University Curriculum Committee

December 4, 2018

- I. Call to Order Meeting: 3:45 pm, WAB 227
- II. Approval of November 13, 2018 Minutes
- III. Old Business:
- IV. New Business:
- V. Curriculum Agenda

College of Health and Human Services		
Type of Item	Description	
	Revise a course Pre-requisite or Co-requisite	
Consent	IDFM 201 Interior Design Studio I	
	Contact: Sheila Flener, Sheila.flener@wku.edu, 745-4105	
	Revise a course Pre-requisite or Co-requisite	
Consent	IDFM 221 Visual Design II	
	Contact: Sheila Flener, Sheila.flener@wku.edu, 745-4105	
	Revise a course Pre-requisite or Co-requisite	
Consent	IDFM 300 Interior Design Studio II	
	Contact: Sheila Flener, <u>Sheila.flener@wku.edu</u> , 745-4105	
	Revise a course Pre-requisite or Co-requisite	
Consent	HMD 375 Meeting and convention Management	
	Contact: Tannaz Soltani, <u>Tannaz.soltani@wku.edu</u> , 745-4744	
	Revise a course Pre-requisite or Co-requisite	
Consent	IDFM 410 IDFM Internship	
	Contact: Carrie Cox, <u>carrie.cox@wku.edu</u> , 270-745-3995	
	Revise a course Pre-requisite or Co-requisite	
Consent	IDFM 421 Portfolio Design	
	Contact: Carrie Cox, <u>carrie.cox@wku.edu</u> , 270-745-3995	
	Revise a course Pre-requisite or Co-requisite	
Consent	IDFM 432 Visual Merchandising and Promotion	
	Contact: Carrie Cox, <u>carrie.cox@wku.edu</u> , 270-745-3995	
	Revise a course Pre-requisite or Co-requisite	
Consent	IDFM 433 Fashion Syntheses	
	Contact: Carrie Cox, <u>carrie.cox@wku.edu</u> , 270-745-3995	
	Revise a course Pre-requisite or Co-requisite	
Consent	HMD 475 Advanced Hospitality Event Planning	
	Contact: Tannaz Soltani, <u>Tannaz.soltani@wku.edu</u> , 745-4744	

Gordon Ford College of Business		
Type of Action	Description of Item and Contact Information	
Action Item	Action: Revise a Program	
	Item: Minor in Marketing	
	Contact person: Patricia Todd, patricia.todd@wku.edu, 5-2334	

Potter College of Arts & Letters			
Type of Item	Description of Item & Contact Information		
Consent	Proposal to Revise Course Catalog Listing		
	Item: PS 352 - International Relations of the Middle East		
	Contact: Sol Kiasatpour, soleiman.kiasatpour@wku.edu, Phone: 5-6359		
Action	Proposal to Revise Course Number		
	Item: CHIN 108 - Chinese Calligraphy		
	Contact Person: Ke Peng, ke.peng@wku.edu Phone: 5-5694		
Action	Proposal to Create a New Course		
	Item: MUS 321 - Country Music		
	Contact person: John Martin, john.martin@wku.edu, Phone: 5-6890		
Action	Proposal to Revise a Program		
	Item: Certificate in Brewing and Distilling Arts & Sciences		
	Contact: Andrew McMichael, andrew.mcmichael@wku.edu, 5-6538		

College of Education and Behavioral Sciences		
Type of Action	Description of Item and Contact Information	
Consent Item	Action: Revise Course Catalog Listing	
	Item: LME 448	
	Contact: Andrea Paganelli, andrea.paganelli@wku.edu, 270-745-5414	

Contact Person: Sheila Flener, Sheila.flener@wku.edu, 745-4105

1. Identification of course:

- 1.1 Course prefix and number: IDFM 201
- 1.2 Course title: Interior Design Studio I
- 2. Current prerequisites/co-requisites: Pre-requisites: None Co-requisites: IDFM 120, and 243
- **3. Proposed prerequisites/co-requisites:** Prerequisites: None Co-requisites: IDFM 243
- 4. Rationale for the revision of prerequisites/co-requisites: The content of IDFM 120 (Visual Design I) which covers sketching and ideation is not used in IDFM 201 (Interior Design Studio I). The content of Interior Design Studio I covers mechanical drafting techniques. The pre-requisite/co-requisite was previously used for sequencing in the major. Currently with students coming in with 15 or more credit hours we are having to lift holds to allow students to matriculate through the system in a timely fashion.

