# Undergraduate Curriculum Committee March 16, 2021 (Combined February and March Proposals) 

I. Call to Order - Meeting: 3:45 pm, Zoom
II. Approval of Minutes - January 19, 2020
III. Old Business
IV. New Business

Delivery Mode to the expedited review - Rheanna Plemons
V. Curriculum Agenda

## FEBRUARY PROPOSALS

Ogden College of Science and Engineering (pgs. )

| Type of item | Description of Item \& Contact Information |
| :---: | :--- |
| Action | Proposal to Create a New Course <br>  <br>  <br>  <br> BIOL 351, Indian Himalayas-Biogeography, Ganges \& Culture, 3 hrs. <br> Contact: Nilesh Sharma, Nilesh.sharma@ wku.edu, x6593 |
| Action | Proposal to Revise a Program <br>  <br>  <br> Ref. 731, Mathematical Economics, 61-62 hrs. <br> Contact OCSE: Melanie Autin, <br>  <br> Contact GFCB: Alex Lebedinsky, autin@ wku.edu, x365.lebedinsky @ wku.edu, x3150 |

## College of Health and Human Services (pgs.)

| Type of Item | Description |
| :--- | :--- |
| Action | Multiple Revisions to a Course <br> PE 290 Scientific Principles of Coaching <br> Contact: Brian Myers, brian.myers@wku.edu, 270-745-4077 |
| Action | Multiple Revisions to a Course <br> PE 497 Principles of Coaching <br> Contact: Brian Myers, brian.myers @wku.edu, 270-745-4077 |
| Action | Revise a Minor <br> 320 Athletic Coaching <br> Contact: Brian Myers, brian.myers@wku.edu, 270-745-4077 |
| Action | Revise a Major <br> 589 Recreation Administration <br> Contact: Raymond Poff, Raymond.poff@wku.edu, 270-745-2498 |
| Action | Create a Certificate <br> Athletic Coaching <br> Contact: Brian Myers, brian.myers@wku.edu, 270-745-4077 |

Potter College of Arts \& Letters (pgs.)

| Type of Item | Description of Item \& Contact Information |
| :--- | :--- |
| Action | Proposal to Create a New Course <br> Item: LS 495 Senior Seminar in Legal Studies <br> Eric Reed, eric.reed@wku.edu, 745-4665 |
| Action | Proposal to Create a New Course <br> Item: LS 498 Internship in Legal Studies <br> Eric Reed, eric.reed@wku.edu, 745-4665 |
| Action | Proposal to Create a New Course <br> Item: PJ 101 Influence of the Photograph <br> James Kenney, james.kenney@wku.edu, 745-6307 |
| Action | Proposal to Revise a Program <br> Item: Bachelor of Music in Performance (593) <br> Liza Kelly, liza.kelly@wku.edu, 745-2682 |
| Action | Proposal for New Academic Program <br> Item: Bachelor of Arts in Legal Studies <br> Eric Reed, eric.reed@wku.edu, 745-4665 |

## MARCH PROPOSALS

## Potter College of Arts \& Letters

| Type of Item | Description of Item \& Contact Information |
| :--- | :--- |
| Consent | Proposal to Revise Course Catalog Listing <br> Item: AD 240 Advertising in a Digital World <br> Cliff Shaluta, cliff.shaluta@wku.edu, 270-991-6966 |


| Type of Item | Description of Item \& Contact Information |
| :--- | :--- |
| Action | Proposal to Create a New Course <br> Item: ART 497 Special Topics in Animation <br> Kristina Arnold, kristina.arnold@wku.edu, 745-6566 |
| Action | Proposal to Create a New Course <br> Item: HIST 304 Ancient Identities <br> Eric Reed, eric.reed@wku.edu, 745-4665 |
| Action | Proposal to Create a New Course <br> Item: HIST 432 Coffee \& Chocolate: Food in World History <br> Eric Reed, eric.reed@wku.edu, 745-4665 |

## College of Health and Human Services

| Type of <br> Item | Description |
| :--- | :--- |
| Consent | Revise Course Catalog Listing <br> PH 410 Global Perspectives on Population Health <br> Contact: Grace Lartey, PhD; grace.lartey@wku.edu; 270-745-3941 |
| Action | Create a New Course <br> PH 488 Public Health Senior Seminar <br> Contact: Grace Lartey, PhD; grace.lartey@wku.edu; 270-745-3941 |
| Action | Create a New Course <br> PH 412 Health Disparities \& Health Equity <br> Contact: Susan Eagle, PhD., susan.eagle@wku.edu, 270-745-3872 |
| Action | Revise a Program <br> 521P/521 Bachelor of Science in Public Health <br> Contact: Grace Lartey, PhD; grace.lartey@wku.edu; 270-745-3941 |
| Action | Revise a Program <br> 418 Minor in Meeting and Convention Planning <br> Contact: Karen Mason, karen.mason@wku.edu, 270-745-3462 <br> Julie Lee, Julie.lee@wku.edu 270-745-3990 |

Ogden College of Science and Engineering

| Type of item | Description of Item \& Contact Information |
| :---: | :--- |
| Action | Proposal to Revise a Program <br> Ref. 617, Major in Biology, 36 hrs. <br> Contact: Scott Grubbs, scott.grubbs @ wku.edu, 270-202-6981 |
| Action | Proposal to Revise a Program <br> Ref. 525, Major in Biology, 48 hrs. <br> Contact: Scott Grubbs, scott.grubbs @ wku.edu, 270-202-6981 |
| Action | Proposal to Revise a Program <br> Ref. 533, Construction Management, 81 hrs. <br> Contact: Bashar Haddad, bashar.haddad @ wku.edu, x3414 |

Action
Proposal to Create a New Academic Policy Pass/D/Fail Grading Option: Student-Initiated Option

## Action Item: Proposal to Create a New Course Ogden College of Science \& Engineering Department/Unit: Biology

## Section 1: Proponent Contact Information

1.1 Name/Title: Dr. Nilesh Sharma
1.2 Email address: Nilesh.sharma@wku.edu
1.3 Phone \# 270-745-6593

## Section 2: Course Catalog Information

2.1 Course prefix (subject area) and number: BIOL 351
2.2 Course CIP code: 32.0107
2.3 Course title: Indian Himalayas - Biogeography, Ganges \& Culture
2.4 Abbreviated Course title: Indian Himalayas \& Culture
2.5 Credit hours/Variable credit: 3
2.6 Repeatability: N/A
2.7 Course Term: Is this course intended to span more than a single term?
YES NO X
2.8 Course Catalog Description: An interdisciplinary study-abroad course that includes studies in biology, history, culture and religion related to India
2.9 Prerequisite/Corequisites/Restrictions: None
2.10 Additional Enrollment Requirements: None
2.11 Other Special Course Requirements: Study-abroad
2.12 Grade Type: Standard A-F final grade
2.13 Schedule Type: L

## Section 3: Description of proposed course

3.1 Course Content Summary: Students will visit the fields/sites, places, interact with people and learn in order to

- Describe the geographical physiography of the regions visited
- Identify common flora and fauna in relation to their habitats
- Analyze the cultural diversity in relation to the history of the country
- Demonstrate familiarity with Indian cuisines/food or clothes and attire
- Evaluate agents of environmental degradation
- Apply the concept of global connectedness and challenges in local contexts at home

Methods for Innovative Teaching and Learning:
Students will uncover and experience the diversity at multiple levels biology, ecology, geography, history, religion and culture-featuring the Northern frontier of India. We will visit the Shivalik hills region comprised of triangular ancient cities of Haridwar, Rishikesh and Dehradun, each renowned for its unique geographical physiography, religious and cultural attributes. Through the interactions with the scientists of premier institutions of India related to Himalayan studies in Dehradun and guided field visits, students will gain the first-hand knowledge of the geography, ecology, flora and fauna that define the region. Our interactions will occur with students and faculty of the Dev Samskriti University, Haridwar: a center of excellence in the education and research of Indian traditions and cultures. Here students will gain an overview of the Vedic culture system and Indian traditions. At the end of our Himalayan tour, we return to Delhi, where we will visit the medieval monuments and neighboring Agra city for the tour of the Taj Mahal, one of the wonders of the world. All these engagements will help our students to recognize and assimilate the vast diversity in land and life forms, human activities, foods, cuisines, clothing, and beliefs that define the human world.

### 3.2 Learning Outcomes: <br> Colonnade Connections Student Learning Outcomes (SLO)

1 Articulate the relationship between ideas, experiences, and place
2. Develop tools to engage with diverse people in the local cultures
3. Explore other peoples' values and clarify their own.
3.3 Assessment/Evaluation: Course completion will be evaluated by a comprehensive grading scale based on the student's participation, field exploration, journal entries, reading, presentation and a final research/reflection paper

## Section 4: Rationale

4.1 Reason for developing this proposed course: a) This course proposal was initiated in response to a special call from the Study Abroad \& Global Learning (WKU) for the curricular needs of a study-abroad course under the Colonnade Connections Category-International Experience Subcategory. This is the first multidisciplinary course proposal that integrates biology with many other disciplines (history, geography, cultures, religions or cuisines) and thus will be particularly beneficial for biology and humanities students. (b) The need for such a course can also be felt in light of the following data. On average, around 500 WKU students study abroad annually on various types of credit-bearing international experiences.

Approximately $10 \%$ of WKU students graduate with study abroad experience. According to one recent survey by the WKU/SAGL, 2,500 of this year's incoming freshmen indicated their interest in studying abroad. (c) Rooted in the core theme of diversity, this study-abroad course will be a good fit for the current WKU Strategic Planning Initiatives.

