



# Performance Development: Non- Supervisor Employee Sessions

**June 11, 2019**

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# Agenda

- 1. Welcome, Introductions**
- 2. Project Overview, Warm-Up Questions**
- 3. Overview – WKU Compensation Initiative**
- 4. Overview – Performance Management in 2019**
- 5. Current State Assessment (TRIZ)**
- 6. Future State Requirements (Min Specs)**
- 7. Wrap Up / Next Steps**

# Introductions

**Please briefly introduce yourselves to the others in your circle.**

1. Hand out your business cards (optional)
2. Say your name, department, what you do, how long you've been at WKU
3. Describe one thing you enjoy about what you do

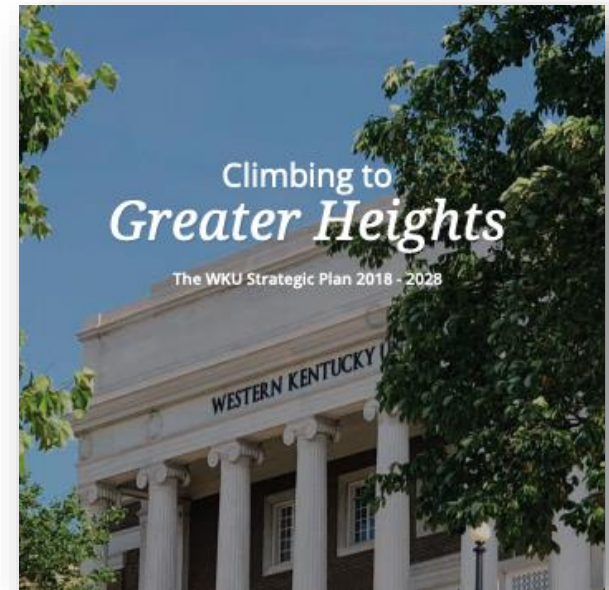


# Welcome

## WKU Strategic Plan 2018 – 2028

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1. Design and implement a **consistent, university-wide performance evaluation system** to conduct annual reviews.
2. Create **compensation packages** and institute a reward system based on **equity, responsibilities, longevity, and strategic performance**.
3. Review and establish greater **standardization in position descriptions** for all employees.
4. Conduct a **comprehensive market analysis** of employee salaries and benefits, and implement necessary changes to **salary increases, personnel training, and support infrastructure**.



See the full Strategic Plan at: <https://www.wku.edu/strategicplan/>

# Welcome

## *A Whole-scale Approach to Designing the New System*

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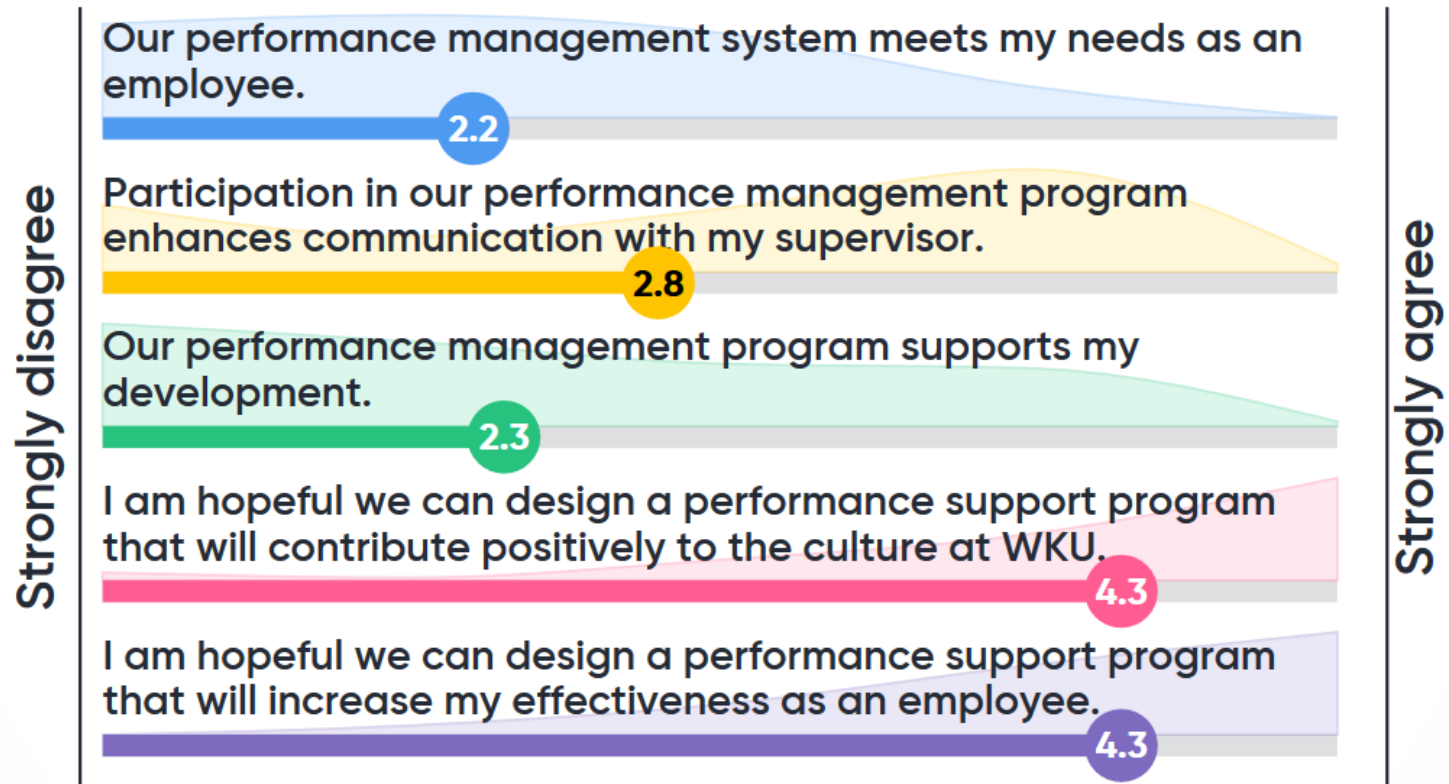