5. Effect on completion of major/minor sequence: None

6. **Proposed term for implementation:** Fall 2019

7. Dates of prior committee approvals:

Applied Human Sciences Department	10/19/2018
CHHS Undergraduate Curriculum Committee	11/09/2018
Undergraduate Curriculum Committee	
University Senate	

Contact Person: Sheila Flener, Sheila.flener@wku.edu, 745-4105

1. Identification of course:

- 1.1 Course prefix and number: IDFM 221
- 1.2 Course title: Visual Design II
- 2. Current prerequisites: Prerequisites: IDFM 120
- **3. Proposed prerequisites:** Prerequisites: None
- 4. **Rationale for the revision of prerequisites:** The content of IDFM 221 (Visual Design II) does not rely on the content of IDFM 120 (Visual I) for students to be successful. The pre-requisite/co-requisite was previously used for sequencing in the major. Currently with students coming in with 15 or more credit hours, we are having to lift holds to allow students to matriculate through the system in a timely fashion.
- 5. Effect on completion of major/minor sequence: None
- 6. **Proposed term for implementation:** Fall 2019

7. Dates of prior committee approvals:

Contact Person: Sheila Flener, Sheila.flener@wku.edu, 745-4105

1. Identification of course:

- 1.1 Course prefix and number: IDFM 300
- 1.2 Course title: Interior Design Studio II

2. Current prerequisites/co-requisites: Pre-requisites: IDFM 201 and IDFM 243 Co-requisites: IDFM 222

- **3. Proposed prerequisites/co-requisites:** Pre-requisites: IDFM 120, 201 and 243 Co-requisites: IDFM 222
- 4. Rationale for the revision of prerequisites/co-requisites: The content from IDFM 120 (Visual Design I), ideation and sketching is used in the programming phase of design. Students will be expected to show they have an understanding of this phase of the design process.

5. Effect on completion of major/minor sequence: None

6. **Proposed term for implementation:** Fall 2019

7. Dates of prior committee approvals:

Contact Person: Tannaz Soltani, tannaz.soltani@wku.edu, (270) 745-4744

1. Identification of course:

- 1.1 Course prefix and number: HMD 375
- 1.2 Course title: Meeting and Convention Management

2. Current prerequisites:

Prerequisite: HMD 271 and junior standing.

3. Proposed prerequisites:

Prerequisite: Sophomore standing.

4. Rationale for the revision of prerequisites:

HMD 271 (Meeting and Convention Management), has been dropped from the list of required courses for the Meeting and Convention Planning minor. It does not provide fundamental information necessary to take HMD 375.

5. Effect on completion of major/minor sequence:

This change will improve sequencing and progression toward completion for Meeting and Convention Planning minor.

6. **Proposed term for implementation:** Fall 2019

7. Dates of prior committee approvals:

Contact Person: Carrie Cox, carrie.cox@wku.edu, 270-745-3995

1. Identification of course:

- 1.1 Course prefix and number: IDFM 410
- 1.2 Course title: Internship
- 2. Current prerequisites: Prerequisite: IDFM 302 or 334, and 321.
- **3. Proposed prerequisites:** Prerequisite: IDFM 302 or 335, and 321.
- 4. Rationale for the revision of prerequisites: IDFM 334 (Apparel Design Management), was deleted and replaced by IDFM 335 in the IDFM major during the spring 2018 semester.
- 5. Effect on completion of major/minor sequence: No effect
- 6. **Proposed term for implementation:** Fall 2019
- 7. Dates of prior committee approvals:

Applied Human Sciences Department	10/19/2018
CHHS Undergraduate Curriculum Committee	11/09/2018
Undergraduate Curriculum Committee	
University Senate	

Contact Person: Carrie Cox, carrie.cox@wku.edu, 270-745-3995

1. Identification of course:

- 1.1 Course prefix and number: IDFM 421
- 1.2 Course title: Portfolio Design
- 2. Current prerequisites: Prerequisite: IDFM 302 or IDFM 334, and IDFM 321.

