



**BACHELOR of SCIENCE in ENTREPRENEURSHIP (#542)**

Department of Management  
Gordon Ford College of Business  
Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

**Success Markers**

**SAMPLE - 4 year plan**

<b>FIRST YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	<i>Join a Student Organization like Green Toppers</i>	BA 175, Freshman Exper. – Business (elective)	3	Humanities (B.II)
ENG 100, Introduction to College Writing (A.I)		3	HIST 119/120, Western Civilization (C)	3
*COMM 161, Business & Prof Speaking (A.III)		3	Natural Sciences (D.I)	3
*MATH 116, College Algebra (D.II)		3	Foreign Language (A.II)	3
*CIS 141, Basic Computer Literacy		3	World Cultures (E)	3
Health/Wellness (F)		1	Health/Wellness (F)	1

<b>SECOND YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	<i>Visit the Math Lab for free tutoring!</i>	*ACCT 200, Introductory Accounting – Financial ( <i>Sophomore and completion of general education mathematics</i> )	3	*ACCT 201, Introductory Accounting – Managerial ( <i>ACCT 200</i> )
*ECON 202, Principles of Economics – Micro (C)		3	*ECON 203, Principles of Economics – Macro	3
CIS 243, Principles of MIS ( <i>CIS 141</i> )		3	*ECON 206, Statistics ( <i>ECON 202/203 and MATH 116</i> )	3
Social and Behavioral Sciences (C)		3	MGT 210, Organization and Management ( <i>Sophomore</i> )	3
MGT 200, Legal Environment of Business ( <i>Sophomore</i> )		3	MKT 220, Basic Marketing Concepts ( <i>Sophomore</i> )	3
<b>TOTAL CREDIT HOURS</b>		<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

<b>SUMMER TERM</b>	<b>Summer Term</b>	
	<i>Study Abroad or find an internship!</i>	
<b>TOTAL CREDIT HOURS</b>		

THIRD YEAR  <i>Visit Career Services</i>	Fall Semester		Spring Semester	
	Literature (B.I)	3	Humanities (B.II)	3
	Natural Sciences with Lab (D.I)	3	ENG 300, Writing in the Disciplines (A.I)	3
	FIN 330, Principles of Financial Management (ACCT 200, MATH 116, & ECON 202/203)	3	MGT 313 Decision Modeling (CIS243, ECON206)	3
	ENT 312, Entrepreneurship (Junior)	3	General University Elective	3
	MGT 305, Ethics and Critical Thinking (Junior, MGT 200) OR MATH 119, Fundamentals of Calculus (MPE placement OR MATH 116 or 118 "C")	3	ENT 380, New Venture Business Planning (ENT 312)	3
	<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

FOURTH YEAR  <i>Apply for Graduation</i>  <i>Celebrate!!!</i>	Fall Semester		Spring Semester	
	MKT 427, Entrepreneurial Marketing (MKT 220)	3	ENT 496, Small Bus. Analysis & Strategy (Senior, ACCT 201, CIS 243, FIN 330, MGT 210, MGT 314, MKT 220)	3
	MGT 314, Operations Management (ECON 206)	3	Entrepreneurship Elective 2*	3
	FIN 441, Entrepreneurial Finance (FIN 330)	3	Approved Elective 1**	4
	Entrepreneurship Elective 1*	3	Approved Elective 2**	3
	General University Elective	3	MGT 499 Senior Assessment	
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>13</b>
<b>Total Credit Hours: 120</b>				

\*Entrepreneurship electives must be chosen from ENT 308, 463, 490, 425, 410 or any other approved 300 or 400 level ENT course. Approved electives must be chosen from ACCT 315, ECON 414, MKT 323, MKT 325, MKT 328, MKT 329, MGT 311, and MGT 333.

\*\* Must be selected and approved by the Management Department Chair.

May come from ENTREPRENEUR ELECTIVES 1-5 list or may be from any discipline on campus

**For more Information:**

**Department: Department of Management, Grise Hall 200**

**Website: <http://www.wku.edu/management/>**

**Phone: (270) 745-5408**

**Email: [mgt@wku.edu](mailto:mgt@wku.edu)**

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>