# Welcome

## Pre-Session Survey

### Pre-Session Survey Results (Session 1)

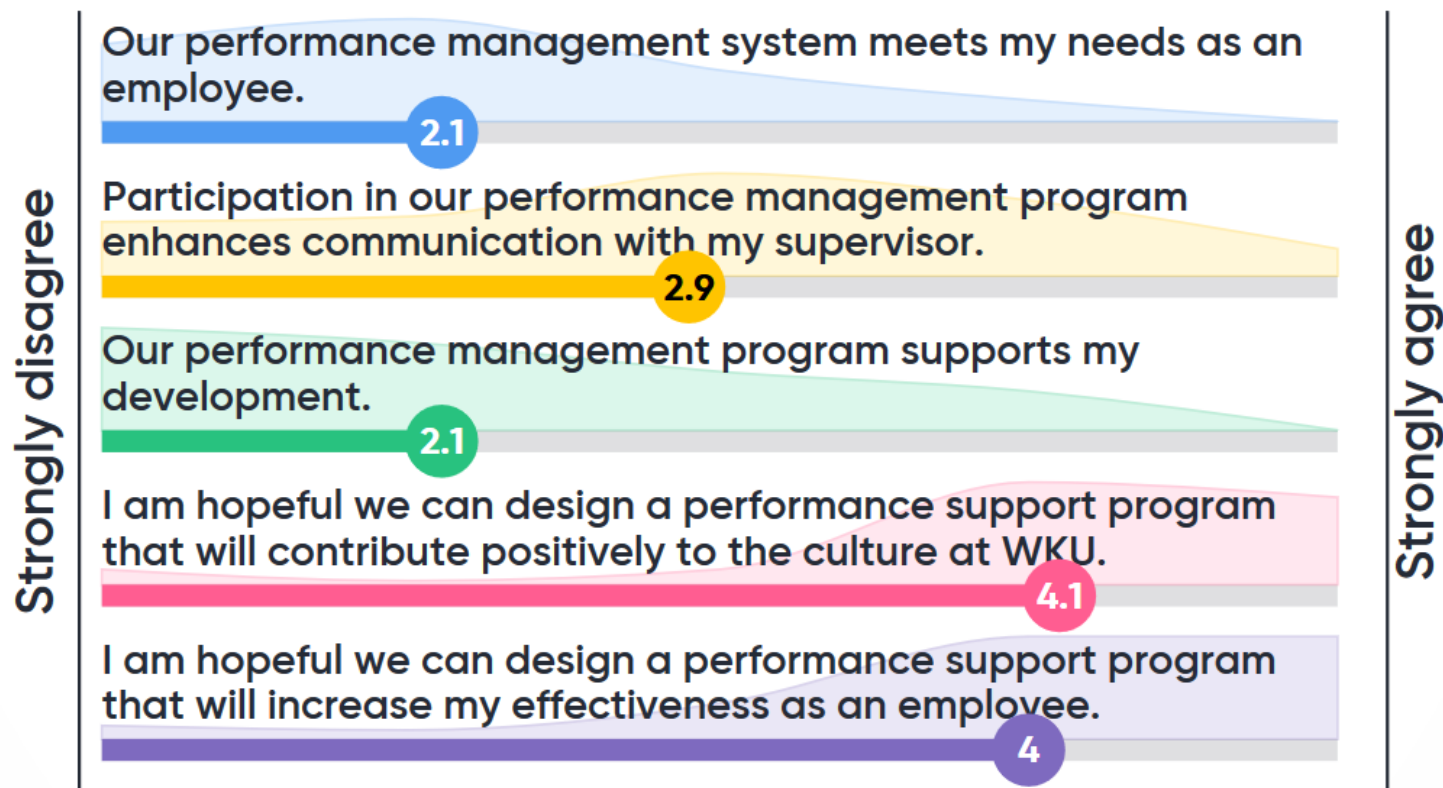




# Welcome

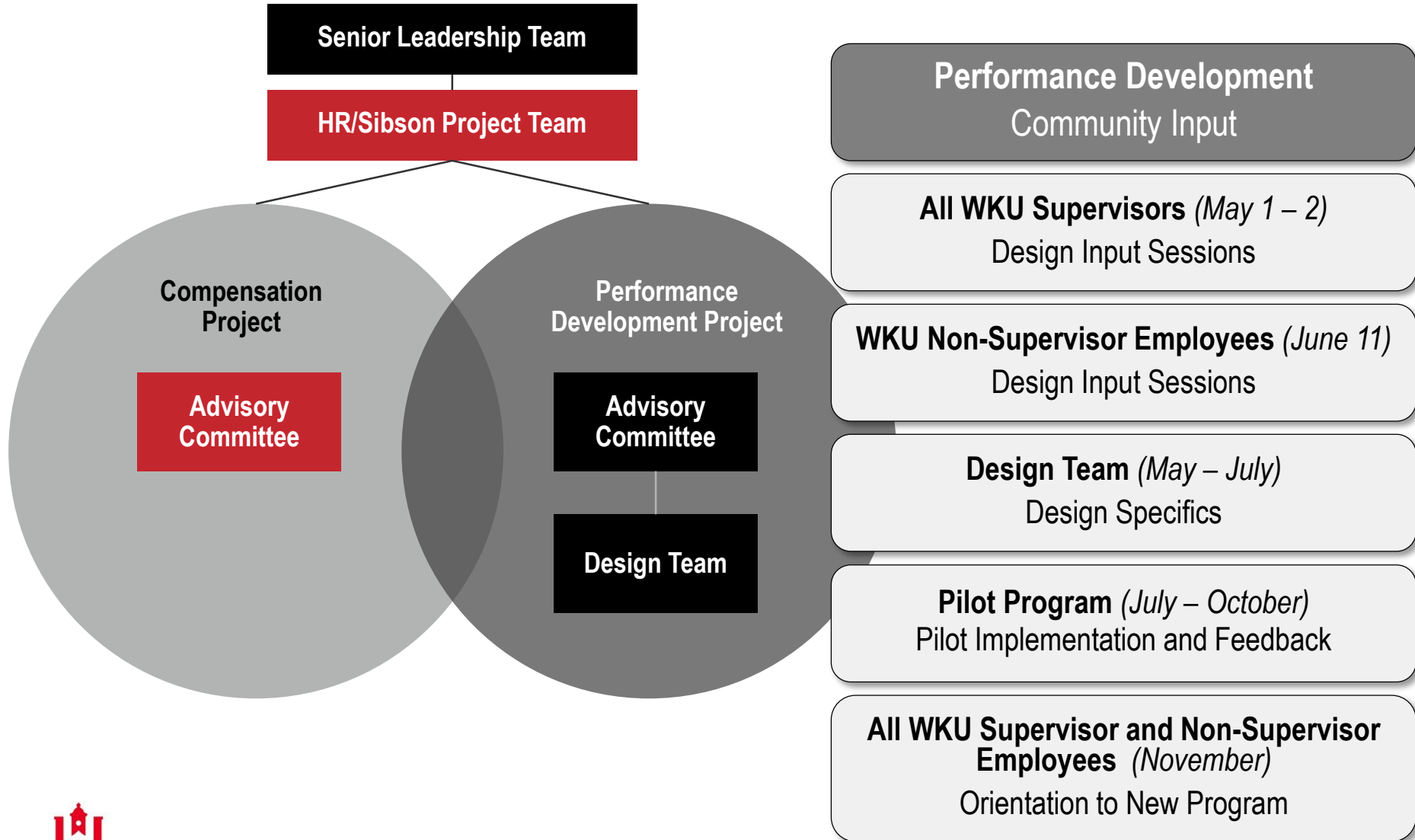
## Pre-Session Survey

### Pre-Session Survey Results (Session 2)



# Welcome

## WKU Performance Development Community Input



# Overview – WKU Compensation Initiative

# Engagement Summary

*Compensation Estimated Timing: February 2019 – March 2020*



## Project Kick-off & Data Collection

February – June

- Conduct stakeholder discussions
- Review data and materials
- Develop staff job description template, process, and workflow for the update
- Update staff job descriptions and FLSA classifications, review, and finalize



## Compensation Philosophy Development

February – July

- Develop draft compensation philosophy
- Develop peer group(s) and comparison market(s)
- Review and approve compensation philosophy, including peer groups/ comparison markets