3. Proposed prerequisites: Prerequisite: IDFM 302 or 335, and 321

- 4. Rationale for the revision of prerequisites: IDFM 334 (Apparel Design Management), was deleted and replaced by IDFM 335 in the IDFM major during the spring 2018 semester.
- 5. Effect on completion of major/minor sequence: No effect
- 6. **Proposed term for implementation:** Fall 2019
- 7. Dates of prior committee approvals:

Applied Human Sciences Department	10/19/2018
CHHS Undergraduate Curriculum Committee	11/09/2018
Undergraduate Curriculum Committee	
University Senate	

Contact Person: Carrie Cox, carrie.cox@wku.edu, 270-745-3995

1. Identification of course:

- 1.1 Course prefix and number: IDFM 432
- 1.2 Course title: Visual Merchandising and Promotion
- 2. Current prerequisites: Prerequisite: IDFM 120, 221, & 334
- **3. Proposed prerequisites:** Prerequisite: IDFM 120, 221, & 335
- 4. Rationale for the revision of prerequisites: IDFM 334 (Apparel Design Management), was deleted and replaced by IDFM 335 in the IDFM major during the spring 2018 semester.
- 5. Effect on completion of major/minor sequence: No effect
- 6. **Proposed term for implementation:** Fall 2019
- 7. Dates of prior committee approvals:

Applied Human Sciences Department	10/19/2018
CHHS Undergraduate Curriculum Committee	11/09/2018
Undergraduate Curriculum Committee	
University Senate	

Contact Person: Carrie Cox, carrie.cox@wku.edu, 270-745-3995

1. Identification of course:

- 1.1 Course prefix and number: IDFM 433
- 1.2 Course title: Fashion Synthesis
- 2. Current prerequisites: Prerequisite: IDFM 333 and 334.
- **3. Proposed prerequisites:** Prerequisite: IDFM 333 and 335.
- 4. Rationale for the revision of prerequisites: IDFM 334 (Apparel Design Management), was deleted and replaced by IDFM 335 in the IDFM major during the spring 2018 semester.
- 5. Effect on completion of major/minor sequence: No effect
- 6. **Proposed term for implementation:** Fall 2019
- 7. Dates of prior committee approvals:

Applied Human Sciences Department	10/19/2018
CHHS Undergraduate Curriculum Committee	11/09/2018
Undergraduate Curriculum Committee	
University Senate	

Contact Person: Tannaz Soltani, tannaz.soltani@wku.edu, (270) 745-4744

1. Identification of course:

- 1.1 Course prefix and number: HMD 475
- 1.2 Course title: Advanced Hospitality Event Planning
- 2. Current prerequisites: Prerequisite: HMD 375

3. Proposed prerequisites:

Prerequisite: Sophomore standing

4. Rationale for the revision of prerequisites:

HMD 375 (Meeting and convention Management) and HMD 475 have related content. However, HMD 475 does not build on HMD 375. Both HMD 375 and HMD 475 are required courses for the Meeting and Convention Planning minor and are taught in rotation. This change will provide flexibility to students to take these courses as they are offered.

5. Effect on completion of major/minor sequence:

This change will improve sequencing and progression toward completion for Meeting and Convention Planning minor.

6. **Proposed term for implementation:** Fall 2019

7. Dates of prior committee approvals:

Applied Human Sciences Department	10-24-2018
CHHS Undergraduate Curriculum Committee	11/9/2018
Undergraduate Curriculum Committee	
University Senate	

Proposal to Revise a program: Gordon Ford College of Business Department/Unit: Marketing Department

Section 1: Proponent Contact Information

1.1 Patricia Todd1.2 patricia.todd@wku.edu1.3 270-745-2334

Section 2: Program Information

2.1 Current Program reference number: 413

2.2 Current Program title: Marketing Minor

2.3 Current total number of credits required in the program: 24 / 27

Section 3: Proposed program revisions and rationales

- **3.1** Change MATH 116 to MATH 123 in the undergraduate course catalog description of the Marketing Minor. MATH 123 has replaced MATH 116 at the college level. Therefore, the minor descriptionin the undergraduate course catalog needs to be updated to be in compliance that change.
- **3.2** Add "At least 6 hours must be unduplicated from courses counted in the major" to the Marketing Minor description in the undergraduate course catalog so that it is consistent with other materials that define the requirements for the Marketing Minor.

