

WKU FACULTY SENATE: November 19, 2020
UCC Report 10.20.20

Julia Shadoan, Chair

Senate Recommendation 2020-11-05 UCC Report 10.20.20

**University Curriculum Committee
October 20, 2020**

From Liz Sturgeon, Chair

The Undergraduate Curriculum Committee submits the following report for consideration to the Faculty Senate:

Ogden College of Science and Engineering

Type of item	Description of Item & Contact Information
Action	Proposal to Revise a Program Ref. 533, Construction Management, 72-73 hrs. Contact: Bashar Haddad, bashar.haddad@wku.edu , x3414

Gordon Ford College of Business

Type of Item	Description of Item & Contact Information
Action	Proposal to Create a New Course MKT 426, Esports Marketing and Branding Contact: Patricia Todd, patricia.todd@wku.edu , 745-2334

College of Health and Human Services

Type of Item	Description
Action	Multiple Revisions to a Course REC 434 Resource Interpretation Contact: Eric Knackmuhs, eric.knackmuhs@wku.edu , 270-745-4680
Action	Revise a Program 594 Bachelor of Social Work Contact: Simon Funge, simon.funge@wku.edu , 270-745-4149

Potter College of Arts & Letters

Type of Item	Description of Item & Contact Information
Action	Proposal to Create a New Course Item: ARBC 200 Introduction to Arab Studies David DiMeo, david.dimeo@wku.edu , 745-6408
Action	Proposal to Revise a Program Item: Film Studies Minor - 358 Ted Hovet, ted.hovet@wku.edu , 745-5782

Action	Proposal to Make Multiple Revisions to a Course Item: CRIM 438 - Victimology Holli Drummond, holli.drummond@wku.edu , 745-2259
Action	Proposal to Revise a Program Item: Criminology Major - 627 Holli Drummond, holli.drummond@wku.edu , 745-2259
Action	Proposal to Revise a Program Item: Criminology Minor - 342 Holli Drummond, holli.drummond@wku.edu , 745-2259

UCC academic Policy Subcommittee

Action	Proposal to Revise an Academic Policy Contact: Anthony Paganelli, Anthony.paganelli@wku.edu ; 270-745-2889
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Proposal to Revise a Program: Construction Management
Ogden College of Science & Engineering
Department/Unit: School of Engineering and Applied Sciences

Section 1: Proponent Contact Information

- 1.1 Bashar Haddad, Assistant Professor
- 1.2 Email address: Bashar.Haddad@wku.edu
- 1.3 Phone # 270.745.3414

Section 2: Program Information

- 2.1 Current Program reference number: 533
- 2.2 Current Program title: Construction Management
- 2.3 Current total number of credits required in the program: 72-73

Section 3: Proposed program revisions and rationales

- 3.1 Remove CE 304. The Civil Engineering program does not offer the course any more.
- 3.2 Remove Senior Research AMS 490. New modules for AMS 490 have been created in SEAS to enable individual programs to better control pre-requisites hence we are replacing the course number.
- 3.3 Add Senior Research AMS 490B 3 hours. The creation of the senior research course as a module has enabled us to add required pre-requisites that will improve the course outcomes.
- 3.4 Add CHEM 105/106 or CHEM 120/121 as an additional required support course. The class is a prerequisite for AMS 217.

Section 4: Consultations

Do any of the proposed revisions in section 3 above involve or in any other way impact other departments/units? Yes.

- Manufacturing Engineering Technology (MET) / Dr. Mark Doggett.
- Department of Chemistry / Dr. Stuart Burris

Section 5: Proposed term for implementation: Spring 2021

Section 6: Approval Flow Dates:

SEAS: **9/27/2019**
Ogden College Curriculum Committee: **9/24/2020**
Undergraduate Curriculum Committee: **10/20/2020**
University Senate:

Section 7: Required Appendices: Current & proposed program descriptions:

7.1 Current Program Requirement: 72 hours

Architectural Drafting	AMS 163	3
Industrial Material	AMS 217	3
Construction Methods and Materials	AMS 261	3
Construction Methods Lab	AMS 262	1
Industrial Statistics	AMS 271	3
Building Structures	AMS 282	3
Building Codes	AMS 305	3
Ergonomics and Safety	AMS 310	3
Survey of Building Systems	AMS 325	3
Quality Assurance	AMS 371	3
Project Management	AMS 390	3
Lean Systems	AMS 394	3
Internship I	AMS 398	1
Tech Mgmt./Sup./Team Building	AMS 430	3
Senior Research	AMS490	3
Contract Documents	CM 250	3
Applied Soil Mechanics & Foundations	CM 346	3
Const. Estimating and Bidding	CM 363	3
Const. Scheduling	CM 462	3
Principles of Surveying	CE 160/CE 161 or AGMC170/AGMC171	3 or 4
Construction Management	CE 303	3
Construction Management Lab	CE 304	1
Equipment and Methods	CE 316	3
Introductory Accounting/Finance (Select One)	ACCT 200, MKT 220, MKT 325, FIN 161, FIN 161C, RE 170C, BUS 100C, BUS 102C, BUS 110C, BUS 250C, BUS 252C, ENT 312	3
Business Law (Select One)	MGT 301, MGT 333	3
Intro Economics/Principles of Economics (Select One)	AGEC 360, ECON 150, ECON 202, ECON 203, ECON 375, ECON 390, ECO 150C, ECO 202C, ECO 203C	3
Additional Required Courses for Construction Management Major:	MATH 117	3

7.2 Proposed Program Requirement: 71 hours

Architectural Drafting	AMS 163	3
Industrial Material	AMS 217	3
Construction Methods and materials	AMS 261	3
Construction Lab	AMS 262	3
Industrial Statistics	AMS 271	3
Building Structures	AMS 282	3
Building Codes	AMS 305	3
Ergonomics and Safety	AMS 310	3
Survey of Building Systems	AMS 325	3
Quality Assurance	AMS 371	3
Project Management	AMS 390	3
Lean Systems	AMS 394	3
Internship I	AMS 398	1
Technology Mgmt./Sup./Team Blding	AMS 430	3
Senior Research Construction Management	AMS490B	3
Contract Documents	CM 250	3
Applied Soil Mechanics & Foundations	CM 346	
Const. Estimating and Bidding	CM 363	3
Const. Scheduling	CM 462	3
Principles of Surveying	CE 160/CE 161 or AGMC170/AGMC171	3 or 4
Construction Management	CE 303	3
Equipment and Methods	CE 316	3
Introductory Accounting/Finance (Select One)	ACCT 200, MKT 220, MKT 325, FIN 161, FIN 161C, RE 170C, BUS 100C, BUS 102C, BUS 110C, BUS 250C, BUS 252C, ENT 312	3
Business Law (Select One)	MGT 301, MGT 333	3
Intro Economics/Principles of Economics (Select One)	AGEC 360, ECON 150, ECON 202, ECON 203, ECON 375, ECON 390, ECO 150C, ECO 202C, ECO 203C	3
Additional Required Courses for Construction Management Major:	MATH 117 & CHEM 105/106 or CHEM 120/121	7-8



BACHELOR of SCIENCE in CONSTRUCTION MANAGEMENT (#533)

School of Engineering & Applied Sciences
 Ogden College of Science and Engineering
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

CM - Four Year Plan

FIRST YEAR			
Fall Semester		Spring Semester	
AMS 163 Architectural Drafting	3	CHEM 105/106 or 120/121: (E-NS, LS)	4-5
MATH 117 –Trigonometry or higher math class (Foundations)(F-QR)	3	Natural & Physical Sciences (E-NS)	3
ENG 100 Intro to College Writing (Foundation) (F-W1)	3	HIST 101 World History I OR HIST 102 World II (F-SB)	3
Arts & Humanities (E-AH)	3	Human Communication (F-OC)	3
Economics Elective* (E-SB)	3	Literary Studies (F-AH)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	16-17

SECOND YEAR			
Fall Semester		Spring Semester	
AMS 282 Building Structures	3	World Language	3
AMS 310 Ergonomics and Safety	3	AMS 271: Industrial Statistics	3
CE 160/161 Surveying 1 (with a Lab)	4	AMS 261/262	4
AMS 217: Industrial Materials	3	CM 250 Contract Documents	3
Accounting/Finance Elective*	3	General Elective	1-2
TOTAL CREDIT HOURS	16	TOTAL CREDIT HOURS	14-15

THIRD YEAR			
Fall Semester		Spring Semester	
CM 363 Construction Estimating and Bidding I	3	CE 316 Equipment & Methods	3
AMS 305 Building Codes	3	CM 462 Construction Scheduling	3
CE 303 Construction Management	3	Business Law Elective*	3
AMS 394 Lean Systems	3	Connections: Social and Cultural (K-SC)	3
ENG 300 Writing in the Disciplines (F-W2)	3	Connections: Local to Global Course (K-LG)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

FOURTH YEAR			
Fall Semester		Spring Semester	
AMS 430 Technology Mgt/Supervision	3	AMS 490B Senior Research	3
AMS 325 Survey of Building Systems	3	AMS 371 Quality Assurance	3
CM 346: Applied Soil Mechanics	3	AMS 398 Internship	1

AMS 390 Project Management	3	Connections: Systems (K-SY)	3
General Elective	3	General Elective	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	13

Total Credit Hours: 120

For more details and courses offered in the Colonnade General Education program visit the [website](#).

