



ACADEMIC AFFAIRS COMMITTEE

January 31, 2020

Jody Richards Hall / Cornelius A. Martin Regents Room

**CHINESE STUDIES
UNDERGRADUATE CERTIFICATE PROGRAM**

REQUEST: Approval of an Undergraduate Certificate in Chinese through the Department of Modern Languages within Potter College of Arts and Letters.

FACTS: This program provides a response to those students who would like to explore China studies to enhance their niche market skillset but do not have sufficient time in their college career to complete a Chinese major or minor. The targeted students mostly come from Ogden College of Science & Engineering (e.g. agriculture, biology, chemistry, geography and geology, and School of Engineering and Applied Sciences) and Gordon Ford College of Business (e.g. accounting, management and marketing) based on our focused conversations with department heads, advisors and students in the past 9 months.

This certificate helps prepare students for the opportunities in the marketplace by integrating the China studies into what they have already been doing without delaying their college graduation. Chinese is defined as a critical language by the U.S. government, and there are immense career opportunities ranging from government and business jobs to intelligence agencies. In view of the continuous growing economic, political, and cultural significance of Chinese societies worldwide, the need for people with some Chinese language skills and a general understanding of Chinese culture will continue to increase.

The recent visit of Governor Matt Bevin to China in November 2018 and the celebration of Chinese New Year in his mansion also testify to the strategic position of Chinese skills in the commonwealth of Kentucky. We expect our graduates with some level of Chinese language skill and intercultural competence to bring more collaboration and business with China to Kentucky’s communities and economy.

The undergraduate certificate requires a minimum of 21 credit hours, and includes the following courses:

Required Courses	Credits
CHIN 101: Elementary Chinese I	3
CHIN 102: Elementary Chinese II	3
CHIN 201: Intermediate Chinese I	3
CHIN 202: Intermediate Chinese II	3
Electives: Three courses at the 200-, 300- or 400-level, at least one of which must be at the 300- or 400-level, delivered in Chinese or English related to China studies for a total (including the core courses) of 21 or more credit hours. Other China-related courses may be approved with permission of program advisor. <ul style="list-style-type: none"> • ANTH 333 Archaeology of Ancient China • ANTH 341 People and Cultures of Asia 	9

<ul style="list-style-type: none"> • ARC 401 Topics in Asian Religions and Cultures • COMM 365 Intercultural Communication • GEOG 465 Geography of East Asia • HIST 300 Contemporary Chinese Society and Culture • HIST 460 Traditional East Asia • HIST 461 Modern East Asia • HIST 471 Modern China • PERF105 Taiji (x3 times) • PS 366 Government and Politics in East Asia • PS 460 Chinese Politics • RELS 302 Buddhism • RELS 308 East Asian Religious Traditions • RELS 317 Confucianism • RELS 318 Daoism • THEA 375 Topics in Drama • Any Chinese (CHIN) course at the 200-level or above. • Any Chinese Flagship (CHNF) course at the 200-level or above. • Any Modern Language (MLNG) course at the 200-level or above. 	
Total	21

BUDGETARY IMPLICATIONS: Implementation date will be Fall 2020, with no additional resources required.

RECOMMENDATION & IMPLEMENTATION DATE: President Timothy C. Caboni recommends approval of an Undergraduate Certificate in Chinese Studies.

MOTION: Approval to establish an Undergraduate Certificate in Chinese Studies.

Potter College of Arts & Letters
Department of Modern Languages
Proposal to Create a New Certificate Program
(Action Item)

Contact Person: Dr. Ke Peng, ke.peng@wku.edu , 5-2118

1. Identification of program:

- 1.1 Program title: Chinese Studies Certificate
- 1.2 Required hours in program: 21 hours
- 1.3 Special information: Students who enter the program with previous knowledge of Chinese should take measures to gain credit for their language skills. For current information on verified credit, AP credit, or language assessment tests, go to the Modern Languages website at this address: www.wku.edu/modernlanguages or meet with a faculty member in Chinese.
- 1.4 Catalog description: This certificate program prepares graduates for careers in a Chinese-speaking market. A total of 21 credit hours are required in this certificate. Twelve credit hours of core courses develop basic Chinese language proficiency and cultural expertise, and nine hours of electives provide students the flexibility to tailor the certificate to support their professional interests. Some of the required course work may be accomplished through approved methods for demonstration of previous knowledge. Students must earn a C or better in courses for the certificate.