Section 4: Consultations : None

Section 5: Proposed term for implementation: Fall 2019

Section 6: Approval Flow Dates:

Proposing department/unit: Marketing Department: 9/7/2018

Gordon Ford College of Business Curriculum Committee: 11/8/2018

Undergraduate Curriculum Committee:

University Senate:

Section 7: Required Appendices: Current & proposed program descriptions:

7.1 <u>Current</u> Program Description

Minor in Marketing Reference Number: 413 Minimum Hours for Minor: 24 / 27 The Marketing minor provides an attractive complement to many traditional liberal arts majors. Combinations of marketing with foreign language, agriculture, advertising, the performing arts, sports, health care and hospitality services, fashion retailing and others would broaden and strengthen career options. Marketing has a role in any occupational field that involves consumers and the choices which they make. The marketing minor is also appropriate for business majors who wish to increase their understanding of marketing. Students who are business majors must take 15 hours of marketing courses beyond MKT 220. The minor requires 24 to 27 semester hours. MATH 116 and SOCL 100 or PSY 100/PSYS 100 are recommended as background courses before beginning the minor though they are not a part of the minor program.

7.2 Proposed Program Description: (On a separate pages):

Minor in Marketing Reference Number: 413 Minimum Hours for Minor: 24 / 27 The Marketing minor provides an attractive complement to many traditional liberal arts majors. Combinations of marketing with foreign language, agriculture, advertising, the performing arts, sports, health care and hospitality services, fashion retailing and others would broaden and strengthen career options. Marketing has a role in any occupational field that involves consumers and the choices which they make. The marketing minor is also appropriate for business majors who wish to increase their understanding of marketing. Students who are business majors must take 15 hours of marketing courses beyond MKT 220. The minor requires 24 to 27 semester hours. At least 6 hours must be unduplicated from courses counted in the major. MATH 123 or any calculus class or have a Math ACT of at least 26 or a Math SAT of at least 610 and SOCL 100 or PSY 100/PSYS 100 are recommended as background courses before beginning the minor though they are not a part of the minor program.

Potter College of Arts & Letters Political Science Department Proposal to Revise Course Catalog Listing (Consent Item)

Contact Person: Sol Kiasatpour soleiman.kiasatpour@wku.edu 5-6359

1. Identification of course:

- 1.1 Course prefix (subject area) and number: PS 352
- 1.2 Course title: International Relations of the Middle East
- **2.** Current course catalog listing: Studies of relations between states in the area and their individual and collective relations with international organizations and with the Western and Russian blocs.
- **3. Proposed course catalog listing:** Introduction to international relations of Middle East and North Africa from historical, theoretical and contemporary perspectives. Focuses on interstate, regional and transnational relations.
- **4.** Rationale for revision of the course catalog listing: Course had been suspended, but was reactivated in Spring. The proposed course description updates an outdated description.

5. Proposed term for implementation: Next Available

6. Dates of prior committee approvals:

Department of Political Science Potter College Curriculum Committee Undergraduate Curriculum Committee University Senate

11/8/2018 11/19/2018

Potter College of Arts & Letters Department of Modern Languages Proposal to Revise Course Number (Action)

Contact Person: Ke Peng, ke.peng@wku.edu, (270) 745-5694

1. Identification of proposed course

- 1.1 Course prefix (subject area) and number: CHIN 108
- 1.2 Course title: Chinese Calligraphy
- 2. Proposed course number: CHIN 208

3. Rationale for revision of course number:

Teaching this course for several iterations already as a 100-level course has helped us discern that due to the learning outcomes and the academic expectations, it would be more appropriate to offer this as a 200-level course. Students engage in the cultural practice of calligraphy, they compare writing systems, and they gain an understanding of the meaning of calligraphy as a practice and product in Chinese culture.

