University Curriculum Committee
January 25, 2017

I. **Call to Order – Meeting: 3:45 pm, WAB 227**

II. **Approval of December 5, 2017 Minutes**

III. **Old Business:**

IV. **New Business:**

V. **Curriculum Agenda**

Potter College of Arts & Letters	
Type of Action	**Description of Item and Contact Information**
Information	**Action: Proposal to Revise Course Prefix (Subject Area)** **Item: JOUR 421** Contact person: Mac McKerral Email: mac.mckerral@wku.edu Phone: 55882
Consent	**Action: Proposal to Reactivate a Suspended Course** **Item: BCOM 380** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840
Consent	**Action: Proposal to Reactivate a Suspended Course** **Item: BCOM 466** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840
Consent	**Action: Proposal to Revise Course Title** **Item: BCOM 366** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840
Consent	**Action: Proposal to Revise Course Title** **Item: BCOM 380** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840
Consent	**Action: Proposal to Revise Course Title** **Item: PJ 433** Contact person: Tim Broekema Email: tim.broekema@wku.edu Phone: 53005

Consent	**Action: Proposal to Revise Course Prerequisites** **Item: BCOM 368** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840
Consent	**Action: Proposal to Revise Course Prerequisites** **Item: BCOM 482** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840
Consent	**Action: Proposal to Revise Course Prerequisites** **Item: SJB 210** Contact person: Mac McKerral, Cliff Shaluta Email: mac.mckerral@wku.edu, cliff.shaluta@wku.edu Phone: 55882, 55833
Consent	**Action: Proposal to Revise Course Prerequisites** **Item: SJB 330** Contact person: Mac McKerral, Cliff Shaluta Email: mac.mckerral@wku.edu, cliff.shaluta@wku.edu Phone: 55882, 55833
Consent	**Action: Proposal to Revise Course Prerequisites** **Item: SJB 340** Contact person: Mac McKerral, Cliff Shaluta Email: mac.mckerral@wku.edu, cliff.shaluta@wku.edu Phone: 55882, 55833
Consent	**Action: Proposal to Suspend a Course** **Item: JOUR 427** Contact person: Mac McKerral Email: mac.mckerral@wku.edu Phone: 55882
Consent	**Action: Proposal to Suspend a Course** **Item: JOUR 428** Contact person: Mac McKerral Email: mac.mckerral@wku.edu Phone: 55882
Consent	**Action: Proposal to Suspend a Course** **Item: SJB 401** Contact person: Mac McKerral Email: mac.mckerral@wku.edu Phone: 55882
Consent	**Action: Proposal to Suspend a Course** **Item: SJB 495** Contact person: Mac McKerral Email: mac.mckerral@wku.edu Phone: 55882

Action	Action: **Proposal to Make Multiple Revisions to a Course** **Item: COMM 463** Contact person: Angela M. Jerome Email: angela.jerome@wku.edu Phone: 270-745-3296
Action	Action: **Proposal to Make Multiple Revisions to a Course** **Item: BCOM 463** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840
Action	Action: **Proposal to Make Multiple Revisions to a Course** **Item: BCOM 466** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840
Action	Action: **Proposal to Make Multiple Revisions to a Course** **Item: BCOM 480** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840
Action	Action: **Proposal to Make Multiple Revisions to a Course** **Item: PJ 330** Contact person: Tim Broekema Email: tim.broekema@wku.edu Phone: 53005
Action	Action: **Proposal to Make Multiple Revisions to a Course** **Item: SJB 402** Contact person: Mac McKerral Email: mac.mckerral@wku.edu Phone: 55882
Action	Action: **Proposal to Create a New Course** **Item: COMM 365** Contact person: Jieyoung Kong Email: jieyoung.kong@wku.edu Phone: 270-745-3296
Action	Action: **Proposal to Revise a Program** **Item: Major in Broadcasting #726** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840
Action	Action: **Proposal to Revise a Program** **Item: Major in Film #667** Contact person: Ron DeMarse Email: ron.demarse@wku.edu Phone: 52840

Action	Action: Proposal to Revise a Program Item: Major in Journalism #736 Contact person: Mac McKerral Email: mac.mckerral@wku.edu Phone: 55882
Action	Action: Proposal to Revise a Program Item: Major in Photojournalism #750 Contact: James Kenney Email: james.kenney@wku.edu Phone: 56307
Action	Action: Proposal to Revise a Program Item: Major in Communication Studies #792 Contact person: Angela M. Jerome Email: angela.jerome@wku.edu Phone: 270-745-3296
Action	Proposal to Revise a Program Item: 609 Major in Arabic Contact: David Dimeo Email: david.dimeo.@wku.edu Phone: (270) 745-6408
Action	Action: Proposal to Revise A Program Item: Bachelor of Arts (Music) 583 Contact person: Scott Harris Email: scott.harris@wku.edu Phone: 5-3751

Gordon Ford College of Business	
Type of Action	Description of Item and Contact Information
Consent Item	Action: Revise Course Title Item: FIN 433 Contact person: Indudeep Chhachhi Email: indudeep.chhachhi@wku.edu Phone: 5-2928

University College	
Type of Action	**Description of Item and Contact Information**
Consent	**Proposal to Revise Course Prerequisites/Corequisites** **Item: AFAM 343** Contact Person: Andrew Rosa Email: andrew.rosa@wku.edu Phone: 5-2729
Consent	**Proposal to Revise Course Prerequisites/Corequisites** **Item: CSJ 435** Contact Person: Jane Olmsted Email: jane.olmsted@wku.edu Phone: 5-5787

College of Health and Human Services	
Type of Item	**Description**
Consent	**Revise Course Prerequisites/Co-requisites** **PE 310 Kinesiology** Contact: Elizabeth Pyle, elizabeth.pyle@wku.edu; 270-745-5123
Action	**Discontinue Course Equivalencies** **EXS/PE 310 Kinesiology** Contact: Mark Schafer, mark.schafer@wku.edu, (270)745-5857
Action	**Discontinue Course Equivalencies** **EXS/PE 324 Measurement and Evaluation** Contact: Mark Schafer, mark.schafer@wku.edu, (270)745-5857

Ogden College of Science and Engineering	
Type of item	**Description of Item & Contact Information**
Consent	**Proposal to Revise a Course Prerequisite/Corequisite** AGED 300, Youth Development for Agriculture Educators Contact: Thomas Kingery, Thomas.Kingery@wku.edu, 55966
Action	**Proposal to Revise a Program** Ref. 508, Major in Agriculture, Agriculture Mechanization Concentration Contact: Cris Scudder, cris.scudder@wku.edu, x52969
Action	**Proposal to Revise a Program** Ref. 174, Certificate in GIS Contact: Amy Nemon, amy.nemon@wku.edu, x3082
Action	**Proposal to Revise a Program** Ref. 576, Major in Geographic Information Systems Contact: Kevin Cary, kevin.cary@wku.edu, x52981

Potter College of Arts and Letters
School of Journalism & Broadcasting
Proposal to Revise Course Prefix (Subject Area)
(Information Item)

Contact Person: Mac McKerral, mac.mckerral@wku.edu, 270-745-5882

1.   **Identification of current course prefix: JOUR 421**

2.   **Identification of proposed course prefix: SJB 421**

3.   **Rationale for the prefix revision:** This is a media history course geared to all students in the School of Journalism and Broadcasting, rather than just journalism students. As such, the SJB designation better reflects the scope of the course and the fact that this is an interdisciplinary course open to students from all majors. Also, this change will allow JOUR students to use the class to fulfill a restricted elective requirement**.**

4.   **Course numbers to be included under the new course prefix: 421**

5.   **Term of implementation: Fall 2018**

6.   **Dates of notification to committees:**

Journalism Faculty	**11/16/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Reactivate a Suspended Course
(Consent Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of course:**
   1.1   Course prefix (subject area) and number: BCOM 380
   1.2   Course title: Intermediate Post Production

2. **Rationale for the course reactivation:**
   This reactivation was done in consultation with both BCOM and FILM faculty to make post-production curriculum consistent and relevant for both programs going forward. This course will serve as the second in a three-course editing pipeline and will be a required course in BCOM and an elective option for Film majors at the present.

3. **Effect of course reactivation on programs or other departments, if known:**
   This class will replace BCOM 480 as a required course. ICap exceptions will be processed to allow this to stand in for 480, when necessary, for students in previous catalogs.

4. **Proposed term for implementation:** 2018(30)

5. **Dates of prior committee approvals**

Broadcasting Faculty	**11/8/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Reactivate a Suspended Course
(Consent Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of course:**
   1.1   Course prefix (subject area) and number: BCOM 466
   1.2   Course title: Directing Television and Film

2. **Rationale for the course reactivation:**
   For the past four years, the directing component of the BCOM curriculum was rolled into BCOM 463 (Producing and Directing). The hope was that 463 could cover all of the advanced aspects of video and broadcast production and also teach students how to function as television directors. Unfortunately, that was not found to be the case. Because the 463 class functions exclusively as a field production course (with a title change proposal reflecting that), we would like to reactivate our previously suspended Directing course.

3. **Effect of course reactivation on programs or other departments, if known:**
   For now, this class will serve as a production elective and will be offered when staffing is available. Because it is not required, it will have no impact on student progress.

4. **Proposed term for implementation:** 2018(30)

5. **Dates of prior committee approvals**

Broadcasting Faculty	**11/8/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise Course Title
(Consent Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of proposed course:**
    1.1   Course prefix (subject area) and number: BCOM 366
    1.2   Course title: Video Editing
    1.3   Credit Hours: 3

2. **Proposed course title:** Editing I

3. **Proposed abbreviated course title:** Editing I
    (maximum of 30 characters/spaces)

4. **Rationale for the revision of course title:**
    This revision was done in consultation with both BCOM and FILM faculty to make post-production curriculum consistent and relevant for both programs going forward. This course will serve as the first experience in a three-course editing pipeline and will be required for both majors. The new title helps to simplify and clarify the series of classes.

5. **Proposed term for implementation:** 2018(30)

6. **Dates of prior committee approvals:**

Broadcasting Faculty	**11/8/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise Course Title
(Consent Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of proposed course:**
    1.1   Course prefix (subject area) and number: BCOM 380
    1.2   Course title: Intermediate Post Production
    1.3   Credit Hours: 3

2. **Proposed course title:** Editing II

3. **Proposed abbreviated course title:** Editing II
    (maximum of 30 characters/spaces)

4. **Rationale for the revision of course title:**
    This revision was done in consultation with both BCOM and FILM faculty to make post-production curriculum consistent and relevant for both programs going forward. This course will serve as the second in a three-course editing pipeline and will be a required course in BCOM and an elective option for Film majors at the present. The new title helps to simplify and clarify the series of classes.

5. **Proposed term for implementation:** 2018(30)

6. **Dates of prior committee approvals:**

    Broadcasting Faculty   **11/8/2017**

    School of Journalism & Broadcasting   **11/20/2017**

    PCAL Curriculum Committee   **6 December 2017**

    Undergraduate Curriculum Committee

    University Senate

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise Course Title
(Consent Item)

Contact Person: Tim Broekema, tim.broekema@wku.edu, 745-3005

1. **Identification of proposed course:**
   1.1   Course prefix (subject area) and number: PJ 433
   1.2   Course title: Short Form Documentary
   1.3   Credit Hours: 3

2. **Proposed course title:** Advanced Short Form Documentary

3. **Proposed abbreviated course title:** Advanced Short Doc

4. **Rationale for the revision of course title:**
   To develop a better organized course structure for our majors, and to more fully represent industry terminology.

5. **Proposed term for implementation:** 2018 (30)

6. **Dates of prior committee approvals:**

Photojournalism Committee	**11/13/17**
SJ&B Curriculum Committee	**11/20/17**
Potter College Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise Course Prerequisites
(Consent Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of proposed course:**
    1.1   Course prefix (subject area) and number: BCOM 368
    1.2   Course title: News Videography and Editing
    1.3   Credit Hours: 3

2. **Current prerequisites:** BCOM 265 and 266 for majors in Broadcasting; PJ 261 for majors in Journalism and Photojournalism

3. **Proposed prerequisites:** BCOM 265 and 366

4. **Rationale for the revision of prerequisites:**
    This change simplifies the prerequisites for the course and also reflects the addition of a required Editing I course (BCOM 366) for all Broadcasting majors. This was done to ensure that all students would know the fundamentals of editing before enrolling in the more advanced 368 class.

5. **Effect on completion of major/minor sequence:**
    Students in previous catalog years will be accommodated with overrides if they choose not to take BCOM 366. The existing provisions for majors outside of Broadcasting have been largely unnecessary. In the last 12 months, only one non-BCOM major has enrolled in the course, and it is not a required course or even a listed elective in any other major. Going forward, overrides can be used to accommodate other interested students.

6. **Proposed term for implementation:** 2018(30)

7. **Dates of prior committee approvals:**

Broadcasting Faculty	**11/8/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise Course Prerequisites
(Consent Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of proposed course:**
    1.1   Course prefix (subject area) and number: BCOM 482
    1.2   Course title: Television Program Production
    1.3   Credit Hours: 3

2. **Current prerequisites:** BCOM 367, 463, 480

3. **Proposed prerequisites:** BCOM 380, 463 and senior standing

4. **Rationale for the revision of prerequisites:**
BCOM 380 is replacing 480 as a required course in the major, necessitating this change in prerequisites. The 367 prerequisite is redundant as it serves as a prerequisite for 463. Finally, this class serves as a capstone and should not be taken prior to a student's senior year.

5. **Effect on completion of major/minor sequence:**
For those students who have taken BCOM 480 prior to this update, but have not yet taken 482, overrides will be processed to allow them to take the class.

