

**UNDERGRADUATE CURRICULUM COMMITTEE  
ACADEMIC AFFAIRS CONFERENCE ROOM  
April 25, 2013**

**I. CALL TO ORDER**

Chair John White called the meeting to order at 3:54 p.m.

**Members present were:** Janet Applin, \*Eric Bain-Selbo, \*John Baker, \*Kristi Branham, \*Ashley Chance-Fox, \*Mark Ciampa, \*Ismail Civelek, Freida Eggleton, \*Barbara Fiehn, Sylvia Gaiko, \*J. Dusteen Knotts, Andrew McMichael, Retta Poe, Merrall Price, Michelle Trawick, \*Tammy Van Dyken, \*John White.

\*Indicates voting members.

**II. APPROVAL of March 28, 2013 MINUTES**

Chair White called for revisions and/or corrections to the minutes of the March 28, 2013, UCC meeting. The minutes were approved as distributed.

**III. Old Business**

The following **proposal to create a new major program from the Department of Sociology** was tabled definitely to the next meeting:

Program Title:	Criminology
Reference Number:	TBA
Required Hours:	34

**IV. New Business**

**COLLEGE OF EDUCATION AND BEHAVIORAL SCIENCES**

**INFORMATION AGENDA**

**Proposal to create a temporary course from the Department of Counseling and Student Affairs:**

Course Title:	CNS 110 Human Relations
Credit Hours:	2.0
Implementation:	Fall 2013

**CONSENT AGENDA**

J. Dusteen Knotts moved approval of the consent agenda.

**Department of Counseling and Student Affairs:**

**Proposal to delete a course**

Course Title:	CNS 100 Educational and Life Planning
Credit Hours:	2.0 hrs.
Implementation:	Fall 2013

John Baker seconded the motion. The consent agenda was approved.

### **ACTION AGENDA**

Mark Ciampa moved approval of the following **proposal to create a new course from the Department of Counseling and Student Affairs:**

Course Title: CNS 110 Human Relations  
Abbr. Course Title: Human Relations  
Credit Hours: 2.0  
Prerequisites: None  
Catalog Listing: Theory, concepts, and skills necessary to increase self-awareness and improve relationships in social and academic settings. Processes of managing the problems of everyday life including conflict, and social demands.  
Implementation: Fall 2013

J. Dusteen Knotts seconded the motion. The motion carried.

### **GORDON FORD COLLEGE OF BUSINESS**

#### **ACTION AGENDA**

Ashley Chance-Fox moved approval of the following **proposal to revise a program from the Department of Accounting:**

Program Title: Accounting  
Reference Number: 602  
Identification: Award three hours of proficiency credit for successful completion of the high school Accounting Pilot and Bridge Project (APBP) course. Students who earn credit from the APBP exam will meet the prerequisite for the second introductory accounting course, ACCT 201 – Introductory Accounting-Managerial.  
Effective Catalog Year: Fall 2013

John Baker seconded the motion. The motion carried.

Ashley Chance-Fox moved approval of the following **proposal to revise a program from the Department of Accounting:**

Program Title: Marketing  
Reference Number: 720  
Required Hours: 73  
Identification:

- Eliminate the Senior Assessment class (MKT 499). The material previously covered in that class will now be incorporated into MKT 422 (Marketing Management) which will serve as our capstone Marketing course;
- Change the choices in the Strategic Marketing concentration;

- Change the options in the Social Media Marketing concentration.

Effective Catalog Year: \*Fall 2013

*\*Friendly amendment.*

*See revised proposal for revisions.*

John Baker seconded the motion. The motion carried.

## **POTTER COLLEGE OF ARTS AND LETTERS**

### **INFORMATION AGENDA**

#### **Department of Journalism and Broadcasting:**

##### **Proposal to create a temporary course**

Course Title: JOUR 241 Visualizing Data in Journalism

Credit Hours: 3.0 hrs.

Implementation: Fall 2013

### **CONSENT AGENDA**

Mark Ciampa moved approval of the consent agenda.

#### **Department of Sociology:**

##### **Proposal to suspend a course**

Course Title: SOCL 460 Urban Sociology

Credit Hours: 3.0 hrs.