4. Proposed term for implementation: Next available

5. Dates of prior committee approvals:

Department of Modern Languages Potter College Curriculum Committee Undergraduate Curriculum Committee University Senate April 14, 2018 November 19, 2018

(Action Item)

Proposal to Create a New Course: MUS 321 Country Music **Potter College of Arts & Letters Department/Unit:** Music

Section 1: Proponent Contact Information

1.1 Name/Title: John Martin, Instructor1.2 Email address: john.martin@wku.edu1.3 Phone # (270) 745-6890

Section 2: Course Catalog Information

- 2.1 Course prefix (subject area) and number: MUS 321
- **2.2 Course CIP code:** 50.0902
- 2.3 Course title: Country Music
- 2.4 Abbreviated Course title: Country Music
- 2.5 Credit hours/Variable credit: 3

2.6 Repeatability: N/A

- 2.7 Course Term: Is this course intended to span more than a single term? No
- **2.8 Course Catalog Description:** A study of the country music genre in the United States from the 1920s to the present, emphasizing performers, instrumentation, and lyric content, as well as cultural, social, economic, and political impacts in specific geographic regions.
- **2.9 Prerequisite/Corequisites/Restrictions:** N/A proposed as a Connections Colonnades course, with approval those prerequisites will apply.
- 2.10 Additional Enrollment Requirements: N/A
- 2.11 Other Special Course Requirements: N/A
- 2.12 Grade Type: students will be assigned a standard A-F final grade.
- 2.13 Schedule Type: lecture

Section 3: Description of proposed course

3.1 Course Content Summary:

- I: The Early Years (1920s and 1930s)
 - A. Birth of Country Music
 - B. National Stars on the Horizon
 - C. New Traditions, Cowboys, and Jazz
- II. WWII and after (1940s and 1950s)
 - A. Honky-Tonk and Rockabilly Revolution
 - B. The birth of Bluegrass
 - C. The Nashville sound
- III. Coast to coast (1960s and 1970s)
 - A. California Country and Country Rock
 - B. Classic Country
 - C. Outlaw Country and Southern Rock Rebellion
- IV. Expansion (1980s and 1990s)
 - A. Urban Cowboys
 - B. Neo-traditionalists
 - C. The commercial Country explosion
- V. Country music navigates genre (1990s and 2000s)
 - A. Alternative country
 - B. Redefining Country
 - C. Breaking borders

3.2 Learning Outcomes:

Through this course students should be able to:

- recognize different musical styles associated with Country music
- understand the regional impact of these styles
- appreciate the economic and social status of the time
- understand the common instruments used in Country music
- understand common vocal and instrumental techniques
- appreciate the importance of specific artists/performers

Colonnade Connections outcomes will also be listed upon approval:

Through this course students should be able to:

- analyze issues on local and global scales
- examine the local and global interrelationships of one or more issues
- evaluate the consequences of decision-making on local and global scales
- **3.3** Assessment/Evaluation: Students will be evaluated with exams and written assignments.

Section 4: Rationale

4.1 Reason for developing this proposed course: An understanding of Country music, and its genesis, is necessary for anyone wishing to understand other forms of popular music.

Country music has been influenced by numerous styles of music, and has had a profound influence on almost every popular style of music today. Since the heart of Country music, Nashville, Tenn., is a mere hour away from WKU's campus, this course will study music and people that have their origins within this region. Many legends of Country music are from Kentucky, including Bill Monroe, Loretta Lynn, Everly Brothers, Merle Travis, and Ricky Skaggs, to name a very few.

This is a new course intended to be a Colonnade offering under the Local to Global category.