Required core courses: (12 hours)

- CHIN101 & 102 (6 hours) or CHNF 101 & 102 (8 hours): Elementary Chinese
- CHIN201 & 202 (6 hours) or CHNF 201 (4 hours): Intermediate Chinese

Elective courses (9 Hours): Three courses at the 200-, 300- or 400-level, at least one of which must be at the 300- or 400-level, delivered in Chinese or English related to China studies for a total (including the core courses) of 21 or more credit hours. Other China-related courses may be approved with permission of program advisor.

- ANTH 333 Archaeology of Ancient China
- ANTH 341 People and Cultures of Asia
- ARC 401 Topics in Asian Religions and Cultures
- COMM 365 Intercultural Communication
- GEOG 465 Geography of East Asia
- HIST 300 Contemporary Chinese Society and Culture
- HIST 460 Traditional East Asia
- HIST 461 Modern East Asia
- HIST 471 Modern China
- PERF105 Taiji (x3 times)
- PS 366 Government and Politics in East Asia
- PS 460 Chinese Politics
- RELS 302 Buddhism
- RELS 308 East Asian Religious Traditions
- RELS 317 Confucianism
- RELS 318 Daoism
- THEA 375 Topics in Drama

- CHIN 2**, 3** or CHIN 4**
- CHNF 2**, 3** or CHNF 4**
- MLNG 2**, 3** or MLNG 4**

1.5 Classification of Instructional Program Code (CIP): 05.0123

2. Learning outcomes of the proposed certificate program:

Utilizing the faculty and facilities of the entire university, this certificate program equips students with a basic Chinese proficiency and intercultural competence to interact with people from Chinese-speaking regions. It is built upon a student-centered curriculum and allows students to develop a working knowledge of Chinese language and culture in support of their primary field of expertise.

Learning Outcomes:

1. Students will be able to apply knowledge acquired to real world challenges in professional settings if they need to conduct informed analysis related to China or Chinese-speaking regions for their domain of expertise.
2. Students will be able to converse with people from the target culture in familiar settings and identify the basic cultural similarities and differences.
3. Students will be able to recognize the significant differences in behaviors exist among cultures, use appropriate learned behaviors and avoid major social blunders.
4. Students will be able to compare products, practices and perspectives between the target culture and their own culture, and explore the range of issues influencing China's domestic development and its interactions with other countries.
5. Students will demonstrate a general understanding of China in regional context and comparative perspective concerning at least one aspect of their interest (e.g. its political and economic system, geography, history, religions).

3. Rationale:

3.1 Reason for developing the proposed certificate program:

- 1) This program provides a response to those students who would like to explore China studies to enhance their niche market skillset but do not have sufficient time in their college career to complete a Chinese major or minor. The targeted students mostly come from Ogden College of Science & Engineering (e.g. agriculture, biology, chemistry, geography and geology, and School of Engineering and Applied Sciences) and Gordon Ford College of Business (e.g. accounting, management and marketing) based on our focused conversations with department heads, advisors and students in the past 9 months.
- 2) This certificate helps prepare students for the opportunities in the marketplace by integrating the China studies into what they have already been doing without delaying their college graduation. Chinese is defined as a critical language by the U.S. government, and there are immense career opportunities ranging from government and business jobs to intelligence agencies. In view of the continuous growing economic, political, and cultural significance of Chinese societies worldwide, the need for people with some Chinese language skills and a

general understanding of Chinese culture will continue to increase.