World Language Requirement: Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

1. Accounting/Financial Elective: Choose one course from: ACCT 200, MKT 220, MKT 325, MKT 390, FIN 161, RE170C, BUS 100C, BUS 102C, BUS 110C BUS 250C, BUS 252C, ENT 312
2. Business Law Elective: Choose one course from: MGT 301, MGT 333, MGT 365
3. Economics Elective: Choose one course from: ECON 150, ECON 202, ECON 203, ECON 375, ECON 390, AGECE 360, BUS 160C, BUS 212C

***PLEASE NOTE:** Prerequisites, Course Numbers, and Course Titles are subject to change. Consult your advisor each semester.*

For more Information:

School of Engineering and Applied Sciences

Website: www.wku.edu/seas

Phone: 270-745-3251

Email: seas@wku.edu

Course Descriptions: <http://www.wku.edu/undergraduatecatalog/>

**Proposal to Create a New Course:
Gordon Ford College of Business
Department/Unit: Marketing
Section 1: Proponent Contact Information**

- 1.1 Name/Title: Patricia R. Todd, Professor**
- 1.2 Email address: patricia.todd@wku.edu**
- 1.3 Phone #2707452334**

Section 2: Course Catalog Information

- 2.1 Course prefix (subject area) and number: MKT 426**
- 2.2 Course CIP code: 52.14.99**
- 2.3 Course title: Esports Marketing and Branding**
- 2.4 Abbreviated Course title: Esports Marketing and Branding**
- 2.5 Credit hours/Variable credit: 3**
- 2.6 Repeatability: NA**
- 2.7 Course Term: Does not span more than 1 term**
- 2.8 Course Catalog Description:** Focuses on learning the fundamentals of effective esports marketing and branding. The course explores the financial, legal, ethical, and operational issues surrounding the esports industry.
- 2.9 Prerequisite/Corequisites/Restrictions: MKT 220**
- 2.10 Additional Enrollment Requirements: N/A**
- 2.11 Other Special Course Requirements: N/A**
- 2.12 Schedule Type:** Choose the most appropriate descriptor from this list of options: Lecture

Ensemble Performance	Applied Technique	Clinical	Co-op Education
Lecture	Independent Study	Internship	Lab
Research	Lecture/Lab	Matriculation Maintenance	Practicum
	Seminar	Student Teaching	Workshop

Section 3: Description of proposed course This course introduces students to the world of esports. The focus is on learning the fundamentals of effective esports marketing and branding. Students will develop a deeper understanding of esports by applying the fundamentals of marketing and branding. Students will be able to

identify best practices through case analysis. The course explores the financial, legal, ethical, and operational issues surrounding the esports industry.

3.1 Course Content Summary: This course introduces students to Esports and the fundamentals of effective Esports marketing and branding. Students identify best practices in Esports marketing by examining case studies of the Esports industry and its stakeholders. Ethical, legal, financial and operational issues will be explored, as well as identification of career opportunities.

3.2 Learning Outcomes:

Upon successful completion students should be able to:

- Define Esports and compare and contrast with traditional sports
- Identify the characteristics of effective Esports marketing and branding
- Identify the functional roles of marketing and branding
- Identify the structure and key stakeholders in the international Esports industry
- Identify legal and ethical issues in the Esports industry
- Search for career opportunities in the Esports industry

3.3 Assessment/Evaluation: Students will be assessed with:

Exams
Case Analysis
Building a marketing plan
Providing a brand assessment
Presenting the marketing plan

Section 4: Rationale

4.1 Reason for developing this proposed course: Esports is competitive form of sports facilitated by the use of electronic technology. According to Newzoo's 2019 Global Esports Market Report, the industry building around global esports is expected to be more than \$1.8 billion by 2022, with an expected growth of more than 30% per year. The esports employment site Hitmarker cites that the growth in global esports industry jobs during 2019 increased by 87% from 2018. This rapid growth has resulted in a shortage of qualified college graduates to meet the industry's needs. Twitch.tv, an interactive streaming platform currently has 98 job positions available, 58 of them involve management and marketing. There are many career opportunities outside of the typical game design and computer coding areas. Examples of potential career paths include those in sales, marketing, event planning, public relations, social media managers and community managers. The Kentucky High School Athletic Association (KHSAA) has recognized esports as a varsity program, along with more than 100 other high schools in the United States. The course in Esports Marketing and Branding demonstrates WKU's commitment to meeting student needs by providing them the tools necessary to help them

compete in today's job market. It provides students a competitive advantage in an industry that is begging for qualified employees. It also exemplifies WKU's forward looking position as being cognizant of future employment needs

4.2 Relationship to similar courses offered by other university

departments/units: There are no similar courses offered at WKU. The University of Kentucky is considering a certificate in Esports. The Ohio State University is offering a multidisciplinary major in Esports. In the U.S., colleges including Virginia's Shenandoah University, Becker College in Massachusetts and The Ohio State University offer degrees in Esports

Section 5: Projected Enrollments/Resources

5.1 How many students per section are expected to enroll in this proposed course? 30

5.2 How many sections of this course per academic year will be offered? 2

5.3 How many students per academic year are expected to enroll?

60

5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections:

The course was introduced Fall 2020 as MKT 420 and was full at 30 students.

5.5 Proposed method of staffing: The faculty member currently teaching the temporary course MKT420 will teach MKT426 when it becomes a permanent course.

5.6 Instructional technology resources: Yes

5.7 Library resources: No

Section 6: Proposed term for implementation: The course as MKT 420 was offered Fall 2020 and will be offered Spring 2021. Implementation as MKT 426 would be Fall 2021

Section 7: Supplemental Documentation (Optional): If needed, append any supplemental documentation here.

This course will support the planned Certificate in Esports Management to be proposed by a joint effort between the Gordon Ford College of Business and the School of Kinesiology.

Office of the Registrar

COURSE INVENTORY FORM

Check One x [] Create New Course [] Temporary Course Offering

1. Has this course previously been offered on a temporary basis? x Yes [] No If yes, indicate the term offered [F 2020]

2. Subject Area [MKT] Course Number [426] Course Title (as it should appear on the transcript; maximum of 30 letters & spaces) [Esports Marketing and Branding]

3. Term for Implementation (e.g., Spring 2012=201210, Fall 2012=201230) [Spring 2021]

4. Official Course Title [Esports Marketing and Branding]

5. Offering Unit (See Table of Code Values.) College BU [] Department [MKT]

6. Credit Hours Fixed Credit Hours: [3] Variable Credit Hours [] [] []

7. Repeat Limit (See instructions.) [0] Total Maximum Hours (See instructions.) [3]

8. Grading (Check all that apply.) X Standard Letter Grading [] Pass/Fail Only [] No Grade [] In Progress - IP (Course is intended to span more than one term.)

9. Schedule Type (See Table of Schedule Types.) [] [] []

10. Corequisites (courses required to be taken concurrently with this course) Subject Area Course Number Subject Area Course Number Subject Area Course Number

11. Equivalent Courses (Include South Campus [C suffix] courses and other equivalent courses.) Subject Area Course Number Subject Area Course Number Subject Area Course Number

12. Prerequisites (See instructions.) Subject Area Course Number Subject Area Course Number Subject Area Course Number

13. Course Attribute [] Other [] [] Honors Course [] Developmental Course

14. Course Restrictions [] Classification [] Include/[] Exclude College [] College [] Major [] Major

15. **Course Description** (Indicate exactly as it should appear in the University Catalog. Include pertinent special information, e.g., course fees, pass/fail grading, field trips, transportation requirements, etc.)

This course introduces students to the world of esports. The focus is on learning the fundamentals of effective esports marketing and branding. Students will be able to identify best practices through case analysis. The course explores the financial, legal, ethical and operational issues surrounding the esports industry,

16. **Approvals for Temporary Course** Department Head _____ Date

Only: College Dean _____ Date

Graduate Dean _____ Date

Provost Office _____ Date

Office of the Registrar Use			
UCC	University Senate	CIP	Course Desc
_____	_____	_____	_____

Graduate Council	Provost	Banner Data	Evaluate

LIBRARY RESOURCES, page 2 of 2

Please submit tentative course proposal to Liaison Librarian before departmental curriculum committee meeting when proposal will be considered. This form will be signed and returned to proponent within three working days.

Find Your Liaison Librarian: http://www.wku.edu/Library/dlps/lia_dept.htm

Questions or problems?