### 4.2 Relationship to similar courses offered by other university departments/units:

- Do any other courses already being offered by other university departments/units share content with this proposed course? YES NO X
- Are any of the proposed pre/co-requisites for this course offered by another university department/unit? YES NO X
- If the answer to both questions is NO, simply proceed to item 5.
- If the answer to either of those questions is YES, indicate here who in the affected departments/units was consulted, and the dates of those consultations:


## Section 5: Projected Enrollments/Resources

### 5.1 How many students per section are expected to enroll in this proposed

 course? 10-20 students
### 5.2 How many sections of this course per academic year will be offered? One

5.3 How many students per academic year are expected to enroll? 10-20 students
5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections. Based on the trend of previous courses offered by biology and some other departments.
5.5 Proposed method of staffing:

This course will be taught off-load (summer term) current Department of Biology faculty.
5.6 Instructional technology resources: None
5.7 Library resources: Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)? YES NO X

If YES, was a Library Resources Form submitted to the appropriate collection development librarian prior to consideration at the college curriculum level?

Section 6: Proposed term for implementation: Fall 2021
Section 7: Supplemental/Supporting Documentation: Sample syllabus upon request

Proposal to Revise a program: Mathematical Economics (731)

## Gordon Ford College of Business

Ogden College of Science and Engineering
Department/Unit: Economics, Mathematics

## Section 1: Proponent Contact Information

### 1.1 Name/Title:

Dr. Alex Lebedinsky, Professor and Chair, Economics Department; Dr. Melanie Autin, Associate Professor, Mathematics Department
1.2 Email address: alex.lebedinsky@wku.edu; melanie.autin@wku.edu
1.3 Phone \#: 270-745-3150; 270-745-3651

## Section 2: Program Information

2.1 Classification of Instructional Program (CIP) reference number: 45.0603
2.2 Current Program title: Mathematical Economics (731)
2.3 Current total number of credits required in the program: 61-62

## Section 3: Proposed program revisions and rationales

3.1 First proposed revision: Add FIN 334 (Financial Mathematics) as a required course in Actuarial Science concentration of the program. The rationale for adding this course is to help students prepare for the Financial Mathematics (FM) actuarial exam. To become an actuary, one has to take a series of professional exams administered by the Society of Actuaries (SOA). Actuarial students at WKU have not been adequately prepared for the FM exam due to a lack of courses directly aimed at the material covered in this exam. Universities with successful actuarial programs typically offer at least two courses to help students prepare for the actuarial exams - Probability ( P ) and FM exams. Currently, the program prepares students only for the P exam.
This course will also include a significant career preparation component. Student will be advised on when they should take actuarial exams, when and how to apply for internships, and what kind of jobs they should apply for after completing their degrees.
3.2 Second proposed revision: Add STAT 330 Introduction to Statistical Software so that students can take either CS 170, or CS 180, or STAT 330 in the Actuarial Science concentration. Currently, the Actuarial Science concentration in the Mathematical Economics major requires students to take either CS 170 or CS 180. In STAT 330, students learn to program in both SAS and R. They also learn data management skills in both platforms. These programming languages, as well as data management, are the skills that are in demand in the actuarial profession, so STAT 330 will better prepare the students for careers in this industry.

Section 4: Consultations: The first proposed change affects Finance department. Dr. Indudeep Chhachhi, the chair of the Finance Department, was consulted on November 6th
and was supportive of the course.
The second proposed change potentially affects the computer science program in the School of Engineering and Applied Sciences (SEAS). Dr. Stacy Wilson, the Director of SEAS, was consulted on October $\mathbf{2 0}^{\text {th }}$ and has no objections to the change.

Section 5: Proposed term for implementation: Fall 2021
Section 6: Approval Flow Dates:
Economics Department
Mathematics Department
11/09/2020
GFCB Curriculum Committee
12/08/2020
OCSE Curriculum Committee
12/02/2020
Undergraduate Curriculum Committee
01/28/2021
Faculty Senate

Section 7: Required Appendices: Current \& proposed program descriptions:

## 7.1: Current B.S. in Mathematical Economics

The major in Mathematical Economics requires a total of 120 credit hours with a core of 18 hours in economics, 15 hours in mathematics, and 1 hour of an interdisciplinary seminar course. The concentration in general mathematical economics requires an additional 9 hours in economics and 6 hours in mathematics. The concentration in actuarial science requires an additional 3 hours in economics, 9 hours in mathematics, $\mathbf{1 2}$ hours in finance, and 3-4 hours in computer science. This major leads to a Bachelor of Science degree intended for students interested in graduate studies in economics, public policy, or business, as well as those students seeking a career as an actuary or analytical careers that will require extensive mathematics backgrounds.

The program of study does not require completion of a second major or minor.

## Core Courses

ECON 202 Principles of Economics (Micro) 3
ECON 203
Principles of Economics (Macro) 3
ECON 206
or STAT 301
ECON 302
Statistics
3
Introductory Probability and Applied Statistics
Microeconomic Theory 3
Macroeconomic Theory 3
Select one of the following: 3
ECON 465 Regression and Econometric Analysis
ECON 480 Economic Forecasting
STAT 401 Regression Analysis
MATH 136
Calculus I
4
MATH $137 \quad$ Calculus II 4
MATH 237 Multivariable Calculus 4
MATH 307 Introduction to Linear Algebra 3
ECON/MATH $497 \quad$ Senior Seminar in Mathematical Economics 1
Total Hours 34
General Mathematical Economics Concentration
ECON 306
Statistical Analysis
3
or ECON 307
ECON 464 Introduction to Mathematical Economics
3
Select 3 hours of 300- and 400-level economics electives 3
MATH 331
Differential Equations
or MATH $310 \quad$ Introduction to Discrete Mathematics
Select one of the following:
MATH 331 Differential Equations
MATH $310 \quad$ Introduction to Discrete Mathematics
MATH $305 \quad$ Introduction to Mathematical Modeling
MATH $382 \quad$ Probability and Statistics I
MATH $435 \quad$ Partial Differential Equations
MATH $405 \quad$ Numerical Analysis I
Total Hours 15
Actuarial Science Concentration
ECON 307 Financial Data Modeling 3
MATH 310 Introduction to Discrete Mathematics 3
MATH 382
MATH 482
FIN 330
FIN 332
FIN 350
FIN 437
CS 170 or CS 180
Probability and Statistics I 3
Probability and Statistics II 3
Principles of Finance 3
Investment Theory 3
Risk Management and Insurance 3
Corporate Asset Management 3
Problem Solving and Programming 3
Computer Science I
Total Hours 27

## 7.2: Proposed B.S. in Mathematical Economics

The major in Mathematical Economics requires a total of 120 credit hours with a core of 18 hours in economics, 15 hours in mathematics, and 1 hour of an interdisciplinary seminar course. The concentration in general mathematical economics requires an additional 9 hours in economics and 6 hours in mathematics. The concentration in actuarial science requires an additional 3 hours in economics, 9 hours in mathematics, 15 hours in finance, and 3-4 hours in computer science. This major leads to a Bachelor of Science degree intended for students interested in graduate studies in economics, public policy, or business, as well as those students seeking a career as an actuary or analytical careers that will require extensive mathematics backgrounds.

The program of study does not require completion of a second major or minor.

## Core Courses

ECON 202 Principles of Economics (Micro) 3
ECON 203 Principles of Economics (Macro) 3
ECON 206 Statistics 3
or STAT 301 Introductory Probability and Applied Statistics
ECON 302
Microeconomic Theory 3
ECON 303 Macroeconomic Theory 3
Select one of the following: 3
ECON 465 Regression and Econometric Analysis
ECON 480 Economic Forecasting
STAT 401 Regression Analysis
MATH 136 Calculus I 4
MATH 137 Calculus II 4
MATH 237 Multivariable Calculus 4
MATH 307 Introduction to Linear Algebra 3
ECON/MATH $497 \quad$ Senior Seminar in Mathematical Economics 1
Total Hours 34
General Mathematical Economics Concentration
ECON 306
Statistical Analysis 3
or ECON 307
ECON 464 Introduction to Mathematical Economics3

