I Scream for Ice Cream

Second Grade: Social Studies





Gifted Behaviors to look for: Strategic – Curious -Creative

SBI Indicator(s)	SS.G2.9.a
Materials	Letter Template
ESOL Accommodations	ESOL students might need extra time to write their letter or may need to give information orally. Provide visuals.
Marzano Strategy	Generating and Testing Hypothesis
Patterns of Thinking	DISTINCTIONS

Link	Say, "We learned how capital resources can be used to increase productivity and today we will learn how limited resources forces people to make choices about producing and consuming goods."
	Assessment: Listen for students who share knowledge about resources and can describe the difference between 'producing' a good and 'consuming' a good.
nd Educate	Ask, "What is your favorite flavor of ice cream?" Say, "Ben and Jerry's is a famous ice cream company that makes millions of dollars. Although their company is rich and famous they still must make choices. One of those choices is the fifty flavors of ice cream they sell." Ask:
Engage and	 "What resources do ice cream companies use to make ice cream?" "Why can't Ben and Jerry make as many ice cream flavors as they want?" "How do you think they decide which flavors to make?" "Ben and Jerry have a flavor graveyard where they bury certain flavors of ice cream. How do you think they decide which flavors to bury?"
	<u>Assessment</u> : "Strategic" students will have the ability to independently make connections about Ben and Jerry's ice cream business. "Curious" students might respond with their own complex questions about how a business is run.
arning	 * "If we owned an ice cream company in Greenland would our resources for making ice cream be different than if we lived in Hawaii?" * "How would this affect the products we sold? The prices?"
• "How would this affect the products we sold? The prices?" Say, "Scarcity is the condition of not being able to have everything you want. Our wants are unlimited but our resources are limited. So, we must make choices. Ben and Jerry have hired create a new ice cream flavor. Write a letter to Ben and Jerry telling them what flavor you have created and why."	
	*Note: The Ben and Jerry's web site offers a list of their discontinued flavors as well as clues why they were "buried".
	Extension(s): (1) Students will make a survey about classmates or school staff favorite ice cream flavors. (2) Invite a guest speaker to talk about running a business (3) Students will create their own business.
	<u>Assessment:</u> "Creative" students might combine flavors and generate new ideas about flavors people will want to eat.
Reflect	Share student ice cream creations with the class. Make sure they give their reasons for producing the flavor chosen.
Now and Then	Say, "We have learned how capital resources can be used to increase productivity and today we learned how limited resources forces people to make choices about producing and consuming goods. Limited resources also forces people to make choices about producing and consuming services."

	Date
	Date
Greeting	
	Closing
	
	Your Name