Implementation: Fall 2013

#### **Department of Political Science:**

##### **Proposal to delete a course**

Course Title: PS 417 Local and Regional Government

Credit Hours: 3.0 hrs.

Implementation: Fall 2013

#### **Department of Sociology:**

##### **Proposal to delete a course**

Course Title: SOCL 305 Formal Organizations

Credit Hours: 3.0 hrs.

Implementation: Fall 2013

##### **Proposal to reactivate a suspended course**

Course Title: SOCL 402 Evaluation Research Tech

Credit Hours: 3.0 hrs.

Implementation: Fall 2013

John Baker seconded the motion. The consent agenda was approved.

## **ACTION AGENDA**

Ashley Chance-Fox moved approval of the following **proposal to create a new course from the Department of Folk Studies and Anthropology:**

Course Title: ANTH 360 Applied Anthropology – Understanding and Addressing Contemporary Human Problems  
Abbr. Course Title: Applied Anthropology  
Credit Hours: 3.0 hrs.  
Prerequisites: none  
Catalog Listing: History and development of applied anthropology emphasizing identification of and solutions to social, economic, ecological, and technological problems.  
Implementation: Spring 2014

Mark Ciampa seconded the motion. The motion carried.

Ashley Chance-Fox moved approval of the following **proposal to create a new course from the Department of Folk Studies and Anthropology:**

Course Title: FLK 388 Foodways  
Abbr. Course Title: Foodways  
Credit Hours: 3.0 hrs.  
Catalog Listing: An exploration of the role of food in culture with particular emphasis on ethnographic approaches to food traditions.  
Implementation: Spring 2014

John Baker seconded the motion. The motion carried.

John Baker moved approval of the following **proposal to create a new course from the Department of Philosophy and Religion:**

Course Title: RELS 200 World Religious Literature  
Abbr. Course Title: World Religious Literature  
Credit Hours: 3.0 hrs.  
Prerequisites: ENG 100  
Catalog Listing: Introductory study of multiple genres of foundational religious texts from various regions and cultures.  
Implementation: Fall 2013

Ashley Chance-Fox seconded the motion. The motion carried.

J. Dusteen Knotts moved approval of the following **proposal to create a new major and minor program from the Department of Modern Languages:**

Program Title: Arabic Major  
Reference Number: TBA  
Required Hours: 36

Identification:

The proficiency-oriented Arabic major is built upon student-centered curriculum and standards-based assessments. It provides WKU undergraduates with extensive language training and in-depth study of Arab culture and society, which prepares them to use Arabic proficiently in their professional endeavors. Thirty-six credit hours are required in this major. Some of the required course work may be accomplished through approved methods for demonstration of previous knowledge. Study abroad is strongly recommended. A minor or second major is required. Students must earn a “C” or better in all courses counted toward the major.

**Required core courses: (\*18 hours)**

- ARBC 102 (3 hours) Elementary Arabic II
- ARBC 201, 202 (6 hours) Intermediate Arabic I & II
- ARBC 301, 302 (6 hours) Advanced Arabic I & II
- \*ARBC 321 (3 hours) Colloquial Arabic

**Elective courses (\*18 Hours):**

At least seven courses at the 300- or 400-level for a total (including the core courses) of 36 or more credit hours. Students may include among the seven courses up to six credit hours of 300- or 400-level courses delivered in English but related to Arabic studies (e.g. courses in Arabic history, philosophy, and or religion), only with permission of the program advisor.

Category of Electives	Max Hours	Course Number & Title
Arabic Language Courses	21 hours	ARBC 322 (3 hours) Arabic Translation Studies
		ARBC 323 (3 hours) Arabic Civilization I
		ARBC 324 (3 hours) Arabic Civilization II
		ARBC 435 (3 hours) Arabic Literature
		ARBC 437 (3 hours) Advanced Media Arabic
		ARBC 438 (3 hours) Topics in Arabic Media
		ARBC 455 (3 hours) Topics in Arabic Literature and Culture
Courses on Arabic Studies (delivered in English)	6 hours	HIST 462 (3 hours) History of the Middle East
		GEOG 467 (3 hours) Geography of the
		PS 365 (3 hours) Government and Politics of the Middle East
		RELS 306 (3 hours) Islam
		RELS 311 (3 hours) The Qur’an
		RELS 320 (3 hours) Religions of the Middle East
		Other courses with permission of program advisor.

