

What is a SMART Goal?

Specific	Measurable	Achievable	Relevant	Time-Bound
S	M	A	R	T
G	O	Α	L	S

Ensuring your goals are SMART allows you to focus on specific actions and tasks to make your goals achievable and attainable. It allows you to have a clear expectation and understanding of your success and easily allows you to readjust as needed.

Formula for Creating a SMART Goal

My goal is to [quantifiable objective] by [timeframe or deadline]. I will accomplish this goal by [what steps you'll take to achieve the goal]. Accomplishing this goal will [result or benefit].