Select 3 hours of 300-and 400-level economics electives 3
MATH 331 Differential Equations 3
or MATH $310 \quad$ Introduction to Discrete Mathematics
Select one of the following:
MATH 331 Differential Equations
MATH $310 \quad$ Introduction to Discrete Mathematics
MATH $305 \quad$ Introduction to Mathematical Modeling
MATH $382 \quad$ Probability and Statistics I
MATH $435 \quad$ Partial Differential Equations
MATH 405 Numerical Analysis I
Total Hours ..... 15
Actuarial Science Concentration
ECON 307 Financial Data Modeling ..... 3
MATH 310
MATH 382
Introduction to Discrete Mathematics ..... 3
Probability and Statistics I ..... 3
Probability and Statistics II ..... 3
Principles of Finance ..... 3
Investment Theory ..... 3
Financial Mathematics ..... 3
Risk Management and Insurance ..... 3
Corporate Asset Management ..... 3
Problem Solving and Programming ..... 3-4
Computer Science I
Introduction to Statistical Software
Total Hours ..... 30-31

| BACHELOR of SCIENCE in MATHEMATICAL ECONOMICS (\#731) ACTUARIAL SCIENCE CONCENTRATION <br> Department of Mathematics/Department of Economics Ogden College of Science and Engineering/Gordon Ford College of Business Western Kentucky University |  |  |  |
| :---: | :---: | :---: | :---: |
| The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected. |  |  |  |
| Sample, Four Year Plan |  |  |  |
| Fall Semester |  | Spring Semester |  |
| BA 170, Business Student Basics | 1 | ECON 202, Principles of Economics, Micro (E-SB) | 3 |
| ENG 100, Introduction to College Writing (F-W1) | 3 | COMM 145, Fund Speaking (F-OC) | 3 |
| General University Elective | 3 | HIST 101 or 102, World History I or II (F-SB) | 3 |
| Arts \& Humanities (E-AH) | 3 | Math 137, Calculus II | 4 |
| MATH 136, Calculus I (F-QR) | 4 | Natural \& Physical Sciences with lab (E-SL) | 3 |
| TOTAL CREDIT HOURS | 14 | TOTAL CREDIT HOURS | 16 |
| Fall Semester |  | Spring Semester |  |
| ACCT 200, Introductory Accounting, Financial | 3 | CS 170, Problem Solving and Programming OR CS 180, Computer Science I OR STAT 330 Introduction to Statistical Software | 3 |
| Literary Studies (F-AH) | 3 | FIN 330, Principles of Financial Management | 3 |
| ECON 203, Principles of Economics, Macro | 3 | ECON 206, Statistics OR STAT 301, Prob/Applied Stat | 3 |
| MATH 307, Introduction to Linear Algebra | 3 | MATH 237, Multivariable Calculus | 4 |
| MATH 310, Introduction to Discrete Math | 3 | Natural \& Physical Sciences (E-NS) | 3 |
| TOTAL CREDIT HOURS | 15 | TOTAL CREDIT HOURS | 16 |

For more details and courses offered in the Colonnade General Education program visit the https://www.wku.edu/colonnade/.

Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2 nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

Admission to the Major: To gain admission to the Math Econ (Actuarial Sciences) major students must have a minimum 2.0 overall GPA. They must also complete MATH 136, ECON 202, ECON203, and ECON 206/STAT 301 with a separately calculated 2.0 GPA.

*FIN 438 is not required for the degree but is recommended to help prepare for actuarial exams.

| Departments: | Mathematics, College High Hall 4124 | Economics, Grise Hall 432 |
| :--- | :--- | :--- |
| Phone: | (270) 745-3651 | (270) 745-2249 |
| Website: | $\underline{\text { www.wku.edu/math }}$ | www.wku.edu/economics |
| Email: | $\underline{\text { math@wku.edu }}$ | econ@wku.edu |
| Course Descriptions: | $\underline{\text { http://www.wku.edu/undergraduatecatalog/ }}$ |  |

# College of Health and Human Services <br> School of Kinesiology, Recreation, and Sport Proposal to Make Multiple Revisions to a Course (Action Item) 

Contact Person: Dr. Brian Myers, brian.myers@wku.edu

1. Identification of course:
1.1 Current course prefix and number: PE 290
1.2 Course title: Scientific Principles of Coaching
2. Revise course title:
2.1 Current course title: Scientific Principles of Coaching
2.2 Proposed course title: Foundations of Coaching Principles
2.3 Proposed abbreviated title: Coaching Principles
2.4 Rationale for revision of course title: We are moving to two separate core coaching courses within the minor:
PE 290 - Foundations of Coaching Principles
PE 497 - Advanced Principles of Coaching
This name change emphasizes foundational content in the lower-level coaching course (PE 290) and focuses on basic knowledge of coaching principles/theories/best-practices. The PE 497 Advanced course will focus on more specialized content within the coach education curriculum.
3. Revise course number: N/A
3.1 Current course number:
3.2 Proposed course number:
3.3 Rationale for revision of course number:
4. Revise course prerequisites/corequisites/special requirements: N/A
4.1 Current prerequisites/corequisites/special requirements:
4.2 Proposed prerequisites/corequisites/special requirements:
4.3 Rationale for revision of course prerequisites/corequisites/special requirements:
4.4 Effect on completion of major/minor sequence

## 5. Revise course catalog listing:

5.1 Current course catalog listing: A study of the psychological and kinesiological aspects of sport and coaching.
5.2 Proposed course catalog listing: Overview of concepts essential in preparation of sport coaches. Includes sport pedagogy, coaching philosophy, motivation, team dynamics, managing and communicating effectively, risk management/sports medicine, and additional responsibilities for beginning coaches.
5.3 Rationale for revision of course catalog listing: This course description better represents 200-level foundational concepts, while still considering the psychological and kinesiological content for the preparation of sport coaching.
6. Revise course credit hours: N/A
6.1 Current course credit hours:
6.2 Proposed course credit hours:
6.3 Rationale for revision of course credit hours:
7. Revise schedule type: N/A
7.1 Current schedule type:
7.2 Proposed schedule type:
7.3 Rationale for revision of schedule type:
8. Revise grade type: N/A
8.1 Current grade type:
8.2 Proposed grade type:
8.3 Rationale for revision of grade type:
10. Proposed term for implementation: Fall 2021
11. Dates of prior committee approvals:

| Department/ Unit: Kinesiology, Recreation, and Sport | $1 / 22 / 2021$ |
| :--- | :---: |
| College of Health and Human Services Undergraduate |  |
| Curriculum Committee | $1 / 29 / 2021$ |
| Undergraduate Curriculum Committee |  |
| University Senate |  |

## University Undergraduate Curriculum Proposal Checklist

Please complete the following checklist to ensure your proposal will proceed smoothly and efficiently. Include the checklist as a cover sheet with your proposal. Proposals without the checklist will be returned to the proponent.
$\checkmark$ For new or revised programs, courses, or course descriptions, what departments/programs have been consulted concerning potential impact (e.g. to possible duplication or conflict, changed corequisite or prerequisite for equivalent courses, etc.)? Please provide names and dates for individuals consulted.

Changes are not expected to impact other programs.
$\sqrt{ }$ What are the potential budget implications for this proposal? If any additional staffing is required, how will it be funded? If not, how will current staffing accommodate the proposed course/program?

No budget implications are expected. No additional staffing is necessary to impleme

If you are proposing a new undergraduate program or changes to an existing undergraduate program, please include a new or updated four-year degree pathway.
$\boxed{\square}$ Has the proposal been checked carefully for mechanics, grammar, syntax, and clarity?


Department Head

### 1.22.2021

Date


Dean or Designee
02/04/2021
Date

# College of Health and Human Services <br> School of Kinesiology, Recreation, and Sport Proposal to Make Multiple Revisions to a Course (Action Item) 

Contact Person: Dr. Brian Myers, brian.myers@wku.edu

## 1. Identification of course:

1.1 Current course prefix and number: PE 497
1.2 Course title: Principles of Coaching

## 2. Revise course title:

2.1 Current course title: Principles of Coaching
2.2 Proposed course title: Advanced Principles of Coaching
2.3 Proposed abbreviated title: Adv. Principles of Coaching
2.4 Rationale for revision of course title: Since there are two coaching courses, this 400level course title revision reflects the advanced coaching principles and builds upon the content in PE 290. We plan to incorporate both core-coaching courses within the minor.
PE 290 - Foundations of Coaching Principles
PE 497 - Advanced Principles of Coaching
This name change will allow us to shift some foundational content to the lower-level coaching course, and allow 497 to focus on more advanced content within the coaching education curriculum.
3. Revise course number: N/A
3.1 Current course number:
3.2 Proposed course number:
3.3 Rationale for revision of course number:
4. Revise course prerequisites/corequisites/special requirements:
4.1 Current prerequisites/corequisites/special requirements:

Prerequisite(s): PE 211 and PE 212 and PE 222 and PE 310 and PE 311 and PE 312 and SPM 200
4.2 Proposed prerequisites/corequisites/special requirements: PE 290
4.3 Rationale for revision of course prerequisites/corequisites/special requirements:

We are already in the process of removing prerequisites for many PE courses. However, PE 290 must be a prerequisite for PE 497 to ensure that students have satisfied foundational coaching concepts prior to the upper level course, and to establish two distinct levels of coaching pedagogy.
4.4 Effect on completion of major/minor sequence: There will be no negative effect to students completing major/minor on time as these courses will both be offered annually.

## 5. Revise course catalog listing:

5.1 Current course catalog listing: Overview of concepts essential in preparation of sport coaches. Includes sport pedagogy, coaching philosophy, motivation, team dynamics, managing and communicating effectively, and improving player performance. Note: Permission of instructor may be required.
5.2 Proposed course catalog listing: Facilitates the application of advanced principles in the field of athletic coaching. Particular emphasis in this course will be on athlete development, managing time and energy levels, effectively communicating with parents, and athlete-centered coaching.
5.3 Rationale for revision of course catalog listing: With two coaching courses in to twodistinct levels of coaching pedagogy, this course description better represents the 400 level course in applying advanced principles of coaching.
6. Revise course credit hours: N/A
6.1 Current course credit hours:
6.2 Proposed course credit hours:
6.3 Rationale for revision of course credit hours:
7. Revise schedule type: N/A
7.1 Current schedule type:
7.2 Proposed schedule type:
7.3 Rationale for revision of schedule type:
8. Revise grade type: N/A
8.1 Current grade type:
8.2 Proposed grade type:
8.3 Rationale for revision of grade type:
10. Proposed term for implementation: Fall 2021
11. Dates of prior committee approvals:

| Department/ Unit: Kinesiology, Recreation, and Sport | 1.22 .2021 |
| :--- | :---: |
| College of Health and Human Services Undergraduate |  |
| Curriculum Committee | $1 / 29 / 2021$ |
| Undergraduate Curriculum Committee |  |
| University Senate |  |

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Changes are not expected to impact other programs.
$\sqrt{ }$ What are the potential budget implications for this proposal? If any additional staffing is required, how will it be funded? If not, how will current staffing accommodate the proposed course/program?

