring Semester	
	ART 105 or ART 106 Gen. Ed. Humanities elective (1) <i>History of Art</i>	3	ART 105 or ART 106 <i>History of Art</i>	3
	ART 130 <i>2-D Design</i>	3	ART 131 <i>3-D Design</i>	3
	ART 140 <i>Drawing</i>	3	ART 240 <i>Drawing*</i>	3
	Gen. Ed. (A-1) ENG 100 <i>Organization and Communication of Ideas</i>	3	ART 231 <i>Graphic Design</i>	3
	Gen. Ed (A-3) COMM 145 <i>Public Speaking</i>	3	Gen. Ed (D-2) MATH 109 <i>Mathematics</i>	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SECOND YEAR <i>Volunteer with WKU ALIVE Center or join a Student Organization!</i>	Fall Semester		Spring Semester	
	ART 243 <i>Digital Media</i>	3	ART 200 level, Basic Studio elective (2)*	3
	ART 200 level Basic Studio elective (1)*	3	ART 330 <i>Graphic Design*</i>	3
	ART 340 <i>Drawing*</i>	3	ART 341 <i>Drawing*</i>	3
	Gen. Ed (B-1) <i>Humanities, Literature*</i>	3	Gen. Ed. (D-1) <i>Sciences, (Designated Lab course)</i>	3-4
	Gen. Ed., Category C. Social and Behavioral Sciences elective (1)	3	Gen. Ed. (A-2) <i>Foreign Language 102</i>	3
	Gen. Ed (A-2) <i>Foreign Language 101</i>	3		
	TOTAL CREDIT HOURS	18	TOTAL CREDIT HOURS	15-16

SUMMER TERM	Summer Term	
	TOTAL CREDIT HOURS	

THIRD YEAR <i>Visit Career Services for resume consultation, practice interviews, begin job search.</i>	Fall Semester		Spring Semester	
	ART 200 level Basic Studio elective (3)*	3	ART 433 <i>Package Design*</i>	3
	ART 331 <i>Visual Thinking*</i> OR JOUR 343 <i>Print Design*</i>	3	ART 436 <i>Electronic Illustration</i>	3
	ART 300-400 level, <i>Art History</i> elective (1)*	3	ART 300 level <i>Advanced Studio</i> elective (1)*	3
	Gen. Ed., Category C HIST 119 or 120 <i>Social and Behavioral Sciences</i>	3	Gen. Ed., Category E <i>World Cultures and American Cultural Diversity</i>	3
	Gen. Ed. (A-1) ENG 300* <i>Organization and Communication of Ideas</i>	3	Gen. Ed. (D-1) <i>Science</i> elective	3
	Gen. Ed., Category F <i>Health and Wellness</i>	1	Gen. Ed., Category F <i>Health and Wellness</i>	1
	TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	16

FOURTH YEAR <i>File application for graduation at 90 hours. (on-line form in Topnet)</i>	Fall Semester		Spring Semester	
	ART 430 <i>Graphic Design*</i>	3	ART 300-400 level, <i>Art History</i> elective(2)*	3
	ART 334 <i>Survey of Graphic Design*</i>	3	ART 432 <i>Portfolio-Graphic Design</i>	3
	ART 300-400 level <i>Advanced Studio</i> elective (2)*	3	ART 434 <i>Capstone Seminar*</i>	1
	Gen. Ed. Category C <i>Social and Behavioral Sciences</i> elective (1)	3	ART 431 <i>Illustration</i> OR ART 440 <i>Drawing*</i>	3
	ART 343 <i>Digital Media: Time Based*</i>	3	Gen. Ed. (B-2) <i>Humanities</i> Elective (2)	3
	ART 438 <i>Advanced Computer Graphics*</i>	3		
	TOTAL CREDIT HOURS	18	TOTAL CREDIT HOURS	13

Total Credit Hours: 126-127

* Denotes prerequisite courses before program admission

Course prerequisites are in parentheses and italics after each course listing.

For more Information:

Department: Department of Art

Website: www.wku.edu/art

Phone: (270) 745-3944

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>