Contact Jack Montgomery, jack.montgomery@wku.edu Coordinator, Collection Services
Or UCC Library Representative <http://www.wku.edu/ucc/guidelines.html>

Patricia R. Todd

Faculty Member Proposing Course

Liaison Librarian

Coordinator, Collection Services

Proposal Date: 8/28/20

**College of Health and Human Services
School of Kinesiology, Recreation & Sport
Proposal to Make Multiple Revisions to a Course
(Action Item)**

Contact Person: Eric Knackmuhs, eric.knackmuhs@wku.edu, and 270-745-4680

1. Identification of course:

- 1.1 Current course prefix and number: REC 434
- 1.2 Course title: Resource Interpretation

2. Revise course title:

- 2.1 Current course title: Resource Interpretation
- 2.2 Proposed course title: Interpreting America's National Parks
- 2.3 Proposed abbreviated title: Interpreting National Parks
- 2.4 Rationale for revision of course title: To highlight the course's emphasis on the practice of interpretation in National Parks.

3. Revise course number:

- 3.1 Current course number: n/a
- 3.2 Proposed course number: n/a
- 3.3 Rationale for revision of course number: n/a

4. Revise course prerequisites/corequisites/special requirements:

- 4.1 Current prerequisites/corequisites/special requirements: (indicate which) n/a
- 4.2 Proposed prerequisites/corequisites/special requirements: n/a
- 4.3 Rationale for revision of course prerequisites/corequisites/special requirements: n/a
- 4.4 Effect on completion of major/minor sequence: n/a

5. Revise course catalog listing:

5.1 Current course catalog listing:

Explores interpretive approaches to natural, cultural, and historical resources in leisure settings. principles, philosophies, and techniques of resource interpretation are studied. Emphasizes practice and development of presentation skills. Includes design of interpretive products potentially including, but not limited to, exhibits, media, and brochures. Students are responsible for their own transportation to off-campus meetings.

5.2 Proposed course catalog listing:

Explores interpretive approaches to natural, cultural, and historical resources in national parks and other leisure settings. Emphasizes evolution of the national park system. Students are responsible for their own transportation to off-campus meetings.

5.3 Rationale for revision of course catalog listing:

To clearly identify the course focus on both the national park system and the practice of interpretation therein.

6. Revise course credit hours:

- 6.1 Current course credit hours: n/a
- 6.2 Proposed course credit hours: n/a
- 6.3 Rationale for revision of course credit hours: n/a

7. Revise schedule type:

- 7.1 Current schedule type: n/a
- 7.2 Proposed schedule type: n/a
- 7.3 Rationale for revision of schedule type: n/a

8. Revise grade type:

- 8.1 Current grade type: n/a
- 8.2 Proposed grade type: n/a
- 8.3 Rationale for revision of grade type: n/a

10. Proposed term for implementation: Summer 2021

11. Dates of prior committee approvals:

School of Kinesiology, Recreation & Sport
CHHS College Undergraduate Curriculum Committee
Undergraduate Curriculum Committee
University Senate

Date Approved:

09/16/20

10/02/2020

10/20/2020

University Undergraduate Curriculum Proposal Checklist

Please complete the following checklist to ensure your proposal will proceed smoothly and efficiently. Include the checklist as a cover sheet with your proposal. Proposals without the checklist will be returned to the proponent.


- For new or revised programs, courses, or course descriptions, what departments/programs have been consulted concerning potential impact (e.g. to possible duplication or conflict, changed corequisite or prerequisite for equivalent courses, etc.)? Please provide names and dates for individuals consulted.

REC 434 is not listed under any other department's required courses.

- What are the potential budget implications for this proposal? If any additional staffing is required, how will it be funded? If not, how will current staffing accommodate the proposed course/program?

Current staffing will accommodate the proposed change.

- If you are proposing a new undergraduate program or changes to an existing undergraduate program, please include a new or updated four-year degree pathway.
- Has the proposal been checked carefully for mechanics, grammar, syntax, and clarity?



Department Head

9.18.2020

Date

Danita Kelley
Digitally signed by Danita Kelley
DN: cn=Danita Kelley, ou=Western Kentucky University,
o=College of Health and Human Services,
email=Danita.Kelley@wku.edu, c=US
Date: 2020.10.07 09:31:09 -0500

Dean or Designee

10/07/2020

Date

Office of the Registrar

COURSE INVENTORY FORM

Course Revisions

**Note: If course revision affects subject area, course number, or course title, complete both #1 and #2, and any other proposed changes.
If course revision does not affect subject area, course number, or course title, complete #1, and any proposed changes ONLY.**

1. **Identification of Existing Course** Existing Subject Area
 Existing Course Number
 Existing Course Title
2. **Identification of Proposed Course** Proposed Subject Area
 Proposed Course Number
 Proposed Official Course Title
 Proposed Abbreviated Title
3. **First effective term for course revision** (e.g. Spring 2012=201210, Fall 2012=201230)
4. **Offering Unit** (See Table of Code Values.) College Department

Course Revisions: Check box at left and complete only those items that are being changed. Leave other items blank.

5. **Credit Hours** Fixed Credit Hours: Variable Credit Hours
6. **Repeat Limit** (See instructions.) **Total Maximum Hours** (See instructions.)
7. **Grading** (Check all that apply.) Standard Letter Grading Pass/Fail Only No Grade
 In Progress – IP (course is intended to span more than one term)
8. **Schedule Type** (See Table of Schedule Types.)
9. **Corequisites** (courses required to be taken **concurrently** with this course)
 Subject Area Course Number Subject Area Course Number Subject Area Course Number
10. **Equivalent Courses** (Include South Campus [C suffix] courses and other equivalent courses.)
 Subject Area Course Number Subject Area Course Number Subject Area Course Number
11. **Prerequisites** (See instructions.)
 Subject Area Course Number Subject Area Course Number Subject Area Course Number

 Other
12. **Course Attribute** Honors Course Developmental Course
13. **Course Restrictions** Include Exclude College College Major Major Classification
14. **Course Description** (Indicate exactly as it should appear in the University Catalog. Include pertinent special information, e.g., course fees, pass/fail grading, field trips, transportation requirements, etc.)

Office of the Registrar Use			
UCC _____	University Senate _____	CIP _____	Course Desc _____
Graduate Council _____	Provost _____	Banner Data _____	Evaluate _____

Proposal to Revise a program: Bachelor of Social Work (BSW) (594)
College of Health and Human Services (CHHS)
Department/Unit: Social Work

Section 1: Proponent Contact Information

- 1.1 Name/Title: Simon Funge/BSW Program Director
- 1.2 Email address: simon.funge@wku.edu
- 1.3 Phone #: 270-745-4149

Section 2: Program Information

- 2.1 Current Program reference number: 594
- 2.2 Current Program title: Bachelor of Social Work (BSW)
- 2.3 Current total number of credits required in the program: 54

Section 3: Proposed program revisions and rationales

3.1 Revision and Rationale

Social Work Majors (BSW students) are required to complete four electives – two SWRK-electives and two advisor-consent electives. An increasing number of BSW students are taking the courses listed below for minors or certificates in other fields, or due to a general interest as relevant to their professional practice interests. The learning outcomes for these courses are complementary of the education provided in their required Social Work courses. Therefore, the BSW Program proposes adding these courses to its current list of advisor-consent electives in Subcategory #3 of the Major:

- 1. CNS 110: Human Relations
- 2. CNS 432: Helping Skills
- 3. CRIM 101: Introduction to Criminal Justice
- 4. CSJ 200: Introduction to Social Justice
- 5. EDU 276: Displaced Persons
- 6. HCA 340: Health Care Administration
- 7. HMD 211: Human Nutrition
- 8. LEAD 200: Introduction to Leadership Studies
- 9. LEAD 3**, 4**
- 10. PH 165: Drug Abuse

The addition of these courses will provide Social Work Majors with a wider range of relevant and applicable course options for their advisor-consent electives.

Section 4: Consultations

Do any of the proposed revisions in section 3 above involve or in any other way impact other departments/units? **YES** NO

If NO, simply proceed to item 5.