## Faculty and Staff Market Assessment

July – September

- Conduct initial salary market pricing
- Review and finalize market assessments with Academic Affairs and Human Resources
- Conduct variance analysis



## Salary Structure and Pay Administration Guidelines

September – December

- Develop salary structure/ranges
- Assign jobs to structure/ranges
- Validate with leaders
- Identify incumbent and cost implications
- Finalize structure/ ranges
- Revise pay administration guidelines
- Prepare and share report of findings



## Study Findings & Recommendations

January – March

- Develop implementation & communications plan
- Create additional program rollout materials
- Roll out program to participants (e.g., town halls, FAQs, individual letters, etc.)

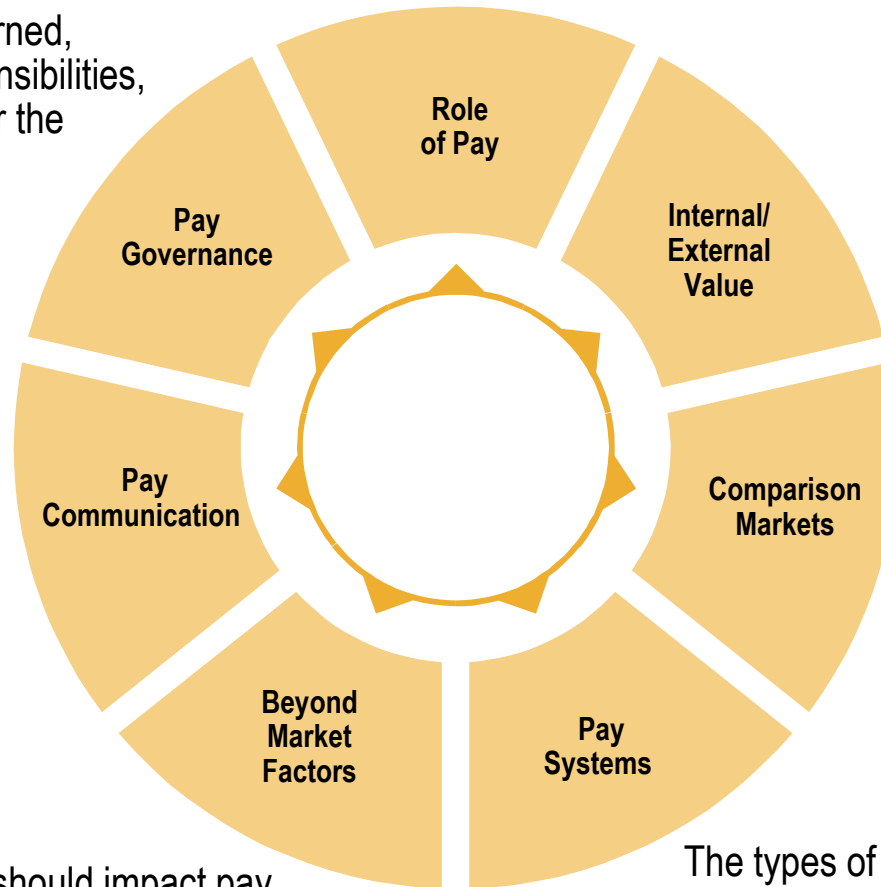
# Compensation Philosophy Elements

The role of pay in supporting and aligning with the institution's Mission and Strategic Plan