No budget implications are expected. No additional staffing is necessary to impleme

If you are proposing a new undergraduate program or changes to an existing undergraduate program, please include a new or updated four-year degree pathway.
$\boxed{\square}$ Has the proposal been checked carefully for mechanics, grammar, syntax, and clarity?


Department Head

### 1.15.2021

Date


Dean or Designee
02/04/2021
Date

## Proposal to Revise a program: Athletic Coaching Minor College of Health and Human Services <br> Department/Unit: School of Kinesiology, Recreation \& Sport

## Section 1: Proponent Contact Information

1.1 Name/Title: Dr. Brian Myers, Assistant Professor of Physical Education
1.2 Email address: brian.myers@wku.edu
1.3 Phone \# 270-745-4077

## Section 2: Program Information

2.1 Current Program reference number: 320
2.2 Current Program title: Athletic Coaching
2.3 Current total number of credits required in the program: $24-27$ hours

## Section 3: Proposed program revisions and rationales

### 3.1 The addition of two courses to the core:

ADD:

- PE 290 Foundations of Coaching Principles: Adding PE 290 will allow students to develop a stronger base of coaching principles and then build upon those principles for application in PE 497.
ADD:
- PE 291 Scientific Based/Conditioning: This course is better suited for a focus on strength and conditioning principles within a sport program. Content will focus more on the safe and developmental approach to athlete development.

We can streamline the coaching minor and better organize content by removing three courses, and adding two courses.

### 3.2 The removal of three courses to the core: <br> REMOVE:

- PE 312 Basic Athletic Training - this course and content will be replaced by learning modules on basic risk management and sports medicine within the core coaching class (PE 290).
- PE 390 Fitness/Wellness Applications - this course is removed because fitness and training principles content are increased in PE 497, as well as in the added course of PE 291 Scientific Based/Conditioning course (see below).
- SPM 200 Introduction to Sport Management - this course and content will be replaced by learning modules within both PE 290 and PE 497.


### 3.3 The addition of a course to the electives:

ADD:

- PE 333 Volleyball Coaching to the list of electives. The electives are sport-specific coaching courses, and PE 333 may have been excluded previously due to lack of instructor availability.


### 3.4 Revise the total credit hours:

Revising the minor credit hours from 24-27 to 21-24. With removal of three courses and addition of two other courses, the total credit hours is decreasing.

## Section 4: Consultations

Do any of the proposed revisions in section 3 above involve or in any other way impact other departments/units? NO

If NO, simply proceed to item 5.
If YES, identify those revisions here, referring to them by the numbers assigned in section 3 above, and for each, indicate who in the affected department/unit was consulted, and the date of that consultation:

Section 5: Proposed term for implementation: Fall 2021

## Section 6: Approval Flow Dates:

| Department/ Unit: Kinesiology, Recreation, and Sport | 1.15 .2021 |
| :--- | :---: |
| College of Health and Human Services Undergraduate |  |
| Curriculum Committee | $1 / 29 / 2021$ |
| Undergraduate Curriculum Committee |  |
| University Senate |  |

Section 7: Required Appendices: Current \& proposed program descriptions: (* See below)
7.1 Current Program Description:

|  | Current Coaching Minor |  |
| :---: | :--- | :---: |
| Course ID | Course Title | Credits |
| PE 211 | Net/Wall and Target Games | 3 |
| PE 212 | Striking/Fielding and Invasion Games | 3 |
| PE 310 | Kinesiology | 3 |
| PE 311 | Exercise Physiology | 3 |
| PE 312 | Basic Athletic Training | $\mathbf{3}$ |
| PE 390 | Fitness/Wellness_Applications | $\mathbf{3}$ |
| PE 497 | Advanced Principles of Coaching | 3 |
| SPM 200 | Introductionto Sport Management | $\mathbf{3}$ |
|  |  |  |
|  | Electives - students may select 1 course from list below | $0-3$ |
|  |  |  |
| PE 340 | Football Coaching | 3 |
| PE 341 | Basketball Coaching | 3 |
| PE 342 | Track and Field Coaching | 3 |
| PE 343 | Baseball Coaching | 3 |
|  |  |  |
|  |  | Total Hours: |
|  |  |  |
|  |  |  |

### 7.2 Proposed Program Description:

|  | Proposed Coaching Minor |  |
| :---: | :--- | :---: |
| Course ID |  |  |
| PE 211 | Net/Wall and Target Games | Credits |
| PE 212 | Striking/Fielding and Invasion Games | 3 |
| PE 290 | Foundations of Coaching Principles | $\mathbf{3}$ |
| PE 291 | Scientific Base/Conditioning | $\mathbf{3}$ |
| PE 310 | Kinesiology | 3 |
| PE 311 | Exercise Physiology | 3 |
| PE 497 | Advanced Principles of Coaching | 3 |
|  |  |  |
|  |  | $0-3$ |
|  | Electives - students may select 1 course from list below |  |
|  |  | 3 |
| PE 340 | Football Coaching | 3 |
| PE 341 | Basketball Coaching | 3 |
| PE 342 | Track and Field Coaching | $\mathbf{3}$ |
| PE 333 | Volleyball Coaching | 3 |
| PE 343 | Baseball Coaching |  |
|  |  | $\mathbf{2 1 - 2 4}$ |
|  | Total Hours: |  |
|  |  |  |

## University Undergraduate Curriculum Proposal Checklist

Please complete the following checklist to ensure your proposal will proceed smoothly and efficiently. Include the checklist as a cover sheet with your proposal. Proposals without the checklist will be returned to the proponent.
$\checkmark$ For new or revised programs, courses, or course descriptions, what departments/programs have been consulted concerning potential impact (e.g. to possible duplication or conflict, changed corequisite or prerequisite for equivalent courses, etc.)? Please provide names and dates for individuals consulted.

Changes are not expected to impact other programs.
$\sqrt{ }$ What are the potential budget implications for this proposal? If any additional staffing is required, how will it be funded? If not, how will current staffing accommodate the proposed course/program?

No budget implications are expected. No additional staffing is necessary to impleme

If you are proposing a new undergraduate program or changes to an existing undergraduate program, please include a new or updated four-year degree pathway.
$\boxed{\square}$ Has the proposal been checked carefully for mechanics, grammar, syntax, and clarity?


Department Head

### 1.22.2021

Date


Dean or Designee
02/04/2021
Date

Proposal to Revise a program: Recreation Administration (major)
College of Health and Human Services
Department/Unit: School of Kinesiology, Recreation \& Sport
Section 1: Proponent Contact Information
1.1 Name/Title: Raymond Poff, Program Coordinator
1.2 Email address: raymond.poff@wku.edu
1.3 Phone \# 270-745-2498

## Section 2: Program Information

2.1 Classification of Instructional Program (CIP) reference number: 589
2.2 Current Program title: Recreation Administration

### 2.3 Current total number of credits required in the program: 48

## Section 3: Proposed program revisions and rationales

Global rationale for program revision: This major did not include concentrations for nearly fifty years. All students would complete core courses and then select elective courses to complete the program. A revised curriculum with five concentrations was implemented in 2014-15. These concentrations were added to help students more clearly focus on specific career areas within our profession. After nearly seven years of experience with concentrations in the program, the faculty reached the conclusion that having the five concentrations might not be the best way to serve WKU students. This program revision will streamline and simplify choices for students, allow flexibility in maximizing resources, and open the program up to more students. The program revision was created after seeking input and advice from Academic Affairs to ensure compliance with important guidelines governing curriculum revisions.
3.1 Title change of the major to Recreation, Parks, Events, and Tourism. The name change is reflective of similar programs at other universities, matches industry opportunities and nomenclature, and fits well with our WKU and school resources and expertise. With the structural changes (combining concentration area/courses) presented in this proposal, this revised name retains the important 'name recognition' for key areas in our program and profession in spite of removing concentrations that had terms such as Event and Tourism in the concentration names. Lastly, this name change is consistent with our accrediting body, The Council on Accreditation of Parks, Recreation, Tourism and Related Professions.
3.2 Revise credit hour requirement: 30-48 hours. A careful review of WKU majors requiring a second major, minor, or certificate revealed an opportunity to provide more access to our major. By incorporating a 30-36 hour concentration (see proposal), students in other 'non-comprehensive' majors could participate in our program as second major. Students could also select this program's proposed 30-36 concentration and then pursue a minor, certificate, or second major in another area to strengthen their education and future job opportunities. This change provides a higher level of flexibility for all participating students.
3.3 Revise program's catalog description. Revisions were made to reflect program changes and to better communicate the program focus and career opportunities to prospective student and their families.
3.4 Restructuring of the core courses. Consultations with Academic Affairs were a critical part of ensuring our proposed revisions made sense, would work properly with iCap, and would be understood by students. To avoid some complexities/potential problems with any degree-auditing system and student confusion, the internship experience was moved out of the 'core' and then placed back into each of the three concentrations with adjustments appropriate to the goals of the new concentrations. In addition, two courses currently in the core (REC 320 and 328) were moved out of the core to provide more flexibility in the 30-36 hour concentration, but were placed back in the concentration requirements for the two 48-hour concentrations. When the requirements are carefully examined, one can see that all students take the same 18-hour core plus an internship experience requirement of 9 or 12 hours resulting in a common 2730 hours across all three concentrations.
3.5 Reorganization of courses, which are part of the current program, into new or revised concentrations. As seen in Appendices 7.1 and 7.2 all but three of the major's existing approved courses were reorganized and placed back into the program's three concentration structure. This reorganization and retention of courses allows us to leverage the strengths of many academic units across campus to help our students have a better educational experience.
3.6 Add a new 30-36 hour concentration - Essentials of Recreation, Parks, Events, and Tourism. This new concentration will expand the reach of our academic program to a wider range of students. It will also facilitate opportunities for students in this major to access other academic programs across campus to diversify student preparation. As noted earlier, this concentration includes the 18-hour core, an internship experience ( 9 hours), and 3-9 hours of REC courses depending on the credit hour needs of the students (number of hours to reach the 54 total - 48 unduplicated requirement).
3.7 Revise the Recreation and Sport Services concentration. This concentration, renamed Comprehensive Study of Recreation, Parks, Events, and Tourism, was selected for revision as the current version of this concentration has the largest number of course choices available to students and would involve fewer changes. Key revisions included placing the internship requirements inside the concentration instead of the core, placing REC 320 and 328 in the concentration, ensuring that students would take at least 6 hours of REC prefix courses, and allowing for another 6 hours of electives from an extensive list of courses. Lastly, we took the elective courses from our other existing concentrations and added those courses to the electives listing.
3.8 Revise the Nonprofit Administration concentration. Key revisions included placing the internship requirements inside the concentration instead of the core and placing REC 320 and 328 within the concentration. The other course requirements for this concentration were not revised.
3.9 Delete three existing concentrations - but keep their courses and content: The following current concentrations are being deleted: Outdoor Recreation, Recreation and Tourism, and Facilty and Event Management. The deletion of these concentrations is more structural than anything in an attempt to streamline the major. Although the concentrations are being deleted the content/courses from these 'deleted' concentrations are being retained in the revised program and will still benefit WKU students.
3.10 Deletion/removal of courses. Three courses present in the current major were not placed back into the proposed revised program. GEOG 481 and PE 122 (courses not being offered) and EXS 296 (balance of course type concerns).

