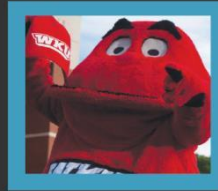


WKU
ONLINE



MASTER OF SCIENCE IN INSTRUCTIONAL DESIGN

Welcome

Instructional design is the systematic analysis of learning and performance needs, and the development of effective strategies, processes, systems, and products to address those needs. The purpose of instructional design is to improve learning and performance for people of all ages in a variety of settings, including educational environments, workplaces, community settings, and homes. Professionals in the field of instructional design apply systematic instructional design methodologies and a variety of instructional strategies to accomplish established goals.

The online **Master of Science in Instructional Design** (Ref. #0428) prepares practitioners to assume leadership roles in public or private organizations. Program graduates are equipped to design and develop instructional elements such as instructional videos, online instructional activities, user manuals for instructors, instruction manuals for commercial products, professional development curricula for teachers, multimedia instructional units, training packs for trainers, instructional materials for vocational/technical courses, lesson and unit plans for classroom use, and educational curricula.

Admission Requirements

Admission with a baccalaureate degree or master's degree requires the following:

1. Applicants who hold a bachelor's degree from a regionally accredited college or university may apply for admission with an overall undergraduate GPA of 2.75.
2. Or completed master's degree from a regionally accredited college or university with GPA of 3.0 or higher.

Program Requirements

The program includes one 3-hour research course, 15 hours of required courses, and 12 hours of advisor-approved electives selected from selected professional emphasis areas. The program requires a total of 30 hours. Please see the next page for detailed information.

Research Foundations (3 hours):

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>
EDFN 500	Research Methods	3

Required Core (15 hours):

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>
ID 560	Instructional Design Foundations	3
ID 570	Systematic Instructional Design	3
ID 587	Trends and Issues in Instructional Design	3
ID 590	Practicum in Instructional Design	3
*ID 595	Internship in Instructional Design	3

**The capstone course requires the development and application of an authentic and professional quality product for their approved workplace setting. A professional portfolio is compiled and submitted in the capstone course in multimedia format (CD, DVD, or web based) focused on projects and activities from across the program.*

Professional Emphasis (12 hours):

Students must take 6-12 hours of Instructional Design courses from the list below.

- If the 12 hours are completed in Instructional Design courses, no more than 6 hours between the ID 575 Special Topics in ID and ID 590 Practicum in ID courses may be taken.
- However, if a student elects to take 6 hours of advisor-approved adult education courses, educational technology courses, or transfer courses, then neither ID 575 Special Topics in ID or ID 590 Practicum in ID may be completed as part of the Professional Emphasis. The student must complete two other ID courses listed below.

Course Selections for Professional Emphasis:

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>
ID 572	Performance Improvement Analysis in the Workplace	3
ID 575	Special Topics in Instructional Design	1-6
ID 577	Management of Instructional Systems	3
ID 583	Training Design and Development	3
ID 585	Distance Education	3
ID 588	Multimedia Design	3
ID 590	Practicum in Instructional Design	1-3

Students may take up to 6 Professional Emphasis hours from the following areas with advisor approval:

- Adult Education courses
- Educational Technology Courses
- Other Appropriate Areas

Program Flexibility and Prior Learning Assessment

Students with prior experience in the field of instructional design may submit module-based course content in all courses except ID 560 and ID 570. The instructor will assess the project using that module's evaluation rubric.

Special Topics Course: Students may design their own course with instructor approval by:

1. Designing an in-depth study on a topic of interest within the ID field.
2. Selecting modules from different ID courses **and/or** Completing an ID training program in the workplace.

Practicum Course: Students create an ID project for an authentic workplace with approval from instructor and workplace supervisor. This is a part-time placement arranged by the student or WKU.

Internship Course: In a full semester placement in an authentic workplace setting, students will do the work as an instructional designer and create at least one large project with approval from instructor and workplace supervisor. This is a longer placement arranged by the student or WKU.

Restrictions for Projects for Prior Learning/Experience Submissions:

Special Topics course:

- Cannot choose modules from a course that you have taken or will take in your program (in other words, this course is on your approved Form C or Program of Studies).
- Prior permission for any outside training to count in this course.
 - Must be clearly related to ID.
 - Training should have been completed less than 6 years from the time you complete the ID program.
 - Must provide clear evidence of completing the training and knowledge gained within specified time frame.

Submitting prior projects for modules within ID 572, 577, 583, 585, 587, or 588:

- Cannot submit the same project for two modules or two courses.
- Project submitted for evaluation should be completed by the student individually. It is possible for you to submit a project that is part of a team-based larger project for evaluation as long as you clearly indicate your role and the part you completed is significant and substantial to the project.
- Must be registered for a course before discussing modules or projects for Special Topics, practicum, or internship.

- Project submitted should not be older than 6 years by the time you complete the ID program.
- Projects can be submitted in the following formats: print, CD/DVD, or web-based.

Practicum and Internship placements:

You may complete this course in your own work setting if you are working in an instructional design setting or similar work environment. Otherwise, you may seek your own placement (particularly if you are not within 75 miles of the Bowling Green area). The Practicum or Internship professor will contact your supervisor several times during the course.

Financial Aid

Eligibility

Financial Aid includes grants and loans for educational purposes. The government requires the student to file a form online to the government agency for this purpose which is called FAFSA at www.fafsa.ed.gov to apply. Once that form is completed and filed, the student will receive an email from WKU about the status. All financial aid comes through the WKU Student Financial Aid office and they communicate mostly through email. The email will explain all the grants and/or loans that are available to the student and how to receive the money.

Nearly all students are eligible for some form of financial assistance. In fact, over 90% of the students who applied for financial aid in recent years received an award offer. Every effort is made to assist you and your family in obtaining the resources necessary to meet the difference between the total cost of attending Western Kentucky University and your ability to contribute toward your education.

If you would like to apply for financial assistance (loans, grants, scholarships, veteran's benefits) the first step is to complete the Free Application for Federal Student Aid (FAFSA) at www.fafsa.ed.gov. Please refer to the Financial Aid Guide for additional information and complete instructions.

Please keep in mind, student must maintain satisfactory academic progress to continue to qualify for financial aid. For additional information on receiving, and keeping your financial aid, please refer to the WKU Financial Aid website to review the complete policy on Satisfactory Academic Progress at <http://www.wku.edu/financialaid/sap.php>.

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