How work and positions/jobs will be evaluated; the balance between the emphasis on internal versus external factors in the job evaluation process

The comparison markets against which the institution will benchmark pay. The degree to which multiple markets are needed, and the pay position relative to those markets

The types of pay systems/delivery vehicles that are best aligned with the compensation philosophy and any customization that may be needed



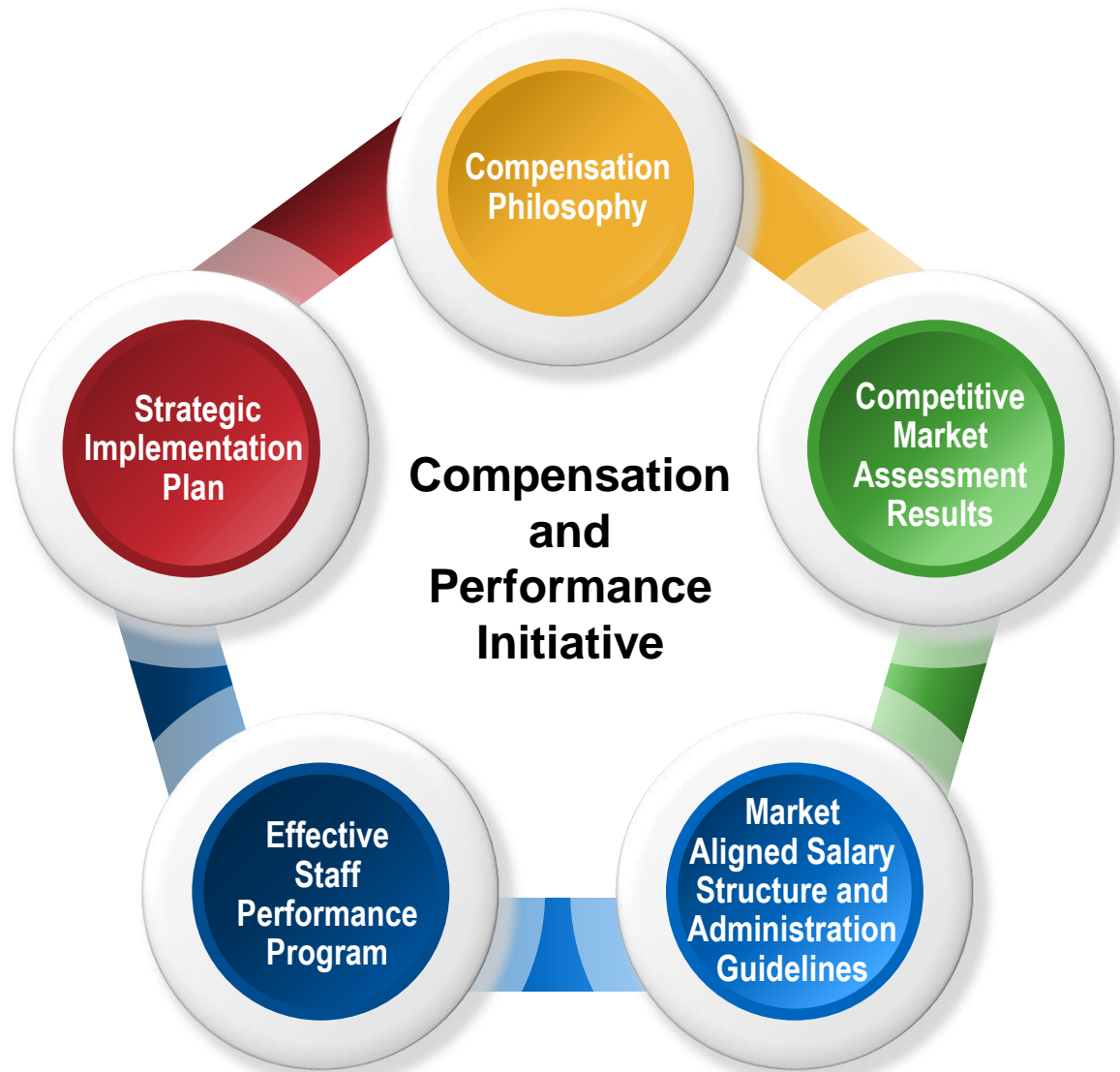
How pay will be governed, including roles, responsibilities, and decision rights for the design, approval, and management of the pay system

The degree to which the total compensation philosophy, systems, and processes will be openly communicated

The factors that should impact pay (e.g., performance, service, discipline for faculty, etc.)

# Key Outcomes and Deliverables

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# Overview – Performance Management in 2019

# We've all seen the headlines...

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Performance Reviews:  
Why Bother?

Yahoo's Latest HR Disaster:  
Ranking Workers on a Curve

Performance Management is Broken

Why More and More Companies  
are Ditching Performance Ratings

Time to Scrap  
Performance Appraisals

The Push Against Performance Reviews

**GET RID OF THE  
PERFORMANCE REVIEW**

Study finds that basically every single  
person hates performance reviews



# Here Come the Millennials and Gen Z...

## Their expectations...

- Multiple opportunities for coaching
- More career progression opportunities
- Less emphasis on time in role versus their contributions
- Ample opportunities for formal and informal recognition
- Room for growth and creativity