6. **Proposed term for implementation:** 2018(30)

7. **Dates of prior committee approvals:**

Broadcasting Faculty	**11/8/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)

Contact Person: Mac McKerral, mac.mckerral@wku.edu, 270-745-5882
Cliff Shaluta, cliff.shaluta@wku.edu, 270-745-5833

1. **Identification of course:**
    1.1 Course prefix (subject area) and number: SJB 210
    1.2 Course title: Software Studio for Designers

2. **Current prerequisites/corequisites/special requirements:**
    Prerequisites: SJB 101 and 102; or permission of instructor

3. **Proposed prerequisites/corequisites/special requirements:**
    Prerequisites: Sophomore standing or permission of the instructor

4. **Rationale for the revision of prerequisites/corequisites/special requirements:**
    This request came from the Department of Communication in which the Ad/PR majors are now housed. The Department of Communication does not believe its majors need these pre-requisites. The content in SJB 101 does not relate to SJB 210. However, SJB 210 is a required course for the Journalism Major and skills learned in SJB 102 can enhance success for the Journalism Majors in SJB 210. The Journalism Major Unit has agreed to advise Journalism Majors to complete SJB 102 before taking SJB 210 in order to accommodate the request from the Department of Communication.

5. **Effect on completion of major/minor sequence:** Expedites Ad/PR major; no impact on Journalism major

6. **Proposed term for implementation:** Fall 2018

7. **Dates of prior committee approvals:**

SJ&B Curriculum Committee	**11/20/2017**
Potter College of Arts & Letters Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)

Contact Person: Mac McKerral, mac.mckerral@wku.edu, 270-745-5882
                    Cliff Shaluta, cliff.shaluta@wku.edu, 270-745-5833

1.   Identification of course:
        1.1   Course prefix (subject area) and number: SJB 330
        1.2   Course title: Interactive Design

2.   Current prerequisites/corequisites/special requirements:
        Prerequisites: SJB 210 or permission of instructor

3.   Proposed prerequisites/corequisites/special requirements:
        Prerequisites: Sophomore standing or permission of the instructor

4.   Rationale for the revision of prerequisites/corequisites/special requirements: The
        content taught in SJB 210 is not a necessary prerequisite for this course.

5.   Effect on completion of major/minor sequence: Expedites Ad/PR major

6.   Proposed term for implementation: Fall 2018

7.   Dates of prior committee approvals:

        SJ&B Curriculum Committee   **11/20/2017**

        Potter College of Arts & Letters Curriculum Committee   **6 December 2017**

        Undergraduate Curriculum Committee   _____

        University Senate   _____

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)

Contact Person: Mac McKerral, mac.mckerral@wku.edu, 270-745-5882
                     Cliff Shaluta, cliff.shaluta@wku.edu, 270-745-5833

1. **Identification of course:**
   1.1   Course prefix (subject area) and number: SJB 340
   1.2   Course title: Programming for Media Platforms

2. **Current prerequisites/corequisites/special requirements:**
   Prerequisites: SJB 102 or permission of instructor

3. **Proposed prerequisites/corequisites/special requirements:**
   Prerequisites: Sophomore standing or permission of the instructor

4. **Rationale for the revision of prerequisites/corequisites/special requirements:** The content taught in SJB 102 is not a necessary prerequisites for this course.

5. **Effect on completion of major/minor sequence:** Expedites it

6. **Proposed term for implementation:** Fall 2018

7. **Dates of prior committee approvals:**

SJ&B Curriculum Committee	**11/20/2017**
Potter College of Arts & Letters Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts and Letters
School of Journalism & Broadcasting
Proposal to Suspend a Course
(Consent Item)

Contact Person: Mac McKerral, mac.mckerral@wku.edu, 270-745-5882

1.   Identification of course:
   1.1   Current course prefix (subject area) and number: JOUR 427
   1.2   Course title: Media and the Schools

2.   Rationale for the course suspension: This class is no longer taught.

3.   Effect of course suspension on programs or other departments, if known: None

4.   Proposed term for implementation: Fall 2018

5.   Dates of prior committee approvals:

Journalism Faculty	**11/16/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts and Letters
School of Journalism & Broadcasting
Proposal to Suspend a Course
(Consent Item)

Contact Person: Mac McKerral, mac.mckerral@wku.edu, 270-745-5882

1. **Identification of course:**
    1.1 Current course prefix (subject area) and number: JOUR 428
    1.2 Course title: News Media Management

2. **Rationale for the course suspension:** This class is no longer taught.

3. **Effect of course suspension on programs or other departments, if known:** None

4. **Proposed term for implementation:** Fall 2018

5. **Dates of prior committee approvals:**

Journalism Faculty	**11/16/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts and Letters
School of Journalism & Broadcasting
Proposal to Suspend a Course
(Consent Item)

Contact Person: Mac McKerral, mac.mckerral@wku.edu, 270-745-5882,

1. **Identification of course:**
    1.1   Current course prefix (subject area) and number: SJB 401
    1.2   Course title: Team Investigative Reporting

2. **Rationale for the course suspension:** This class is no longer taught.

3. **Effect of course suspension on programs or other departments, if known:** None

4. **Proposed term for implementation:** Fall 2018

5. **Dates of prior committee approvals:**

Journalism Faculty	**11/16/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts and Letters
School of Journalism & Broadcasting
Proposal to Suspend a Course
(Consent Item)

Contact Person: Mac McKerral, mac.mckerral@wku.edu, 270-745-5882

1. **Identification of course:**
    1.1   Current course prefix (subject area) and number: SJB 495
    1.2   Course title: Collaborative Journalism

2. **Rationale for the course suspension:** This class is no longer taught.

3. **Effect of course suspension on programs or other departments, if known:** Program revisions have been submitted, reflecting the suspension of this course.

4. **Proposed term for implementation:** Fall 2018

5. **Dates of prior committee approvals:**

Journalism Faculty	**11/16/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
Department of Communication
Proposal to Make Multiple Revisions to a Course
(Action Item)

Contact Person: Angela M. Jerome, angela.jerome@wku.edu, 270-745-3296

1.   **Identification of course:**
        1.4   Current course prefix (subject area) and number: COMM 463
        1.5   Course title: Intercultural Communication

2.   **Revise course title:**
        2.1   Current course title: Intercultural Communication
        2.2   Proposed course title: Advanced Intercultural Communication
        2.3   Proposed abbreviated title: Advanced Intercultural Comm
        2.4   Rationale for revision of course title: For all of the other core areas of the communication discipline) we have a 300/400-level sequence. In the 300-level courses (e.g., COMM 362, Organizational Communication and COMM 348, Interpersonal Communication) the basic tenets of each area are taught. In the 400-level courses (e.g. COMM 462, Advanced Organizational Communication and COMM 448, Advanced Interpersonal) more advanced understanding of research, theory, and writing in those area is required. In creating the same sequence for Intercultural Comm, we have created COMM 365 which will be called Intercultural Communication. Thus, the 400-level course shall be re-named Advanced Intercultural Communication. No learning outcome nor assignments for this course will change. It has always served in the advanced capacity in our department, but with COMM 263 (which COMM 365 to be called Intercultural Communication will replace), being the course that taught the introductory tenets of intercultural communication.

3.   **Revise course number:**
        3.1   Current course number:
        3.2   Proposed course number:
        3.3   Rationale for revision of course number:

4.   **Revise course prerequisites/corequisites/special requirements:**
        4.1   Current prerequisites/corequisites/special requirements: (indicate which)
        4.2   Proposed prerequisites/corequisites/special requirements:
        4.3   Rationale for revision of course prerequisites/corequisites/special requirements:
        4.4   Effect on completion of major/minor sequence:

5.   **Revise course catalog listing:**
        5.1   Current course catalog listing: Creates an understanding of dimensions of communication theory that apply across cultural boundaries. Emphasis is placed

on both theoretical of practical awareness of communication in and between cultures.

5.2 Proposed course catalog listing: Advances understanding and application of intercultural communication theory and research for examining, analyzing, and evaluating challenges of engaging cultural difference in today's interconnected world.

5.3 Rationale for revision of course catalog listing: This wording more clearly describes the nature of this course as it is taught.

6. Revise course credit hours:
6.1 Current course credit hours:
6.2 Proposed course credit hours:
6.3 Rationale for revision of course credit hours:

7. Revise grade type:
7.1 Current grade type:
7.2 Proposed grade type:
7.3 Rationale for revision of grade type:

8. Proposed term for implementation: Fall 2018

9. Dates of prior committee approvals:

Department of Communication	**30 Nov 2017**
Potter College of Arts & Letters Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Make Multiple Revisions to a Course
(Action Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of course:**
   1.1   Current course prefix (subject area) and number: BCOM 463
   1.2   Course title: Producing and Directing

2. **Revise course title:**
   2.5   Current course title: Producing and Directing
   2.6   Proposed course title: Field Production II
   2.7   Proposed abbreviated title: Field Production II
   2.8   Rationale for revision of course title:
          This course is the natural continuation of its prerequisite, BCOM 367 (Field
          Production), and the change in title reflects that more clearly. Directing has also
          not consistently been a part of this course, so the current title is misleading.

3. **Revise course number: n/a**

4. **Revise course prerequisites/corequisites/special requirements: n/a**

5. **Revise course catalog listing:**
   5.1   Current course catalog listing:
          Advanced study of the operation of television equipment and station operation,
          including practical studio production experience. Emphasis on producing for
          broadcast media and multi-camera directing. Lecture and lab. Course Fee
   5.2   Proposed course catalog listing:
          Advanced study of single-camera video production, including producing,
          directing, shooting, and editing. Emphasis on collaborative video field production
          and post-production. Course Fee.
   5.3   Rationale for revision of course catalog listing:
          Reflects the reality that most of this course's production experience occurs
          outside the studio, and eliminates the reference to directing, which has not
          consistently been a part of the class.

6. **Revise course credit hours: n/a**

7. **Revise grade type: n/a**

8. **Proposed term for implementation:** 2018(30)

9. **Dates of prior committee approvals:**

Broadcasting Faculty	**11/8/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Make Multiple Revisions to a Course
(Action Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of course:**
   1.1 Current course prefix (subject area) and number: BCOM 466
   1.2 Course title: Directing Television and Film

2. **Revise course title:**
   2.1 Current course title: Directing Television and Film
   2.2 Proposed course title: Television Directing
   2.3 Proposed abbreviated title: Television Directing
   2.4 Rationale for revision of course title:
   This distinguishes the course from the very different FILM 378 (Film Directing) class.

3. **Revise course number: n/a**

4. **Revise course prerequisites/corequisites/special requirements:**
   4.1 Current prerequisites: BCOM 367 & BCOM 379
   4.2 Proposed prerequisites: BCOM 463
   4.3 Rationale for revision of course prerequisites/corequisites/special requirements:
   BCOM 379 is no longer being offered, and BCOM 463 is an appropriate advanced production prerequisite.
   4.4 Effect on completion of major/minor sequence:
   Simplifies it.

5. **Revise course catalog listing: n/a**
   5.1 Current course catalog listing:
   Professional level directing course for film / video production majors. Structured to offer students a thorough knowledge of and experience in directing single and multi-camera productions. Emphasis on live, video tape and film programs for broadcast and non-broadcast applications. Lecture and Lab. Course Fee
   5.2 Proposed course catalog listing:
   Professional level directing course for broadcasting majors. Structured to offer students a thorough knowledge of and experience in directing single- and multi-camera productions. Emphasis on live and recorded programs for broadcast and non-broadcast applications. Course Fee
   5.3 Rationale for revision of course catalog listing:
   Eliminates reference to film and better reflects the content of the course.

6.   **Revise course credit hours: n/a**

7.   **Revise grade type: n/a**

8.   **Proposed term for implementation:** 2018(30)

9.   **Dates of prior committee approvals:**

Broadcasting Faculty	**11/8/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Make Multiple Revisions to a Course
(Action Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of course:**
    1.1   Current course prefix (subject area) and number: BCOM 480
    1.2   Course title: Advanced Post Production

2. **Revise course title:**
    2.1   Current course title: Advanced Post Production
    2.2   Proposed course title: Editing III
    2.3   Proposed abbreviated title: Editing III
    2.4   Rationale for revision of course title:
    This revision was done in consultation with both BCOM and FILM faculty to make post-production curriculum consistent and relevant for both programs going forward. This course will serve as the third and final experience in a three-course editing pipeline and will be an elective option for both majors at the present. The new title helps to simplify and clarify the series of classes.

3. **Revise course number: n/a**

4. **Revise course prerequisites/corequisites/special requirements:**
    4.1   Current prerequisites: BCOM 366
    4.2   Proposed prerequisites: BCOM 380
    4.3   Rationale for revision of course prerequisites/corequisites/special requirements:
    With the reactivation of BCOM 380, this course will serve as the most advanced class in the three-course series. As such, it should require the intermediate course (380) as a prerequisite.
    4.4   Effect on completion of major/minor sequence:
    This course will serve as a production elective in the BCOM major moving forward. For students in previous catalog years (when it was required), iCap exceptions will be processed to allow BCOM 380 to satisfy this requirement.

5. **Revise course catalog listing: n/a**

6. **Revise course credit hours: n/a**

7. **Revise grade type: n/a**

8. **Proposed term for implementation:** 2018(30)

9. **Dates of prior committee approvals:**

Broadcasting Faculty	**11/8/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Make Multiple Revisions to a Course
(Action Item)

Contact Person: Tim Broekema, tim.broekema@wku.edu, 270-745-3005

1. **Identification of course:**
   1.1 Current course prefix (subject area) and number: PJ 330
   1.2 Course title: Multimedia Storytelling

2. **Revise course title:**
   2.1 Current course title: Multimedia Storytelling
   2.2 Proposed course title: Introduction to Short Form Documentary
   2.3 Proposed abbreviated title: Intro Short Documentary
   2.4 Rationale for revision of course title:
   To develop a better organized course structure for our majors, and to more fully represent industry terminology.