Effective Catalog Year: Spring 2014

*\*Friendly amendment.*

*See revised proposal for revisions.*

**Proposal to create a new minor program from the Department of Modern Languages:**

Program Title: Arabic Minor

Reference Number: TBA

Required Hours: 30.0

Identification: The proficiency-oriented Arabic minor is built upon student-centered curriculum and standards-based assessments. It provides WKU undergraduates with extensive language training and in-depth study of Arab culture and society, which prepares them to use Arabic proficiently in their professional endeavors. The minor in Arabic requires a minimum of 30 credit hours. Some of the required course work may be accomplished through approved methods for demonstration of previous knowledge. Study abroad is recommended. Students must earn a “C” or better in all courses counted toward the minor.

**Required core courses: (15 hours)**

- ARBC 102 (3 hours) Elementary Arabic II
- ARBC 201, 202 (6 hours) Intermediate Arabic I & II
- ARBC 301, 302 (6 hours) Advanced Arabic I & II

**Elective courses (15 hours):**

At least five courses at the 300- or 400- level for a total (including the core) of 30 credit hours. May include among the five courses up to six credit hours for courses delivered in English but related to Arabic studies (Arab history, religion, philosophy or politics), with permission of the program advisor.

Category of Electives	Max Hours	Course Number & Title
Courses delivered in Arabic	15 hours	ARBC 321 (3 hours) Colloquial Arabic
		ARBC 322 (3 hours) Arabic Translation Studies
		ARBC 323 (3 hours) Arabic Civilization I
		ARBC 324 (3 hours) Arabic Civilization II
		ARBC 435 (3 hours) Arabic Literature
		ARBC 437 (3 hours) Advanced Media Arabic
		ARBC 438 (3 hours) Topics in Arabic Media
Courses on Arabic Studies (delivered in English)	6 hours	ARBC 455 (3 hours) Topics in Arabic Literature and Culture
		HIST 462 (3 hours) History of the Middle East
		GEOG 467 (3 hours) Geography of the Middle East
		PS 365 (3 hours) Government and Politics of the Middle East
		RELS 306 (3 hours) Islam
		RELS 311 (3 hours) The Qur’an
		RELS 320 (3 hours) Religions of the Middle East
Other courses with permission of program advisor.		

Effective Catalog Year: Spring 2014

John Baker seconded the motion. The motion carried.

Ashley Chance-Fox moved approval of the following **proposal to make multiple revisions to a course from the School of Journalism and Broadcasting:**

Current Course Title: JOUR 348 Introduction to Interactive Advertising Design

Proposed Course Title:	Introduction to Interactive Media
Proposed Abbr. Course Title:	Interactive Media
Credit Hours:	3.0 hrs.
Current Prerequisite:	JOUR 341 (Principles of Advertising) or permission
Proposed Prerequisite:	none
Current Course Catalog Listing:	Study and creation of interactive advertising, using current software programs. Develop interactive ads for Web and mobile applications. Cover aesthetic and technical aspects of design and production, business process and working in teams to produce Web-based products. (course fee)
Proposed Course Catalog Listing:	Study and creation of interactive digital products and design. An introduction to coding with basic HTML, CSS, Javascript and JQuery. Includes collaborative assignment using content from other courses. No previous knowledge of web programming necessary. (course fee)
Implementation:	Spring 2014

John Baker seconded the motion. The motion carried.