By 2025

**75%**

of the Global workforce  
will be Millennial  
and Generation Z

# Trends in Performance Management

**From:** —————→ **To:**

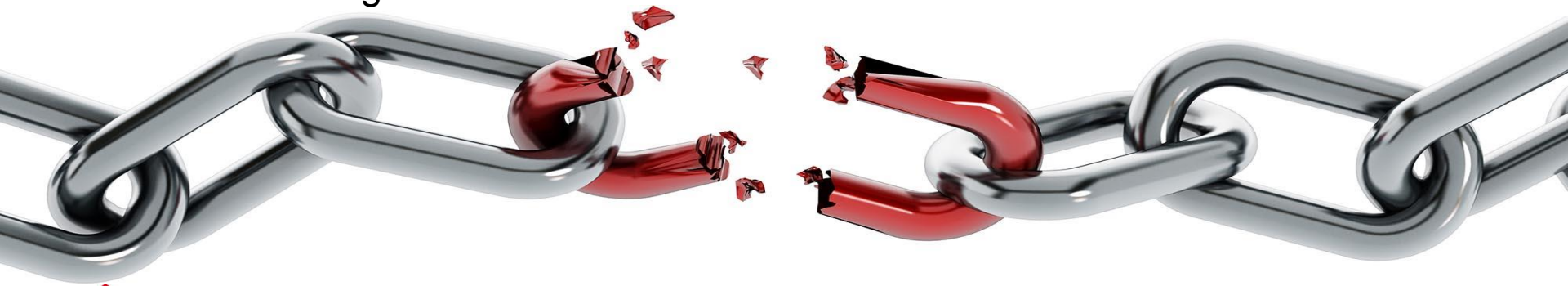
Ratings and rankings	<b>No</b> ratings and rankings
Focus on the past	Focus on the future
Historic performance / compliance	Growth and development
Annual evaluations	Ongoing continuous feedback
Manager-led	Employee-driven
Word / PDF form /Spreadsheets	Supported by tools and technology
Same program for all	Flexible and individualized
Feedback on “negative” occurrences	Guidance and coaching

Contemporary programs must help **retain employees, develop them** in order to compete; deliver **ongoing performance feedback** to support innovation and improvement; and create **stronger channels of communication**, coordination and collaboration to deliver service.


# Linkages between Performance Management and Rewards

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- Traditional pay for performance is broken
- Traditional merit no longer works
- Decline of salary increase budgets
- Undesirable consequences of current performance management systems
  - Challenges differentiating employees
  - Minimal upward movement in salary bands
  - Budgets aren't robust enough to reward appropriately
  - Too infrequent feedback
  - Time consuming/universal dissatisfaction



# Spectrum of Performance Program Design Options



Traditional performance management, paper forms, merit pay

City of Detroit,  
Some higher education institutions

Paperless, Traditional performance management, paper forms, merit pay

Many general industry and higher education institutions

Automated, more focus on development with traditional process and better training and tools

MetLife, SunTrust, RaceTrac Petroleum

KPI/Data driven, no forms, surveys and outcome tracking

Adobe, Accenture, Deloitte

No performance appraisals; investment in culture and development, no “pay for performance”

Mayo Clinic

# What is Performance Management?

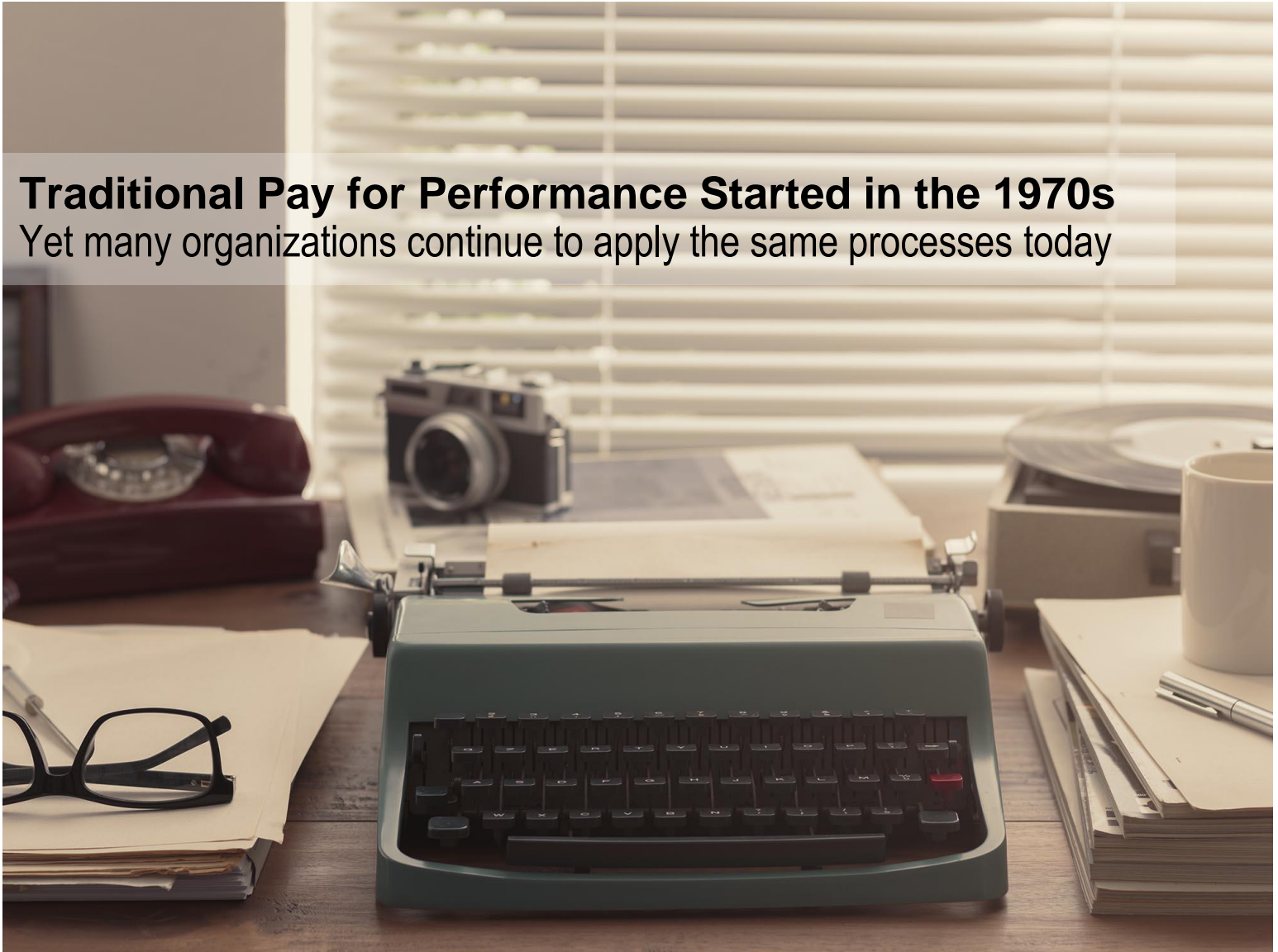
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- Is it “management”?
- Is it “performance”?
- Is it related to strategy?
- Is it still relevant?