- 3) The recent visit of Governor Matt Bevin to China in November 2018 and the celebration of Chinese New Year in his mansion also testify to the strategic position of Chinese skills in the commonwealth of Kentucky. We expect our graduates with some level of Chinese language skill and intercultural competence to bring more collaboration and business with China to Kentucky's communities and economy.
- 3.2 Relationship of the proposed certificate program to other programs now offered by the department: Currently, there are no certificate programs in the department. As a department, we are making data-informed curricular transformations to address real-life needs and better serve our students.
- 3.3 Relationship of the proposed certificate program to certificate programs offered in other departments: Since certificates are stackable depending upon students' own career planning, the proposed certificate program complements any other certificate and major programs at WKU.
- 3.4 Projected enrollment in the proposed certificate program: We project approximately 30 to 40 students in the certificate program according to (1) the number of students who have taken Chinese but cannot complete the major or minor before they graduate in the past five years; and (2) the number of major and minor programs who have shown interest in the certificate. In 2018-2019, the Chinese program has 80 majors and 7 minors.
- 3.5 Similar certificate programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions):
No other institutions offer similar certificate programs. Presently, in the Commonwealth of Kentucky, only *WKU* and the *University of Kentucky* offer both Chinese major and minor programs. *The University of Louisville*, *Murray State University* and *Northern Kentucky University* offer a Chinese minor. Many benchmark universities (*Appalachian State University*, *Ball State University*, *Bowling Green State University*, etc.) offer a minor in China studies.
- 3.6 Relationship of the proposed certificate program to the university mission and objectives: The proposed program serves the university mission and objectives to cultivate global-ready citizens. Through coursework, experience abroad, and other cultural encounters, the proposed program enhances communicative skills and cultural awareness that prepare students to be more knowledgeable and sensitive citizens of the local, regional, and global communities. This program presents career-ready opportunities to students in Kentucky, neighboring states and around the nation.
4. **Curriculum:** Twenty-one credit hours are required in this certificate.

Required core courses: (12 hours)

- CHIN 101 & 102 (6 hours) or CHNF 101 & 102 (8 hours): Elementary Chinese
- CHIN 201 & 202 (6 hours) or CHNF 201 (4 hours): Intermediate Chinese

Elective courses (9 Hours): Three courses at the 200-, 300- or 400-level, at least one of which must be at the 300- or 400-level, delivered in Chinese or English related to China studies for a total (including the core courses) of 21 or more credit hours. Other China-related courses may be approved with permission of program advisor.

- ANTH 333 Archaeology of Ancient China
- ANTH 341 People and Cultures of Asia
- ARC 401 Topics in Asian Religions and Cultures
- COMM 365 Intercultural Communication
- GEOG 465 Geography of East Asia
- HIST 300 Contemporary Chinese Society and Culture
- HIST 460 Traditional East Asia
- HIST 461 Modern East Asia
- HIST 471 Modern China
- PERF105 Taiji (x3 times)
- PS 366 Government and Politics in East Asia
- PS 460 Chinese Politics
- RELS 308 East Asian Religious Traditions
- RELS 317 Confucianism
- RELS 318 Daoism
- THEA 375 Topics in Drama: East Asian Theater
- CHIN 2**, 3** or CHIN 4**
- CHNF 2**, 3** or CHNF 4**
- MLNG 2**, 3** or MLNG 4**

5. **Budget implications:** None. The current staffing of Chinese program will teach the core CHIN** and CHNF** courses. Other electives are offered by other departments. No faculty line is requested for this certificate.

6. **Proposed term for implementation:** First available

7. **Dates of prior committee approvals:**

Committee	Date
Department of Modern Languages	08/20/2019
PCAL Undergraduate Curriculum Committee	08/28/2019
Undergraduate Curriculum Committee	09/26/2019
University Senate	11/21/2019
Provost	12/10/2019
Board of Regents	

**GERMAN STUDIES
UNDERGRADUATE CERTIFICATE**

REQUEST: Approval of an Undergraduate Certificate in German Studies through the Department of Modern Languages within Potter College of Arts and Letters.

FACTS: This program provides a response to those students who would like to explore German studies to enhance their niche market skillset. It offers the opportunity for a credential following the closure of the German major and minor during the CAPE process. The students earning a certificate will typically major in International Affairs or International Business; however some will come from the sciences (Engineering, Computer Science, Architecture), or from any number of Potter College of Arts and Letters programs, such as History, Music, or other world languages.

This certificate helps prepare students for the opportunities in the marketplace by integrating the German studies into what they have already been doing without delaying their college graduation. Germany plays a key role in the European Union. It develops cutting-edge sustainability technologies, and German companies have invested heavily in Kentucky. German-owned facilities in Kentucky need employees who can help bridge cultural gaps and facilitate lasting business relationships. Students who earn this certificate will pursue careers in a wide variety of fields.

