

BACHELOR of SCIENCE in FINANCIAL PLANNING (664)

Department of Finances

Gordon Ford School of Business

Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

Success Markers

SAMPL	LE - 4	year	plan
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FIRST YEAR	Fall Semester		Spring Semester	
Visit <u>The Learning</u> <u>Center</u> for free	ENG 100 – Intro to College Writing	3	General Education Course B-II	3
tutoring	COMM 161 – Business and Professional Speaking	3	HIST 119/120 – Western Civ.	3
	MATH 116 – College Algebra I	3	General Education Course D-I	3
	CIS 141 – Basic Computer Literacy	3	General Education Course A-II	3
	BA 175 – Freshman Experience	3	General Education Course E	3
	General Education Course F	1	General Education Course F	1
	TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	16

SECOND YEAR	Fall Semester		Spring Semester	
Visit Career Services! Seek Career advice from	*ACCT 200 – Introductory Accounting: Financial (Soph. standing & completion of gen ed. Math)	3	*ACT 201 – Introductory Accounting: Managerial (ACCT 200)	3
a Finance Professor! Join the Financial	ECON 202 – Principles of Economics: Micro	3	*ECON 203 – Principles of Economics: Micro (<i>Soph.</i>)	3
Management	CS 243 – Principles of MIS (<i>CIS 141</i> or CSCI 145C)	3	*ECON 206 – Statistics (ECON 202 or 203 and MATH 116)	3
Association or the Financial Planning	General Education Course C (FIN 161 suggested)	3	MGT 210 – Organization and Management (Soph.)	3
Association	MGT 200 – Legal Environment of Business (Soph.)	3	MKT 220 – Basic Marketing Concepts (<i>Soph.</i>)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

SUMMER TERM	Summer Term	
Attend a WKU baseball		
game!	TOTAL CREDIT HOURS	

WINTER TERM	Winter Term	
Why not <u>Study Abroad?</u>		
	TOTAL CREDIT HOURS	

THIRD YEAR	Fall Semester		Spring Semester	
	ENG 200 – Intro to Literature	3	General Education Course B-II	3
Visit <u>Career Services</u>	General Education Course D-I	3	ENG 300 – Writing in the Disciplines	3
	FIN 330 – Principles of Financial Management (ACCT 200, MATH 116, ECON 202/203)	3	FIN 331 – Applied Investments (FIN 330)	3
	ECON 307 – Financial Data Modeling (ECON 206)	3	FIN 332 – Investment Theory (FIN 330)	3
	MGT 314 – Operations Management (ECON 206)	3	ACCT 330 – Tax Planning for Investments (<i>FIN 330</i>)	3
	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

FOURTH YEAR	Fall Semester		Spring Semester	
	FIN 350 – Risk Management and Insurance (FIN 330)	3	MGT 498 – Strategy and Policy OR ENT 496 – Small Bus. Analysis and Strategy (<i>Senior</i> , ACCT 201, CIS 243, FIN 330, MGT 210 & 314, MKT 220)	3
Apply for Graduation	FIN 437 – Corporate Asset Management (FIN 330 and ECON 307)	3	FIN 445 – Estate Planning (FIN 330)	3
	FIN 438 – Corporate Funds Management (FIN 330, ECON 307)	3	FIN 439 – Security Analysis and Portfolio (<i>FIN 332</i>) OR FIN 449 – Practicum in Portfolio Management (<i>FIN 332 &</i> <i>permission of instructor</i>)	3
	FIN 444 –Retirement Planning (FIN 330)	3	Approved Business Elective	3
	Approved FIN Elective	3	FIN 450 – Financial Plan Development (<i>FIN 331, 332, 350,</i> 44, 445, ACCT 330)	3
			FIN 499 – Senior Assessment in Finance (Senior enrolled in last semester of coursework)	1
Celebrate!	TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	16
Total Credit Hours:120				

* Denotes prerequisite courses before admission to the Gordon Ford College of Business **PLEASE NOTE:** Prerequisites, Course Numbers, and Course Titles are subject to change. Consult your advisor each semester

For more Information:

Department: Department of Finance Website: www.wku.edu/finance Phone: 270-745-2018 Email: finance@wku.edu Course Descriptions: http://www.wku.edu/undergraduatecatalog/

Bachelor of Science in Financial Planning (2013-2014)