# Traditional Thinking about Performance Management

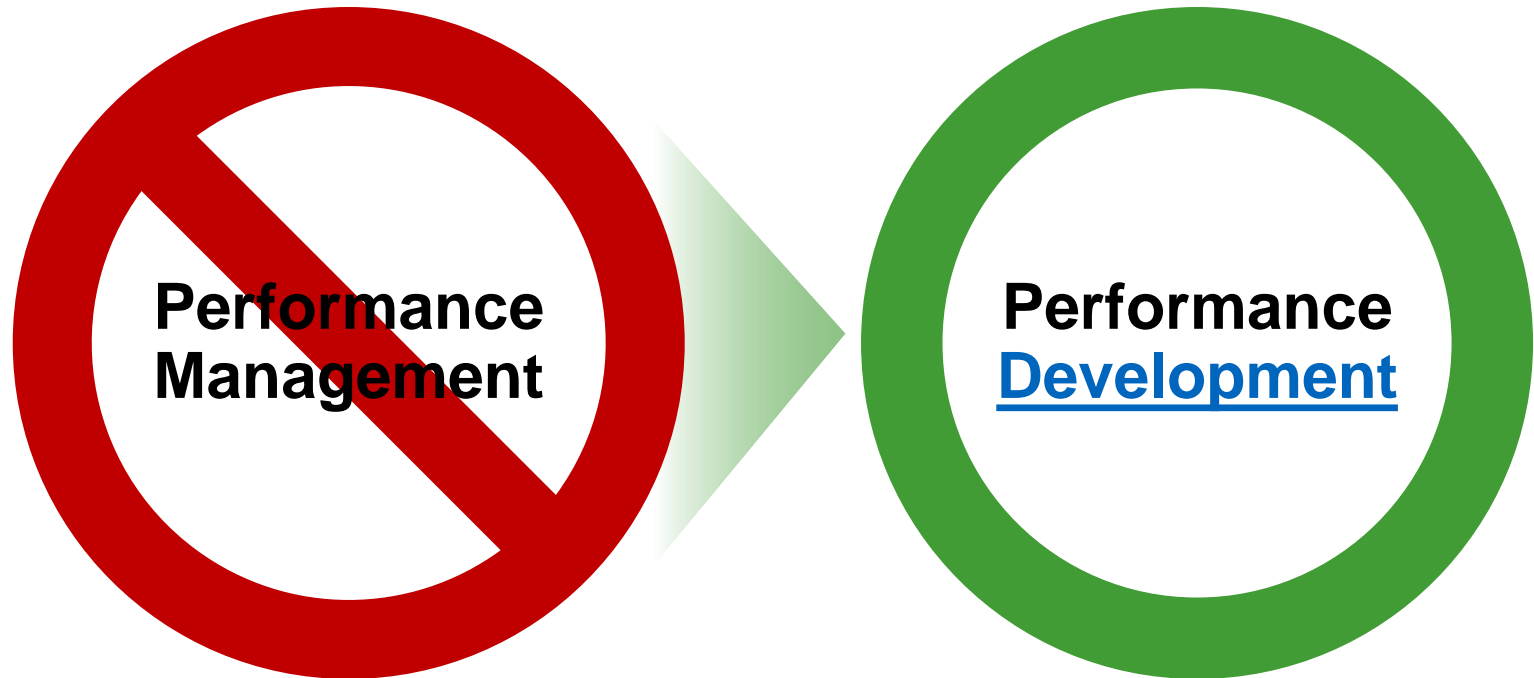
**Traditional Pay for Performance Started in the 1970s**  
Yet many organizations continue to apply the same processes today



# Contemporary Thinking About Performance

## *Creating a Culture of Clarity, Growth and Development*

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# What is a Performance Development Program?

Performance Development is a **clear, continuous and engaging** experience that helps employees succeed and provides **growth and rewards**

## Employees can say:

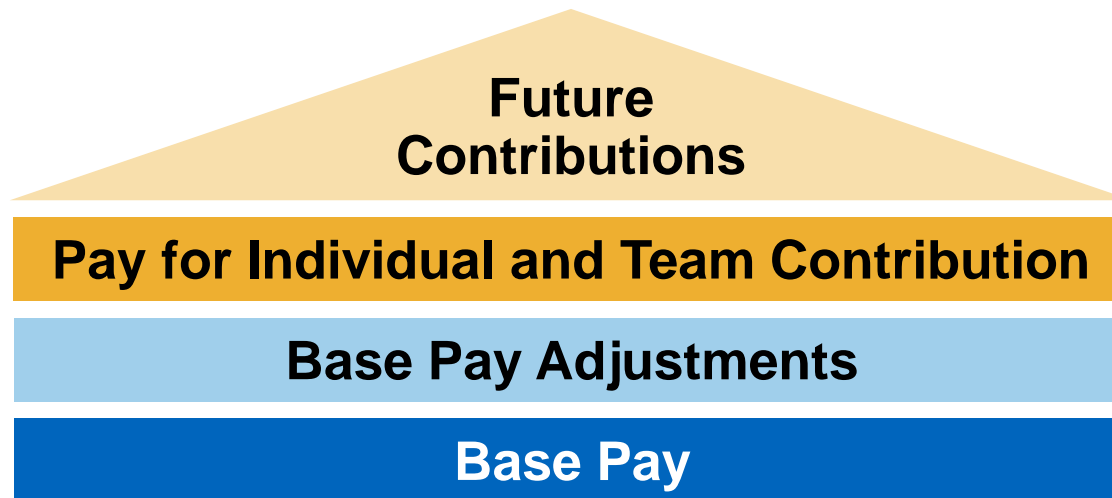
- **Clear:** From end to end, the methods and systems are transparent, simple and intuitive
- **Continuous Feedback:** The dialogue with my leader never ends; rather it changes focus through the year and keeps pace with my goals, development and career focus
- **Engagement (alignment, employee fulfillment, sense of purpose):** I understand how my efforts align with the institution's mission and strategy. I feel motivated to achieve my goals because they are aligned with a sense of purpose and personal fulfillment
- **Growth:** I have the ability to build my skill set and career by following through on my skill growth and development plans with the support of my supervisor
- **Rewards and Outcomes:** The recognition, praise, promotion, job change and/or potential financial rewards I receive (salary increases, bonus, spot awards, etc.) have direct relationship to my contribution and results and outcomes I achieve