3. **Revise course number:**
   3.1 Current course number: N/A
   3.2 Proposed course number: N/A
   3.3 Rationale for revision of course number: NA

4. **Revise course prerequisites/corequisites/special requirements:**
   4.1 Current prerequisites/corequisites/special requirements: (indicate which) NA
   4.2 Proposed prerequisites/corequisites/special requirements: NA
   4.3 Rationale for revision of course prerequisites/corequisites/special requirements:
   NA
   4.4 Effect on completion of major/minor sequence: NA

5. **Revise course catalog listing:**
   5.1 Current course catalog listing:
   Prerequisite(s): PJ 233. Fundamentals of storytelling through the use of still photography, audio, and video. Analysis and application of the principles of multimedia editing techniques used in the photojournalism profession. Projects require transportation, a DSLR camera that is video capable, audio recording equipment and an external hard drive. Required off-campus travel. Lecture and lab. (Course Fee)

   5.2 Proposed course catalog listing:
   Prerequisite(s): PJ 233. Fundamentals of documentary storytelling through the use of still photography, audio, and video. Analysis and application of the principles of video editing techniques used in the photojournalism profession. Projects

require transportation, a DSLR camera that is video capable, audio recording equipment, and an external hard drive. Required off-campus travel. Lecture and lab. (Course Fee)

    5.3   Rationale for revision of course catalog listing:
The elimination of the word multimedia to reflect industry terminology and to focus the intent of the class and its video-centric discipline.

6.   Revise course credit hours:
    6.4   Current course credit hours: NA
    6.5   Proposed course credit hours: NA
    6.6   Rationale for revision of course credit hours: NA

7.   Revise grade type:
    7.1   Current grade type: NA
    7.2   Proposed grade type: NA
    7.3   Rationale for revision of grade type: NA

8.   Proposed term for implementation: 2018 (30)

9.   Dates of prior committee approvals:

Photojournalism Committee	**11/14/17**
SJ&B Curriculum Committee	**11/20/17**
Potter College Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Make Multiple Revisions to a Course
(Action Item)

Contact Person: Mac McKerral, mac.mckerral@wku.edu, 270-745-5882

1. **Identification of course:**
   1.1   Current course prefix (subject area) and number: SJB 402
   1.2   Course title: TEAM INVESTIGATIVE REPORTING II

2. **Revise course title:**
   2.1   Current course title: Team Investigative Reporting II
   2.2   Proposed course title: First Amendment Research and Reporting
   2.3   Proposed abbreviated title: First Amendment Reporting
   2.4   Rationale for revision of course title: Refined focus to First Amendment topics.

3. **Revise course number:**
   3.4   Current course number: n/a
   3.5   Proposed course number: n/a
   3.6   Rationale for revision of course number: n/a

4. **Revise course prerequisites/corequisites/special requirements:**
   4.1   Current prerequisites/corequisites/special requirements: (indicate which) n/a
   4.2   Proposed prerequisites/corequisites/special requirements: n/a
   4.3   Rationale for revision of course prerequisites/corequisites/special requirements:
   n/a
   4.4   Effect on completion of major/minor sequence: n/a

5. **Revise course catalog listing:**
   5.1   Current course catalog listing:
   A practical, hands-on alternative capstone course that brings together skills
   learned throughout the student's academic career to provide an opportunity to
   work within a team concept and to produce a series of stories related to a specific
   social issue. Students gain experience in interviewing, open access and 1st
   Amendment issues, as well as hone skills in various methods of content gathering.
   Students will work in teams to produce and distribute high-quality reportage
   across platforms.
   5.2   Proposed course catalog listing:
   A practical, hands-on alternative capstone course that brings together skills
   learned throughout the student's academic career to provide an opportunity to
   work within a team concept and to produce a series of stories related to First
   Amendment issues.
   5.3   Rationale for revision of course catalog listing:

The course's focus has been refined to First Amendment related issues, and it will become part of the Fleischaker/Greene Scholars in First Amendment Studies program.

6.   Revise course credit hours:
   6.1   Current course credit hours: n/a
   6.2   Proposed course credit hours: n/a
   6.3   Rationale for revision of course credit hours: n/a

7.   Revise grade type:
   7.1   Current grade type: n/a
   7.2   Proposed grade type: n/a
   7.3   Rationale for revision of grade type: n/a

8.   Proposed term for implementation: 2018(30)

9.   Dates of prior committee approvals:

Journalism Faculty	**11/16/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Proposal to Create a New Course: *COMM 365-Intercultural Communication*
Potter College of Arts & Letters
Department/Unit: Communication

Section 1: Proponent Contact Information
1.1 Name/Title: Jieyoung Kong, Assistant Professor
1.2 Email address: Jieyoung.Kong@wku.edu,
1.3 Phone #: (270) 745-6578

Section 2: Course Catalog Information
2.1 Course prefix (subject area) and number: COMM 365
2.2 Course title: Intercultural Communication
2.3 Abbreviated course title: Intercultural Communication
2.4 Credit hours/Variable credit: 3/No
2.5 Repeatability: None

2.6 Course Catalog Description: Introduces concepts and principles from the communication discipline for examining, analyzing, and evaluating challenges and opportunities of engaging cultural differences in peoples' face-to-face and mediated communication interactions in today's increasingly interdependent and interconnected world.

2.7 Prerequisite/Corequisite courses: **Pre-requisite:** 21 hours of Foundations and Explorations Courses, or junior standing

2.5a) Are any of these proposed prerequisites/corequisites offered by a unit other than the one indicated in this proposed course prefix?
<u>NO</u>

2.8 Additional Enrollment Requirements: N/A
2.9 Other Special Course Requirements: N/A

Section 3: Description of proposed course
3.1 Course Content Summary:
COMM 365 introduces concepts and principles from the communication discipline for examining, analyzing, and evaluating challenges and opportunities of engaging cultural differences in peoples' face-to-face and mediated communication interactions in today's increasingly interdependent and interconnected world. Students will examine on the one hand, how people from different ethnic/racial, national, and co-cultural backgrounds shape and are shaped by values, norms, institutions, and practices of societies they are brought up in, and on the other, how history, religion, language, technology, political and economic institutions influence their intercultural encounters. By analyzing how and why tensions and dissonance often attend interactions between people who are culturally different, students will utilize communication to embrace difference and evaluate communication processes and approaches for addressing challenges posed by diversity, multiculturalism, and intercultural encounters in domestic and international contexts. Ultimately, the aim of the course is to help

students develop their intercultural communication competence critical for ameliorating tensions, working through conflicts, and fostering productive relationships in exercising their shared responsibility as global citizens.

3.2 Learning Outcomes: "Upon successful completion of this course, students should be able to…"
- Articulate the connection between communication and culture
- Analyze the development of self in relation to others through culture and communication
- Critically analyze individual and cultural similarities and differences
- Utilize communication to be culturally sensitive and self-aware
- Cultivate skills to become a competent communicator across contexts and diverse communities
- Conduct reflective analysis of discourse to analyze complex issues using evidence-based argument

3.3 Assessment/Evaluation: Students will be evaluated using exams, quizzes, class activities, reports, projects, and/or essays.

Section 4: Rationale

4.1 Reason for developing this proposed course:

As all other context-specific core courses (e.g., COMM 362 Organizational Communication, COMM 348 Interpersonal Communication, and COMM 346 Persuasion) in the communication department are 300-level courses, we have revised the course content and expectations of COMM 263 to create curricular alignment. In doing so, we have increased the rigor of the course and have ensured that it better aligns with Colonnade and National Communication Association learning objectives. Since the number is increasing in level, the UCC requested an entirely new course proposal rather than a proposal to change course number.

Note: This course is intended to replace COMM 263. A proposal to suspend COMM 263 will be processed once COMM 365 is approved by the UCC and Colonnade committees.

4.2 Relationship to similar courses offered by other WKU departments/units:

4.2a) Are there other courses listed in the WKU Undergraduate catalog that present and/or explore content similar to that of this proposed course?

This course may have learning objectives in common with a number of other courses in the Colonnade Connections Social and Cultural category as it is intended to replace COMM 263: Intercultural Communication which resides in that category.

4.2b) Explain how this proposed course is unique in its presentation/exploration of the content it shares with the courses you listed above.

The central content of this course is disciplinarily specific.

4.2c) Have the units offering these courses been consulted regarding this proposal?

YES

Note: The former Colonnade Committee Chair, Marko Dumancic, was made aware that we were revising this course.

Section 5: Projected Enrollments/Resources

5.1 Enrollments: Students per section? 25- 30

5.2 Enrollments: Sections per academic year? 6-8

5.3 Enrollments: Students per academic year? 150-240

5.4 Supporting evidence/data for these projection: As this class will replace COMM 263, these number are based on current enrollment trends in COMM 263. As we are also submitting this proposal to the Colonnade Committee for placement in the Social and Cultural category (the paperwork is ready to go), we expect relatively similar enrollments.

5.5 Proposed method of staffing: Will additional staff be required in order to offer this course according to the enrollment projections indicated in item 5.1-3?

<u>NO</u>

5.6 Instructional technology resources: Are the unit's current instructional technology resources sufficient to support this course?

<u>YES</u>

5.7 Library resources: Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)?

<u>YES</u>

If YES, is a completed <u>Library Resources Form</u> appended to this proposal?

<u>YES</u>

Section 6: Proposed term for implementation: Fall 2018

Section 7: Approval Flow Dates:

    Communication Department: 11/14/2017

    Potter College of Arts & Letter Curriculum Committee:

    Colonnade Committee: **N/A**

    Professional Education Council: **N/A**

    Undergraduate Curriculum Committee:

    University Senate:

8. Supplemental documentation: (Check if appended, delete if not required.)
Library Resource Form (If applicable) _X___

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise A Program
(Action Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of program:**
    1.1 Current program reference number: 726
    1.2 Current program title: Major in Broadcasting (A.B.) – Ref #726
    1.3 Credit hours: 39-40

2. **Identification of the proposed program changes:**
    - Deleted SJB 401 and SJB 495 as capstone options
    - Added a required course in diversity
    - Deleted the SJ&B Sophomore Elective requirement
    - Simplified list of classes required for admission
    - Removed restriction against minoring in communication studies
    - Removed the track structure of the major
    - Increased the number of required courses that are consistent among all majors
    - Increased total hours in the major to 45
    - Updated and expanded capstone options for all majors
    - Updated and expanded the pool of electives for all majors
    - Updated course titles for BCOM 366, BCOM 380, BCOM 463 and SJB 402

3. **Detailed program description:**

Current program   *Proposed program – changes in bold*

Major in Broadcasting	Major in Broadcasting
ADMISSION REQUIREMENTS:	ADMISSION REQUIREMENTS:
Students wishing to enter the major in broadcasting initially are admitted as majors seeking admission (reference 726P). Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:	Students wishing to enter the major in broadcasting initially are admitted as majors seeking admission (reference 726P). Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:
1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;	1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;

2. A minimum overall grade point average of 2.5; 3. Completion of ENG 100 with a grade of 'C' or better and nine additional hours in the General Education Program; 4. Completion of the following courses with a grade of 'C' or better: SJB 101, 102, and the following course according to the intended concentration: Broadcast News: BCOM 265 Video Production: BCOM 266 Radio/TV Operations: BCOM 261 Students not meeting the above admission requirements will not be admitted to the broadcasting major and cannot register for any additional courses in the major. CURRICULUM The major in broadcasting (reference number 726) requires a minimum of 39 to 40 semester hours and leads to a Bachelor of Arts degree. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit, including the University's general education requirements. In addition to meeting institutional requirements for graduation, the broadcasting major must have a minor or second major outside of the School of Journalism & Broadcasting, the Department of Communication, and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, communication studies, or from those offered within the School, unless taken as a second minor. No course with a grade of "D" or below may be counted toward this major or used as a prerequisite. One-half of the hours in the	2. A minimum overall grade point average of 2.5; 3. Completion of ENG 100 with a grade of 'C' or better and nine additional hours in the General Education Program; 4. Completion of the following courses with a grade of 'C' or better: SJB 101, SJB 102, **BCOM 201 and BCOM 266.** ~~Broadcast News:~~ ~~BCOM 265~~ ~~Video Production:~~ ~~BCOM 266~~ ~~Radio/TV Operations:~~ ~~BCOM 261~~ Students not meeting the above admission requirements will not be admitted to the broadcasting major and cannot register for any additional courses in the major. CURRICULUM The major in broadcasting (reference number 726) requires a minimum of **45** semester hours and leads to a Bachelor of Arts degree. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit, including the University's general education requirements. In addition to meeting institutional requirements for graduation, the broadcasting major must have a minor or second major outside of the School of Journalism & Broadcasting, ~~the Department of Communication,~~ and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, ~~communication studies,~~ or from those offered within the School, unless taken as a second minor. No course with a grade of "D" or below may be counted toward this major or used as a prerequisite. One-half of the hours in the

major must be at the 300- or 400-level. Only 3 hours of internship or co-op may be counted within the major. One-hour workshops may be repeated in different topics up to 4 hours. Only 3 hours of workshop credit may be counted within the 39/40-hour major.

Students entering the major may choose from three concentrations for their study emphasis as listed below.

Broadcast News Concentration
Required courses for all majors (12 hours)
SJB 101 Understanding Media Content, Ethics and Technology
SJB 102 Media Content, Collaboration and Community
BCOM 201 Process and Effects of Mass Communication
BCOM 301 Mass Communication Law and Ethics

Requirements within concentration (15 hours)
BCOM 265 Basic Broadcast News
BCOM 266 Basic Television Production
BCOM 335 News Discovery and Selection
BCOM 365 Broadcast News Reporting and Producing
BCOM 368 News Videography/Editing

Elective (3 hours) *During the sophomore year, select one 3-hour course outside the BCOM major subject code, but within the School of Journalism & Broadcasting (AD, FILM, JOUR, PJ, PR and SJB) and approved by departmental faculty advisor.*

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major must be at the 300- or 400-level. Only 3 hours of internship or co-op may be counted within the major. One-hour workshops may be repeated in different topics up to 4 hours. Only 3 hours of workshop credit may be counted within the **45-hour** major.

