



**BACHELOR of SCIENCE in FINANCIAL MANAGEMENT (664)**  
 Department of Finances  
 Gordon Ford School of Business  
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

**Success Markers**

**SAMPLE - 4 year plan**

<b>FIRST YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	Visit <a href="#">The Learning Center</a> for free tutoring	ENG 100 – Intro to College Writing	3	General Education Course B-II
COMM 161 – Business and Professional Speaking		3	HIST 119/120 – Western Civ.	3
MATH 116 – College Algebra I		3	General Education Course D-I	3
CIS 141 – Basic Computer Literacy		3	General Education Course A-II	3
BA 175 – Freshman Experience		3	General Education Course E	3
General Education Course F		1	General Education Course F	1
<b>TOTAL CREDIT HOURS</b>		<b>16</b>	<b>TOTAL CREDIT HOURS</b>	<b>16</b>

<b>SECOND YEAR</b>	<b>Fall Semester</b>		<b>Spring Semester</b>	
	Visit <b>Career Services!</b> Seek <b>Career advice from a Finance Professor!</b> Join the <b>Financial Management Association or the Financial Planning Association</b>	*ACCT 200 – Introductory Accounting: Financial ( <i>Soph. standing &amp; completion of gen ed. Math</i> )	3	*ACT 201 – Introductory Accounting: Managerial ( <i>ACCT 200</i> )
ECON 202 – Principles of Economics: Micro ( <i>Soph.</i> )		3	*ECON 203 – Principles of Economics: Micro ( <i>Soph.</i> )	3
CS 243 – Principles of MIS ( <i>CIS 141 or CSCI 145C</i> )		3	*ECON 206 – Statistics ( <i>ECON 202 or 203 and MATH 116</i> )	3
General Education Course C ( <i>FIN 161 suggested</i> )		3	MGT 210 – Organization and Management ( <i>Soph.</i> )	3
MGT 200 – Legal Environment of Business ( <i>Soph.</i> )		3	MKT 220 – Basic Marketing Concepts ( <i>Soph.</i> )	3
<b>TOTAL CREDIT HOURS</b>		<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

<b>SUMMER TERM</b>	<b>Summer Term</b>	
Attend a WKU baseball game!		
	<b>TOTAL CREDIT HOURS</b>	

<b>WINTER TERM</b>	<b>Winter Term</b>	
Why not <a href="#">Study Abroad?</a>		
	<b>TOTAL CREDIT HOURS</b>	

THIRD YEAR	Fall Semester		Spring Semester	
	Visit <a href="#">Career Services</a>	ENG 200 – Intro to Literature	3	General Education Course B-II
General Education Course D-I		3	ENG 300 – Writing in the Disciplines	3
FIN 330 – Principles of Financial Management ( <i>ACCT 200, MATH 116, ECON 202/203</i> )		3	FIN 332 – Investment Theory ( <i>FIN 330</i> )	3
ECON 307 – Financial Data Modeling ( <i>ECON 206</i> )		3	Approve Business Elective	
MGT 314 – Operations Management ( <i>ECON 206</i> )		3	<b>PICK ONE:</b> FIN 435 <b>OR</b> MKT 323 <b>OR</b> MKT 325 <b>OR</b> ACCT 300 <b>OR</b> ACCT 330 <b>OR</b> ACCT 430 <b>OR</b> ACCT 440 ( <i>see catalogue for prereqs. and course descriptions</i> )	3
<b>TOTAL CREDIT HOURS</b>		<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>15</b>

FOURTH YEAR	Fall Semester		Spring Semester	
	Apply for Graduation	FIN 433 – Money & Capital Markets (FIN 330)	3	MGT 498 – Strategy and Policy <b>OR</b> ENT 496 – Small Bus. Analysis and Strategy ( <i>Senior, ACCT 201, CIS 243, FIN 330, MGT 210 &amp; 314, MKT 220</i> )
FIN 437 – Corporate Asset Management ( <i>FIN 330 and ECON 307</i> )		3	FIN 436 – International Financial Management ( <i>FIN 330</i> )	3
FIN 438 – Corporate Funds Management ( <i>FIN 330, ECON 307</i> )		3	FIN 439 – Security Analysis and Portfolio ( <i>FIN 332</i> ) <b>OR</b> FIN 449 – Practicum in Portfolio Management ( <i>FIN 332 &amp; permission of instructor</i> )	3
General University Elective		3	Approved FIN Elective	3
Approved FIN Elective		3	FIN 499 – Senior Assessment in Finance ( <i>Senior enrolled in last semester of coursework</i> )	1
<b>TOTAL CREDIT HOURS</b>		<b>15</b>	<b>TOTAL CREDIT HOURS</b>	<b>13</b>

**Total Credit Hours:120**

\* Denotes prerequisite courses before admission to the Gordon Ford College of Business

**PLEASE NOTE:** Prerequisites, Course Numbers, and Course Titles are subject to change. Consult your advisor each semester

**For more Information:**

**Department:** Department of Finance

**Website:** [www.wku.edu/finance](http://www.wku.edu/finance)

**Phone:** 270-745-2018

**Email:** [finance@wku.edu](mailto:finance@wku.edu)

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>