4.2 Relationship to similar courses offered by other university departments/units:

- Do any other courses already being offered by other university departments/units share content with this proposed course? Yes
- Are any of the proposed pre/co-requisites for this course offered by another university department/unit? NO
- If the answer to both questions is NO, simply proceed to item 5.
- If the answer to either of those questions is YES, indicate here who in the affected departments/units was consulted, and the dates of those consultations: Folk Studies and Anthropology-Darlene Applegate, Nov. 19, 2018

Section 5: Projected Enrollments/Resources

- 5.1 How many students per section are expected to enroll in this proposed course? 30
- 5.2 How many sections of this course per academic year will be offered? 1
- **5.3** How many students per academic year are expected to enroll? 30
- **5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections.** This projection is based on current enrollment for similar MUS courses.
- **5.5 Proposed method of staffing:** Current staffing is sufficient. I currently teach MUS 322 Blues Music in Fall and Spring. I intend to replace MUS 322 Blues in the Fall with this course, teaching Blues in the Spring and Country Music in the Fall.
- 5.6 Instructional technology resources: Current technology resources are sufficient.
- **5.7 Library resources:** Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)? NO

If YES, was a <u>Library Resources Form</u> submitted to the appropriate collection development librarian prior to consideration at the college curriculum level?

Section 6: Proposed term for implementation: next available

Section 7: Supplemental/Supporting Documentation: N/A

Potter College of Arts & Letters Dean's Office Proposal to Revise A Program (Action Item)

Contact Person: Andrew McMichaelandrew.mcmichael@wku.edu5-6538

1. Identification of program:

- 1.1 Current program reference number: 1733
- 1.2 Current program title: Brewing and Distilling Arts & Sciences
- 1.3 Credit hours: 12-15
- **2. Identification of the proposed program changes:** Adding GEO 386—Geography of Potent Potables: Brewing Distilling, and Winemaking as an optional course.

We have consulted with the faculty member in GEOG, who will offer this course each spring, while the HIST course will be offered each fall.

Current Program	Proposed Program
BDAS 300 (3): The Science of	BDAS 300 (3): The Science of Fermentation
Fermentation in Brewing and Distilling	in Brewing and Distilling
ENT 312 (3): Entrepreneurship	ENT 312 (3): Entrepreneurship
HIST 341 (3): A Cultural History of	Either
Alcohol	HIST 341 (3): A Cultural History of Alcohol
BDAS 495 (1-3): Internship	or GEO 386 (3): Geography of Potent
BDAS 495 (1-5). Internship	Potables: Brewing Distilling, and
	Winemaking
	BDAS 495 (1-3): Internship in Brewing
T (1 10 12	Distilling
Total: 10 – 12	T-4-1, 10, 12
	Total: 10 – 12

3. Detailed program description:

4. **Rationale for the proposed program change:** This will give students a bit more flexibility in the courses they take, while maintaining the liberal arts section of the certificate. It will not increase the credit hours, nor will it impede any current students' path to graduation.

5. **Proposed term for implementation and special provisions (if applicable):** Next available

6.	Dates of prior committee approvals:		
	BDAS Co-Coordinators	5 Jan 2018	
	Potter College Curriculum Committee	1 Feb 2018	
	Undergraduate Curriculum Committee		
	University Senate		

Proposal Date:

College of Education and Behavioral Sciences School of Teacher Education Proposal to Revise Course Catalog Listing (Consent Item)

Contact Person: Andrea Paganelli andrea.paganelli@wku.edu

7. Identification of course:

- 1.3 Course prefix (subject area) and number: LME 448
- 1.4 Course title: Technology Applications in Education

8. Current course catalog listing: Uses of technology in education for instruction and instructional management. Emphasis on evaluation and utilization of appropriate software and hardware.

9. Proposed course catalog listing: This course will explore the confluence of technology, education and entrepreneurial advocacy through critical thinking and problem-solving.

10. Rationale for revision of the course catalog listing: The revision is designed to reflect the courses augmented focus on Local to Global problem-based learning course experiences.

11. Proposed term for implementation: Spring 2019

12. Dates of prior committee approvals:

Department/ Unit School of Teacher Education	<u>10/19/2018</u>
CEBS College Curriculum Committee	<u>11/6/2018</u>
Professional Education Council (if applicable)	<u>11/14/2018</u>
General Education Committee (if applicable)	
Undergraduate Curriculum Committee	
University Senate	