# Starting with the Basics

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- What role does base pay have?
- What else should be rewarded?
- What are we trying to achieve?
- How do we effectively budget for pay and performance given limited resources?



## Group Discussion

- **Take a minute to write the following on your handout**
  - What stands out from what I just heard?
  - What about that is important to WKU?
  - What are the implications for a new program?
- Around your circle, take one minute each to share your answers to the questions



## Lessons Learned from the Current State



**TRIZ**

**Stop counter-productive behaviors to  
make space for innovation**

## Lessons Learned from the Current State

First alone on your handout, then in pairs, and finally in your small group, answer the following question:

➤ **When it comes to creating a performance development system at WKU, what is everything we could do to guarantee that a new program would:**

- Feel bureaucratic, time consuming, legacy, old school
- Not promote feedback, growth or conversation
- Be disconnected from unit goals and the WKU Strategic Plan
- Discourage motivated outstanding performers
- Reward individuals based on favoritism
- Fail during its implementation



## Lessons Learned from the Current State

### CALL OUT

**What are the attributes that would most contribute to failure in a new performance system at WKU?**



# TRIZ Call Out

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## Morning Session

- Doing the same thing, the same way with a new title
- Doing something new without accountability (ongoing accountability)
- No rewards, incentives, or motivation
- Lack of consistency and not following through
- Meaningless scale (i.e., agree, slightly agree)
- No ability to get the top rating because a Supervisor believes there is always room for improvement (variability between supervisors)
- Rigid system with no flexibility
- Negative and top down management
- Micromanaging supervisors
- Lack of understanding of how the program is supposed to work (no training)
- Supervisors with no authority/input
- Forcing something to be quantifiable
- Not incorporating input gathered from employees (or Supervisors)

## Afternoon Session

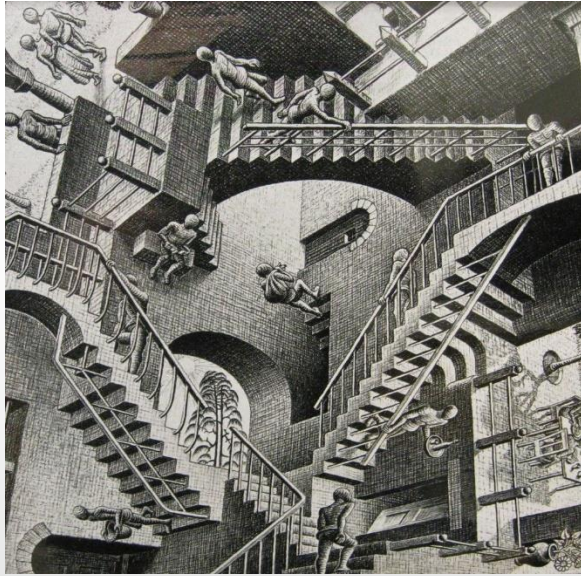
- Cookie cutter approach (too much consistency)
- Metrics and measures are not good
- No actual change
- No recognition or incentive to work towards
- Lack of clear expectations and outcomes of employees from the program
- Unclear performance expectations and results
- Poor management- lack skills
- Favoritism (not impartial and fair)
- Lack of trust between employee and supervisor (i.e., supervisor consistently not addressing problems)
- No consequences for poor performance
- Uninformed source of feedback
- No clear path for growth or advancement
- No adequate training for managers to implement the program
- No employee engagement
- Too complicated and time consuming

**Future State: What do we need for success?**



## **Minimum Specifications**

**Specify Only the Absolute Must-Dos & Must-Not-Dos for achieving a purpose**



## Max Specs

Complex rules and regulations give rise to simple and stupid behavior.



## Min Specs

Simple, clear purpose and principles give rise to complex, intelligent behavior.



# What is everything we need from an effective performance development system at WKU?

## Determining Max Specs

Round One: Maximum Specifications

1 minute alone, then in pairs,

Generate a list of all of the concrete, behavioral

**Must Dos and Must NOT Dos** that could be needed for an effective performance development program at WKU



# What is everything we need from an effective performance development system at WKU?

## Determining Min Specs

### BE RUTHLESS IN PARING DOWN YOUR LISTS

Round Two: Determine 3-5 Minimum Specifications in groups of four

Discuss items on your combined lists to determine which are minimum requirements, e.g. **the minimal list of Must Dos and Must NOT Dos** that are necessary for an effective performance development program at WKU

Compile a short list of Minimum Specifications

What is everything we need from an effective performance development system at WKU?

**Cross off items that are unnecessary – strive for minimalism and only the essential few items**



What is everything we need from an effective performance development system at WKU?

