



**BACHELOR of ARTS in CORPORATE AND ORGANIZATIONAL COMMUNICATION (#522)**

Department of Communication  
Potter College of Arts & Letters  
Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

**Success Markers**

**SAMPLE - 4 year plan**

<b>FIRST YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	Visit <a href="#">The Learning Center</a> for free tutoring	ENG 100 – College Writing	3	General Education Course A-III
General Education Course A-II		3	General Education Course B-II	3
General Education Course B-II		3	General Education Course C-II	3
MATH 109 <b>OR</b> MATH 116		3	General Education Course D-IL	3
UC 175 – University Experience		2	ENG 200 – Intro to Literature	3
General Education Course F		1-3		
<b>TOTAL CREDIT HOURS</b>		<b>15-17</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

<b>SECOND YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	Volunteer at the ALIVE Center or join a student organization!  Always meet with your advisor before priority registration begins.	HIST 119/120 – Western Civ.	3	General Education Course D-I
General Education Course C-II		3	COMM 348 – Interpersonal Communication	3
COMM 263 – Fundamentals of Communication and Culture		3	COMM 300 – Introduction to Communication Research Methods	3
COMM 200 – Comm. Foundations		3	MKT 220 – Basic Marketing Concepts	3
General Elective		3	General Elective	3
			General Education Course F**	1
<b>TOTAL CREDIT HOURS</b>		<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>

<b>SUMMER TERM</b>	<b>Summer Term</b>	
	Why not Study Abroad?	
<b>TOTAL CREDIT HOURS</b>		

<b>THIRD YEAR</b>  <i>Visit <a href="#">Career Services</a></i>  <b>Consult your department's internship director, and begin planning your summer.</b>	Fall Semester		Spring Semester	
	ENG 300 – Writing in the Disciplines	3	COMM 345 – Advanced Public Speaking	3
	COMM 362 – Organizational Comm.	3	COMM 349 – Small Group Comm	3
	COMM 346 - Persuasion	3	ACCT 200 – Financial Accounting	3
	CORP COMM Elective	3	CORP COMM Elective	3
	General Elective	3	General Elective	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

SUMMER TERM	Summer Term	
	COMM 489 – Internship	3
	<b>TOTAL CREDIT HOURS</b>	<b>3</b>

<b>FOURTH YEAR</b>  <i>Apply for Graduation</i>    <i>Celebrate</i>	Fall Semester		Spring Semester	
	COMM 462 – Advanced Organizational Comm.	3	CORP COMM Elective	3
	COMM 463 – Intercultural Comm.	3	ENG 306 – Business Writing	3
	MGT 311 – Human Resources Mgmt	3	COMM 494 - Capstone	3
	CORP COMM Elective	3	General Elective	3
	General Elective	3	COMM 489 – Internship*	3
			General Elective**	3
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>13-16</b>

**Total Credit Hours:120**

\*If not already completed

\*\*If hours are needed to reach 120

**PLEASE NOTE:** Prerequisites, Course Numbers, and Course Titles are subject to change. Consult your advisor each semester.

**For more Information:**

**Department:** Department of Communication

**Website:** [www.wku.edu/communication](http://www.wku.edu/communication)

**Phone:** 270-745-3296

**Email:** [communication@wku.edu](mailto:communication@wku.edu)

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>