J. Dusteen Knotts moved approval of the following **proposal to revise a program from the Department of Art:**

Program Title:	Art History
Reference Number:	613
Required Hours:	33
Identification:	<ul style="list-style-type: none"> <li>• The number of credits will increase from 33 to 36 in order to bring our program into compliance with NASAD (National Association of Schools of Art and Design) standards that mandate that 30% of total student credit hours required for a bachelors degree be comprised of courses taken with the major field of study</li> <li>• We will require students to take ART 390 (Contemporary Art) in order (a) ensure their competence in that area and (b) to ensure that between the first half of ART 390, the second half of ART 313 (Art of the United States Since 1865) and ART 410 (European Art, 1900-1945), students are exposed to an additional 50%-100% more material about art made in the twentieth century, as suggested by NASAD in their most recent response to our request for accreditation.</li> <li>• As befits the change above, we propose to change the name of the final chronological category of art history courses from Modern and Contemporary Art to Modern and Twentieth Century Art, which will, if the changes are approved, be a more accurate descriptor.</li> <li>• We propose to split the elective course category, Ancient, Medieval, and Non-Western Art, into two separate elective course categories, Ancient and Medieval Art and Non-Western Art.</li> <li>• Students who currently have to take at least one elective in each of the four extant categories will have to take at least one elective in each of what will be—if these changes are approved—five categories.</li> <li>• We now account for the change in course prefixes in the Department of Family and Consumer Sciences from “DMT” to “IDFM.”</li> <li>• We fixed one typo re: a course number and changed DMT 322 to IDFM 332 for the course “History of 20th Century Fashion.”</li> </ul>
Effective Catalog Year:	Fall 2013

Mark Ciampa seconded the motion. The motion carried.

## **COLLEGE OF HEALTH AND HUMAN SERVICES**

### **CONSENT AGENDA**

Ashley Chance-Fox moved approval of the consent agenda.

#### **College of Health and Human Services:**

##### **Proposal to revise course catalog listing**

Course Title:	CHHS 175 University Experience-Health and Human Services
Credit Hours:	3.0 hrs.
Current Course Catalog Listing:	Transition to university experience. Topics include study skills, critical thinking skills, library education, campus resources, and personal development. Special emphasis on careers and degree programs related to the fields of health and human services.
Proposed Course Catalog Listing:	Transition to university experience. Topics include study skills, critical thinking skills, library education, campus resources, and personal development. Special emphasis on careers and degree programs related to the fields of health and human services. <b>Field trips may be required; students responsible for own transportation.</b>
Implementation:	Spring 2014

#### **Department of Family and Consumer Sciences:**

##### **Proposal to delete a course**

Course Title:	DMT 437 Conservation of Textiles and Clothing
Credit Hours:	3.0 hrs.
Implementation:	Fall 2013
Course Title:	DMT 441 Business Principles and Practices in Interior Design
Credit Hours:	3.0 hrs.
Implementation:	Fall 2013

J. Dusteen Knotts seconded the motion. The consent agenda was approved.

### **ACTION AGENDA**

J. Dusteen Knotts moved approval of the following **proposals to create a new course from the Department of Kinesiology, Recreation and Sport:**

Course Title:	SPM 290 Sport Management Seminar
Abbr. Course Title:	Sport Management Seminar
Credit Hours:	3.0 hrs.
Prerequisite:	This course is restricted to students with a major code of 572P (Sport Management-Prep) or 572 (Sport Management).
Course Catalog Listing:	Exploration of sport management career planning including application materials, interviewing, and other professional issues.

Implementation: Fall 2013

Course Title: SPM 305 Sport Event Management  
Abbr. Course Title: Sport Event Management  
Credit Hours: 3.0 hrs.  
Prerequisites: none  
Course Catalog Listing: Addresses the management of sporting events and tournaments. Students will learn multiple methods of designing and implementing tournaments and special events.

Implementation: Fall 2013

Course Title: SPM 315 Sport Communication  
Abbr. Course Title: Sport Communication  
Credit Hours: 3.0 hrs.  
Prerequisites: n/a  
Course Catalog Listing: Introduces students to the management of image and response to crisis situation impacting organization within community sport, scholastic sport, campus recreational sport, intercollegiate athletics, and professional sport organizations.

Implementation: Fall 2013  
*See revised proposal for revisions.*

John Baker seconded the motion. The motion carried.

J. Dusteen Knotts moved approval of the following **proposal to revise a program from the Department of Kinesiology, Recreation, and Sport:**

Program Title: Sport Management  
Reference Number: 572  
Required Hours: 51  
Identification:

- Amend Sport Program catalog description to accurately reflect proposed program changes and to correct a catalog error
- Remove ENG 100 & MATH 109 from prerequisite admission courses
- Add ACCT 200 & MGT 210 to prerequisite admission courses
- Remove ECON 202 from required courses
- Add SPM 290 to required course
- Add required elective courses to major and require students to take 15 hours from the listed choices
- Move SOCL 324, MKT 326, and ECON 323 from required courses to required elective courses
- Add SPM 300, SPM 305, SPM 310, SPM 315, SPM 456, JOUR 355, and PSY 340 to required elective courses
- Increase required credit hours in the major from 51 to 57

Effective Catalog Year: Fall 2013  
*See revised proposal for revisions.*

John Baker seconded the motion. The motion carried.