If YES, identify those revisions here, referring to them by the numbers assigned in section 3 above, and for each, indicate who in the affected department/unit was consulted, and the date of that consultation:

4.1. Revision	Impact	Person Contacted	Date Contacted	Date Responded
1	Larger class size	Dr. Jill Sauerheber Department of Counseling and Student Affairs jillduba.sauerheber@wku.edu	9/24/20	APPROVED: 9/27/20
2				
3	Larger class size	Dr. Holli Drummond Department of Sociology and Criminology holli.drummond@wku.edu	9/24/20	APPROVED: 10/20/20
4				
5	Larger class size	Dr. Susan Keeseey School of Teacher Education susan.keeseey@wku.edu	9/24/20	APPROVED: 10/2/20
6	Larger class size	Dr. William Mkanta Department of Public Health william.mkanta@wku.edu	9/24/20	APPROVED: 9/28/20
7	Larger class size	Mr. Travis Wilson Department of Applied Human Sciences travis.wilson1@wku.edu	9/24/20	APPROVED: 9/24/20
8	Larger class size	Dr. John Baker School of Professional Studies john.baker1@wku.edu	9/24/20	APPROVED: 9/25/20
9				
10	Larger class size	Dr. William Mkanta Department of Public Health william.mkanta@wku.edu	9/24/20	APPROVED: 9/28/20

Section 5: Proposed term for implementation: Fall 2021

Section 6: Approval Flow Dates:

BSW Program Faculty: 4/10/20
Department of Social Work: 9/16/20
CHHS College Curriculum Committee: 10/2/20
 Professional Education Council:
Undergraduate Curriculum Committee: 10/20/20
 University Senate:

7.1 Current Program Description:

Required Courses:	Credits
SWRK 101 Foundations of Human Services	3
SWRK 301 Social Work Practice for Diversity, Equity, and Inclusion	3
SWRK 330 Human Behavior in the Social Environment I	3
SWRK 345 Social Work Research Methods	3
SWRK 357 Case Management	3
SWRK 375 Social Work Practice I	3
SWRK 378 Social Work Practice II	3
SWRK 379 Introduction to Social Work Communication Skills	3
SWRK 381 Social Work Practice III	3
SWRK 395 Social Welfare Policy and Issues	3
SWRK 480 Social Work Field Practicum I	3
SWRK 481 Social Work Field Seminar I	3
SWRK 482 Social Work Field Practicum II	3
SWRK 483 Social Work Field Seminar II	3
SWRK-Electives:	
SWRK 270,300,325,326,356,433,436,437,450,451,490,495,496	6
Advisor Consent Electives:	
AFAM 190, ACCT 420, BIOL 344, CD 489, COMM 345, COMM 349, COMM 362, ENG 301, ENG 306, ENG 307, FACS 3**, 4**, FIN 161, FLK 280, FLK 3**, FLK 4**, GERO 100, GEOG 350, GEOG 352, GEOG 480, HIST 320, HIST 321, HIST 364, MGT 210, MGT 311,MGT 333, PH 3**, PH 4**, PHIL 315, PHIL 320,PHIL 322, PHIL 330, PHIL 350, PHIL 401, PHIL 426, PSY 3**, PSY 4**, REC 220, REC 302, RELS 305, RELS 320, SOCL 309, SOCL 3**, SOCL 4**, SWRK 270, SWRK 300, SWRK 325, SWRK 326, SWRK 356, SWRK 433, SWRK 436, SWRK 437, SWRK 450, SWRK 451, GWS 200, and GWS 400	6
Total Credit Hours for the Major:	54

7.2 Proposed Program Description:

Required Courses:	Credits
SWRK 101 Foundations of Human Services	3
SWRK 301 Social Work Practice for Diversity, Equity, and Inclusion	3
SWRK 330 Human Behavior in the Social Environment I	3
SWRK 345 Social Work Research Methods	3
SWRK 357 Case Management	3
SWRK 375 Social Work Practice I	3
SWRK 378 Social Work Practice II	3
SWRK 379 Introduction to Social Work Communication Skills	3
SWRK 381 Social Work Practice III	3
SWRK 395 Social Welfare Policy and Issues	3
SWRK 480 Social Work Field Practicum I	3
SWRK 481 Social Work Field Seminar I	3
SWRK 482 Social Work Field Practicum II	3
SWRK 483 Social Work Field Seminar II	3
SWRK-Electives:	
SWRK 270*,300*,325*,326*,356*,433*,436*,437*,450*,451*,490,495,496	6
Note: *Unduplicated	
Advisor Consent Electives:	
AFAM 190, ACCT 420, BIOL 344, CD 489, COMM 345, COMM 349, COMM 362, CNS 110, CNS 432, CRIM 101, CSJ 200, EDU 276 , ENG 301, ENG 306, ENG 307, FACS 3**, 4**, FIN 161, FLK 280, FLK 3**, FLK 4**, GERO 100, GEOG 350, GEOG 352, GEOG 480, HCA 340 , HIST 320, HIST 321, HIST 364, HMD 211, LEAD 200, LEAD 3**, LEAD 4** , MGT 210, MGT 311, MGT 333, PH 165 , PH 3**, PH 4**, PHIL 315, PHIL 320, PHIL 322, PHIL 330, PHIL 350, PHIL 401, PHIL 426, PSY 3**, PSY 4**, REC 220, REC 302, RELS 305, RELS 320, SOCL 309, SOCL 3**, SOCL 4**, SWRK 270*, SWRK 300*, SWRK 325*, SWRK 326*, SWRK 356*, SWRK 433*, SWRK 436*, SWRK 437*, SWRK 450*, SWRK 451* , GWS 200, and GWS 400	6
Note: *Unduplicated	
Total Credit Hours for the Major:	54

University Undergraduate Curriculum Proposal Checklist

Please complete the following checklist to ensure your proposal will proceed smoothly and efficiently. Include the checklist as a cover sheet with your proposal. Proposals without the checklist will be returned to the proponent.

- For new or revised programs, courses, or course descriptions, what departments/programs have been consulted concerning potential impact (e.g. to possible duplication or conflict, changed corequisite or prerequisite for equivalent courses, etc.)? Please provide names and dates for individuals consulted.

Impact	Person Contacted	Date Contacted	Date Responded
Larger class size	Dr. Jill Sauerheber Department of Counseling and Student Affairs jillduba.sauerheber@wku.edu	9/24/20	APPROVED: 9/27/20
Larger class size	Dr. Holli Drummond Department of Sociology and Criminology holli.drummond@wku.edu	9/24/20	Consulting faculty: 10/9/20
Larger class size	Dr. Susan Keeseey School of Teacher Education susan.keeseey@wku.edu	9/24/20	APPROVED: 10/2/20
Larger class size	Dr. William Mkanta Department of Public Health william.mkanta@wku.edu	9/24/20	APPROVED: 9/28/20
Larger class size	Mr. Travis Wilson Department of Applied Human Sciences travis.wilson1@wku.edu	9/24/20	APPROVED: 9/24/20
Larger class size	Dr. John Baker School of Professional Studies john.baker1@wku.edu	9/24/20	APPROVED: 9/25/20
Larger class size	Dr. William Mkanta Department of Public Health william.mkanta@wku.edu	9/24/20	APPROVED: 9/28/20

- What are the potential budget implications for this proposal? If any additional staffing is required, how will it be funded? If not, how will current staffing accommodate the proposed course/program?

Though the addition of the elective courses listed in this proposal may result in increased demand for these courses, it is anticipated that these increases will be nominal given that these courses are part of a longer list of electives from which Social Work Majors can select.

If you are proposing a new undergraduate program or changes to an existing undergraduate program, please include a new or updated four-year degree pathway.

The proposed program revision will result in no change to the "Four-year degree pathway" for the Social Work Major. (See attached.)

Has the proposal been checked carefully for mechanics, grammar, syntax, and clarity?

Dr. Patricia
Desrosiers, LCSW
Department Head

Digitally signed by Dr. Patricia
Desrosiers, LCSW
Date: 2020.10.06 15:45:00 -05'00'

10/06/2020
Date

Danita Kelley
Dean or Designee

Digitally signed by Danita Kelley
DN: cn=Danita Kelley, o=Western Kentucky University, ou=College of
Health and Human Services, email=danita.kelley@wku.edu, c=US
Date: 2020.10.07 10:14:30 -05'00'

10/07/2020
Date



BACHELOR of SOCIAL WORK (#594)
 Department of Social Work
 College of Health and Human Services
 Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected. Prerequisites, Course Numbers, and Course Titles are subject to change.

SAMPLE – Finish in Four Plan

FIRST YEAR			
Fall Semester		Spring Semester	
*SWRK 101 – Foundations of Human Services (E-SB)	3	*MATH 183 – Introductory Statistics (F-QR)	3
HIST 101 – World History I OR HIST 102 – World History II (F-SB)	3	*ENG 100 – Intro College Writing (F-W1)	3
COMM 145 Fundamentals of Public Speaking & Communication (F-OC)	3	Minor/Elective OR *World Language (if needed)	3
*SOCL 100 – Intro to Sociology OR AGRI 108 – Rural Sociology (E-SB)	3	*PS 110 – American National Government (E-SB)	3
*PSY/S 100 – Intro to Psychology OR PSY/S 220 – Lifespan Developmental Psychology (E-SB)	3	*BIOL 113 – General Biology OR BIOL 120/121 – Biological Concepts OR BIOL 131 – Human Anatomy & Physiology (E-NS)	3-4
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15-16

SECOND YEAR			
<i>Apply to Social Work Major this year. See https://www.wku.edu/socialwork/bsw/ for application deadlines.</i>			
Fall Semester		Spring Semester	
*ECON 150 – Intro to Economics OR ECON 202 – Microeconomics OR ECON 203 – Macroeconomics (E-SB)	3	Natural & Physical Science (E-NS/SL) (NOT BIOLOGY)	3
Arts & Humanities (E-AH)	3	Connections: Social & Cultural (K-SC)	3
Major Social Work Elective #1	3	Major Advisor Consent Elective #1	3
ENG 200 – Intro to Literature (F-AH)	3	Minor/Elective	3
Minor/Elective	3	Minor/Elective	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

For more details and courses offered in the Colonnade General Education program visit the [website](#).