Section 4: Consultations: do any of the proposed revisions in section 3 above could be seen as involving, or in any way impacting another department/unit? YES

| Revision | Proposed Action | Persons Contacted by Email | Date |
| :--- | :--- | :--- | :--- |
| $3.4,3.5$, | Continued use of <br> courses in revised <br> program. | Mark Ross, Scott Lasley, Whitney <br> Peak, Karen Mason, Lukas Forbes, <br> Paula Upright, Keri Esslinger, Mark <br> Schafer. | 12/09/20 and <br> $\mathbf{0 1 / 1 2 / 2 1}$ |
| 3.10 | Deletion of courses | Mark Schafer, Leslie North, Keri <br> Esslinger | 12/09/20 and <br> $01 / 12 / 21$ |
| Outcome of communications: We received emails of support from seven of the nine <br> programs represented in the changes; two programs did not respond. |  |  |  |

Section 5: Proposed term for implementation: Fall 2021
Section 6: Approval Flow Dates:

Proposing department/unit: School of KRS
Date Approved:
CHHS College Curriculum Committee:
01/15/21
Undergraduate Curriculum Committee:
University Senate

Section 7: Required Appendices: Current \& proposed program descriptions:
7.1 Follows on remaining pages
7.2 Follows on remaining pages

### 7.1 Current Program Description:

The major in Recreation Administration prepares students for exciting recreation and experience industry-careers in the nonprofit, government, and private sectors. These careers are designed to help individuals, families, and communities improve their quality of life. Students pursue a concentration in Recreation and Sport Services, Nonprofit Administration, Outdoor Recreation, Facility and Event Management, or Recreation and Tourism.

The major requires a minimum of 48 semester hours and leads to a Bachelor of Science degree.
Students will complete:

- nine core courses ( 36 hours) and
- four courses in the concentration they select ( 12 hours).

| Core Courses |  |  |  |
| :--- | :--- | :---: | :---: |
|  |  |  | Hours |
| REC 200 | Recreation in Society |  | 3 |
| REC 302 | Recreation Leadership |  | 3 |
| REC 306 | Experience Planning and Evaluation |  | 3 |
| REC 320 | Professional Development in Recreation |  | $\mathbf{3}$ |
| REC 328 | Inclusive Recreation |  | 3 |
| REC 338 | Parks, Recreation, and Quality of Life |  | $\mathbf{3}$ |
| REC 402 | Fiscal Practices in Recreation |  | 3 |
| REC 406 | Recreation Administration |  | 3 |
| REC 490 | Internship in Recreation |  | $\mathbf{1 2}$ |
| Total Hours |  | $\mathbf{3 6}$ |  |

The five concentrations available to choose from include:

- Outdoor Recreation
- Nonprofit Administration
- Recreation and Tourism
- Facility and Event Management
- Recreation and Sport Services

Concentration requirements continue on the following pages...

| Outdoor Recreation Concentration |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  | Hours |
| Foundations: |  | 3 |  |
| REC 330 | Foundations of Outdoor Recreation |  | 3 |
| Resources: |  | 3 |  |
| REC 332 | Outdoor Education |  | 3 |
| REC 430 | Recreation Resource Management |  | 3 |
| REC 434 Resource Interpretation |  |  | 3 |
|  |  |  |  |
| Technical Skills: |  | 3 |  |
| REC 235 | Outdoor Recreation Activities |  | 3 |
| REC 335 | Outdoor Skills-Land |  | 3 |
| REC 337 | Outdoor Skills-Water |  | 3 |
| REC 439 | Challenge Course Facilitation |  | 3 |
| REC 439 Challenge Course Facmation |  |  |  |
| Select one of the following electives (3 hours unduplicated): |  | 3 |  |
| REC 332 | Outdoor Education |  | 3 |
| REC 335 | Outdoor Skills-Land |  | 3 |
| REC 337 | Outdoor Skills-Water |  | 3 |
| REC 424 | Camp and Retreat Center Administration |  | 3 |
| REC 430 | Recreation Resource Management |  | 3 |
| REC 434 | Resource Interpretation |  | 3 |
| REC 435 | Outdoor Experience Planning |  | 3 |
| REC 437 | Outdoor Leadership Expedition |  | 3 |
| REC 439 | Challenge-Course Facillitation |  | 3 |
| REC 480 | Travel-Based Learning in Recreation and Fourism |  | 3 |
| REC 482 | Recreation Workshop |  | 3 |
| REC 493 | Recreation Practicum |  | 3 |
| Or, other courses approved by their Recreation Administration advisor. At least 6 hours need to be selected from 400 -level courses. |  |  |  |
| Total Hours |  | 12 |  |

continues...

| Nonprofit Administration |  |  |  |
| :--- | :--- | :---: | :---: |
|  |  |  | Hours |
| REC 220 | Understanding the Nonprofit Sector |  | 3 |
| REC 460 | Grant Writing for Nonprofit Organizations |  | 3 |
| MGT 333 | Management of Nonprofit Organizations |  | 3 |
| or PS 340 | Principals of Public Administration |  |  |
| MKT 220 | Basic Marketing Concepts |  | 3 |
| Or, other courses approved by their Recreation Administration <br> Advisor |  |  |  |
| Total Hours |  | $\mathbf{1 2}$ |  |


| Recreation and Tourism Concentration |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: |
|  |  |  | Hours |  |
| REC 420 | Recreation and Tourism |  | 3 |  |
| HMD-271 | Tourism Planning and Devlopment |  | 3 |  |
|  |  | 6 |  |  |
| Select 6 hours from the following: |  | 3 |  |  |
| REC 480 | Travel-Based Learning in Recreation and <br> Tourism |  | 3 |  |
| GEOG 481 | Tourism Geography | 3 |  |  |
| HMD 373 | Hospitality and Tourism Marketing | 3 |  |  |
| HMD 375 | Meeting and Convention Management |  | 3 |  |
| HMD 475 | Advanced Hospitality Event Planning |  | 3 |  |
| ENT 312 | Entrepreneurship | 3 |  |  |
| MKT 331 | Social Media Marketing | 12 |  |  |
| Or, other courses approved by their Recreation Administration <br> Advisor. |  |  |  |  |
| Fotal Hours |  |  |  |  |

continues...

| Facility and Event Management Concentration |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  | Hours |
| Select 3 hours from the following courses: |  | 3 |  |
| REC 404 | Recreation Facility Management |  | 3 |
| REC 426 | Facility Planning and Design |  | 3 |
| SPM 404 | Sport Facility Management |  | 3 |
| Select 3 hours from the following courses: |  | 3 |  |
| HMD 375 | Meeting and Convention Management |  | 3 |
| SPM 305 | Sport Event Management |  | 3 |
| Select 3 hours from the following courses: |  | 3 |  |
| MKT 220 | Basic Marketing Concepts |  | 3 |
| MKT 331 | Social Media Marketing |  | 3 |
| SPM 315 | Sport Communication |  | 3 |
| SPM 450 | Sport Law |  | 3 |
| Select 3 hours (unduplicated) from: |  | 3 |  |
| REC 404 | Recreation Facility Management |  | 3 |
| REC 420 | Recreation and Tourism |  | 3 |
| REC 422 | Campus Recreation |  | 3 |
| REC 424 | Camp and Retreat Center Administration |  | 3 |
| REC 426 | Facility Planning and Design |  | 3 |
| REC 430 | Recreation Resource Management |  | 3 |
| REC 434 | Resource Interpretation |  | 3 |
| REC 439 | Challenge Course Facilitation |  | 3 |
| HMD 375 | Meeting and-Convention Management |  | 3 |
| HMD 475 | Advanced Hospitality Event Planning |  | 3 |
| Or, other courses approved by their Recreation Administration Advisor. |  |  |  |
| Fotal Hours |  | 12 |  |