The undergraduate certificate requires a minimum of 21 credit hours, and includes the following courses:

Required Courses	Credits
GERM 101: Elementary German I	3
GERM 102: Elementary German II	3
GERM 201: Intermediate German I	3
GERM 202: Intermediate German II	3
Electives At least three courses at the 200-, 300- or 400-level, at least one of which must be at the 300- or 400-level, delivered in German or English related to German studies for a total (including the core courses) of 21 or more credit hours. Other German-related courses may be approved with permission of program advisor. Elective options include:	9
<ul style="list-style-type: none"> • GEOG 364 Geography of Europe • HIST 335 Twentieth Century Europe • HIST 425 Modern Germany • PHIL 346 Kant and Idealism • PS 361 Government and Politics of Western Europe • PS 369 Central European Politics • Any upper-level German (GERM) course • Any Modern language (MLNG) course at the 200-level or above. 	
Total	21

BUDGETARY IMPLICATIONS: Implementation date will be Fall 2020, with no additional resources required.

RECOMMENDATION & IMPLEMENTATION DATE: President Timothy C. Caboni recommends approval of an Undergraduate Certificate in German Studies.

MOTION: Approval to establish an Undergraduate Certificate in German Studies.

**Potter College of Arts & Letters
Department of Modern Languages
Proposal to Create a New Certificate Program
(Action Item)**

Contact Person: Dr. Laura McGee, Department Head for Modern Languages
laura.mcgee@wku.edu, (270) 745-5900

1. Identification of program:

- 1.1 Program title: German Studies Certificate
- 1.2 Required hours in program: 21 hours
- 1.3 Special information: Students who enter the program with previous knowledge of German should take measures to gain credit for their language skills. For current information on verified credit, AP credit, or language assessment tests, go to the Modern Languages website at this address: www.wku.edu/modernlanguages or meet with a faculty member in German.
- 1.4 Catalog description: This certificate program prepares graduates for careers in a German-speaking market. A total of 21 credit hours are required in this certificate. Twelve credit hours of core courses develop basic German language proficiency and cultural expertise, and nine hours of electives provide students the flexibility to tailor the certificate to support their professional interests. Some of the required course work may be accomplished through approved methods for demonstration of previous knowledge. Study abroad is encouraged. Students must earn a C or better in courses for the certificate.

Required core courses: (12 hours)

- GERM 101 & 102 (6 hours): Elementary German
- GERM 201 & 202 (6 hours): Intermediate German

Elective courses (9 Hours): At least three courses at the 200-, 300- or 400-level, at least one of which must be at the 300- or 400-level, delivered in German or English related to German studies for a total (including the core courses) of 21 or more credit hours. Other German-related courses may be approved with permission of program advisor.

- GEOG 364 Geography of Europe
- HIST 335 Twentieth Century Europe
 - HIST 425 Modern Germany
 - PHIL 346 Kant and Idealism
 - PS 361 Government and Politics of Western Europe
 - PS 369 Central European Politics

- GERM 3** or GERM 4**
- MLNG 2**, 3** or MLNG 4**

1.5 Classification of Instructional Program Code (CIP): 050125

2. Learning outcomes of the proposed certificate program:

Utilizing the faculty and facilities of the entire university, this certificate program equips students with a basic German proficiency and intercultural competence to interact with people from German-speaking regions. It is built upon a student-centered curriculum and allows students to develop a working knowledge of German language and culture in support of their primary field of expertise.

Learning Outcomes:

1. Students will be able to apply knowledge acquired to real world challenges in professional settings if they need to conduct informed analysis related to Germany or German-speaking regions for their domain of expertise.
2. Students will be able to converse with people from the target culture in familiar settings and identify the basic cultural similarities and differences.
3. Students will be able to recognize the significant differences in behaviors exist among cultures, use appropriate learned behaviors and avoid major social blunders.
4. Students will be able to compare products, practices and perspectives between the target culture and their own culture, and explore the range of issues influencing Germany's domestic development and its interactions with other countries.
5. Students will demonstrate a general understanding of Germany in regional context and comparative perspective concerning at least one aspect of their interest (e.g. its political and economic system, geography, history, religions).