World Language Requirement: Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

THIRD YEAR			
Fall Semester		Spring Semester	
SWRK 301 – Social Work Practice for Diversity, Equity, & Inclusion	3	SWRK 357 – Case Management	3
SWRK 330 – Human Behavior & the Social Environment I	3	SWRK 378 – Social Work Practice II	3
SWRK 375 – Social Work Practice I	3	SWRK 379 – Intro to Social Work Communication Skills	3
Connections: Local to Global (K-LG)	3	ENG 300 – Writing in the Disciplines OR COMM 200 – Foundations of Communication (F-W2)	3
Major Advisor Consent Elective #2	3	Connections: Systems (K-SY)	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

FOURTH YEAR			
Fall Semester		Spring Semester	
SWRK 345 – Social Work Research Methods	3	SWRK 395 – Social Welfare Policy & Issues	3
SWRK 381 – Social Work Practice III	3	SWRK 482 – Social Work Field Practicum II	3
SWRK 480 – Social Work Field Practicum I	3	SWRK 483 – Social Work Field Seminar II	3
SWRK 481 – Social Work Field Seminar I	3	Major Social Work Elective #2	3
Minor/Elective	3	Minor/Elective	3
TOTAL CREDIT HOURS	15	TOTAL CREDIT HOURS	15

Total Credit Hours: 120

* Denotes prerequisite course before admission

Students must achieve a "C" or better in each Social Work course in the major.

For More Information:

Department: Social Work

Website: <https://www.wku.edu/socialwork/>

Phone: (270) 745-5312

Email: swrk@wku.edu

Course Descriptions: <https://www.wku.edu/undergraduatecatalog/>

(Action Item)

Proposal to Create a New Course: ARBC 200 Introduction to Arab Studies
Potter College of Arts and Letters
Department of Modern Languages

Section 1: Proponent Contact Information

- 1.1 Name/Title:** David DiMeo /Assoc. Professor of Arabic
- 1.2 Email address:** david.dimeo@wku.edu
- 1.3 Phone #:** 270-745-6408

Section 2: Course Catalog Information

- 2.1 Course prefix (subject area) and number:** ARBC 200
- 2.2 Course CIP code:** 05.0108 Near and Middle Eastern Studies
- 2.3 Course title:** Introduction to Arab Studies
- 2.4 Abbreviated Course title:** Introduction to Arab Studies
- 2.5 Credit hours/Variable credit:** 3/no
- 2.6 Repeatability:** N/A
- 2.7 Course Term:** one term
- 2.8 Course Catalog Description:** An interdisciplinary introduction to the study of Arab culture and to regional/cultural studies in general, designed to increase understanding of the diversity of Arab culture; the influence of language, religion, geography and history on Arab culture; and how cultural themes are expressed in artifacts such as literature, art, architecture, and film.
- 2.9 Prerequisite/Co-requisites/Restrictions:** N/A
- 2.10 Additional Enrollment Requirements:** N/A
- 2.11 Other Special Course Requirements:** N/A
- 2.12 Grade Type:** standard A-F final grade
- 2.13 Schedule Type:** Lecture

Section 3: Description of proposed course

3.1 Course Content Summary: This course will introduce students to the concepts, theories, and methodologies of the interdisciplinary field of culture studies as they apply to the study of the Arab world. Students will learn the inherently interdisciplinary nature of this field, which draws from and synthesizes concepts from fields as varied as Linguistics, History, Religion, Sociology, Art, and Anthropology. Students will further appreciate how interdisciplinary cultural studies has developed its own sets of concepts and terminology.

Units in the course will examine different cultural artifacts and practices, such as Arab cinema, Arabic poetry, religious and cultural celebrations, Arab music, food; as well as the influence of language, religion and history on Arab culture. Finally, students will examine the cultural production of Arab Americans and the role of stereotypes in American and Arab culture.

3.2 Learning Outcomes: Upon completion of the course, students will be able to:

- Use interdisciplinary terminology, concepts and approaches to the study of Arab culture.
- Evaluate the reliability and purposes of both primary and secondary sources: their contexts, assumptions, biases and constraints.
- Demonstrate how social, cultural, and historical contexts have shaped and were shaped by Arab culture.
- Demonstrate the significance of the religious, social and cultural diversity of the Arab world.
- Evaluate the role of individuals, groups, and institutions in transforming Arab culture.
- Demonstrate how enduring and contemporary issues in human experience have been addressed in Arab culture from different perspectives.

3.3 Assessment/Evaluation: Students will take a mid-term and final exam which will assess their ability to evaluate primary and secondary sources and apply the theories learned in the course. Additionally, they will be given a take-home essay linked to the specific learning outcomes in paragraph 3.2 above. This essay will involve the analysis of a cultural artifact (written work, film, song, work of art, etc.) or event, which the student will choose from a list of options. To ensure accurate assessment data for each learning outcome, the essay will have five questions that specifically address each of the five learning outcomes.

Section 4: Rationale

4.1 Reason for developing this proposed course: Academic study in the last four decades has moved beyond the traditional European division of disciplines to incorporate interdisciplinary fields and departments (Gender Studies, Area Studies, etc.). It is rare to find a scholar who studies the Literature of all periods and all regions, for example, while it is very common to find those who study a region or people group from a number of disciplinary perspectives (Edward Said, Gayatri Spivak, Judith Butler, for example). This course is being submitted for inclusion in the Colonnade category Arts and Humanities. While many students will choose to focus on a single discipline from among those introduced in that category, many will go on to interdisciplinary work, as is found in Area Studies. This course allows students to understand the nature of this type of scholarship by focusing on a specific region.

4.2 Relationship to similar courses offered by other university departments/units: ARC 100 Introduction to Asian Studies and HIST 200/GEOG 200/SPAN 200 Latin American Society: Past and Present offer similar interdisciplinary introductions to other regions. This course will cover a different region of the world with similar goals. The course is intended to generate interest in further study in topics introduced here, such as RELS 306 Islam, HIST 462 History of the Middle East and ART 407 Islamic Art and Architecture.

Consultation in developing this course was conducted with Dr. Mary Wolinski, Colonnade Committee; Dr. Merrall Price, Potter College Curriculum Committee, and Dr. Darlene Applegate, Folk Studies and Anthropology.

Section 5: Projected Enrollments/Resources

5.1 How many students per section are expected to enroll in this proposed course? 15-20

5.2 How many sections of this course per academic year will be offered? 1; if sufficiently enrolled, this may be expanded to 2. Department staffing would not be able to accommodate any more than this.

5.3 How many students per academic year are expected to enroll? 30-40

5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections: The nature of the course requires capping enrollments at a maximum of 20. Given the

enrollments in sections in this Colonnade category, we expect 15-20 per section.

5.5 Proposed method of staffing: No additional staffing is required. Staffing constraints limit the maximum number of sections possible to one per semester at most.

5.6 Instructional technology resources: No additional resources or upgrades required.

5.7 Library resources: All resources are available in the university library on free online.

Section 6: Proposed term for implementation: Next available.

Section 7: Supplemental Documentation (Optional): N/A

(Action Item)

Proposal to Revise a program: Film Studies Minor
Potter College of Arts & Letters
English Department

Section 1: Proponent Contact Information

- 1.1 Name/Title:** Dr. Ted Hovet (coordinator of film studies minor)
- 1.2 Email Address:** ted.hovet@wku.edu
- 1.3 Phone #:** 270-745-5782

Section 2: Program Information

- 2.1** Current Program reference number: 358
- 2.2** Current Program title: Film Studies Minor
- 2.3** Current total number of credits required in the program: 21

Section 3: Proposed program revisions and rationales

- 3.1** First Proposed Revision: Add as electives FILM 100, Film Industry and Aesthetics; ENG 359, Topics in Scriptwriting; and FILM 450, Feature Screenwriting.

These three courses fit well with the goals of the minor to give students both introductory and, if desired, advanced study in areas within the study of film. FILM 250, Screenwriting, is already required by the minor and is a prerequisite for ENG 359 and FILM 450. Film studies minors who wish to pursue additional opportunities in scriptwriting will benefit from having the option to take one or both of these writing classes.

- 3.2** Second Proposed Revision: Delete from the electives GERM 437, German Literature and Film; FREN 450, Topics in Francophone Cinema and SPAN 490, Hispanic Cinema.

These courses have been suspended due to lack of sufficient numbers of students and/or staffing and, as a result, have not been an active part of the minor for some years. The minor still retains its interdisciplinary nature without these courses, and should language-based courses on cinema emerge in the future we will certainly seek to reinstate these or add comparable, relevant courses.