Students entering the major may choose from three concentrations for their study emphasis as listed below.

Broadcast News Concentration
Required courses for all majors (**18** hours)
SJB 101 Understanding Media Content, Ethics and Technology
SJB 102 Media Content, Collaboration and Community
BCOM 201 Process and Effects of Mass Communication
BCOM 266 Basic Television Production
BCOM 301 Mass Communication Law and Ethics
BCOM 366 Editing I

Requirements within concentration (15 hours)
BCOM 265 Basic Broadcast News
BCOM 266 Basic Television Production
BCOM 335 News Discovery and Selection
BCOM 365 Broadcast News Reporting and Producing
BCOM 368 News Videography/Editing

Elective (3 hours) *During the sophomore year, select one 3-hour course outside the BCOM major subject code, but within the School of Journalism & Broadcasting (AD, FILM, JOUR, PJ, PR and SJB) and approved by departmental faculty advisor.*

Writing Elective (3 hours)
Select one course from the following list:
BCOM 265 Basic Broadcast News
BCOM 325 Electronic Media Writing

	Diversity Elective (3 hours) **Select one course from the following list:** **SJB 310 Media Diversity** **ANTH 448 Visual Anthropology** **COMM 463 Intercultural Communication** **CRIM 446 Gender, Crime, and Justice** **FLK 330 Cultural Connections and Diversity** **SOCL 355 Sociology of Gender** **SOCL 362 Social Institutions: Race, Class, and Gender** **SOCL 375 Diversity in American Society** **SPAN 345 Hispanic Representation in the Media** **Or a diversity class approved by an academic advisor**
Select one of the following three capstone experiences (3-4 hours) BCOM 465 Advanced Broadcast News *or by application either* SJB 495 Collaborative Journalism *or* SJB 401 Team Investigative Reporting I and SJB 402 Team Investigative Reporting II	Select one of the following **four** capstone experiences (**3** hours) BCOM 465 Advanced Broadcast News **BCOM 482 Television Program Production** **BCOM 491 Internship** *or by application either* SJB 495 Collaborative Journalism *or* SJB 401 Team Investigative Reporting I and SJB 402 **First Amendment Studies**
Restricted electives (6 hours) *Chosen in consultation with department faculty advisor. Select courses totaling six hours from the following list*: BCOM 325 Electronic Media Writing BCOM326 Radio/TV News Performance BCOM 328 Broadcast Weather Graphics BCOM 329 Broadcast Weather Data BCOM 385 Broadcast Commercial Sales BCOM 467 Workshop BCOM 485 Broadcast Operations & Management BCOM 491 Internship	Restricted Electives (**18** hours) *Chosen in consultation with department faculty advisor.* ***Select eighteen additional hours, including at least 12 upper-division hours, from the following list.*:** **BCOM 261 Basic Radio Production** **BCOM 265 Basic Broadcast News** **BCOM 300 American Popular Arts** **BCOM 303 Acting for the Camera** BCOM 325 Electronic Media Writing BCOM 326 Radio/TV News Performance BCOM 328 Broadcast Weather Graphics BCOM 329 Broadcast Weather Data **BCOM 335 News Discovery and Selection** **BCOM 360 Media Programming/Research** **BCOM 361 Advanced Radio Performance**

	BCOM 365 Broadcast News Reporting and Producing
	BCOM 367 Field Production
	BCOM 368 News Videography and Editing
	BCOM 369 Cooperative Education in Broadcast Communication
	BCOM 378 Film Animation
	BCOM 380 Editing II
	BCOM 385 Broadcast Commercial Sales
	BCOM 401 History of Broadcasting in America
	BCOM 429 Broadcast Meteorology
	BCOM 461 Radio Workshop
	BCOM 463 Field Production II
	BCOM 466 Television Directing
	BCOM 467 Workshop
	BCOM 476 Advanced Radio Sales
	BCOM 480 Editing III
	BCOM 481 Problems in Mass Comm.
	BCOM 485 Broadcast Operations & Management
	BCOM 491 Internship
	FILM 201 Introduction to the Cinema
	FILM 250 Screenwriting
	JOUR 202 Introduction to News Writing
	PJ 261 Introduction to Multimedia
	SJB 210 Software Studio for Designers
Video Production Concentration	~~Video Production Concentration~~
Required courses for all majors (12 hours)	~~Required courses for all majors (12 hours)~~
SJB 101 Understanding Media Content, Ethics and Technology	~~SJB 101 Understanding Media Content, Ethics and Technology~~
SJB 102 Media Content, Collaboration and Community	~~SJB 102 Media Content, Collaboration and Community~~
BCOM 201 Process and Effects of Mass Communication	~~BCOM 201 Process and Effects of Mass Communication~~
BCOM 301 Mass Communication Law and Ethics	~~BCOM 301 Mass Communication Law and Ethics~~
Requirements within concentration (18 hours)	~~Requirements within concentration (18 hours)~~
BCOM 266 Basic Television Production	~~BCOM 266 Basic Television Production~~
BCOM 325 Electronic Media Writing	~~BCOM 325 Electronic Media Writing~~
BCOM 366 Video Editing	~~BCOM 366 Video Editing~~
BCOM 367 Field Production	~~BCOM 367 Field Production~~

BCOM 463 Producing and Directing
BCOM 480 Advanced Post Production

Elective (3 hours) *During the sophomore year, select one 3-hour course outside the BCOM major subject code, but within the School of Journalism & Broadcasting (AD, FILM, JOUR, PJ, PR and SJB) and approved by departmental faculty advisor.*

Select one of the following three capstone experiences (3-4 hours)
BCOM 482 Television Program Production *or by application either* SJB 495 Collaborative Journalism
or SJB 401 Team Investigative Reporting I and SJB 402 Team Investigative Reporting II

Elective (3 hours) Select any additional BCOM course or any course totaling three hours from the following list:
SJB 241 Visualizing Data
PJ 131 Introduction to Digital Photography
PJ 261 Introduction to Multimedia
AD 341 Principles of Advertising
AD 348 Introduction to Interactive Design
ENG 309 Documentary Film
ENG 365 Film Adaptation Film
FILM 201 Introduction to Cinema
FILM 250 Screenwriting
FILM 366 History of Narrative Film
FILM 376 Cinematography
FILM 465 Film Genres
FILM 466 Film Theory

Radio and Television Operations Concentration
Required courses for all majors (15 hours)
SJB 101 Understanding Media Content, Ethics and Technology
SJB 102 Media Content, Collaboration and Community
SJB 103 Digital Storytelling in the 21st Century

BCOM 201 Process and Effects of Mass Communication
BCOM 301 Mass Communication Law and Ethics *(PS110, BCOM 201)*
Requirements within concentration (18 hours)
BCOM 261 Basic Radio Production *(SJB 101 or 102 or 103)*
BCOM 266 Basic Television Production *(SJB 101 or BCOM 201)*
BCOM 360 Electronic Media Programming/Research [fall] *(BCOM 301 or permission)*
BCOM 385 Broadcast Commercial Sales *(Sophomore Standing)*
   Select o*ne of the following two courses*
BCOM 265 Basic Broadcast News *(SJB 101 or 102 or 103)*
BCOM 325 Electronic Media Writing*(SJB 103)*
   Select o*ne of the following two courses*
BCOM 361 Advanced Radio Performance *(BCOM 261)*
BCOM 476 Advanced Radio Sales (BCOM 385 or permission)
Elective (3 hours) *During the sophomore year, select one 3-hour course outside the BCOM major subject code, but within the School of Journalism & Broadcasting (AD, FILM, JOUR, PJ, PR or SJB) and approved by departmental faculty advisor.*
Select one of the following three capstone experiences (3-4 hours)
BCOM 485 Broadcast Operations & Management *(BCOM 385 or permission)*
 or by application either SJB 495 Collaborative Journalism
 or SJB 401 Team Investigative Reporting I [1hr] [fall] and SJB 402 II [3hr] [spring]
Elective (3 hours) *Chosen in consultation with department faculty advisor. Note that 50% of coursework in the major must be at the 300/400 level.*
Select any additional BCOM course or any course totaling three hours from the following list:

Any BCOM course--BCOM 491 Internship, strongly recommended SJB 241 Visualizing Data PJ 131 Introduction to Digital Photography AD 300 Research in Advertising/Public Relations *(MKT 220 and Stats course)* AD 341 Principles of Advertising *(SJB 101)* PR 355 Fundamentals of Public Relations *(SJB 101,102,103 and JOUR 202)* MGT 210 Organization & Management *(Sophomore Standing)* MKT 220 Basic Marketing Concepts *(Sophomore Standing)* MKT 325 Personal Selling *(MKT 220)* MKT 329 Business-to-Business Mkt. *(MKT 220)* MKT 425 Advanced Personal Selling *(MKT 220, 325)* PSY 371 Psychology of Sales *(PSY 100)*	~~Any BCOM course--BCOM 491 Internship, strongly recommended~~ ~~SJB 241 Visualizing Data~~ ~~PJ 131 Introduction to Digital Photography~~ ~~AD 300 Research in Advertising/Public Relations *(MKT 220 and Stats course)*~~ ~~AD 341 Principles of Advertising *(SJB 101)*~~ ~~PR 355 Fundamentals of Public Relations *(SJB 101,102,103 and JOUR 202)*~~ ~~MGT 210 Organization & Management *(Sophomore Standing)*~~ ~~MKT 220 Basic Marketing Concepts *(Sophomore Standing)*~~ ~~MKT 325 Personal Selling *(MKT 220)*~~ ~~MKT 329 Business-to-Business Mkt. *(MKT 220)*~~ ~~MKT 425 Advanced Personal Selling *(MKT 220, 325)*~~ ~~PSY 371 Psychology of Sales *(PSY 100)*~~

4.   **Rationale for the proposed program change:**
   - This revision reflects several School-wide changes, including the removal of two capstone classes that have not been offered, the addition of a required diversity course (as advised by ACEJMC, our accrediting council) and the removal of an unfocused "Sophomore Elective".
   - Rather than requiring different courses for admission to different tracks, all majors can now be admitted with the same courses. This makes the admission process simpler and attainable more quickly.
   - The restriction against minoring in communication studies is no longer stipulated by our accrediting council and gives our majors an additional option for a minor.
   - Our most significant changes – including the removal of our three-track structure and changing our lists of required and elective courses – are designed to simplify the major, to make the requirements consistent and to discourage majors from becoming overly specialized at the expense of learning about other aspects of the broadcasting industry (including journalism, performance and production). This consistency will make staffing easier, despite the increase in total hours, because distinct specialized (and often low-enrolled) courses will not be needed to accommodate students in each of three tracks. Instead, our majors will be taking the same 18 core hours, with electives drawn from the same consistent pool, and no required track-specific coursework.
   - The total hours in the major were increased to create room for the new diversity elective and the expanded, diversified list of required courses. This ensures student exposure to all relevant aspects of broadcasting and still allows for intensive study in a specific field or specialization.

- The list of capstone options was updated to remove courses that are no longer offered, to allow all of our majors to take any capstone course for which they qualify, and to allow internship credit to stand in for a traditional capstone.
- The list of elective options was expanded, and made uniform for all BCOM majors. This was designed to simplify staffing and to provide students with more options for completing their requirements.
- Several changes were made to reflect revised course titles, including BCOM 366, 380, 463 and SJB 402.