Continues

| Recreation and Sport Services Concentration |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  | Hours |
| Select 12 hours of electives of the following: |  | 12 |  |
| REC 220 | Understanding the Nonprofit Sector |  | 3 |
| REC 222 | Recreation Activity Facilitation |  | 3 |
| REC 235 | Outdoor Recreation Activities |  | 3 |
| REC 330 | Foundations of Outdoor Recreation |  | 3 |
| REC 332 | Outdoor Education |  | 3 |
| REC 335 | Outdoor Skills-Land |  | 3 |
| REC 337 | Outdoor Skills-Water |  | 3 |
| REC 404 | Recreation Facility Management |  | 3 |
| REC 420 | Recreation and Tourism |  | 3 |
| REC 422 | Campus Recreation |  | 3 |
| REC 424 | Camp and Retreat Center Administration |  | 3 |
| REC 426 | Facility Planning and Design |  | 3 |
| REC 430 | Recreation Resource Management |  | 3 |
| REC 434 | Resource Interpretation |  | 3 |
| REC 435 | Outdoor Experience Planning |  | 3 |
| REC 437 | Outdoor Leadership Expedition |  | 3 |
| REC 439 | Challenge Course Facilitation |  | 3 |
| REC 460 | Grant Writing for Nonprofit Organizations |  | 3 |
| REC 480 | Travel-Based Learning in Recreation and Tourism |  | 3 |
| REC 482 | Recreation Workshop |  | 3 |
| REC 484 | Advanced Studies in Recreation |  | 3 |
| REC 493 | Recreation Practicum |  | 3 |
| SPM 200 | Introduction to Sport Management |  | 3 |
| SPM 300 | Public Policy in Sport |  | 3 |
| SPM 305 | Sport Event Management |  | 3 |
| SPM 310 | Sport Ethics and Moral Issues |  | 3 |
| SPM 315 | Sport Communication |  | 3 |
| PE 122 | Foundations of Kinesiology |  | 3 |
| PE 211 | Net / Wall and Target Sports |  | 3 |
| PE 212 | Striking / Fielding and Invasion Sports |  | 3 |
| PE 300 | Lifespan Leisure \& Recreation Activities |  | 3 |
| PE 319 | Adapted Physical Education |  | 3 |
| PE 340 | Football Coaching |  | 3 |
| PE 341 | Basketball Coaching |  | 3 |


| PE 342 | Track and Field Coaching |  | 3 |
| :--- | :--- | :---: | :---: |
| PE 343 | Baseball Coaching |  | 3 |
| EXS 122 | Foundations of Kinesiology |  | 3 |
| EXS 223 | Introduction to Exercise Science |  | 3 |
| EXS 296 | Practicum in Exercise |  | $\mathbf{3}$ |
| MKT 220 | Basic Marketing Concepts |  | 3 |
| MGT 210 | Organization and Management | 3 |  |
| ACCT 200 | Introductory Accounting-Financial | 3 |  |
| Or other courses approved by their Recreation Administration Advisor |  |  |  |
| Total Hours |  |  |  |

7.2 begins on next page...

### 7.2 Proposed Program Description:

The major in Recreation, Parks, Events, and Tourism prepares students for numerous and exciting careers in the nonprofit, government, and private sectors. These careers are designed to help individuals, families, and communities improve their quality of life. Students pursue a concentration in: Essentials of Recreation, Parks, Events, and Tourism (30-36 hours), Comprehensive Study of Recreation, Parks, Events, and Tourism (48 hours), or Nonprofit Administration (48 hours).

The major requires a minimum of 30-48 semester hours and leads to a Bachelor of Science degree. It is accredited by The Council on Accreditation of Parks, Recreation, Tourism and Related Professions.
Key career areas in Recreation, Parks, Events, and Tourism include: community recreation, outdoor recreation, recreational sport, event management, tourism, nonprofit organizations, campus recreation, recreation business, and Armed Forces recreation.

Key career areas in Nonprofit Administration include: arts, culture, humanities, community development, disability services, disaster relief, education, environment, food, fundraising, healthcare, museums, nature, professional organizations, recreation, science, seniors, sports, wildlife, youth services, and NGO's (Non-governmental organizations) - international nonprofits.

For more information on career opportunities related to this major, please visit, wku.edu/recreation/career-opps.php

Students in this major will complete:

- Core courses (18 hours)
- Internship experience (9-12 hours)
- Additional concentration coursework (3-18 hours)
- 

| Core Courses |  |  |  |
| :--- | :--- | :---: | :---: |
|  |  |  | Hours |
| REC 200 | Recreation in Society |  | 3 |
| REC 302 | Recreation Leadership |  | 3 |
| REC 306 | Experience Planning and <br> Evaluation |  | 3 |
| REC 328 | Inclusive Recreation |  | 3 |
| REC 402 | Fiscal Practices in Recreation |  | 3 |
| REC 406 | Recreation Administration |  | 3 |
| Total hours |  | $\mathbf{1 8}$ |  |

The three concentrations available to choose from
include:

- Essentials of Recreation, Parks, Events, and Tourism (30-36 hours)
- Comprehensive Study of Recreation, Parks, Events, and Tourism (48 hours)
- Nonprofit Administration (48 hours)

Essentials of Recreation, Parks, Events, and Tourism (30-36 hours)
Students will complete the core courses as detailed above, plus the following requirements:

|  |  |  | Hours |
| :--- | :---: | :---: | :---: |
| Internship Experience: | 9 |  |  |
| REC 490 | Internship in Recreation |  | 9 |
|  |  |  |  |
| Complete 3-9 hours of REC courses: | $3-9$ |  |  |
| REC 2**, REC 3**, REC 4** |  | $1-6$ |  |
| Or, other courses approved by their Recreation Adminstration <br> Advisor |  |  |  |
| Total hours |  |  |  |

Note: Students in this concentration will also need to complete a certificate, minor, or second major. The combination must include at least 54 hours (48 unduplicated). For a list of popular programs to pair with this concentration, please visit www.wku.edu/recreation

Comprehensive Study of Recreation, Parks, Events, and Tourism (48 hours) Students will complete the core courses as detailed above, plus the following requirements:

|  |  |  | Hours |
| :---: | :---: | :---: | :---: |
| Internship Experience: |  | 12 |  |
| REC 490 | Internship in Recreation |  | 12 |
| -Or 490 | Internship in Recreation |  | 9 |
| And 493 | Recreation Practicum |  | 3 |
| Complete the following: |  | 6 |  |
| REC 320 | Recreation Seminar |  | 3 |
| REC 338 | Parks, Recreation \& Quality of Life |  | 3 |
| Complete 6 hours (unduplicated) from the following: |  | 6 |  |
| REC 2**, REC 3**, REC 4** |  |  | 1-6 |
| Complete 6 hours (unduplicated) from the following: |  | 6 |  |
| REC 2**, REC 3**, REC 4** |  |  | 1-6 |
| SPM 200 | Introduction to Sport Management |  | 3 |


| SPM 300 | Public Policy in Sport |  | 3 |
| :---: | :---: | :---: | :---: |
| SPM 305 | Sport Event Management |  | 3 |
| SPM 310 | Sport Ethics and Moral Issues |  | 3 |
| SPM 315 | Sport Communication |  | 3 |
| SPM 404 | Sport Facility Management |  | 3 |
| SPM 450 | Sport Law |  | 3 |
| PE 211 | Net / Wall and Target Sports |  | 3 |
| PE 212 | Striking / Fielding and Invasion Sports |  | 3 |
| PE 300 | Lifespan Leisure \& Recreation Activities |  | 3 |
| PE 319 | Adapted Physical Education |  | 3 |
| PE 340 | Football Coaching |  | 3 |
| PE 341 | Basketball Coaching |  | 3 |
| PE 342 | Track and Field Coaching |  | 3 |
| PE 343 | Baseball Coaching |  | 3 |
| EXS 122 | Foundations of Kinesiology |  | 3 |
| EXS 223 | Introduction to Exercise Science |  | 3 |
| HMD 271 | Tourism Planning and Development |  | 3 |
| HMD 373 | Hospitality and Tourism Marketing |  | 3 |
| HMD 375 | Meeting and Convention Management |  | 3 |
| HMD 475 | Advanced Hospitality Event Planning |  | 3 |
| MKT 220 | Basic Marketing Concepts |  | 3 |
| MKT 331 | Social Media Marketing |  | 3 |
| MGT 210 | Organization and Management |  | 3 |
| MGT 333 | Management of Nonprofit Organizations |  | 3 |
| ACCT 200 | Introductory Accounting-Financial |  | 3 |
| ENT 312 | Entrepreneurship |  | 3 |
| PS 340 | Principles of Public Administration |  | 3 |
| Or other courses approved by their major advisor |  |  |  |
| Total Hours |  | 30 |  |

Continues...