## OGDEN COLLEGE OF SCIENCE AND ENGINEERING

### CONSENT AGENDA

Ashley Chance-Fox moved approval of the consent agenda.

#### **Department of Engineering:**

##### **Proposal to revise course prerequisites/corequisites**

Course Title: EE 470 Communications and Modulation  
Credit Hours: 3.0 hrs.  
Current Prerequisite: EE 420  
Current Corequisite: EE475  
Proposed Prerequisites: EE 420, STAT 301  
Proposed Corequisite: EE 475  
Implementation: Winter 2014

John baker seconded the motion. The consent agenda was approved.

## UNIVERSITY COLLEGE

### ACTION AGENDA

Krisi Branham moved approval of the following **proposal to create a new course from the Department of Interdisciplinary Studies:**

Course Title: UC 100 College and Career Explorations  
Abbr. Course Title: College and Career Explorations  
Credit Hours: 1.0 hrs.  
Course Catalog Listing: One credit, dual credit on-line course for high school students to encourage exploration of academic and career choices and the relationship between the two.  
Implementation: Fall 2013

John Baker seconded the motion. J. Dusteen Knotts moved to postpone the proposal definitely until the next meeting. Eric Bain-Selbo seconded the motion. The motion to table definitely carried.

J. Dusteen Knotts moved approval of the following **proposals to create a new course from the Honors College:**

Course Title: CHNF 420 Media Chinese  
Abbr. Course Title: Media Chinese  
Credit Hours: 3.0 hrs.  
Prerequisites: *\*Admission to the CHNF program and permission of instructor.*  
Course Catalog Listing: An advanced-level Chinese Flagship course designed to enhance students' immersion learning of Mandarin Chinese by introducing them to advanced level grammar, vocabulary, and formal writing seen in Chinese language media such as newspapers, television, and the internet.  
Implementation: Spring 2014

*\*Friendly amendment.*

*See revised proposal for revisions.*

Course Title: CHNF 440 Chinese Tradition  
Abbr. Course Title: Chinese Tradition  
Credit Hours: 3.0 hrs.  
Prerequisites: *\*Admission to the CHNF program and permission of instructor.*  
Course Catalog Listing: An advanced Chinese Flagship course designed to further deepen students' immersion learning of Mandarin Chinese vocabulary, grammar, and formal expression through introduction to China's cultural and historical traditions. Taught entirely in Chinese, the course interweaves the learning of both Chinese Language and Chinese traditions.  
Implementation: Spring 2014  
*\*Friendly amendment.*  
*See revised proposal for revisions.*  
Ashley Chance-Fox seconded the motion. The motion carried.

## **V. Report from the Steering Subcommittee**

Kristi Branham moved approval of the report for the Steering Subcommittee. Ashley Chance-Fox seconded the motion. The report was approved as amended.

- A. Academic Policies
  - i. Create New
  - ii. Create Exception
  - iii. Revise Policy
  
- B. Courses
  - i. Create New Course
  - ii. Create Temporary Course
  - iii. Create Course Equivalency
  - iv. Discontinue Course Equivalencies
  - v. Delete Course
  - vi. Suspend Course
  - vii. Reactivate Suspended Course
  - viii. Make Multiple Revisions
  - ix. Revise Course Catalog Listing
  - x. Revise Course Number
  - xi. Revise Credit Hours
  - xii. Revise Trade Type
  - xiii. Revise Prerequisite/Corequisites
  - xiv. Revise Course Prefix
  - xv. Revise Title
  
- C. Create New Degree Type

## **VI. Report from the Chair**

Chair White announced the possibility of a called meeting on May 7, 2013, in order to complete the review of curriculum proposals and guidelines and to elect officers for the 2013-2014 academic year.

The meeting adjourned at 5:30 p.m.

Respectfully submitted,

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Melna Wilson, Recorder