Section 4: Consultations

Do any of the proposed revisions in section 3 above involve or in any other way impact other departments/units? NO

Section 5: Proposed term for implementation: Next Available

Section 6: Approval Flow Dates:

English Department

January 2020

Potter College Curriculum Committee

October 6, 2020

Undergraduate Curriculum Committee

10/20/2020

Faculty Senate

Section 7: Required Appendices: Current & proposed program descriptions:

7.1 Current Program Description:

REQUIRED CLASSES (9 hours)

FILM 201 Introduction to the Cinema

ENG/FILM 366 History of Narrative Film

ENG/FILM 465 Film Genres

ELECTIVE CLASSES (12 hours)

ANTH 448 Visual Anthropology

ANTH 449 Ethnographic Video Production

BCOM 264 Digital Video Production and Distribution

BCOM 378 Film Animation

BCOM 481 Problems in Mass Communication

ENG 309 Documentary Film

ENG 365 Film Adaptation

ENG/FILM 466 Film Theory

ENG 499 Directed Study in English

~~GERM 437 German Literature and Film~~

~~FREN 450 Topics in Francophone Cinema~~

PS 303 Politics and Film

~~SPAN 490 Hispanic Cinema~~

THEA 303 Acting for the Camera

SUS 295 Popular Culture and Gender: Signs & Narratives

FILM 369 Introduction to World Cinema

FILM 399 Special Topics in Film (repeatable for credit)

FILM 250 Screenwriting

FILM 469 Topics in World Cinema

TOTAL HOURS 21

7.2 Proposed Program Description:

REQUIRED CLASSES (9 hours)

FILM 201 Introduction to Cinema

ENG/FILM 366 History of Narrative Film

ENG/FILM 465 Film Genres

ELECTIVE CLASSES (12 hours)

ANTH 448 Visual Anthropology

ANTH 449 Ethnographic Video Production

BCOM 264 Digital Video Production and Distribution

BCOM 378 Film Animation

BCOM 481 Problems in Mass Communication

ENG 295 Popular Culture and Gender: Signs & Narratives

ENG 309 Documentary Film

ENG 359 Topics in Scriptwriting

ENG 365 Film Adaptation

ENG/FILM 466 Film Theory

ENG 499 Directed Study in English

FILM 100 Film Industry & Aesthetics

FILM 250 Screenwriting

FILM 369 Introduction to World Cinema

FILM 399 Special Topics in Film (repeatable for credit)

FILM 450 Feature Screenwriting

FILM 469 Topics in World Cinema

PS 303 Politics and Film

THEA 303 Acting for the Camera

TOTAL HOURS 21

Potter College of Arts & Letters
Department of Sociology & Criminology
Proposal to Make Multiple Revisions to a Course
(Action Item)

Contact Person: Dr. Holli Drummond, 270-745-2259, holli.drummond@wku.edu

1. Identification of course:

- 1.1 Current course prefix (subject area) and number: CRIM 438
- 1.2 Course title: Victimology

2. Revise course title:

- 2.1 Current course title: Victimology
- 2.2 Proposed course title: Victimology & Victim Advocacy
- 2.3 Proposed abbreviated title: Victimology & Victim Advocacy
- 2.4 Rationale for revision of course title: We seek to broaden the focus of our victimology course by integrating discussion of Victim Advocacy as a career field. The purpose of victimology courses is to center the discussion of crime on the victim. The change in title allows the course to also incorporate more discussion of victim advocacy as an essential occupation in this process.

3. Revise course number:

- 3.1 Current course number: CRIM 438
- 3.2 Proposed course number: CRIM 238
- 3.3 Rationale for revision of course number: We seek to retain this material, with a renewed focus, as an elective option for early CRIM majors who aspire toward a career in victim advocacy. Having such opportunities at a lower level allows students to test the waters of this area of the justice system. We strongly encourage majors to take such courses early in their degree program in an effort to solidify their interest and take subsequent steps to best maximize their academic experience in pursuit of that career.

4. Revise course prerequisites/co-requisites/special requirements:

- 4.1 Current prerequisites/co-requisites/special requirements: None
- 4.2 Proposed prerequisites/co-requisites/special requirements: None
- 4.3 Rationale for revision of course prerequisites/co-requisites/special requirements: None
- 4.4 Effect on completion of major/minor sequence: None

5. Revise course catalog listing:

- 5.1 Current course catalog listing: Survey of the major theories and research in victimology. Topics include violent victimization, sexual

assault, child abuse, and response of criminal justice system to victims.

5.2 Proposed course catalog listing: Survey of the major theories and research in victimology. Topics include violent victimization, sexual assault, child abuse, and response of criminal justice system to victims—including the unique occupational field of victim advocacy.

5.3 Rationale for revision of course catalog listing: The majority of Victim Advocacy work is accomplished through non-profit organizations. While this work is vital to the system of justice, its non-profit status centers the work outside the public system (and publically funded positions) of Criminal Justice. We add “including the unique occupational field of victim advocacy” to the course description in order to capture this additional focus.

6. Revise course credit hours:

6.1 Current course credit hours: 3

6.2 Proposed course credit hours: 3

6.3 Rationale for revision of course credit hours:

7. Revise schedule type:

7.1 Current schedule type: L-Lecture

7.2 Proposed schedule type: L-Lecture

7.3 Rationale for revision of schedule type:

8. Revise grade type:

8.1 Current grade type: Standard

8.2 Proposed grade type: Standard

8.3 Rationale for revision of grade type:

10. Proposed term for implementation: Next Available

11. Dates of prior committee approvals:

Sociology & Criminology Department

8/19/2020

Potter College Curriculum Committee

10/06/2020

Undergraduate Curriculum Committee

10/20/2020

Faculty Senate

(Action Item)

Proposal to Revise a program: Criminology Major
Potter College of Arts & Letters
Department of Sociology & Criminology

Section 1: Proponent Contact Information

- 1.1 Name/Title:** Dr. Holli Drummond
- 1.2 Email address:** holli.drummond@wku.edu
- 1.3 Phone #:** 270-745-2259

Section 2: Program Information

- 2.1 Classification of Instructional Program (CIP) reference number:** 45.0401
- 2.2 Current Program title:** Criminology Major
- 2.3 Current total number of credits required in the program:** 34

Section 3: Proposed program revisions and rationales

- 3.1 First proposed revision:** We propose including PLS 225 in the Criminology Major. **Rationale** The Criminology program has a number of lower level electives (CHEM 111: Introduction to Forensic Chemistry; CRIM 222: Introduction to Crime Mapping; CRIM 232: Introduction to Law Enforcement; CRIM 233: Alternatives to Confinement; and PH 165: Drug Abuse) designed to provide an opportunity for new majors to go deeper into the field of criminology by taking a course which specializes in a unique Criminal Justice profession. During Spring of 2020, the Paralegal studies program created PLS 225: Introduction to Law. We seek to add this course as an option for early CRIM majors who aspire a career in law, as it allows them to test the waters of this area of the justice system. We strongly encourage majors to take such courses early in their degree program in an effort to solidify their interest and take subsequent steps to best maximize their academic experience in pursuit of that career.

- 3.2 Second proposed revision:** We propose including CRIM 238 Victimology & Victim Advocacy in the Criminology Major. **Rationale** The Criminology program has a number of lower level electives (CHEM 111: Introduction to Forensic Chemistry; CRIM 222: Introduction to Crime Mapping; CRIM 232: Introduction to Law Enforcement; CRIM 233: Alternatives to Confinement; and PH 165: Drug Abuse) designed to provide an opportunity for new majors to go deeper into the field of criminology by taking a course which specializes in a unique Criminal Justice profession. During Fall of 2020, our department revised the name and title of CRIM 438: Victimology to CRIM 238: Victimology & Victim Advocacy. We seek to retain this material as an

Section 7: Required Appendices: Current & proposed program descriptions:

7.1 Current Criminology Major:

Core Requirements			
Prefix	#	Course Title	Hr s.
CRIM	101	Introduction to Criminal Justice	3
SOCL	300	Using Statistics in Sociology	3
SOCL	302	Social Research Methods	3
SOCL	309	Social Deviance	3
CRIM	330	Criminology	3
CRIM	332	Juvenile Delinquency	3
CRIM	380	Penology	3
CRIM	499	Senior Seminar	1
Select 12 hours from the following			
CRIM	222	Introduction to Crime Mapping	3
CRIM	232	Introduction to Law Enforcement	3
CRIM	233	Alternatives to Confinement	3
CRIM	234	Crime and Popular Culture	3
CRIM	346	Special Optics in Criminology	3
CRIM	361	Race, Class, and Crime	3
CRIM	430	Comp. Systems of Juvenile Justice	3
CRIM	432	Sociology of Criminal Law	3
CRIM	434	Organized Crime	3
CRIM	437	The Death Penalty in America	3
CRIM	438	Victimology	3
CRIM	439	Internship in Criminology	3
CRIM	446	Gender, Crime, and Justice	3
CRIM	447	Life-Course Criminology	3
CRIM	448	International Justice & Crime	3
CRIM	451	White Collar Crime	3
CRIM	456	Homicide and Serial Homicide	3
CRIM	489	Criminology Study Abroad	3
CRIM	495	Directed Study in Criminology	3
CRIM	496	Directed Study in Criminology	3
SOCL	359	Sexuality & Society	3
SOCL	389	Stigma & Society	3
SOCL	435	Family Violence	3
ANTH	300	Forensic Anthropology	3
CHEM	111	Introduction to Forensic Chemistry	3