| Nonprofit Administration (48 hours) |  |  |  |
| :--- | :--- | :---: | :---: |
| Students will complete the core courses as detailed above, plus the following <br> requirements: |  | Hours |  |
| Internship Experience: | $\mathbf{1 2}$ |  |  |
| REC 490 | Internship in Recreation |  | $\mathbf{1 2}$ |
|  |  |  |  |
| Or REC 490 | Internship in Recreation |  | $\mathbf{9}$ |
| And REC 496 | Nonprofit Internship | $\mathbf{3}$ |  |
|  |  |  |  |
| Complete the following: | $\mathbf{6}$ |  |  |
| REC 320 | Recreation Seminar |  | $\mathbf{3}$ |
| REC 338 | Parks, Rec Quality of Life | $\mathbf{3}$ |  |
|  |  |  |  |
| Complete the following: | $\mathbf{1 2}$ |  |  |
| REC 220 | Understanding the Nonprofit Sector |  | 3 |
| REC 460 | Grant Writing for Nonprofit Organizations |  | 3 |
| MGT 333 | Management of Nonprofit Organizations |  | 3 |
| or PS 340 | Principles of Public Administration |  | 3 |
| MKT 220 | Basic Marketing Concepts |  | 3 |
| Or other courses approved by their major advisor | $\mathbf{3 0}$ |  |  |
| Total Hours |  |  |  |

## University Undergraduate Curriculum Proposal Checklist

Please complete the following checklist to ensure your proposal will proceed smoothly and efficiently. Include the checklist as a cover sheet with your proposal. Proposals without the checklist will be returned to the proponent.
$\checkmark$ For new or revised programs, courses, or course descriptions, what departments/programs have been consulted concerning potential impact (e.g. to possible duplication or conflict, changed corequisite or prerequisite for equivalent courses, etc.)? Please provide names and dates for individuals consulted.

The following individuals representing (HMD, MGT, MKT, PS, GEOG, ENT, SPM, EXS, and PE) were contacted via email on 12/09/20 and 01/12/21: Mark Ross, Scott Lasley, Whitney Peak, Leslie North, Karen Mason, Lukas Forbes, Paula Upright, Keri Esslinger, Mark Schafer. We received emails of support from seven of the nine programs represented in the changes; two programs did not respond.
$\sqrt{\text { W What are the potential budget implications for this proposal? If any additional staffing is }}$ required, how will it be funded? If not, how will current staffing accommodate the proposed course/program?

Proposed changes are all related to existing courses, which are already being offered within current staffing resources. No changes or impacts are anticipated.

If you are proposing a new undergraduate program or changes to an existing undergraduate program, please include a new or updated four-year degree pathway.
$\boxed{\square}$ Has the proposal been checked carefully for mechanics, grammar, syntax, and clarity?


Department Head

## 01/15/2021

Date

# College of Health and Human Services <br> School of Kinesiology, Recreation \& Sport <br> Proposal to Create a New Certificate Program <br> (Action Item) 

Contact Person: Brian Myers brian.myers@wku.edu, 270-745-4077

## 1. Identification of program:

1.1 Program title: Athletic Coaching
1.2 Required hours in program: 12 hours
1.3 Special information: Open to all disciplines or areas of study.
1.4 Catalog description: The Athletic Coaching certificate is designed to develop positive teaching/coaching skills in athletics and to meet the need for qualified coaches in public/private schools, business settings or community agencies.
1.5 Classification of Instructional Program Code (CIP): 13.1314
2. Learning outcomes of the proposed certificate program: Students who successfully complete the certificate will:
2.1 Develop and enact an athlete-centered coaching philosophy.
2.2 Use long-term athlete development with the intent to develop athletic potential, enhance physical literacy, and encourage lifelong physical activity.
2.3 Create a unified vision using strategic planning and goal-setting principles.
2.4 Align program with all rules and regulations and needs of the community and individual athletes.
2.5 athletic program resources in a responsible manner.

## 3. Rationale:

3.1 Reason for developing the proposed certificate program: Recognizing that the primary delivery system of school sports is the coach, it is important to have an ongoing effort to educate current and future coaches with the most updated and relevant coaching education information. This certificate program will prepare potential coaches with an educational athletics approach, and pair with the mission and vision of schoolsponsored sport programs to address the need across the state and region.

The Kentucky High School Athletic Association (KHSAA) has minimum requirements and guidelines when hiring athletic coaches. There are two levels, 1 and 2 . A level 1 coach is a faculty member, teaching at least three hours per day or performing defined full-time administrative duties. All others are level 2 coaches. A Level 1 coach who retires from teaching (or other full-time administrative duties) becomes a Level 2 coach if they are no longer in that teaching or administrative role as does a coach who is a teacher or administrator in one school district and coaches in another. The level 1 coaching requirements are prepared for and satisfied through the teacher preparation program and the coaching minor at WKU, and any teacher/administrator wishing to coach in Kentucky will be eligible. Level 2 coaches (not current teachers/administrators) will be required to complete minimum industry guidelines and requirements, such as fundamentals of coaching, sport safety, and KHSAA rules/regulations clinic. The proposed certificate program will satisfy all of these requirements, and allow for WKU Athletic Coaching certificate program students to compete instantly for Kentucky secondary school level 2 coaching positions.

The demand for coaches is expected to increase over the next decade. According to the U.S. Bureau of Labor Statistics, employment of coaches and scouts is projected to grow 12 percent from 2019 to 2029, which is much faster than the average for all occupations. Increasing participation in high school and college sports may boost demand for coaches and scouts (https://www.bls.gov/ooh/entertainment-and-sports/coaches-and-scouts.htm ). Information from the Gray Associates database also supports expectations for positive regional employment, as well as, regional and statelevel student demand in the area of physical education, teaching and coaching.

Student-athlete participation in Kentucky High School Athletic Association sports and sport-activities reached record levels in 2018-19 as 106,931 rostered participants competed across the KHSAA's 13 sports and six sport-activities (KHSAA.org). Coaches are poised to have great impact on these student-athletes, and therefore current and consistent coach preparation programming in coordination with state and national bestpractices for sport coaches will be an asset to our graduates. This certificate program will provide the necessary basic state and national coaching standards for our graduates to be competitive for local coaching positions in a variety of school and industry-based opportunities.

A recent article in the Chronicle of Higher Ed titled Displaced Workers Haven't Turned to College for a Fresh Start. Here's What Might Bring Them Back offer's further support for offering a certificate program. The article suggests that "Among the reasons people aren't enrolling (higher ed), particularly at community colleges, is that they're too busy navigating economic uncertainty to make college a priority. But Strada's data suggest that when workers eventually do set out to learn new skills, they're most likely to enroll in a nondegree program or seek skills training." The athletic coaching certificate would provide the necessary training and skills, as well as entry-level industry standards, to become employable as sport coach in Kentucky. (https://www.chronicle.com/article/displaced-workers-havent-turned-to-college-for-a-fresh-start-heres-what-might-bring-them-
back?utm source=Iterable\&utm medium=email\&utm campaign=campaign 1876022 nl Afternoon-
Update date 20210105\&cid=pm\&source=ams\&sourceld=270429\&cid2=gen login refr esh )
3.2 Relationship of the proposed certificate program to other programs now offered by the department: Currently, there are no other certificate programs in the School of Kinesiology, Recreation \& Sport that share a similar mission and value. We anticipate an increase in options for students within the KRS department, as well as across campus.
3.3 Relationship of the proposed certificate program to certificate programs offered in other departments: We feel the Athletic Coaching certificate will compliment those especially within the Teacher Education program, all KRS programs, and other healthrelated fields of study.
3.4 Projected enrollment in the proposed certificate program: 50-75. We anticipate that students outside of Physical Education and across all discipline areas would take advantage of the Coaching Certificate. Education students not in PE/Health, Outdoor Recreation and Sports Management majors, and other programs where marketability requires candidates to have excellent planning, teaching, communication, and interpersonal skills necessary for employment.
3.5 Similar certificate programs offered elsewhere in Kentucky and in other states (including programs at benchmark institutions): Currently there are no other Athletic Coaching certificate programs in Kentucky. The University of Kentucky has advanced degree programs in Specialized Coaching, and other universities including WKU offer
baccalaureate programs in similar areas of study, such as Physical Education, Sport Management, Exercise Science, etcetera, but none offer a certificate program for all majors to add to their current academic area of interest.
3.6 Relationship of the proposed certificate program to the university mission and objectives:
WKU Mission:
Western Kentucky University prepares students of all backgrounds to be productive, engaged, and socially responsible citizen-leaders of a global society. The University provides research, service and lifelong learning opportunities for its students, faculty, and other constituents.

The Athletic Coaching certificate program is directly in line with this mission by preparing students to meet the needs of our local, state, and regional school-based sport programs that offer educational sport opportunities to thousands of diverse students. We prepare future leaders in schools and programs that have direct impact on individuals, families, schools, and communities. Our students are prepared according to state/national standards and best practices in sport coaching that reflects the vision of a global society, social justice, and the equitable treatment of all.