## CALL OUT

### Gaining Group Endorsement

Round Three: Large Group ID Minimum Specifications

**AT A MINIMUM, what must be true of the new performance development system?**



# Min Specs Call Out

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## Morning Session

- Contributions to a positive work culture (i.e., encouragement, ongoing communication, engagement, fairness)
- Recognition cannot just be words; incentive or tangible recognition is needed (even if not \$\$)
- Clear program to understand including communication and training
- Professional development opportunities or training for staff in various roles (i.e., conferences, skills classes, group get together for exchanging of ideas)
- Continuous improvement of the program; ability for employees to give feedback with real-time corrections
- Regular job description reviews and revisions to fit with expectations and actual job duties
- Easily understood, attainable goals, unique to the area
- Multi-source feedback (incl. team self-evaluation)
- Upwards feedback to support supervisors

## Afternoon Session

- Simple, brief, straightforward process
- Transparent expectations and outcomes
- Leadership training and accountability
- Clear and accessible job descriptions; inclusive of all assigned duties
- Access to third party for review of recognition of working outside of typical job duties
- Ongoing support for implementation
- Accountability for supervisors in their own performance review based on the development of direct reports
- Flexibility to have department and individual goals
- Relationship of outcomes (positive and negative)
- Two-way feedback (supervisor and employee); potentially may need to be confidential for upwards feedback
- Multisource feedback (including self)
- Training and process needs to foster a positive, growth oriented, and trusting working relationship between employees and supervisors

# What Can I Do Right Now?



## **15% Solutions**

Discover and focus on what each person has the freedom and resources to do right now

# What is a Performance Development Program?

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## Employees can say:

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## What Can I Do Right Now?

**A 15% Solution is something you can do right away without needing any more freedom, resources, permission, authority, or control.**

**You have discretion to act right now.**

**Alone, then in pairs, discuss the following...**



## What Can I Do Right Now?

A 15% Solution is something you can do right away without needing any more freedom, resources, permission, authority, or control.

You have discretion to act right now.

**What is an action I can take today to begin to build a positive and performance development culture at WKU?**







# Wrap Up / Next Steps

## Post-Session Survey

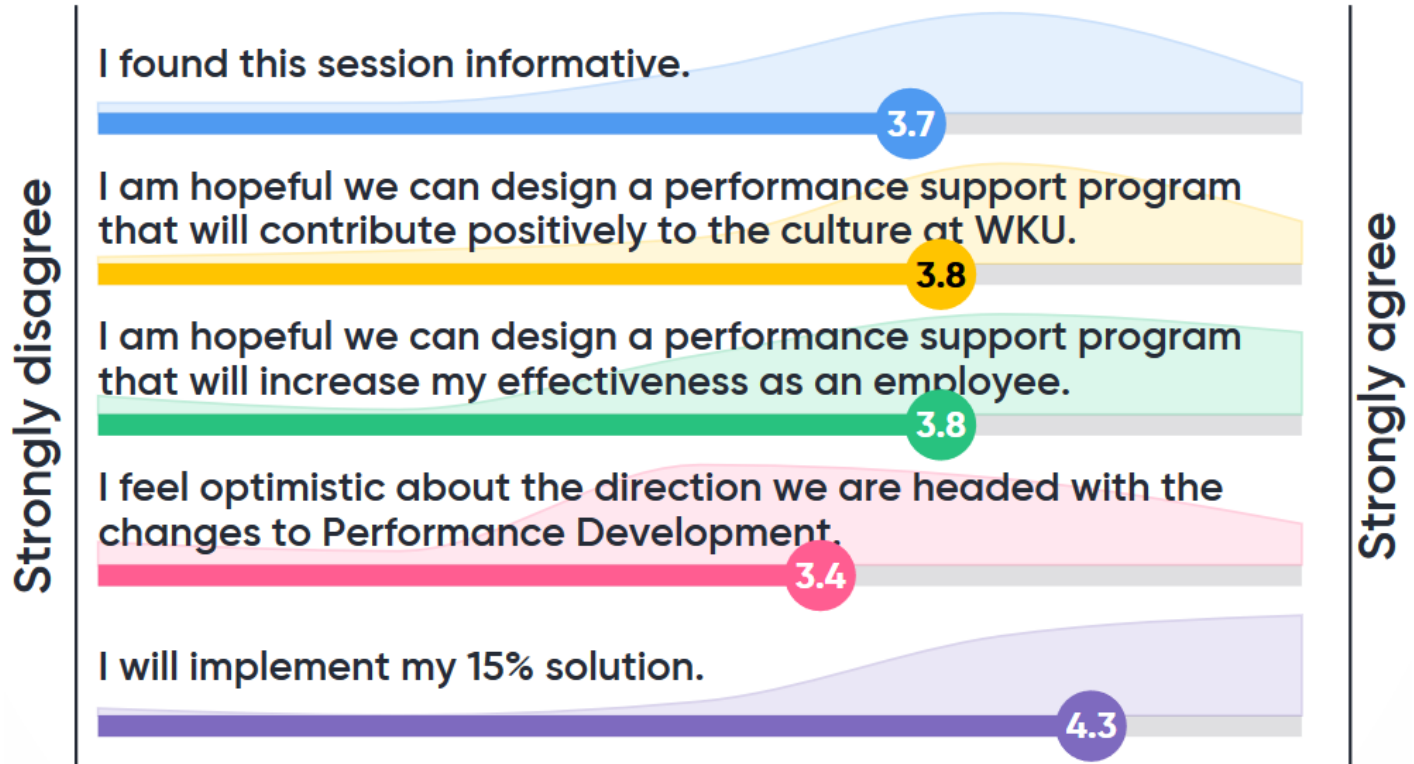
### Post Session Survey Results(Session 1)?



# Wrap Up / Next Steps

## Post-Session Survey

### Post Session Survey Results(Session 2)?



## Wrap Up / Next Steps

- Provide questions to facilitator
- Watch for survey and future communication
- HR Website for input
- Email [human.resources@wku.edu](mailto:human.resources@wku.edu) to sign up for interest in participating in the Performance Development Advisory Committee
- Thanks again to the Design Team and future Advisory Committee Members