CHEM	430	Forensic Chemistry	3
HIST	445	American Legal History to 1865	3
HIST	446	American Legal History since 1865	3
PH	165	Drug Abuse	3
PH	467	Drug Abuse Education	3
PH	472	Illicit Drug Policy in the US	3
PS	220	Judicial Process	3
PS	326	Constitutional Law	3
PS	328	Criminal Justice	3
PS	350	Political Terrorism	3
PSY/PSYS	440	Abnormal Psychology	3
PSY	441	Aspects of Alcoholism	3
PSY	470	Psychology and the Law	3
SWRK	356	Services to Juvenile Offenders	3

7.2 Proposed Program Description:

Core Requirements			
Prefix	#	Course Title	Hrs.
CRIM	101	Introduction to Criminal Justice	3
SOCL	300	Using Statistics in Sociology	3
SOCL	302	Social Research Methods	3
SOCL	309	Social Deviance	3
CRIM	330	Criminology	3
CRIM	332	Juvenile Delinquency	3
CRIM	380	Penology	3
CRIM	499	Senior Seminar	1
Select 12 hours from the following			
CRIM	222	Introduction to Crime Mapping	3
CRIM	232	Introduction to Law Enforcement	3
CRIM	233	Alternatives to Confinement	3
CRIM	234	Crime and Popular Culture	3
CRIM	238	Victimology & Victim Advocacy	3
CRIM	346	Special Optics in Criminology	3
CRIM	361	Race, Class, and Crime	3
CRIM	430	Comp. Systems of Juvenile Justice	3
CRIM	432	Sociology of Criminal Law	3
CRIM	434	Organized Crime	3
CRIM	437	The Death Penalty in America	3
CRIM	438	Victimology	3
CRIM	439	Internship in Criminology	3
CRIM	446	Gender, Crime, and Justice	3
CRIM	447	Life-Course Criminology	3
CRIM	448	International Justice & Crime	3
CRIM	451	White Collar Crime	3
CRIM	456	Homicide and Serial Homicide	3
CRIM	489	Criminology Study Abroad	3
CRIM	495	Directed Study in Criminology	3
CRIM	496	Directed Study in Criminology	3
SOCL	359	Sexuality & Society	3
SOCL	389	Stigma & Society	3
SOCL	435	Family Violence	3
ANTH	300	Forensic Anthropology	3
CHEM	111	Introduction to Forensic Chemistry	3
CHEM	430	Forensic Chemistry	3

HIST	445	American Legal History to 1865	3
HIST	446	American Legal History since 1865	3
PH	165	Drug Abuse	3
PH	467	Drug Abuse Education	3
PH	472	Illicit Drug Policy in the US	3
PLS	225	Introduction to Law	3
PS	220	Judicial Process	3
PS	326	Constitutional Law	3
PS	328	Criminal Justice	3
PS	350	Political Terrorism	3
PSY/PSYS	440	Abnormal Psychology	3
PSY	441	Aspects of Alcoholism	3
PSY	470	Psychology and the Law	3
SWRK	356	Services to Juvenile Offenders	3

(Action Item)

Proposal to Revise a program: Criminology Minor
Potter College of Arts & Letters
Department of Sociology & Criminology

Section 1: Proponent Contact Information

- 1.1** Name/Title: Dr. Holli Drummond
- 1.2** Email address: holli.drummond@wku.edu
- 1.3** Phone #270-745-2259

Section 2: Program Information

- 2.1 Classification of Instructional Program (CIP) reference number:** 45.0401
- 2.2 Current Program title:** Criminology Minor
- 2.3 Current total number of credits required in the program:** 21

Section 3: Proposed program revisions and rationales

- 3.1 First proposed revision:** We propose including PLS 225 in the Criminology Minor. **Rationale** The Criminology program has a number of lower level electives (CHEM 111: Introduction to Forensic Chemistry; CRIM 222: Introduction to Crime Mapping; CRIM 232: Introduction to Law Enforcement; CRIM 233: Alternatives to Confinement; and PH 165: Drug Abuse) designed to provide an opportunity for minors to go deeper into the field of criminology by taking a course which specializes in a unique Criminal Justice profession. During Spring of 2020, the paralegal studies program created PLS 225: Introduction to Law.
- 3.2 Second proposed revision:** We propose including CRIM 238 Victimology & Victim Advocacy in the Criminology Minor. **Rationale** The Criminology program has a number of lower level electives (CHEM 111: Introduction to Forensic Chemistry; CRIM 222: Introduction to Crime Mapping; CRIM 232: Introduction to Law Enforcement; CRIM 233: Alternatives to Confinement; and PH 165: Drug Abuse) designed to provide an opportunity for minors to go deeper into the field of criminology by taking a course which specializes in a unique Criminal Justice profession. During Fall of 2020, our department revised the name and title of CRIM 438: Victimology to CRIM 238: Victimology & Victim Advocacy.

Section 4: Consultations:

Regarding PLS 225, Holli Drummond reached out to Julie Shadoan (program director for the Paralegal Studies Program) via email on Sunday Aug 23rd. Professor Shadoan responded that she would need to consider the request and speak with the department head for the Political Science department,

Scott Lasley. On Friday, Sept 4th, Dr. Drummond had the opportunity to speak with Dr. Lasley directly. The two programs have come to an agreement regarding accessibility of this course to CRIM students with the understanding that a balance between PLS program needs and course accessibility by CRIM students will be a priority.

Given the internal renumbering and renaming of the Victimology course, no consultations were engaged.

Section 5: Proposed term for implementation: Next Available

Section 6: Approval Flow Dates:

Department of Sociology & Criminology
Potter College Curriculum Committee
Undergraduate Curriculum Committee
Faculty Senate

08/19/2020

10/06/2020

10/20/2020

Section 7: Required Appendices: Current & proposed program descriptions:

7.1 Current Criminology Major:

Core Requirements			
Prefix	#	Course Title	Hrs.
SOCL	309	Social Deviance	3
CRIM	330	Criminology	3
CRIM	332	Juvenile Delinquency	3
CRIM	380	Penology	3
Select 3 hours from the following			
CRIM	222	Introduction to Crime Mapping	3
CRIM	232	Introduction to Law Enforcement	3
CRIM	233	Alternatives to Confinement	3
CRIM	234	Crime and Popular Culture	3
CRIM	346	Special Optics in Criminology	3
CRIM	361	Race, Class, and Crime	3
CRIM	430	Comp. Systems of Juvenile Justice	3
CRIM	432	Sociology of Criminal Law	3
CRIM	434	Organized Crime	3
CRIM	437	The Death Penalty in America	3
CRIM	438	Victimology	3
CRIM	439	Internship in Criminology	3
CRIM	446	Gender, Crime, and Justice	3
CRIM	447	Life-Course Criminology	3
CRIM	448	International Justice & Crime	3
CRIM	451	White Collar Crime	3
CRIM	456	Homicide and Serial Homicide	3
CRIM	489	Criminology Study Abroad	3
CRIM	495	Directed Study in Criminology	3
CRIM	496	Directed Study in Criminology	3
SOCL	359	Sexuality & Society	3
SOCL	389	Stigma & Society	3
SOCL	435	Family Violence	3
ANTH	300	Forensic Anthropology	3

CHEM	111	Introduction to Forensic Chemistry	3
CHEM	430	Forensic Chemistry	3
HIST	445	American Legal History to 1865	3
HIST	446	American Legal History since 1865	3
PH	165	Drug Abuse	3
PH	467	Drug Abuse Education	3
PH	472	Illicit Drug Policy in the US	3
PS	220	Judicial Process	3
PS	326	Constitutional Law	3
PS	328	Criminal Justice	3
PS	350	Political Terrorism	3
PSY/PSYS	440	Abnormal Psychology	3
PSY	441	Aspects of Alcoholism	3
PSY	470	Psychology and the Law	3
SWRK	356	Services to Juvenile Offenders	3

7.2 Proposed Program Description:

Core Requirements			
Prefix	#	Course Title	Hrs.
SOCL	309	Social Deviance	3
CRIM	330	Criminology	3
CRIM	332	Juvenile Delinquency	3
CRIM	380	Penology	3
Select 9 hours from the following			
CRIM	222	Introduction to Crime Mapping	3
CRIM	232	Introduction to Law Enforcement	3
CRIM	233	Alternatives to Confinement	3
CRIM	234	Crime and Popular Culture	3
CRIM	238	Victimology & Victim Advocacy	3
CRIM	346	Special Optics in Criminology	3
CRIM	361	Race, Class, and Crime	3
CRIM	430	Comp. Systems of Juvenile Justice	3
CRIM	432	Sociology of Criminal Law	3
CRIM	434	Organized Crime	3
CRIM	437	The Death Penalty in America	3
CRIM	438	Victimology	3
CRIM	439	Internship in Criminology	3
CRIM	446	Gender, Crime, and Justice	3
CRIM	447	Life-Course Criminology	3
CRIM	448	International Justice & Crime	3
CRIM	451	White Collar Crime	3
CRIM	456	Homicide and Serial Homicide	3
CRIM	489	Criminology Study Abroad	3
CRIM	495	Directed Study in Criminology	3
CRIM	496	Directed Study in Criminology	3
SOCL	359	Sexuality & Society	3
SOCL	389	Stigma & Society	3
SOCL	435	Family Violence	3
ANTH	300	Forensic Anthropology	3
CHEM	111	Introduction to Forensic Chemistry	3