5.   Proposed term for implementation and special provisions (if applicable): 2018(30)

6.   Dates of prior committee approvals:

Broadcasting Faculty	**11/8/2017**
SJ&B Curriculum Committee	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise A Program
(Action Item)

Contact Person: Ron DeMarse, ron.demarse@wku.edu, 270-745-2840

1. **Identification of program:**
   1.1   Current program reference number: 667
   1.2   Current program title: Major in Film (A.B.)
   1.3   Credit hours: 42

2. **Identification of the proposed program changes:**
   • Added BCOM 380 to the list of available Film Production electives
   • Updated course titles for BCOM 366 and BCOM 480
   • Replaced PJ 433 with PJ 330 in Production Elective category

3. **Detailed program description:**

Current Program	Revised Program (Changes in bold)
CATALOG DESCRIPTION: The major in film provides undergraduates a strong foundation in both film production and film studies. This combination allows students to gain the practical skills to succeed on a film set in both "below the line" and "above the line" roles, to experience the mechanics of film production in industry and independent settings, and to develop facility in critical and analytical thinking through the study of global film culture, history and aesthetics. The major in film requires 42 semester hours. No course with a grade of "D" or below may be counted toward this major or fulfill prerequisite requirements for any major in the School of Journalism & Broadcasting. One-half of the hours in the film major must be at the 300- or 400-level. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism &	CATALOG DESCRIPTION: The major in film provides undergraduates a strong foundation in both film production and film studies. This combination allows students to gain the practical skills to succeed on a film set in both "below the line" and "above the line" roles, to experience the mechanics of film production in industry and independent settings, and to develop facility in critical and analytical thinking through the study of global film culture, history and aesthetics. The major in film requires 42 semester hours. No course with a grade of "D" or below may be counted toward this major or fulfill prerequisite requirements for any major in the School of Journalism & Broadcasting. One-half of the hours in the film major must be at the 300- or 400-level. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting

Broadcasting unit including the general education requirements. In addition to meeting institutional requirements for graduation, the film major must have a minor or second major outside of the School of Journalism & Broadcasting and the Film Studies minor that is approved by the major faculty advisor. Students may not select a minor from those offered within the School, unless taken as a second minor. The major requires the following courses: FILM 100, FILM 155, FILM 201, FILM 202, FILM 250, FILM 282, FILM 369, FILM 382, FILM 486, and BCOM 366. Students must take five of the following courses, including at least two in the Film Studies category and two in the Film Production category. Other courses may be approved as restricted electives upon approval of the faculty advisor in the major and the program coordinator. *Film Studies:* FILM 399, FILM 469, ENG 309, ENG/FILM 365, ENG 366, ENG/FILM 465, ENG/FILM 466, BCOM 481, PS 303, ANTH 448, GERM 437, FREN 450, SPAN 490, SUS 295. *Film Production:* FILM 376, FILM 377, FILM 378, FILM 379, FILM 450, FILM 482, BCOM 378, BCOM 480, PJ 231, PJ 433, PERF 101, THEA/BCOM 303. ADMISSION REQUIREMENTS: Prospective majors may take no more than 12 hours in the major before admission. Students must meet the following requirements before they can be admitted:		unit including the general education requirements. In addition to meeting institutional requirements for graduation, the film major must have a minor or second major outside of the School of Journalism & Broadcasting and the Film Studies minor that is approved by the major faculty advisor. Students may not select a minor from those offered within the School, unless taken as a second minor. The major requires the following courses: FILM 100, FILM 155, FILM 201, FILM 202, FILM 250, FILM 282, FILM 369, FILM 382, FILM 486, and BCOM 366. Students must take five of the following courses, including at least two in the Film Studies category and two in the Film Production category. Other courses may be approved as restricted electives upon approval of the faculty advisor in the major and the program coordinator. *Film Studies:* FILM 399, FILM 469, ENG 309, ENG/FILM 365, ENG 366, ENG/FILM 465, ENG/FILM 466, BCOM 481, PS 303, ANTH 448, GERM 437, FREN 450, SPAN 490, SUS 295. *Film Production:* FILM 376, FILM 377, FILM 378, FILM 379, FILM 450, FILM 482, BCOM 378, **BCOM 380,** BCOM 480, PJ 231, PJ **330**, PERF 101, THEA/BCOM 303. ADMISSION REQUIREMENTS: Prospective majors may take no more than 12 hours in the major before admission. Students must meet the following requirements before they can be admitted:	

	Hours		Hours
1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree; 2. A minimum overall grade point average of 2.5; 3. Completion of ENG 100 with a grade of 'C' or better and 9 additional hours in the Colonnade Program; 4. Completion of the following courses with a grade of 'C' or better: FILM 100, FILM 201, FILM 202. Students seeking admission to the film major may choose from the following courses: FILM 100, FILM 155, FILM 201, FILM 202, FILM 250, BCOM 366, FILM 369. Students not meeting the above admission requirements will not be admitted to the Film major and cannot register for any additional courses in the major.		1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree; 2. A minimum overall grade point average of 2.5; 3. Completion of ENG 100 with a grade of 'C' or better and 9 additional hours in the Colonnade Program; 4. Completion of the following courses with a grade of 'C' or better: FILM 100, FILM 201, FILM 202. Students seeking admission to the film major may choose from the following courses: FILM 100, FILM 155, FILM 201, FILM 202, FILM 250, BCOM 366, FILM 369. Students not meeting the above admission requirements will not be admitted to the Film major and cannot register for any additional courses in the major.	
Required Courses (27 hours)		Required Courses (27 hours)	
FILM 100 (Film Industry and Techniques)	3	FILM 100 (Film Industry and Techniques)	3
FILM 155 (Film Attendance) [must be completed four (4) times]	0	FILM 155 (Film Attendance) [must be completed four (4) times]	0
FILM 201 (Intro to the Cinema)	3	FILM 201 (Intro to the Cinema)	3
FILM 202 (Basic Film Production)	3	FILM 202 (Basic Film Production)	3
FILM 250 (Screenwriting)	3	FILM 250 (Screenwriting)	3
FILM 282 (Film Production Workshop I)	3	FILM 282 (Film Production Workshop I)	3
BCOM 366 (Video Editing, Aesthetics & Techniques)	3	BCOM 366 (**Editing I**)	3
FILM 369 (Introduction to World Cinema)	3	FILM 369 (Introduction to World Cinema)	3
FILM 382 (Film Production Workshop II)	3	FILM 382 (Film Production Workshop II)	3
FILM 486 (Film Studies Capstone)	3	FILM 486 (Film Studies Capstone)	3
Electives (15 hours) Students must take five of the following courses, including at least two in the Film		Electives (15 hours) Students must take five of the following courses, including at least two in the Film	

Studies category and two in the Film Production category. Other courses may be approved as a restricted elective upon approval of the faculty advisor in the major and the program coordinator.		Studies category and two in the Film Production category. Other courses may be approved as a restricted elective upon approval of the faculty advisor in the major and the program coordinator.	
Film Studies		*Film Studies*	
FILM 399 (Special Topics in Film) [repeatable]	3	FILM 399 (Special Topics in Film) [repeatable]	3
FILM 469 (Topics in World Cinema)	3	FILM 469 (Topics in World Cinema)	3
ENG 309 (Documentary Film)	3	ENG 309 (Documentary Film)	3
ENG/FILM 365 (Film Adaptation)	3	ENG/FILM 365 (Film Adaptation)	3
ENG/FILM 366 (History of Narrative Film)	3	ENG/FILM 366 (History of Narrative Film)	3
ENG/FILM 465 (Film Genres)	3	ENG/FILM 465 (Film Genres)	3
ENG/FILM 466 (Film Theory)	3	ENG/FILM 466 (Film Theory)	3
BCOM 481 (Problems in Mass Communication [Special Topic: World Cinema /Study Abroad])	3	BCOM 481 (Problems in Mass Communication [Special Topic: World Cinema /Study Abroad])	3
PS 303 (Politics and Film)	3	PS 303 (Politics and Film)	3
ANTH 448 (Visual Anthropology)	3	ANTH 448 (Visual Anthropology)	3
GERM 437 (German Literature and Film)	3	GERM 437 (German Literature and Film)	3
FREN 450 (Topics in Francophone Cinema)	3	FREN 450 (Topics in Francophone Cinema)	3
SPAN 490 (Hispanic Cinema)	3	SPAN 490 (Hispanic Cinema)	3
SUS 295 (Pop Culture and Gender)	3	SUS 295 (Pop Culture and Gender)	3
Film Production		*Film Production*	
FILM 376 (Cinematography)	3	FILM 376 (Cinematography)	3
FILM 377 (Film Sound)	3	FILM 377 (Film Sound)	3
FILM 378 (Film Directing)	3	FILM 378 (Film Directing)	3
FILM 379 (Producing for Film)	3	FILM 379 (Producing for Film)	3
FILM 450 (Feature Screenwriting)	3	FILM 450 (Feature Screenwriting)	3
FILM 482 (Film Production Workshop III) [may be repeated one time for general elective credit]	3	FILM 482 (Film Production Workshop III) [may be repeated one time for general elective credit]	3
		BCOM 380 (Editing II)	**3**
BCOM 378 (Film Animation)	3	BCOM 378 (Film Animation)	3
BCOM 480 (Advanced Post Production)	3	BCOM 480 (**Editing III**)	3
PJ 231 (Intro to Photojournalism)	3	PJ 231 (Intro to Photojournalism)	3
PJ 433 (Short Form Documentary)	3	**PJ 330 (Intro to Short Form Documentary)**	3
PERF 101 (Acting)	3	PERF 101 (Acting)	3

BCOM/THEA 303 (Acting for the Camera)	3	BCOM/THEA 303 (Acting for the Camera)	3
Total Number of Hours	42	Total Number of Hours	42

4.   **Rationale for the proposed program change:**
- All changes are necessitated by changes to curriculum in the Broadcasting and Photojournalism curriculum. Most are cosmetic course name changes (BCOM 366 and BCOM 480). BCOM 380 is being inserted into the BCOM post-production curriculum and is added to the FILM curriculum because it serves the needs of both groups of students. PJ 330 is being revised as a precursor to PJ 433, so it fits more logically as a production elective in Film.

5.   **Proposed term for implementation and special provisions (if applicable):** 2018(30)

6.   **Dates of prior committee approvals:**

Film Faculty	**11/20/2017**
School of Journalism & Broadcasting	**11/20/2017**
PCAL Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise a Program
(Action Item)

Contact Person: Mac McKerral, mac.mckerral@wku.edu, 745-5882

1. **Identification of program:**
    1.1   Current program reference number: 736
    1.2   Current program title: Major in Journalism (A.B.)
    1.3   Credit hours: 42

2. **Identification of the proposed program changes:**
    • Suspends JOUR 401, 427, 428, and SJB 495
    • Adds a required course in diversity
    • Deletes the SJ&B Sophomore Elective requirement
    • Reduces required hours for the major to 42
    • Changes course prefix for JOUR 421
    • Revises SJB 402 Team Investigative Reporting II to specify course content
    • Changes 3-hour elective to 3-hour diversity Elective

3. **Detailed program description:**

Current Program   **Proposed Program**

Major in Journalism	Major in Journalism
ADMISSION REQUIREMENTS: Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted: 1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree; 2. A minimum overall grade point average of 2.5; 3. Completion of ENG 100 with a grade of 'C' or better and 9 additional hours in general education; 4. Completion of the following courses with a grade of 'C' or better: SJB 101, 102 and JOUR 202.	ADMISSION REQUIREMENTS: Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted: 1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree; 2. A minimum overall grade point average of 2.5; 3. Completion of ENG 100 with a grade of 'C' or better and 9 additional hours in general education; 4. Completion of the following courses with a grade of 'C' or better: SJB 101, 102 and JOUR 202. Students not meeting the above admission requirements will not be admitted to the major in journalism and cannot register for any additional courses in the major.

Students not meeting the above admission requirements will not be admitted to the major in journalism and cannot register for any additional courses in the major.

CURRICULUM:
The major in journalism (reference number 736) requires 42 to 43 semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. One-half of the hours in the major must be at the 300- or 400-level. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University's general education requirements.

In addition to meeting institutional requirements for graduation, the journalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor. Refer to the University Undergraduate Catalog for additional information.

REQUIRED COURSES (33 hours)
SJB 101 Understanding Media Content, Ethics and Technology
SJB 102 Media Content, Collaboration and Community
SJB 210 Software Studio for Designers
JOUR 202 Introduction to Media Writing
BCOM 264 Digital Video Production and Distribution
PJ 131 Introduction to Digital Photography
PJ 261 Introduction to Multimedia
JOUR 301 Press Law and Ethics
JOUR 302 Intermediate Reporting
JOUR 323 Multiplatform News Presentation
JOUR 325 Feature Writing

CURRICULUM:
The major in journalism (reference number 736) requires 42-43 semester hours **42 semester hour**s and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. One-half of the hours in the major must be at the 300- or 400-level. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University's general education requirements.

In addition to meeting institutional requirements for graduation, the journalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor. Refer to the University Undergraduate Catalog for additional information.

REQUIRED COURSES (33 hours)
SJB 101 Understanding Media Content, Ethics and Technology
SJB 102 Media Content, Collaboration and Community
SJB 210 Software Studio for Designers
JOUR 202 Introduction to Media Writing
BCOM 264 Digital Video Production and Distribution
PJ 131 Introduction to Digital Photography
PJ 261 Introduction to Multimedia
JOUR 301 Press Law and Ethics
JOUR 302 Intermediate Reporting
JOUR 323 Multiplatform News Presentation
JOUR 325 Feature Writing

Elective (3) hours
During the sophomore year, select one 3 credit hour upper division elective outside the major in journalism from one of the following subject areas:

Elective (3 hours) During the sophomore year, select one 3-credit hour upper division elective outside the major in journalism from one of the following subject areas: AD, BCOM, FILM, PJ, PR or SJB. Must be approved by faculty advisor in the major.	~~AD, BCOM, FILM, PJ, PR or SJB. Must be approved by faculty advisor in the major.~~ **Diversity Elective (3 hours)** **Take SJB 310 Media Diversity or:** **ANTH 448 Visual Anthropology** **COMM 463 Intercultural Communication** **CRIM 446 Gender, Crime, and Justice** **FLK 330 Cultural Connections and Diversity** **SOCL 355 Sociology of Gender** **SOCL 362 Social Institutions: Race/Class/Gender** **SOCL 375 Diversity in American Society** **SPAN 345 Hispanic Representation in the Media** **Or a diversity class approved by an academic adviser**
Restricted Elective (3 hours) Select one 3-hour elective from the following list: AD 343 Print Design/Production/Typography BCOM 325 Writing TV/Radio BCOM 368 News Videography & Editing JOUR 421 American Press History JOUR 422 Current Issues in Mass JOUR 427 Journalism and Media in the Schools JOUR 428 News Media Management JOUR 467 News/Editorial Practicum (1-hour) JOUR 481 Problems in Mass Communication JOUR 491 Internship or Practicum PJ 336 Picture Editing SJB 310 Diversity in Media SJB 330 Interactive Design ENG 311 Creative Nonfiction ENG 402 Editing/Publishing ENG 403 Memoir/Autobiography FLK 373 Folklore and Media Select one of the following three capstone experiences (3-4 hours)	Restricted Elective (3 hours) Select one 3-hour elective from the following list: AD 343 Print Design/Production/Typography BCOM 325 Writing TV/Radio BCOM 368 News Videography & Editing ~~JOUR 421 American Press History~~ JOUR 422 Current Issues in Mass ~~JOUR 427 Journalism and Media in the Schools~~ ~~JOUR 428 News Media Management~~ JOUR 467 News/Editorial Practicum (1-hour) JOUR 481 Problems in Mass Communication JOUR 491 Internship PJ 336 Picture Editing ~~SJB 310 Diversity in Media~~ SJB 330 Interactive Design **SJB 421 American Press History** ENG 311 Creative Nonfiction ENG 402 Editing/Publishing ENG 403 Memoir/Autobiography FLK 373 Folklore and Media Select one of the following capstone experiences (3 hours) JOUR 426 Advanced Reporting ~~SJB 495 Collaborative Journalism~~ ~~SJB 401 & 402 Team Investigative Reporting I & II (4 hours)~~

JOUR 426 Advanced Reporting SJB 495 Collaborative Journalism SJB 401 & 402 Team Investigative Reporting I & II (4-hours)	**SJB 402 First Amendment Research and Reporting**

4. **Rationale for the proposed program change:**
   - suspends classes not taught for a decade.
   - changes a prefix to reflect American Press History as an SJ&B-wide course.
   - adds an upper-level diversity class to the elective block, as per the WKU diversity mission.
   - corrects the major's deficiency in WKU-required upper-division hours caused by a previous program change that replaced a 300-level course with a 200-level.
   - specifies the content area for the investigative reporting course.
   - correctly reflects the major's required hours for degree completion.

