

## BACHELOR of ARTS in BROADCASTING (#726) BROADCAST NEWS CONCENTRATION

School of Journalism & Broadcasting Potter College of Arts & Letters

Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

## **Success Markers**

SAMPLE - 4 year plan

Success Markers	SAMPLE - 4 year plan			
FIRST YEAR	Fall Semester		Spring Semester	
Join student chapter of RTDNA the Radio TV	BCOM 185* Intro. to Broadcasting	3	BCOM 265 * Basic Broadcast News (BCOM 185 or 201)	3
Digital News Association!	Gen. Ed. ENG 100* (A-1) Intro. to College Writing	3	BCOM 266* Basic TV Production (BCOM 185 or 201)	3
	Gen. Ed. MATH* (D-2) (MATH 109 or 116 or higher) Math 116 is preferred	3	Gen. Ed. (A-3) COMM 161or 145* Speech	3
Visit Math Lab for free tutoring	Gen. Ed. (C-2) PS 110 American National Government	3	Gen. Ed. (C-1) HIST 119 or 120 Western Civilization	3
	Gen. Ed. (A-2) Foreign Language	3	Gen. Ed. (D-1/L) GEOG 121 Meteorology	3
	UC 175 Univ. Experience (optional)	2	Gen Ed. (F) Health & Wellness	1
	TOTAL CREDIT HOURS	17	TOTAL CREDIT HOURS	16

SECOND YEAR	Fall Semester		Spring Semester	
Join the WKU Storm Team! Consider broadcast weather classes as electives in the major. BCOM 328, 329  Earn up to 3 workshop credit hours contributing to the student newscast or sports show. BCOM 467 (1-hr) counts as an elective in the major.	BCOM 201 Process & Effects of Mass Communication	3	BCOM 335 News Discovery and Selection (BCOM 265)	3
	BCOM 368 News Videography/Editing (BCOM 265, 266)	3	BCOM 326 Performance (BCOM 266) OR in senior year BCOM 385 Sales OR BCOM 485 Management	3
	Gen. Ed. (E) GEOG 110 World Geography <b>OR</b> COMM 263 Comm. & Culture	3	Gen. Ed. (C-2) ECON 150, 202 or 203 Economics	3
	Gen. Ed. (B-1) Literature	3	Gen. Ed. (B-2) Humanities	3
	Gen. Ed. (F) Health & Wellness	1	Course in Minor	3
	Course in Minor	3		
	TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	15

Bachelor of Arts in Broadcasting: Broadcast News Sample 4 year plan (2013-2014)

SUMMER TERM	Summer Term	
Consider a study abroad experience		
this summer.	TOTAL CREDIT HOURS	

THIRD YEAR  File application for graduation at 90 hours.  (on-line form in Topnet)	Fall Semester		Spring Semester	
	BCOM 301 Mass Comm. Law & Ethics {PS 110, BCOM 201}	3	BCOM 365 Intermediate News {BCOM 335}	3
	BCOM 325 Survey of Writing for Radio and TV {BCOM 185 or 201}	3	PS 250 International Politics {PS 110} (required general elective)	3
Join the management staff of WWHR-FM.	Gen. Ed. (A-1) ENG 300 Writing in the Disciplines	3	Gen. Ed. (D-1) Science	3
	Gen. Ed. (B-2) Humanities	3	Course in Minor	3
	Course in Minor	3	General Elective	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SUMMER TERM Consider an internship for credit	Summer Term		
this summer. BCOM 491 counts as an			
elective in the major.	TOTAL CREDIT HOURS		

FOURTH YEAR	Fall Semester		Spring Semester	
Visit Career Services for resume consultation,	or Elective in major	3	BCOM 465 Adv. Broadcast News (Capstone) (Spring only) (BCOM 365, 368)	3
practice intervent	BCOM /JOUR Elective	3	Course in Minor	3
consultation, practice interviews, begin job search.	Course in Minor	3	Course in Minor	3
	Course in Minor	3	General Elective	3
	General Elective	2		
	TOTAL CREDIT HOURS	14	TOTAL CREDIT HOURS	12
Total Coodis Harris 12				120

Total Credit Hours: 120

Course prerequisites are in parentheses and italics after each course listing.

## For more Information:

**Department:** School of Journalism & Broadcasting

Website: <a href="https://www.wku.edu/journalism">www.wku.edu/journalism</a>

**Phone:** (270) 745-4144

Course Descriptions: http://www.wku.edu/undergraduatecatalog/

<sup>\*</sup> Denotes prerequisite courses before program admission