CHEM	430	Forensic Chemistry	3
HIST	445	American Legal History to 1865	3
HIST	446	American Legal History since 1865	3
PH	165	Drug Abuse	3
PH	467	Drug Abuse Education	3
PH	472	Illicit Drug Policy in the US	3
PLS	225	Introduction to Law	3
PS	220	Judicial Process	3
PS	326	Constitutional Law	3
PS	328	Criminal Justice	3
PS	350	Political Terrorism	3
PSY/PSYS	440	Abnormal Psychology	3
PSY	441	Aspects of Alcoholism	3
PSY	470	Psychology and the Law	3
SWRK	356	Services to Juvenile Offenders	3

**Undergraduate Curriculum Committee
Academic Policy Subcommittee
Proposal to Revise an Academic Policy
(Action Item)**

Contact Person: Anthony Paganelli, anthony.paganelli@wku.edu, 270-745-2889

Identification of proposed policy revision:

1. Catalog statement of existing policy:

In "Degree Requirements" section of undergraduate catalog.

<http://catalog.wku.edu/undergraduate/academic-information/degree-requirements/>

Certificate Programs

Only undergraduate courses may be used to fulfill undergraduate certificate program requirements. A maximum of 6 transfer hours may be used for the undergraduate certificate program.

Residence Requirements

The minimum residence requirement for the bachelor's degree is 25% of the minimum number of semester hours required in the student's degree program through instruction at WKU. The minimum residence requirement for an associate degree is 25% of the minimum number of semester hours required in the student's degree program through instruction at WKU. One-third of the hours in the specialty must be earned at WKU. *A student is permitted to transfer a maximum of six semester hours toward a certificate program.*

In "Academic Definitions" section of undergraduate catalog.

<http://catalog.wku.edu/undergraduate/academic-information/definitions/>

Undergraduate (pre-baccalaureate) Certificate – is a sub-baccalaureate credential granted upon satisfactory completion of a series of courses related to a specific topic or skill. It has the primary purpose of providing marketable, entry-level skills (CPE, 2011).

In "Programs" section of undergraduate catalog.

<http://catalog.wku.edu/undergraduate/academic-information/programs/>

Under Academic Degree Types and after the listing of all baccalaureate degrees

A baccalaureate degree requires a minimum of 120 unduplicated semester hours, according to one of the following options:

- Students with a major that is 48 hours or more are not required to declare a second major or minor, unless specified by the department.
- Students with a major below 48 hours must select a second major or minor. Students who select a major and minor combination must have 54 hours total between the major and minor and 48 hours unduplicated.

- Students pursuing the Bachelor of Interdisciplinary Studies are required to select an emphasis of study and may also select a minor. No hours may be duplicated between the emphasis and minor.
 - A certificate of 12 or more semester credit hours may substitute for "minor" in all the above.
- Certificate Programs

Western Kentucky University offers a variety of short-term programs that lead to a certificate in a specialty area. Certificates typically comprise at least twelve semester credit hours. Exceptions to this minimum may be granted only where a circumscribed body of expertise with the potential to materially affect employability may be covered in fewer than 12 semester credit hours.

2. **Catalog statement of proposed policy:**

In "Degree Requirements" section of undergraduate catalog.

<http://catalog.wku.edu/undergraduate/academic-information/degree-requirements/>

Certificate Programs

Only undergraduate courses may be used to fulfill undergraduate certificate program requirements. A minimum GPA of 2.0 must be earned in total course work required for the certificate program, in addition to a minimum cumulative 2.0 GPA and a minimum 2.0 GPA earned in WKU coursework. For more information about undergraduate certificate programs, please refer to the **Definitions** and **Programs** sections of the undergraduate catalog.

Residence Requirements

The minimum residence requirement for the bachelor's degree is 25% of the minimum number of semester hours required in the student's degree program through instruction at WKU. The minimum residence requirement for an associate degree is 25% of the minimum number of semester hours required in the student's degree program through instruction at WKU. One-third of the hours in the specialty must be earned at WKU. *For undergraduate certificates, a minimum of 50% of hours toward the certificate must be earned at WKU.*

In "Definitions" section of undergraduate catalog.

<http://catalog.wku.edu/undergraduate/academic-information/definitions/>

Undergraduate (pre-baccalaureate) Certificate – is a sub-baccalaureate credential granted upon satisfactory completion of a coherent course of study that is compatible with the stated mission and goals of WKU and appropriate to the field of higher education (SACSCOC). Certificates should lead to the acquisition of a defined set of skills or expertise that will enhance employability or meet a professional development need. A certificate may be earned as a stand-alone credential. Please refer to the **Degree Requirements** and **Programs** sections of the undergraduate catalog to learn more about undergraduate certificate programs at WKU.

In "Programs" section of undergraduate catalog.

<http://catalog.wku.edu/undergraduate/academic-information/programs/>

Under Academic Degree Types and after the listing of all baccalaureate degrees

A baccalaureate degree requires a minimum of 120 unduplicated semester hours, according to one of the following options:

- Students with a major that is 48 hours or more are not required to declare a second major or minor, unless specified by the department.
- Students with a major below 48 hours must select a second major or minor. Students who select a major and minor combination must have 54 hours total between the major and minor and 48 hours unduplicated.
- Students pursuing the Bachelor of Interdisciplinary Studies are required to select an emphasis of study and may also select a minor. No hours may be duplicated between the emphasis and minor.
- A certificate of 12 or more semester credit hours may substitute for "minor" in all the above.

Certificate Programs

A certificate program is a coherent course of study that is compatible with the stated mission and goals of WKU and appropriate to the field of higher education (SACSCOC). Certificates should lead to the acquisition of a defined set of skills or expertise that will enhance employability or meet a professional development need. A certificate may be earned as a stand-alone credential.

To create a certificate at WKU, the certificate must demonstrate demand (student or market) in a field and meet one of the following criteria:

- Includes collaboration with area businesses or industries
- Provides training in a specific marketable skill, continuing education, or licensure/certification/accreditation
- Complements multiple programs
- Responds to a state mandate

Creation of new certificate programs requires internal approval, as well as approval from the Council for Postsecondary Education. In addition, SACSCOC approval may be required. Consultation with the WKU Provost's Office is necessary to determine if a new certificate program reflects a substantive change and must undergo SACSCOC review. Internal approvals are the same as those for new degree programs.

An undergraduate certificate program must meet the following criteria:

- Consist of a minimum of 12 undergraduate credit hours
- Must include an upper level component of at least 3 hours¹
- Must not include hidden pre-requisites or co-requisites
- Certificate programs may be substituted for a minor. Beginning fall 2021, certificate programs can be counted in place of a minor if (a) the major and certificate combination consists of at least 50% upper level hours, and (b) the two programs consist of at least 48 unduplicated hours.
- All courses earned toward the certificate must be letter graded except for those courses exclusively offered as pass/fail, which can encompass no more than 25% of the certificate program

- Academic certificate programs eligible for federal financial aid are subject to the United States Department of Education (DOE) Gainful Employment regulations. Academic units wishing to offer such certificate programs must first consult with the WKU Office of the Provost to ensure that all DOE Gainful Employment regulations are met.

Students may achieve an undergraduate certificate if the following requirements are met:

- A minimum of 50% of hours earned toward the certificate are earned at WKU
- A minimum GPA of 2.0 must be earned in total course work required for the certificate program, in addition to a minimum cumulative 2.0 GPA and a minimum 2.0 GPA earned in WKU coursework
- Students should apply for the certificate the semester prior to completion
- Only hours appearing on the undergraduate transcript may be counted toward undergraduate certificates

¹ Current certificate programs that don't meet this standard will be grandfathered in.

3. Rationale for proposed policy revision:

A definition of a certificate program was necessary since the existing description did not provide the necessary detail required. The revision will remove inconsistencies in expectations for undergraduate certificates relative to other degree programs at WKU (like majors and minors). Specifically, the residency requirement is incorrect in existing policy and needs to be corrected. Also, there are expectations for the information that proponents will put forward when proposing new certificate programs that are not currently mentioned in existing policy. With increased scrutiny directed at new programs, especially their need and financial implications, the additional details will provide useful guidance to those who wish to create or revise certificate programs.

4. Impact of proposed policy revision on existing academic or non-academic policies:

4.1 Impact on policies: current undergraduate policies have been clarified.

4.2 Impact on populations that may be affected: the implementation date will assure that students enrolled in a current certificate program will not be impacted.

5. Proposed term for implementation: Fall 2021

6. Dates of prior committee approvals:

	Date
UCC Academic Policy Subcommittee	August 17, 2020
Undergraduate Curriculum Committee	October 20, 2020
Faculty Senate	