5. **Proposed term for implementation and special provisions (if applicable):** 2018 (30)

6. **Dates of prior committee approvals:**

Journalism Program Committee	Nov. 15, 2017
SJ&B Curriculum Committee	Nov. 20, 2017
PCAL Curriculum Committee	**6 December 2017**_____
Undergraduate Curriculum Committee	_____
University Senate	_____

Potter College of Arts & Letters
School of Journalism & Broadcasting
Proposal to Revise a Program
(Action Item)

Contact Person: Professor James Kenney, james.kenney@wku.edu, 270.745.6307

1. **Identification of program:**
    1.1 Current program reference number: 750
    1.2 Current program title: Major in Photojournalism (A.B.)
    1.3 Credit hours: 42

2. **Identification of the proposed program changes:**
    • Deleted AD 348, SJB 401, and SJB 495 as electives, and added as an elective SJB 402.
    • Added a required course in diversity.
    • Added FILM 377 as a restricted elective.
    • Deleted the SJ&B Sophomore Elective requirement.
    • Updated course titles for PJ 330, PJ 433, and SJB 402.
    • Updated admission requirements.
    • Increased restricted elective from 3-4 to 6 hours.
    • Changed required courses from 39 to 36 hours.

3. **Detailed program description:**

Current Program   **Proposed Program**

Major in Photojournalism	Major in Photojournalism
ADMISSION REQUIREMENTS:	ADMISSION REQUIREMENTS:
Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:	Prospective majors may take no more than 15 hours in the major before admission. Students must meet the following requirements before they can be admitted:
1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;	1. Completion of a minimum of 24 hours of course work applicable to a baccalaureate degree;
2. A minimum overall grade point average of 2.5;	2. A minimum overall grade point average of 2.5;
3. Completion of ENG 100 with a grade of 'C' or better and 9 additional hours in general education;	3. Completion of ENG 100 with a grade of 'C' or better and 9 additional hours in general education;
4. Completion of the following courses with a grade of 'C' or better: SJB 101, 102, 103, and	4. ~~Completion of the following courses~~

231**.** Students not meeting the above admission requirements will not be admitted to the major in photojournalism and cannot register for any additional courses in the major without special permission.

~~with a grade of 'C' or better: SJB 101, 102, 103, and 231.~~
4. Completion of the following courses with a grade of 'C' or better: **SJB 101, SJB 102, PJ 231, and PJ 233.** Students not meeting the above admission requirements will not be admitted to the major in photojournalism and cannot register for any additional courses in the major without special permission.

CURRICULUM
The major in photojournalism (reference number 750) requires 45-46 semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University's general education requirements.

In addition to meeting institutional requirements for graduation, the photojournalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor. One-half of the hours in the major must be at the 300- or 400-level.

CURRICULUM
The major in photojournalism (reference number 750) requires ~~45-46~~ **45** semester hours and leads to the Bachelor of Arts degree. No course with a grade of "D" or below may be counted toward the major or fulfill prerequisite requirements. Students must take a minimum of 72 semester hours in courses outside of the School of Journalism & Broadcasting unit including the University's general education requirements.

In addition to meeting institutional requirements for graduation, the photojournalism major must have a minor or second major outside of the School of Journalism & Broadcasting and Film Studies that is approved by the major faculty advisor. Students may not select a minor in film studies, or those offered within the School, unless taken as a second minor.
One-half of the hours in the major must be at the 300- or 400-level.

REQUIRED COURSES -   39 HOURS

SJB 101 Understanding Media (3)
SJB 102 Media Content, Collaboration (3)
JOUR 202 Intro. to Media Writing (3)
PJ 231 Introduction to Photojournalism (3)

REQUIRED COURSES ~~39 HOURS~~
                                    36 HOURS
SJB 101 Understanding Media (3)
SJB 102 Media Content, Collaboration (3)
JOUR 202 Intro. to Media Writing (3)

PJ 233 Intermediate Photojournalism (3) *One of the following two law classes* **JOUR 301 Press Law & Ethics (3)** **BCOM 301 Mass Comm. Law & Ethics (3)** **PJ 302 Intermediate Reporting (3)** **PJ 330 Multimedia Technologies (3)** **PJ 333 Lighting Technologies (3)** **PJ 334 Picture Stories (3)** **PJ 433 Short Form Documentary (3)** **PJ 436 Photojournalism Projects (3)**	**PJ 231 Introduction to Photojournalism (3)** **PJ 233 Intermediate Photojournalism (3)** *One of the following two law classes* **JOUR 301 Press Law & Ethics (3)** **BCOM 301 Mass Comm. Law & Ethics (3)** **PJ 302 Intermediate Reporting (3)** ~~**PJ 330 Multimedia Technologies (3)**~~ **PJ 330 Introduction to Short Form Documentary (3)** **PJ 333 Lighting Technologies (3)** **PJ 334 Picture Stories (3)** ~~**PJ 433 Short Form Documentary (3)**~~ **PJ 433 Advanced Short Form Documentary (3)** **PJ 436 Photojournalism Projects (3)**
UNRESTRICTED ELECTIVE - 3 HOURS During the sophomore year select one 3-hour course outside the major, but within the School of Journalism & Broadcasting and approved by departmental faculty advisor.	~~**UNRESTRICTED ELECTIVE - 3 HOURS**~~ ~~During the sophomore year select one 3-hour course outside the major, but within the School of Journalism & Broadcasting and approved by departmental faculty advisor.~~ **Diversity Elective (3 hours)** **Select one course from the following list:** **SJB 310 Media Diversity** **ANTH 448 Visual Anthropology** **COMM 463 Intercultural Communication** **CRIM 446 Gender, Crime, and Justice** **FLK 330 Cultural Connections and Diversity** **SOCL 355 Sociology of Gender** **SOCL 362 Social Institutions: Race, Class, and Gender** **SOCL 375 Diversity in American Society** **SPAN 345 Hispanic Representation in the Media** **Or a diversity class approved by an academic advisor**
RESTRICTED ELECTIVES – 3-4 HOURS **AD 348 Intro to Interactive Media (3)** **FILM 376 Cinematography (3)** **JOUR 323 News Editing (3)**	

JOUR 325 Feature Writing (3) **PJ 336 Picture Editing (3)** **PJ 390 Cultural History of Photography** **PJ 432 Photojournalism Practicum (3)** **PJ 439 Advanced Studio Lighting (3)** **SJB 495 Collaborative Journalism (3)** **SJB 401/402 Team Investigative Reporting (4)**	**RESTRICTED ELECTIVES – 6 HOURS** ~~**AD 348 Intro to Interactive Media (3)**~~ **FILM 376 Cinematography (3)** **FILM 377 Film Sound (3)** **JOUR 323 News Editing (3)** **JOUR 325 Feature Writing (3)** **PJ 336 Picture Editing** **PJ 390 Cultural History of Photography** **PJ 432 Photojournalism Practicum** **PJ 439 Advanced Studio Lighting** ~~**SJB 495 Collaborative Journalism (3)**~~ ~~**SJB 401/402 Team Investigative Reporting (4)**~~ **SJB 402 First Amendment Research/Reporting (3)**

4.   **Rationale for the proposed program change:**
- This revision reflects several School-wide changes, including the removal of two capstone courses that are no longer offered; the addition of a required diversity course (as advised by ACEJMC, our accrediting council); the addition of FILM 377 as a restricted elective for students who want more extensive training in sound editing for their documentary projects; and the removal of an unfocused Sophomore Elective.
- The PJ 330 and PJ 433 course titles were changed to more accurately reflect the content of the classes and the progression of these two courses in the Photojournalism sequence.
- The SJB 402 course title was changed to more accurately reflect the content of the class.
- Admission requirements were updated to reflect the SJB core class requirement change and to verify specific classification.
- Changed required course hours from 39 to 36 to correct an error in math.

5.   **Proposed term for implementation and special provisions (if applicable):** 2018(30)

6.   **Dates of prior committee approvals:**

Photojournalism Program Committee   ____11/13/2017_____

SJ&B Curriculum Committee   ____11/20/2017_____

PCAL Curriculum Committee   **6 December 2017**_____

Undergraduate Curriculum Committee   _____

University Senate   _____

Potter College of Arts & Letters
Department of Communication
Proposal to Revise a Program
(Action Item)
Contact Person: Angela M. Jerome, angela.jerome@wku.edu, 270-745-3296

1. **Identification of program:**
   1.1 Current program reference number: 792
   1.2 Current program title: Major in Communication Studies
   1.3 Credit hours: Current: 33-34; Revised: 36

2. **Identification of the proposed program changes:**
   - Modifying admission requirements (deleting COMM 145, ENG 100 and MATH 109/116, using COMM 200)
   - Deleting 2 courses from the core, moving to electives (COMM 300 and 463)
   - Adding COMM 365 to the core
   - Adding COMM 346 as a core option
   - Modifying elective categories
   - Modifying prerequisites (to better reflect student preparation needed and align with programmatic changes)
   - Updating catalog descriptions

3. **Detailed program description:**

Current Program	Revised Program

The major requires the following admission requirements: A minimum GPA of 2.3, and the completion of COMM 145, ENG 100, and MATH 109 or MATH 116 with a grade of "C" or higher. *Note: Students can take no more than 15 hours in the Department of Communication before being admitted to the major.*

All courses within the major must be completed with a grade of "C" or better. The following 18 hours of Communication Core courses are required: COMM 200, COMM 300*, COMM 345, COMM 348, COMM 362, and COMM 463.

In addition, students must take 15 16 hours of electives from the following areas, with at least one course from each area (12 hours must be at the 300- or 400 level):
Organizational Communication: COMM 330, COMM 349, COMM 462
Interpersonal Communication: COMM 240, COMM 374, COMM 448, COMM 450
Communication in Specialized Contexts: COMM 388, COMM 440, COMM 451
Public Communication: COMM 245, COMM 247, COMM 343, COMM 346
Capstone Electives: COMM 494 or COMM 489 (up to 6 credits, only 3 count toward major).

With departmental approval, students may opt to substitute one of the following courses in fulfillment of a communication studies elective—other than the Capstone elective: COMM 400 or COMM 495. *Communication: COMM 410.* A minor or second major outside of the department is required.
*COMM 300 may be waived if the student has a second major or minor that requires an equivalent research methods course. Students would then take three additional hours from the electives list.

Admission Requirements:
Students wishing to enter the major in Communication Studies initially are admitted as majors seeking admission (reference 792P). Prospective majors may take no more than 15 hours in **the major before admission. Students must meet the following requirements before they can be admitted:**

1. **Completion of a minimum of 24 hours of coursework applicable to a baccalaureate degree;**
2. **A minimum overall grade point average of 2.3;**
3. **Completion of COMM 200 with a grade of "C" or better**

All courses in the major must be completed with a grade of "C" or better. **One-half of the hours in the major must be at the 300- or 400-level.**

The following **15** hours of Communication **Studies** Core courses are required**:** COMM 200**, COMM 345 *OR* COMM 346, COMM 348, COMM 362, and COMM 365**.

In addition, 21 hours of electives are required. 3 elective hours must be taken from the Advanced Study in Communication category, 12 hours must be taken from the Communication in Context category (only one course taken in this category may be taken at the 200 level), and 6 hours of must be taken from the Communication Skills and Applications category (only one course taken in this category may be taken at the 200 level).

Advanced Study in Communication: COMM 440, COMM 448, COMM 450, COMM 451, COMM 463.

Note: The course taken to meet the Advanced Study in Communication

	requirement may not be double counted in the Communication in Context category. *Communication in Context:* **POP 201, AD 240, PR 255, COMM 315, COMM 364,** COMM 374, COMM 388, COMM 440, COMM 448, COMM 450, COMM 451, C-OMM 463. *Communication Skills and Applications:* **AD 210, COMM 212 _OR_ ENG 212,** COMM 240, COMM 245, COMM 247, COMM 260, COMM 300 _OR_ **PS 301** _OR_ **SOC 302,** COMM 330, COMM 345, COMM 346, COMM 349. With departmental approval, students may opt to substitute one of the following courses in fulfillment of a Communication Studies Elective: COMM 400, COMM 415, COMM 489, COMM 495. A minor of second major is required**; neither the Communication Studies minor nor the Corporate and Organizational Communication major may be used to fulfill this requirement.**

4.   Rationale for the proposed program change:

The impetus for this change came with the restructuring of the Department of Communication. Many of these changes reflect the merger of the AD, COMM, PR, and POP majors into one department as well as partnerships forged with other departments across campus. This merger and these partnerships afford students the opportunity to take a broader array of courses that will benefit them in their careers. Further, COMM faculty took great care to better distinguish the COMM Studies and Corporate and Organizational Communication majors in this revision by adding some electives to this major and dropping others. Pre-reqs and Co-reqs on several classes are also being altered to better align with the program's goals and to more accurately reflect the knowledge base needed by students prior to entering specific courses in the major. In sum, this revision affords students more flexibility in a number of ways and better prepares them for careers in the communication industry.