3. Rationale:

3.1 Reason for developing the proposed certificate program:

1. This program provides a response to those students who would like to explore German studies to enhance their niche market skillset. It offers the opportunity for a credential following the closure of the German major and minor during the CAPE process. The students earning a certificate will typically major in International Affairs or International Business; however some will come from the sciences (Engineering, Computer Science, Architecture), or from any number of Potter College of Arts and Letters programs, such as History, Music, or other world languages.
2. This certificate helps prepare students for the opportunities in the marketplace by integrating the German studies into what they have already been doing without delaying their college graduation. Germany plays a key role in the European Union. It develops cutting-edge sustainability technologies, and German companies have invested heavily in Kentucky. German-owned facilities in Kentucky need employees who can help bridge cultural gaps and facilitate lasting

business relationships. Students who earn this certificate will pursue careers in a wide variety of fields.

- 3.2 Relationship of the proposed certificate program to other programs now offered by the department: Currently, there are no certificate programs in the department. As a department, we are making data-informed curricular transformations to address real-life needs and better serve our students.
- 3.3 Relationship of the proposed certificate program to certificate programs offered in other departments: Since certificates are stackable depending upon students' own career planning, the proposed certificate program complements any other certificate and major program at WKU.
- 3.4 Projected enrollment in the proposed certificate program: We project approximately 20 to 30 students in the certificate program based on the number of majors and minors in the programs being phased out (16 majors and 6 minors).
- 3.5 Similar certificate programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): Eastern Kentucky University offers a Certificate in German Conversation and Culture (15 hours). At Murray State, a German Language and Culture Certificate is offered, as well as a major in Major in Culture and Language Studies/German Track, and a minor. The University of Kentucky and Northern Kentucky University offer a German major and minor, but no certificate. The University of Louisville offers only a minor. Many benchmark universities (*Appalachian State University, Ball State University, Bowling Green State University, etc.*) continue to offer German major/minor programs, and do not have certificates.
- 3.6 Relationship of the proposed certificate program to the university mission and objectives: The proposed program serves the university mission and objectives to cultivate global-ready citizens. Through coursework, experience abroad, and other cultural encounters, the proposed program enhances communicative skills and cultural awareness that prepare students to be more knowledgeable and sensitive citizens of the local, regional, and global communities. This program presents career-ready opportunities to students in Kentucky, neighboring states and around the nation.
4. **Curriculum:** Twenty-one credit hours are required in this certificate.

Required core courses: (12 hours)

- GERM 101 & 102 (6 hours): Elementary German
- GERM 201, 202 (6 hours): Intermediate German

Elective courses (9 Hours): At least three courses at the 200-, 300- or 400-level, at least one of which must be at the 300- or 400-level, delivered in German or English related to German studies for a total (including the core courses) of 21 or more credit hours. Other German-related courses may be approved with permission of program advisor.

- GEOG 364 Geography of Europe

- HIST 335 Twentieth Century Europe
- HIST 425 Modern Germany
- PHIL 346 Kant and Idealism
- PS 361 Government and Politics of Western Europe
- PS 369 Central European Politics
- GERM 3** or GERM 4**
- MLNG 2**, MLNG 3** or MLNG 4**

5. **Budget implications:** None. The current staffing for German will teach the core GERM** and some MLNG** courses. Other electives are offered by other departments. No additional staffing is requested for this certificate.

6. **Proposed term for implementation:** First available

7. **Dates of prior committee approvals:**

Committee	Date
Department of Modern Languages	08/20/2019
PCAL Undergraduate Curriculum Committee	08/28/2019
Undergraduate Curriculum Committee	09/26/2019
University Senate	11/21/2019
Provost	12/10/2019
Board of Regents	

**EMERITUS
APPOINTMENTS**

REQUEST: Approval of faculty emeritus status for Dr. Donna Blackburn.

FACTS: Listed below is a faculty member who has been recommended by tenured faculty, the director, and the dean to be awarded emeritus status. Dr. Blackburn has served the university for at least ten years and has a distinguished record of achievement and service.

College of Health and Human Services

Dr. Donna Blackburn, Professor of Nursing, Emeritus

BUDGETARY IMPLICATIONS: No funds requested

RECOMMENDATION: President Timothy C. Caboni recommends awarding Dr. Donna Blackburn emeritus status.

MOTION: Approval of emeritus status awarded for Dr. Donna Blackburn.