University Curriculum Committee October 20, 2020

Call to Order – Meeting: 3:45 pm, Zoom

Voting Members Present: Liz Sturgeon, Shelia Flener, Sara McCaslin, Anthony Paganelli, Melanie Autin, Mark Robinson, Trish Jaggers, Angie Jerome, Andy Mienaltowski, Sarah Herrick

Advisory Members Present: Jennifer Hammonds, Rheanna Plemons, Stuart Burris, Merrall Price, Evelyn Thrasher, Danita Kelley, Dennis George, Jessica Dorris

Guest: Holly Drummond, David DiMeo, Dana Cosby,

Approval of 8/25/20 Minutes - 1st/2nd Mienaltowski/Autin - Vote: Approved

Old Business:

Rheanna Plemons updated everyone on Course Leaf.

New Business:

None

Curriculum Agenda

Ogden College of Science and Engineering	
Type of item	Description of Item & Contact Information
Action	Proposal to Revise a Program
1 st /2 nd : Autin/Mienaltowski	Ref. 533, Construction Management, 72-73 hrs.
Vote: Approved	Contact: Bashar Haddad, <u>bashar.haddad@wku.edu</u> , x3414
	Discussion: Are they including the 4-year plan? It was there but
	somehow it got left off of the UCC agenda. They will send again
	before the proposal goes to Senate. Pre Req question for AMS
	217 was asked; CHEM 105/106 or CHEM 120/121 courses have
	been added since one of these is a prerequisite for AMS 217.

Gordon Ford College of Business	
Type of Item	Description of Item & Contact Information
Action	Proposal to Create a New Course
1 st /2 nd : Mienaltowski/Flener	MKT 426, Esports Marketing and Branding
Vote: Approved	Contact: Patricia Todd, patricia.todd@wku.edu, 745-2334
	Discussion: Friendly Amendment to streamline the course
	catalog description - 2.8 "Focuses on learning the fundamentals
	of effective esports marketing and branding. The course
	explores the financial, legal, ethical, and operational issues
	surrounding the esports industry."

College of Health and Human Services		
Type of Item	Description	
Action	Multiple Revision to a Course	
1 st /2 nd : Autin/Mienaltowski	REC 434 Resource Interpretation	
Vote: Approved	Contact: Eric Knackmuhs, <u>eric.knackmuhs@wku.edu</u> , 5-4680	
	Discussion: Course title has been renamed.	
Action	Revise a Program	
1 st /2 nd : Autin/Flener	594 Bachelor of Social Work	
Vote: Approved	Contact: Simon Funge, simon.funge@wku.edu, 270-745-4149	
	Discussion: Mentioned the numbering being out of order.	
	Contact list missing Holly Drummond approval, but she was	
	present at the meeting – she asked us to remove #4 CSJ	
	300/400 level & #6 CRIM 300/400 classes from the list (3.1).	
	Friendly Amendment – Under 3.1, Remove #4 & #6. Update 7.2	
	with the list of classes as well.	

	Potter College of Arts & Letters
Type of Item	Description of Item & Contact Information
Action	Proposal to Create a New Course
1 st /2 nd : Mienaltowski/Autin Vote: Approved	Item: ARBC 200 Introduction to Arab Studies
	David DiMeo, david.dimeo@wku.edu, 745-6408
	Discussion: In section 4 (Rationale) didn't really have the
	student need listed. Should this be added? Only required for
	new programs.
Action	Proposal to Revise a Program
1 st /2 nd : Paganelli/Autin Vote: Approved	Item: Film Studies Minor - 358
	Ted Hovet, ted.hovet@wku.edu, 745-5782

	Discussion: None
Action 1 st /2 nd : Mienaltowski/Jerome Vote: Approved	Proposal to Make Multiple Revisions to a Course Item: CRIM 438 - Victimology Holli Drummond, holli.drummond@wku.edu, 745-2259 Discussion: Holli described the time line of the course in a typical term to reflect where the new content fits. In addition, she discussed how the course learning outcomes would be assessed given the lessened expectations of a 200 level course compared to a 400 level course. She requested a spring 21
	implementation date.
Action 1 st /2 nd : Jerome/Mienaltowski Vote: Approved	Proposal to Revise a Program Item: Criminology Major - 627 Holli Drummond, holli.drummond@wku.edu, 745-2259 Discussion: Implementation date will be Fall 21.
Action 1 st /2 nd : Mienaltowski/Autin Vote: Approved	Proposal to Revise a Program Item: Criminology Minor - 342 Holli Drummond, holli.drummond@wku.edu, 745-2259 Discussion: None

UCC Academic Policy Subcommittee	
Action	Proposal to Revise an Academic Policy
1 st /2 nd : Paganelli/Flener	Contact: Anthony Paganelli, <u>Anthony.paganelli@wku.edu</u> ; 5-2889
Vote on changes made by UCC:	
Approved	Discussion: In regards to the "Certificate Definition", there was further discussion on the 3 rd bullet point: "Is an interdisciplinary credential that complements multiple programs". The definition was reviewed by the UCC in August and September, and amended by an email vote last month after suggestions from the Graduate Curriculum Committee. However, some stakeholders had not had the opportunity to review the document until recently. The committee agreed to accept the following revision: "Is an interdisciplinary credential that complements multiple programs" to "complements multiple programs." Liz noted that she was tasked this summer with writing a definition of a certificate that is the same for the UCC and GCC. She will contact GCC about this most recent recommended change to see if they concur.
	Undergraduate certificate guidelines may differ from GCC guidelines.

The committee discussed adding the following description to student requirements: "Students may achieve a certificate if the following requirements are met" to "students may achieve an undergraduate certificate if the following requirements are met."

In addition, discussion followed on the minimum number of hours earned requirement and the committee agreed to the following change: "a minimum of 75% of hours earned toward the certificate are earned at WKU" to "a minimum of 50% of hours earned toward the certificate are earned at WKU." Plemons stated the minimum requirement is 25% per SACSCOC.

Steering Committee:

Sheila Flener has agreed to serve. Liz asked for at least one more person to volunteer and Merrall Price offered although she is not a voting member. The subcommittee is tasked with defining the process by which the UCC will review, edit, and forward proposals when Courseleaf is operational.

Adjourn at 5 pm

Respectfully Submitted UCC Recorder Jessica Steenbergen