Further, we argue that this major meets the CPE's 50% rule because each course in the *Advanced Study in Communication Category* meets all 9 of the National Communication Association's Learning Outcomes.

LOC #1: Describe the communication discipline and its central questions

LOC #2: Employ communication theories, perspectives principles, and concepts

LOC #3: Engage in communication inquiry

LOC #4 Create messages appropriate to the audience, purpose, and context

LOC #5: Critically analyze messages

LOC #6: Demonstrate the ability to accomplish communicative goals

LOC #7: Apply ethical communication principles and practices

LOC #8: Utilize communication to embrace difference

LOC #9: Influence public discourse

Thus, regardless of which course students select from that category, they should be able to meet the learning outcomes outlined as important for the discipline. The major difference will be the context in which those lessons are learned.

5.   Proposed term for implementation and special provisions (if applicable): Fall 2018

6.   Dates of prior committee approvals:

Department of Communication	**11-14-2017**
Potter College Curriculum Committee	**6 December 2017**
Professional Education Council (if applicable)	**N/A**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts and Letters
Department of Modern Languages
Proposal to Revise a Program
(Action Item)

Contact Person: David DiMeo   david.dimeo@wku.edu   5-6408

1. **Identification of program:**
   1.1   Current program reference number: 609
   1.2   Current program title: AB in Arabic
   1.3   Credit hours: 36

2. **Identification of the proposed program changes:**
   - Creates three new concentrations (Arabic for Journalism, Arabic for Business and Arabic for International Service)
   - Keeps the current, non-career specific Arabic major as a fourth concentration, Arabic Language and Culture.
   - Eliminates the option of counting two non-Arabic electives toward the major, replacing these with specific elective options in the concentrations
   - Increases the credit hours for three concentrations to 39 (see rationale for explanation)
   - Replaces ARBC 437 (Advanced Media Arabic) in the core with ARBC 321 (Colloquial Arabic).

3. **Detailed Program description**

Current	hr.	Proposed	hr.
AB Arabic		AB Arabic Language and Culture	
ARBC 102 Elementary Arabic II	3	ARBC 102 Elementary Arabic II	3
ARBC 201 Intermediate Arabic I	3	ARBC 201 Intermediate Arabic I	3
ARBC 202 Intermediate Arabic II	3	ARBC 202 Intermediate Arabic II	3
ARBC 301 Advanced Arabic I	3	ARBC 301 Advanced Arabic I	3
ARBC 302 Advanced Arabic II	3	ARBC 302 Advanced Arabic II	3
ARBC 437 Advanced Media Arabic	3	**ARBC 321 Colloquial Arabic 3**	
Any 300- or 400- level ARBC courses 18 Students may include among the six courses up to six credit hours of 300- or 400- level courses delivered in English but related to Arabic studies (HIST 462, GEOG 467, PS 365, RELS 306, RELS 311, RELS 320 or other courses with permission of program advisor).		Any 300- or 400- level ARBC courses 18 ~~Students may include among the six courses up to six credit hours of 300- or 400- level courses delivered in English but related to Arabic studies (HIST 462, GEOG 467, PS 365, RELS 306, RELS 311, RELS 320 or other courses with permission of program advisor).~~	
Total Semester Hours	36	Total Semester Hours	36

	AB Arabic for Journalism concentration hr.
	ARBC 102 Elementary Arabic II 3
	ARBC 201 Intermediate Arabic I 3
	ARBC 202 Intermediate Arabic II 3
	ARBC 301 Advanced Arabic I 3
	ARBC 302 Advanced Arabic II 3
	ARBC 321 Colloquial Arabic 3
	ARBC 437 Advanced Media Arabic 3
	ARBC 438 Topics in Arabic Media 3
	SJB 102 Media Content, Collaboration and Community 3
	JOUR 202 Introduction to News Writing 3
	JOUR 323 Multiplatform News Presentation 3
	Any 300- or 400- level ARBC course 6
Total Semester Hours 36	**Total Semester Hours 39**
	AB Arabic for Business concentration hr.
	ARBC 102 Elementary Arabic II 3
	ARBC 201 Intermediate Arabic I 3
	ARBC 202 Intermediate Arabic II 3
	ARBC 301 Advanced Arabic I 3
	ARBC 302 Advanced Arabic II 3
	ARBC 321 Colloquial Arabic 3
	ARBC 418 Business Arabic 3
	ARBC 438 Topics in Arabic Media 3
	MGT 210 Organization and Management 3
	MGT 303 International Business 3
	ECON 202 Principles of Economics (Micro) 3
	Any 300- or 400- level ARBC courses 6

Current		Proposed	
Total Semester Hours	36	**Total Semester Hours**	**39**
		AB Arabic for International Service concentration	**hr.**
		ARBC 102 Elementary Arabic II	**3**
		ARBC 201 Intermediate Arabic I	**3**
		ARBC 202 Intermediate Arabic II	**3**
		ARBC 301 Advanced Arabic I	**3**
		ARBC 302 Advanced Arabic II	**3**
		ARBC 321 Colloquial Arabic	**3**
		ARBC 357 Arabic for International Service	**3**
		ARBC 437 Advanced Media Arabic	**3**
		PS 365 Politics of the Middle East	**3**
		PS 250 International Politics	**3**
		RELS 306 Islam 3 or **HIST 462 History of the Middle East**	**3**
		Any 300- or 400-level ARBC course	**6**
Total Semester Hours	36	**Total Semester Hours**	**39**

4. **Rationale**

- The revisions align the program with the most popular career plans of Arabic majors, making the program more attractive to students. Career-focused programs in Arabic are not common, and thus constitute a significant recruiting advantage. The new concentrations will fulfill the requirements of the Department of Education grant to develop career focused major tracks.

- The current Arabic major option is essentially preserved in the first concentration, which allows students to select electives of their choice to shape the major to their career aspirations.

- The previous allowance of two non-Arabic electives was originally included to allow students to tailor the major to their career/disciplinary interests to some degree. The inclusion of concentrations largely obviates the need for this option.

- The non-Arabic courses included in the concentrations were selected in conjunction with faculty from the corresponding programs. In practice, we expect that most students pursuing these concentrations will also be majors in the corresponding disciplines (e.g. students selecting the Arabic for International Service concentration will typically be International Affairs majors). As the non-Arabic courses will thus likely count toward the other major, the credit hour requirement in the three new concentrations are higher than in the Arabic Language and Culture concentration. In practice, this will not result in additional load for most students.

- The revision replaces ARBC 437 (Advanced Media Arabic) in the major core with ARBC 321 (Colloquial Arabic) because ARBC 437 is a required course for two of the concentrations, but of lesser importance for the remaining two.

- All courses are already approved or in the catalog and are part of the Arabic course rotation. Therefore, staffing requirements will not change.

5.   **Proposed term for implementation and special provision (if applicable):** Fall 2018

6.   **Dates of Prior committee approvals:**

Department of Modern Languages	**11/14/2017**
Potter College Curriculum Committee	**6 December 2017**
Undergraduate Curriculum Committee	
University Senate	

Potter College of Arts & Letters
Department of Music
Proposal to Revise A Program
(Action Item)

Contact Person: Scott Harris, scott.harris@wku.edu, 745-3751

1.   Identification of program:
   1.1   Current program reference number: 583
   1.2   Current program title: Bachelor of Arts (Major in Music), both concentrations
   1.3   Credit hours: 36-48

2.   Identification of the proposed program changes: Replace catalog text to account for new course MUS 360 Accompanying instead of MUS 349 to serve as a substitute for the Group Piano sequence (MUS 160, 161) for students whose major/principal instrument is piano.

3.   Detailed program description:
Current Catalog text: Applied Music: …Students whose major/principal instrument is piano may substitute ~~MUS 349~~ Accompanying in place of group piano (MUS 160, MUS 161).

Proposed Catalog text: Applied Music: …Students whose major/principal instrument is piano may substitute **MUS 360** Accompanying in place of group piano (MUS 160, MUS 161).

4.   Rationale for the proposed program change: Accompanying has existed at WKU for many years as a section of "MUS 349 Chamber Music". Two semesters of this course substitute for Group Piano (MUS 160, 161) for music majors whose applied instrument is piano in the Bachelor of Arts (music) degree. The department is currently reconfiguring the ensemble course numbers to better reflect and align degree required verses non-degree required performance ensembles. A specific course number for Accompanying separates this course from performance ensembles and aligns it with similar degree required courses. The new course is MUS 360 Accompanying.

5.   Proposed term for implementation and special provisions (if applicable): Fall 2018

6.   Dates of prior committee approvals:

Department/ Unit: Music	**10/13/2017**
College Curriculum Committee	**6 December 2017**
Professional Education Council (if applicable)	**N/A**
Undergraduate Curriculum Committee	
University Senate	

Gordon Ford College of Business
Finance Department
Proposal to Revise Course Title
(Consent Item)

Contact Person: Indudeep Chhachhi, indudeep.chhachhi@wku.edu, 745-2928

2.   Identification of proposed course:
    1.4   Course prefix (subject area) and number: FIN 433
    1.5   Course title: Money and Capital Markets
    1.6   Credit Hours: 3

2.   Proposed course title: Financial Markets and Institutions

3.   Proposed abbreviated course title: Markets and Institutions
(maximum of 30 characters/spaces)

4.   Rationale for the revision of course title: This is a more accurate name for the course. It reflects that the basics of financial markets (including money and capital markets) are covered, and financial institutions are also a large part of the course material. The last 25 percent of the course is an introduction to banking. The book used for years to teach the course is titled, "Financial Markets and Institutions." Similar courses are often listed as Markets and Institutions at other Universities.

5.   Proposed term for implementation: As soon as possible

6.   Dates of prior committee approvals:

Finance Department	November 7, 2017
Gordon Ford College of Business Curriculum Committee	November 27, 2017
Undergraduate Curriculum Committee	
University Senate	

University College
Department of Diversity and Community Studies
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)

Contact Person: Andrew Rosa   Email: andrew.rosa@wku.edu   Office Phone: 270-995-2729

1. **Identification of course:**
   1.7   Course prefix (subject area) and number: AFAM 343
   1.8   Course title: Communities of Struggle

2. **Current prerequisites/corequisites/special requirements:**
   AFAM 190 African American Experience

3. **Proposed prerequisites/corequisites/special requirements:**
   Drop AFAM 190 as a prerequisite for AFAM 343

4. **Rationale for the revision of prerequisites/corequisites/special requirements:**
   AFAM 343 takes as its focus the study of the African American experience in local and global contexts and the social, cultural and political correspondence between liberation movements across communities of the African diaspora. Initially we thought AFAM 190 would provide needed background, but since the inclusion of AFAM 343 in Connections, we have admitted approximately 20 students who have did not have AFAM 190 before taking AFAM 343. They were successful in completing the course. To avoid numerous overrides in Topnet, we propose changing the prerequisite requirement to "21 hours of Foundations and Explorations courses or junior status."

5. **Effect on completion of major/minor sequence:**
   AFAM 343 is one of three core course requirements in the AFAM Studies minor.
   Minors will no longer be required to take AFAM 190 prior to taking AFAM 343.

6. **Proposed term for implementation:**
   Fall 2018

7. **Dates of prior committee approvals:**

Department/ Unit Diversity and Community Studies	**December 6, 2017**
University College Curriculum Committee	**January 3, 2018**
Undergraduate Curriculum Committee	
University Senate	

University College
Department of Diversity and Community Studies
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)

Contact Person: Jane Olmsted Email: jane.olmsted@wku.edu Office Phone: 270-745-5787

1. **Identification of course:**
    1.1   Course prefix (subject area) and number: CSJ 435
    1.2   Course title: Reimagining Citizenship

2. **Current prerequisites/corequisites/special requirements:**
    CSJ 200 Introduction to Social Justice

3. **Proposed prerequisites/corequisites/special requirements:**
    Drop CSJ 200 as a prerequisite for CSJ 435

4. **Rationale for the revision of prerequisites/corequisites/special requirements:**
    CSJ 435 takes as its focus an examination of theories and concepts of citizenship to reimagine new possibilities of rights, responsibilities, civic engagement and political participation within and beyond the nation-state. Initially we thought CSJ 200 would provide needed background, but since the inclusion of CSJ 435 in Connections, we have admitted students who did not have CSJ 200 before taking CSJ 435. They were successful in completing the course. To avoid numerous overrides in Topnet, we propose changing the prerequisite requirement to "21 hours of Foundations and Explorations courses or junior status."

5. **Effect on completion of major/minor sequence:**
    CSJ 435 is one of three core course requirements in the CSJ Studies minor. Minors will no longer be required take CSJ 200 prior to taking CSJ 435.

6. **Proposed term for implementation:**
    Fall 2018

7. **Dates of prior committee approvals:**

Department/ Unit Diversity and Community Studies	**December 6, 2017**
University College Curriculum Committee	**January 3, 2018**
Undergraduate Curriculum Committee	
University Senate	

College of Health & Human Services
School of Kinesiology, Recreation & Sport
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)

Contact Person: Elizabeth C. Pyle; elizabeth.pyle@wku.edu; 270-745-5123

1. **Identification of course:**
    1.9   Course prefix and number: PE 310
    1.10   Course title: Kinesiology

2. **Current prerequisites/corequisites/special requirements:** none

3. **Proposed prerequisites/corequisites/special requirements:** BIOL 131 (prerequisite)

4. **Rationale for the revision of prerequisites/corequisites/special requirements:** It was previously thought that BIOL 131 was a prerequisite for PE 310. The content addressed in BIOL 131 (Anatomy & Physiology I) is foundational knowledge to enhance student learning in PE 310.

