

## Why Study Chinese?

### To gain new skills for a changing world.

A connected world requires different skills. The pace of globalization has increased dramatically in the recent years. Studying Chinese offers unique opportunities to young Americans growing up and seeking their place in this global society that differs from that of previous generations.

### To understand China's long history.

China has a long recorded history. Chinese is the modern language with the oldest, continuously written language in the world. "You cannot deeply 'know' the values of a people or a nation's politics unless you can directly access its art, literature, news media, government documents and policy reports" (Rosemary Salomone).

### To reach national economic prosperity.

With one in five U.S. manufacturing jobs tied to exports, national economic prosperity is increasingly tied to international trade. Based on the current pace, China will surpass the U.S. and become the world's largest economy in 20 years. Collective economic prosperity requires engagement, collaboration, and communication with China.

### To communicate effectively.

The fact that the United States is routinely involved in political and diplomatic discussions and negotiations with China over issues ranging from climate change, to economic issues, to international relations makes it all the more important that the two countries communicate effectively. A variety of career options will be open to those who have solid Chinese language skills.



**Chinese Language Program**

### For more information

visit our web site:

[www.wku.edu/modernlanguages](http://www.wku.edu/modernlanguages)

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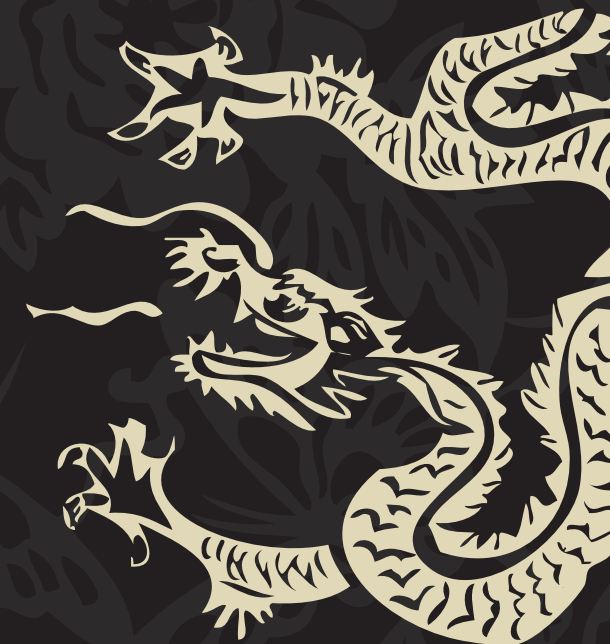
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POTTER COLLEGE OF ARTS AND LETTERS



## Chinese Courses in the Department of Modern Languages

CHIN 101 Elementary Chinese I

CHIN 102 Elementary Chinese II

CHIN 201 Intermediate Chinese I

CHIN 202 Intermediate Chinese II

CHIN 301 Advanced Intermediate Chinese I

CHIN 302 Advanced Intermediate Chinese II

CHIN 306 Experiencing Chinese Abroad

CHIN 318 Intermediate Business Chinese

CHIN 320 Chinese Conversation and Composition

CHIN 333 Chinese Culture and Civilization

CHIN 389 Internship in Chinese

CHIN 401 Advanced Chinese I

CHIN 402 Advanced Chinese II

CHIN 418 Advanced Business Chinese

CHIN 420 Advanced Chinese Stylistics

*More than 85% of WKU Chinese majors study abroad with the aid of scholarships.*

## Why Study Chinese at WKU?

The Department of Modern Languages at WKU has a highly qualified and dedicated faculty team to support your success. The proficiency-oriented Chinese major/minor programs are built upon a student-centered curriculum and standards-based assessments. It provides students with extensive language training and in-depth study of Chinese culture and society, which prepares them to use Chinese proficiently in their future careers.

With the combination of resources available at WKU and a dedicated faculty team, the Chinese Major/Minor Program offers study abroad and mentored learning experiences to help students take their study of Chinese language and culture beyond the classroom.

WKU has the first Confucius Institute and the largest Chinese Learning Center in Kentucky. It is a regional center for teachers and students of Chinese, and helps build connections and partnerships between Kentucky and China. It also provides scholarship opportunities for students who are interested in studying abroad in China.

WKU is home to a Chinese Language Flagship Program. This pilot program is sponsored by the Language Flagship, an initiative of the U.S. National Security Education Program within the Defense Language and National Security Education Office.

## What can I do with Chinese?

Graduates with the Chinese major or minor are employed in a range of jobs including travel, tourism, transportation, distribution, import and export services, finance, banking, marketing, sales, public relations and advertising.

They also find roles in educational institutions at all levels, media, publishing and entertainment companies, library and information services, and museums.

College graduates with a Chinese major or minor are in high demand by state and local government, professional and research based organizations, as well as agencies dealing with trade, diplomacy, recruitment and social services.

WKU students are encouraged to combine the study of Chinese with another major or minor such as Business, Political Science, Education or Engineering to enhance their career opportunities.

### What Students Say

*"Majoring in Chinese helps me achieve my professional goals. Learning Chinese can sometimes be a battle, but WKU has the most amazing teachers that make the experience fun and exciting."*

*-Kori Mann*

*"Majoring in Chinese enables me to speak and write to my Taiwanese co-workers and strengthen the cultural bridge between us."*

*-John Martin*

