



BACHELOR of SCIENCE in BUSINESS AND MARKETING ED (#621)

School of Teacher Education
College of Education and Behavioral Sciences
Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPLE - 4 year plan

FIRST YEAR	Fall Semester		Spring Semester	
	<p>Visit The Learning Center for free tutoring</p> <p>TED = PROFESSIONAL TEACHER EDUCATION COURSE MJR = CLASS REQUIRED FOR THE MAJOR GEN ED = GENERAL EDUCATION COURSE</p>	PSY 100 – Intro to Psych (PreReq for PSY 310)	3	HIST 119 – Western Civ to 1648 OR HIST 120 – Western Civ Since 1648
ENG 100 – Intro to College Writing		3	MATH 109 – General Math OR MATH 116 – College Algebra	3
General Education Course A-III		3	ECON 202 – Principles of Econ (Micro) OR ECON 203 – Principles of Econ (Macro)	3
General Education Course B		3	General Education Course D-IL	3-4
BE 210 – Computer Applications for Business Educators (Fall Only/MJR)		3	ENG 200 – Intro to Literature	3
TOTAL CREDIT HOURS		15	TOTAL CREDIT HOURS	15-16

SECOND YEAR	Fall Semester		Spring Semester	
	<p>WITHIN THE PROFESSIONAL EDUCATION SEQUENCE, STUDENTS ARE REQUIRED TO MEET STATE REQUIREMENTS FOR FIELD WORK IN ADDITION TO COURSE WORK AND BE ADMITTED TO THE PROFESSIONAL EDUCATION UNIT</p>	EDU 250 – Introduction to Education (TED)	3	SEC 351 – Teaching Strategies for Secondary Schools (TED)
PSY 310 – Educational Psychology: Development and Learning (TED)		3	CIS 243 – Principles of MIS (MJR)	3
ENG 300 – Writing in the Disciplines		3	ACCT 200 – Intro to Accounting: Financial (MJR)	3
General Education Course E		3	General Education Course B	3
			General Education Course D	3
TOTAL CREDIT HOURS		12	TOTAL CREDIT HOURS	15

THIRD YEAR	Fall Semester		Spring Semester	
Visit Career Services Teacher Education MAJORS MUST BE FULLY ADMITTED TO THE PROFESSIONAL EDUCATION UNIT PRIOR TO SPRING SEMESTER OF THIS YEAR	SEC 352 – Planning for Student Diversity (PreReqs: EDU 250, PSY 310/MJR)	3	BUS 226C – Intro to Law OR MGT 200 – Legal Environment of Business (MJR)	3
	SPED 330 – Intro to Exceptional Ed: Diversity in Learning (TED)	3	FIN 161 – Personal Finance OR FCS 310 (MJR)	3
	ACCT 201 – (PreReq: ACCT 200, C or better /MJR)	3	MGT 210 – Organization and Management	3
	General Education Course A-II	3	MKT 220 – Basic Marketing Concepts (MJR)	3
	General Education Course F	2-3	BE 310 – Advanced Computer Applications for Business Educators (Spring only/MJR)	3
	OST 220C – Word Processing OR OST 221C – Desktop Publishing (MJR)		BE 410 – Digital Media for Business Educators (Spring Only, PreReq BE 210/MJR)	3
	TOTAL CREDIT HOURS	17-18	TOTAL CREDIT HOURS	18

FOURTH YEAR	Fall Semester		Spring Semester	
Apply for Graduation APPLY FOR STUDENT TEACHING AND STUDY ABROAD EARLY IN FALL SEMESTER OF THIS YEAR!	SEC 453 – Mgmt. of Instruction (TED) (Prereqs of EDU 250, PSY 310, SEC 351, SEC 352, & Completion of Teacher Admission File)	3	EDU 489 – Student Teaching Seminar (CoReq- Admission to Student Teaching/TED)	3
	SEC 473 – Teaching Business Ed. (Fall only) (PreReqs - Senior standing, instructor permission, admission to teacher education) (CoReq - BE 486)	3	SEC 490 – Student Teaching (TED)	10
	BE 350 – Business Comm. (Fall Only)	3		
	OST 255C – Office Administration (MJR)	3		
	BE 486 – Business and Marketing Ed. Seminar (Fall Only/PreReqs Senior Standing, Permission of Instructor/ CoReqs SEC 473/MJR)	3		
	MKT Elective (MJR): MKT 321, 323, 324, 326, or 327	3		
	TOTAL CREDIT HOURS	18	TOTAL CREDIT HOURS	13

Total Credit Hours:123-125

* Denotes prerequisite courses before admission
 Student must maintain a "C" or better in each professional education course.

For more Information:

Department: School of Teacher Education

Website: www.wku.edu/ste/sped/index.php

Phone: 270-745-5414

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>