5. **Effect on completion of major/minor sequence:** none; have already been advising

6. **Proposed term for implementation:** Fall 2018

7. **Dates of prior committee approvals:**

Department/ Unit School of KRS	October 23, 2017
CHHS College Curriculum Committee	Nov. 21, 2017
Professional Education Council	December 6, 2017
Undergraduate Curriculum Committee	
University Senate	

College of Health and Human Services
School of Kinesiology, Recreation & Sport
Proposal to Discontinue Course Equivalencies
(Action Item)

Contact Person: Mark Schafer, mark.schafer@wku.edu, (270)745-5857

2. **Identification of the equivalent courses:**
   1.1   EXS/PE 310
   1.2   Kinesiology

3. **Rationale for discontinuing equivalency:** The proposal to discontinue the equivalencies for EXS 310 and PE 310 ensures that Exercise Science (Ref. 554) and Physical Education (Ref. 587) are able to target their specific student populations and establish the field-specific course application and examples for each of the majors.

3. **Effect of discontinuing equivalency on programs or other departments, if known:**

   No known effect on other programs.

4. **Proposed new course number (for main campus or "C" course discontinued equivalencies only)** N/A

5. **Proposed term for implementation:** Fall 2018

6. **Dates of prior committee approvals:**

School of Kinesiology, Recreation & Sport	October 23, 2017
CHHS Undergraduate Curriculum Committee	Nov. 10, 2017
Professional Education Council	December 6, 2017
Undergraduate Curriculum Committee	
University Senate	

College of Health and Human Services
School of Kinesiology, Recreation & Sport
Proposal to Discontinue Course Equivalencies
(Action Item)

Contact Person: Mark Schafer, mark.schafer@wku.edu, (270)745-5857

1. **Identification of the equivalent courses:**
   1.1   EXS/PE 324
   1.2   Measurement and Evaluation

2. **Rationale for discontinuing equivalency:** The proposal to discontinue the equivalencies for EXS 324 and PE 324 ensures that Exercise Science (Ref. 554) and Physical Education (Ref. 587) are able to target their specific student populations and establish the field-specific course application and examples for each of the majors.

3. **Effect of discontinuing equivalency on programs or other departments, if known:**

   No known effect on other programs.

4. **Proposed new course number (for main campus or "C" course discontinued equivalencies only)** N/A

5. **Proposed term for implementation:** Fall 2018

6. **Dates of prior committee approvals:**

School of Kinesiology, Recreation & Sport	October 23, 2017
CHHS Undergraduate Curriculum Committee	Nov. 10, 2017
Professional Education Council	December 6, 2017
Undergraduate Curriculum Committee	
University Senate	

Ogden College of Science and Engineering
Agriculture Department
Proposal to Revise Course Prerequisites/Corequisites
(Consent Item)

Contact Person: Tom Kingery, thomas.kingery@wku.edu 270-745-5966

1. **Identification of course:**
   1.11 Course prefix (subject area) and number: AGED 300
   1.12 Course title: Youth Development for Agriculture Educators

2. **Current prerequisites/corequisites/special requirements:** AGED 250

3. **Proposed prerequisites/corequisites/special requirements:** AGED 250 or MGE 275

4. **Rationale for the revision of prerequisites/corequisites/special requirements:** This change will allow students from other career and technical disciplines to take the course as part of their program.

5. **Effect on completion of major/minor sequence:** This will have no effect on the program sequencing.

6. **Proposed term for implementation:** Spring 18

7. **Dates of prior committee approvals:**

Department of Agriculture	March 2, 2017
Ogden College Curriculum Committee	March 30, 2017
Professional Education Council	December 6, 2017
Undergraduate Curriculum Committee	
University Senate	

Ogden College of Science and Engineering
Department of Agriculture
Proposal to Revise A Program
(Action Item)

Contact Person: Cris Scudder, cris.scudder@wku.edu, 745-2969

1. **Identification of program:**
   1.1 Current program reference number: 508
   1.2 Current program title: Major in Agriculture, Agriculture Mechanization Concentration
   1.3 Credit hours: 50

2. **Identification of the proposed program changes:**
   - Change the name of Agriculture Mechanization to Agriculture Systems
   - Creation of Agriculture Systems concentration on ICAP

3. **Detailed program description:**

Current	Proposed
1. Take the following required basic agriculture courses: Select From: AGRO 110 ANSC 140 AGEC 160 AGMC 170/171 AGRI 175 AGMC 176 AGRI 291 or AGRI 491 AGRO 320 or AGRO 350 or ANSC 345 or AGMC 326 AGRI 397 AGRI 398 AGRI 494 Needs: 29 hours	1. Take the following required basic agriculture courses: Select From: AGRO 110 (3 credit hours) ANSC 140 (3) AGEC 160 (3) AGMC 170/171 (3) AGRI 175 (1) AGMC 176 (2) AGRI 291 or AGRI 491(3) AGRO 320 or AGRO 350 or ANSC 345 or AGMC 326 (3) AGRI 397 (1) AGRI 398 (1) AGRI 494 (3) Needs: 29 hours
2. ~~Contact an Agriculture advisor for the Agricultural Mechanization requirements. An exception form must be filed to add courses to your iCAP report.~~ ~~SELECT FROM: AGMCMAJREQ~~	**2. The following courses (18 hours) are required:** **AGMC 172/173 (3)** **AGMC 377/378 (3)** **AGMC 373/374 (3)** **AGMC 425 (3)** **AGEC 366 (3)** **AMS 227 (3)**

	3. **Take 3 credit hours from the following: AGEC**, AGED**, AGMC**, AGRI**, AGRO**, ANSC**, HORT****

4. **Rationale for the proposed program change:**

- The name change mirrors what is currently being used for this subject area at other universities and reflects an increasingly broader scope of the discipline, which now includes precision agriculture technology and concepts
- To list specific courses that satisfy the Agriculture Systems Concentration

5. **Proposed term for implementation and special provisions (if applicable):** Fall 2018.

6. **Dates of prior committee approvals:**

Department of Agriculture   November 16, 2017

Ogden College Curriculum Committee   November 30, 2017

Undergraduate Curriculum Committee   _____

University Senate   _____

Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise A Program
(Action Item)

Contact Person: Amy Nemon, amy.nemon@wku.edu, 270-745-3082

1. **Identification of program:**
   1.1 Current program reference number: #174
   1.2 Current program title: Certificate in GIS
   1.3 Credit hours: 14

2. **Identification of the proposed program changes:**
   - Increase credit hours from 14 to 20
   - Include introductory geography or geology or meteorology as a required course and GEOG 110. Currently an introductory course and GEOG 110 are a prerequisite to GISC 316.

3. **Detailed program description:** Numbers in ( ) indicate credit hours.
   - Proposed Changes to Undergraduate certificate in GIS

Current Program	Revised Program
GISC 316 (4) Fundamentals of GIS	**GEOG 103 (3) or GEOL 103 (3) or GEOL 111 (3) or METR 121 (3)**
GISC 317 (4) GIS	**GEOG 110 (3) World Regional Geography**
GISC 417 (3) GIS Analysis	GISC 316 (4) Fundamentals of GIS
GISC 419 (3) GIS Programming	GISC 317 (4) GIS
	GISC 417 (3) GIS Analysis
	GISC 419 (3) GIS Programming

4. **Rationale for the proposed program change:**
   These additional courses are necessary for success in the certificate.

5. **Proposed term for implementation and special provisions (if applicable):**
   - Fall 2018

6. **Dates of prior committee approvals:**

   Geography-Geology Curriculum Committee   11/17/17

   Ogden College Curriculum Committee   11/30/17

   Undergraduate Curriculum Committee

   University Senate

Ogden College of Science and Engineering
Department of Geography and Geology
Proposal to Revise Program
(Action Item)

Contact Person: **Kevin B. Cary, M.Sc., GISP** e-mail: **kevin.cary@wku.edu** Phone: **5-2981**

1. **Identification of program:**
    1.1   Current program reference number: **576**
    1.2   Current program title: **Major in Geographic Information Science**
    1.3   Credit hours: **53**

2. **Identification of the proposed program changes:**
    - Add GEOG 480 Urban Geography as an alternative to GEOG 492 in the Professional Requirements.
    - Adding GEOG 350 Economic Geography as an alternative to GEOG 492 in the Professional Requirements.
    - Adding AMS 163 Architectural Drafting as an alternative to CS 180 or CS 270.

3. **Detailed program description:**

Current Program	Proposed Program
B.Sc. Geographic Information Science	B.Sc. Geographic Information Science
The major in geographic information science (reference number 576) focuses on the concepts and principles of GISystems, along with its four components: (1) input, corrections, and collection of geospatial data; (2) storage and retrieval of geospatial data; (3) manipulation and analysis of geospatial data; and (4) maps and other forms of presentation of geospatial data. The major in geographic information science (reference number 576) requires a minimum of 53 semester hours of GIS courses.	The major in geographic information science (reference number 576) focuses on the concepts and principles of GISystems, along with its four components: (1) input, corrections, and collection of geospatial data; (2) storage and retrieval of geospatial data; (3) manipulation and analysis of geospatial data; and (4) maps and other forms of presentation of geospatial data. The major in geographic information science (reference number 576) requires a minimum of 53 semester hours of GIS courses.
Foundation Requirements (10 hours):	Foundation Requirements (10 hours):
GEOG or GEOL 103 Our Dynamic Planet or GEOL 111 The Earth or METR 121 Meteorology 3	GEOG or GEOL 103 Our Dynamic Planet or GEOL 111 The Earth or METR 121 Meteorology 3
GEOG 110 World Regional 3	GEOG 110 World Regional 3

CS 170 Prob Solve & Programming	3		CS 170 Prob Solve & Programming	3
GEOG 499 Prof. Development	1		GEOG 499 Prof. Development	1
Technique Requirements (15 hours):			Technique Requirements (15 hours):	
GEOG 300 Writing Geosciences	3		GEOG 300 Writing Geosciences	3
GISC 316 Foundations of GIS	4		GISC 316 Foundations of GIS	4
GISC 317 GIS	4		GISC 317 GIS	4
GEOG 391 Spatial Data Analysis	4		GEOG 391 Spatial Data Analysis	4
Professional Requirements (28 hours):			Professional Requirements (28 hours):	
GISC 414 Remote Sensing	4		GISC 414 Remote Sensing	4
GISC 417 GIS Analysis & Model	3		GISC 417 GIS Analysis & Model	3
GISC 418 Internet GIS	3		GISC 418 Internet GIS	3
GISC 419 GIS Programming	3		GISC 419 GIS Programming	3
GISC 443 GIS Databases	3		GISC 443 GIS Databases	3
GISC 477 GIS Special Topics	3		GISC 477 GIS Special Topics	3
or GISC 423 Geoprocessing & GIS Applications			or GISC 423 Geoprocessing & GIS Applications	
GEOG 492 Advanced Spatial GIS	3		GEOG 492 Advanced Spatial GIS	3
			OR GEOG 480 Urban Geography	
			OR GEOG 350 Economic Geog.	
GEOG 475 or 495 (Practicum and/or Internship)	6		GEOG 475 or 495 (Practicum and/or Internship)	6
PROGRAM TOTAL	53		PROGRAM TOTAL	53
Required Support Courses (16–17)			Required Support Courses (16–17)	
(not part of the major program hours):			(not part of the major program hours):	
CE 160/161 Surveying	4		CE 160/161 Surveying	4
CS 180 Computer Science I	3–4		CS 180 Computer Science I	3–4
OR CS 270 Intro. to Web Prog			OR CS 270 Intro. to Web Prog.	
			OR AMS 163 Architectural Draft	
MATH 116 Algebra	3		MATH 116 Algebra	3
MATH 117 Trig.	3		MATH 117 Trig.	3
MATH 183 Intro to Statistics	3		MATH 183 Intro to Statistics	3

4. **Rationale for the proposed program change:**
- **AMS 163** introduces computer-aided drafting design (or CAD(D)) software that is still in use today as part of the software used by GIS Professionals. Students use CADD software to exhibit orthographic projection, isometric projection, sections, dimensioning, auxiliary views, developments, 3D modeling, and professional technical drawing sets. CADD is widely used by GIS professionals. CADD and GIS have long been complementary technologies in the professional world of GIS.
- **GEOG 350** introduces the spatial variation of human activities and the relationship of economic conditions to the production and distribution of raw materials to the manufacturer and finally a product. Students will have an understanding of the

geographical distribution of trade and industry, distribution centers, and the spatial arrangement of economic centers across the world. GIS is an increasingly useful tool in economic development for effective decision-making about where to locate new businesses and where to grow existing businesses, as well as aiding in economic recovery and growth. GIS in business is becoming a part of mainstream economic management at the local, national, and global scales.

- **GEOG 480** introduces a solid understanding of the core concepts in location and space as well as spatial patterns and processes in urban areas. The student will be able to interpret patterns that make up the urban landscape, explain why urban patterns occur where they do, predict future spatial patterns and activities. Planners are now utilizing Big Data with GIS as part of the decision-making process and GIS is providing solutions to common problems such as traffic congestion, networking, and routing.

5. Proposed term for implementation and special provisions (if applicable):
- **Term:** Fall 2018

6. Dates of prior committee approvals:

Department of Geography and Geology	__11/17/17_____
Ogden College Curriculum Committee	__11/30/17_____
University Curriculum Committee	_____
University Senate	_____

VI.   **Academic Policy Subcommittee Report**

VII.   **Steering Committee Proposal Revision**

VIII.   **Announcements**

IX.   **Adjourn**