

COLLEGE INFORMATION:

The value of a broad liberal education has been central to the mission of Western Kentucky University since the university first welcomed students in 1906. Potter College of Arts & Letters is dedicated to providing a positive learning environment to nurture the growth of all students, by building upon a commitment to excellence in teaching, research, creative activity, and service in the fields of arts, humanities, and socialsciences.



Since its creation in 1965, the college has developed academic programs that focus on adapt- able and transferable skills to prepare our graduates for meaningful careers and fulfilling lives. We are committed to diversity, equity, and inclusion in the classroom, in the curriculum, in the community, and our world.

ORGANIZATIONAL INFORMATION:

The college prepares students to enter a wide range of careers and programs of advanced study through its 37 undergraduate majors leading to baccalaureate degrees, 39 minors and 10 undergraduate certificates. In conjunction with the Graduate School, it offers advanced programs that lead to 8 different graduate degrees and 4 graduate certificates. We also play a significant role in WKU's Colonnade program, so that there are very few undergraduates at WKU who do not take multiple classes in Potter College.

Academic units in the college include the Department of Art & Design, the Department of Communication, the Department of English, the Department of Folk Studies & Anthropology, the Department of History, the Department of Modern Languages, the Department of Music, the Department of Political Science, the Department of Sociology & Criminology, the Department of Theatre & Dance, and the School of Media.

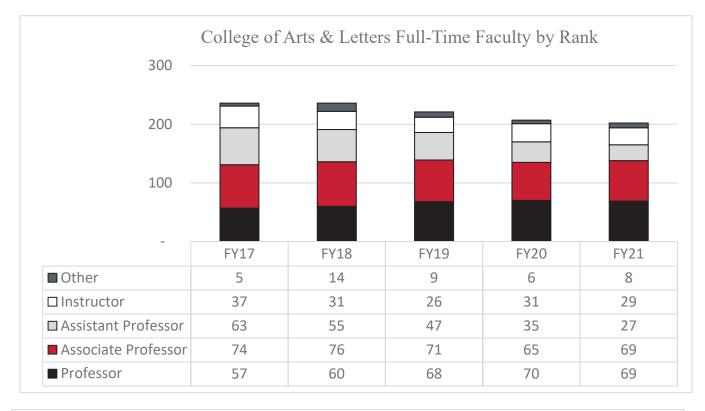


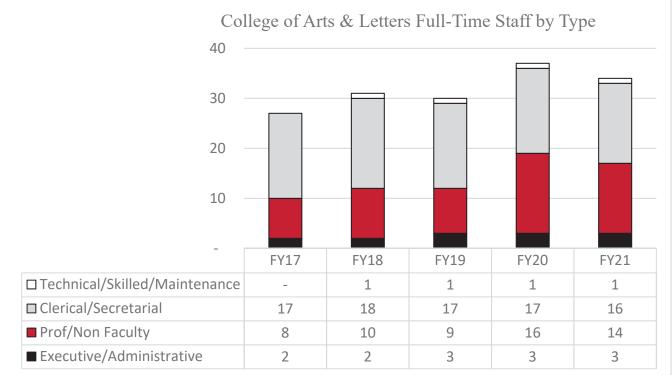
POTTER COLLEGE PRIORITIES:

The following list summarizes the priorities of Potter College:

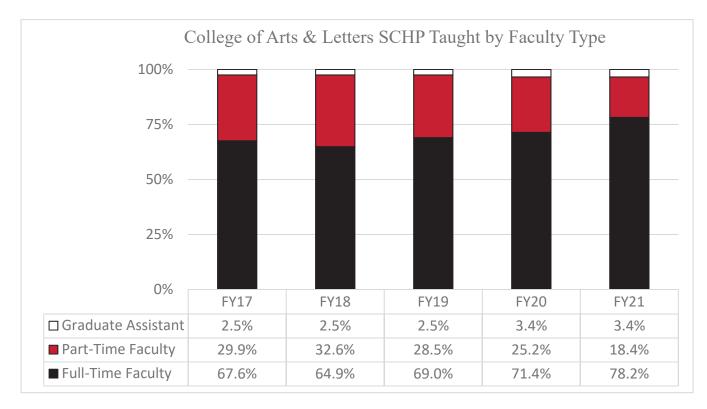
- Continue to recruit, retain, and graduate students who will benefit most from, and bring the most to, the Potter College experience.
- Provide a diverse and equitable college experience for all Potter College students
- Schedule course offerings that maximize progression and completion while appealing to individual student interests.
- Produce graduates that will continue to enrich their communities throughout their lives.
- Support and underwrite the Colonnade program.
- Work to help students articulate how their Potter College degree has prepared them for workforce success (https://www.wku.edu/pcal/student_success.php).
- Research and adopt effective strategies and technologies for distance learning.
- Create, synthesize, and disseminate knowledge through high-level scholarship and creative activity.
- Create a portfolio of academic and pre-professional offerings that align with student and employer demand, while preparing those students for a lifetime of learning and growth.
- Facilitate high impact practices, including study abroad, immersive learning in different cultures, service learning, and collaborative learning and instructional opportunities.
- Nurture a culture of service to the broader university, region, and world.
- Manage fiscal resources effectively and creatively.
- Change lives.

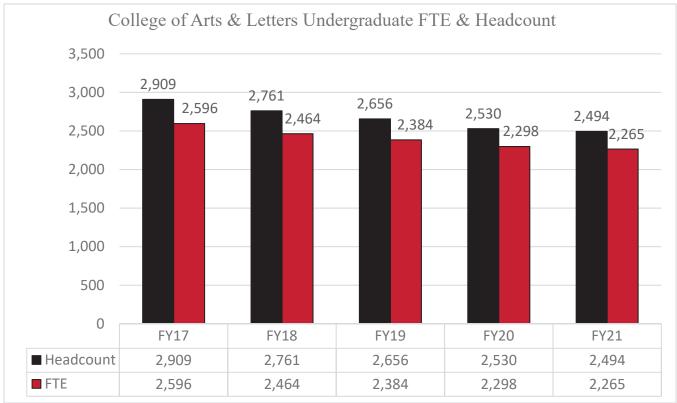






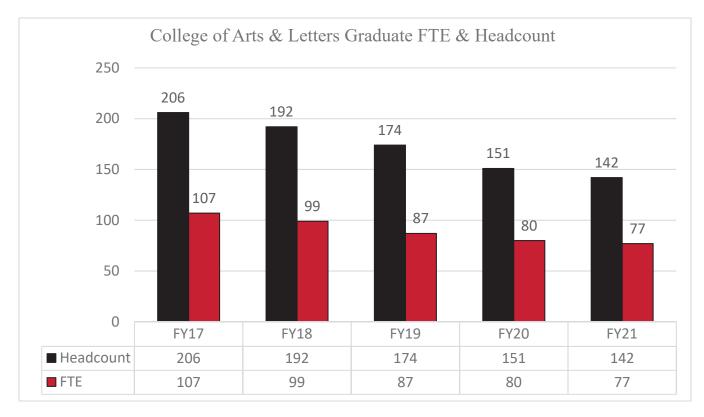






Headcount is for undergraduate students enrolled in fall terms. *FTE* is calculated by adding undergraduate student credit hours for fall and spring, then dividing by 30.





Headcount is for graduate students enrolled in fall terms.

FTE is calculated by adding graduate student credit hours for fall and spring, then dividing by 24.