## 4. Curriculum:

## 12 Total Credit Hours

| Course Number | Course Title | Credit Hours |
| :--- | :--- | :---: |
| PE 290 | Foundations of Coaching Principles | 3 |
| PE 291 | Scientific Base/Conditioning | 3 |
| PE 497 | Advanced Principles of Coaching | 3 |
|  |  |  |
| *Select 1 Coaching Elective course from the list below |  |  |
| PE 333 | Volleyball Coaching |  |
| PE 340 | Football Coaching |  |
| PE 341 | Basketball Coaching |  |
| PE 342 | Track and Field Coaching |  |
| PE 343 | Baseball Coaching | 12 |
|  |  |  |
| Total Credit Hours: |  |  |

5. Budget implications: Courses will be staffed with existing faculty and use existing equipment.
6. Proposed term for implementation: Fall 2021
7. Dates of prior committee approvals:

School of Kinesiology, Recreation \& Sport
CHHS Undergraduate Curriculum Committee
Contact with Office of Academic Affairs

01/15/2021
01/29/2021

Undergraduate Curriculum Committee $\qquad$
University Senate
Board of Regents

## University Undergraduate Curriculum Proposal Checklist

Please complete the following checklist to ensure your proposal will proceed smoothly and efficiently. Include the checklist as a cover sheet with your proposal. Proposals without the checklist will be returned to the proponent.
$\checkmark$ For new or revised programs, courses, or course descriptions, what departments/programs have been consulted concerning potential impact (e.g. to possible duplication or conflict, changed corequisite or prerequisite for equivalent courses, etc.)? Please provide names and dates for individuals consulted.

Changes are not expected to impact other programs.
$\sqrt{ }$ What are the potential budget implications for this proposal? If any additional staffing is required, how will it be funded? If not, how will current staffing accommodate the proposed course/program?

No budget implications are expected. No additional staffing is necessary to impleme

If you are proposing a new undergraduate program or changes to an existing undergraduate program, please include a new or updated four-year degree pathway.
$\boxed{\square}$ Has the proposal been checked carefully for mechanics, grammar, syntax, and clarity?


Department Head

### 1.22.2021

Date

Danita Kelley


Dean or Designee
02/04/2021
Date

## (Action Item)

Proposal to Create a New Course: LS 495 Senior Seminar in Legal Studies Potter College of Arts and Letters Department/Unit: History

## Section 1: Proponent Contact Information

1.1 Name/Title: Dr. Eric Reed
1.2 Email address: eric.reed@wku.edu
1.3 Phone \# x54665

## Section 2: Course Catalog Information

2.1 Course prefix (subject area) and number: LS 495
2.2 Course CIP code: 22.0001
2.3 Course title: Senior Seminar in Legal Studies
2.4 Abbreviated Course title: Senior Seminar Legal Studies
2.5 Credit hours/Variable credit: 3.0
2.6 Repeatability: N/A
2.7 Course Term: Is this course intended to span more than a single term? NO.
2.8 Course Catalog Description: A capstone course designed for Legal Studies B.A. program majors. Integrates concepts and approaches learned during study of legal systems. Engages students and faculty in sustained consideration of significant questions and debates in legal studies.
2.9 Prerequisite/Co-requisites/Restrictions: Legal Studies majors only
2.10 Additional Enrollment Requirements: Senior standing or permission of instructor.
2.11 Other Special Course Requirements:
2.12 Grade Type: Standard A-F final grade.
2.13 Schedule Type: Seminar.

## Section 3: Description of proposed course

3.1 Course Content Summary: In-depth study of a variable topic related to legal studies, focusing on the development and completion of an independent scholarly project.
3.2 Learning Outcomes: Upon completion of this course, students should be able to:

- Demonstrate the ability to perform independent scholarship in legal studies
- Demonstrate the ability to engage in critical thinking and argument in legal studies
- Demonstrate the ability to integrate independent scholarship and critical thinking/argument into an independent project in legal studies.


### 3.3 Assessment/Evaluation:

- Exams
- Quizzes
- Essay Assignments
- Independent Research Project


## Section 4: Rationale

4.1 Reason for developing this proposed course: This course will serve as the capstone experience for the new B.A. program in Legal Studies. Students will integrate skills and knowledge developed in the program's core and elective coursework into an independent research project. Students' projects will provide the main direct evidence for assessment of the program's effectiveness.

### 4.2 Relationship to similar courses offered by other university departments/units:

- Do any other courses already being offered by other university departments/units share content with this proposed course? NO
- Are any of the proposed pre/co-requisites for this course offered by another university department/unit? NO


## Section 5: Projected Enrollments/Resources

5.1 How many students per section are expected to enroll in this proposed course? 10-15
5.2 How many sections of this course per academic year will be offered? 2
5.3 How many students per academic year are expected to enroll? 20-30
5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections. Student
enrollment in the Legal Studies B.A. program are expected to grow to between 60 and 100 students in three to five years. At that level of enrollment, between 20 and 30 students per year will need to complete the Senior Seminar in Legal Studies course to complete the program.

### 5.5 Proposed method of staffing: Existing faculty.

### 5.6 Instructional technology resources:

5.7 Library resources: Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)? YES

If YES, was a Library Resources Form submitted to the appropriate collection development librarian prior to consideration at the college curriculum level? YES

Section 6: Proposed term for implementation: Spring 2022.
Section 7: Supplemental/Supporting Documentation: N/A

## (Action Item)

Proposal to Create a New Course: LS 498: Internship in Legal Studies Potter College of Arts and Letters
Department/Unit: History

## Section 1: Proponent Contact Information

1.1 Name/Title: Dr. Eric Reed
1.2 Email address: eric.reed@wku.edu
1.3 Phone \# x54665

## Section 2: Course Catalog Information

2.1 Course prefix (subject area) and number: LS 498
2.2 Course CIP code: 22.0001
2.3 Course title: Internship in Legal Studies
2.4 Abbreviated Course title: Internship in Legal Studies
2.5 Credit hours/Variable credit: 1-3
2.6 Repeatability: Maximum 3 credit hours
2.7 Course Term: Is this course intended to span more than a single term? NO.
2.8 Course Catalog Description: Practical out-of-classroom experience in a supervised work situation with a cooperating business, industry, social or governmental agency emphasizing application of advanced knowledge and skills in legal studies.
2.9 Prerequisite/Co-requisites/Restrictions: 12 hours completed in major/minor or instructor's permission.
2.10 Additional Enrollment Requirements: Permission of instructor.
2.11 Other Special Course Requirements:
2.12 Grade Type: Standard A-F final grade.
2.13 Schedule Type: Internship.

## Section 3: Description of proposed course

3.1 Course Content Summary: Students and their faculty advisors will work with partners in business, industry, or social or government agencies to develop a supervised professional internship experience. The specific content of the internship experience will be tailored to fit the work setting and focus on developing knowledge and practical skills relevant to the specific work and professional environment.
3.2 Learning Outcomes: In the course of completing an internships, students will:

- Analyze how the internship relates to and complements lessons and material learned in the classroom.
- Demonstrate the development of skills appropriate for successful completion of the internship.
- Identify career opportunities related to the internship.
- Establish professional relationships.
- Demonstrate ethical practices and professionalism within the internship setting.


### 3.3 Assessment/Evaluation:

- Writing assignment(s) related to internship experience - format and expectations will specified by internship advisor. Examples of writing assignments include internship journal, short essays, analytical paper, and internship portfolio.
- Evaluation of intern performance (prepared by internship supervisor)


## Section 4: Rationale

4.1 Reason for developing this proposed course: This course will serve as an elective in the curriculum for the new B.A. program in Legal Studies. Students will have the opportunity to learn how to apply skills and knowledge developed in the program's classrooms in out-of-classroom, professional settings under the guidance and mentorship of their faculty advisors and internship supervisors. The internships will allow students to explore relevant post-graduation careers in legal studies.

### 4.2 Relationship to similar courses offered by other university departments/units:

- Do any other courses already being offered by other university departments/units share content with this proposed course? YES - CRIM 439 and PLS 499, both internships offered in specific fields.
- Are any of the proposed pre/co-requisites for this course offered by another university department/unit? NO


## Section 5: Projected Enrollments/Resources

5.1 How many students per section are expected to enroll in this proposed course? 1-5
5.2 How many sections of this course per academic year will be offered? 1-2
5.3 How many students per academic year are expected to enroll? 2-10

### 5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections.

Internships will be offered on an ad-hoc basis, as students request them and as opportunities for professional internships arise. In a typical year, the History and Political Science faculties oversee between 2 and 10 professional internships in the History, Political Science, and Paralegal Studies majors. We expect that that the number of annual Legal Studies Majors internships will be similar.
5.5 Proposed method of staffing: Existing faculty.

### 5.6 Instructional technology resources: N/A

5.7 Library resources: Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)? YES

If YES, was a Library Resources Form submitted to the appropriate collection development librarian prior to consideration at the college curriculum level?

Section 6: Proposed term for implementation: Spring 2022.
Section 7: Supplemental/Supporting Documentation: N/A

## (Action Item)

Proposal to Create a New Course: PJ 101 Influence of the Photograph
Potter College of Arts $\boldsymbol{\&}$ Letters
School of Media

## Section 1: Proponent Contact Information

1.1 Name/Title: James Kenney/Professor
1.2 Email address: james.kenney@wku.edu
1.3 Phone \# 270-745-6307

## Section 2: Course Catalog Information

2.1 Course prefix (subject area) and number: PJ 101
2.2 Course CIP code: 50.0701
2.3 Course title: Influence of the Photograph
2.4 Abbreviated Course title: Influence of the Photograph
2.5 Credit hours/Variable credit: 3
2.6 Repeatability: No
2.7 Course Term: Is this course intended to span more than a single term? No
2.8 Course Catalog Description:

A study of the prevalence and impact of photographs that are disseminated throughout social media and traditional publications. Beyond analyzing the creation and structure of photographs, special emphasis and discussion will focus on how these images inform and persuade society.

### 2.9 Prerequisite/Co-requisites/Restrictions: $n / a$

2.10 Additional Enrollment Requirements: $\mathrm{n} / \mathrm{a}$
2.11 Other Special Course Requirements: $\mathrm{n} / \mathrm{a}$
2.12 Grade Type: Standard Letter Grade

## Section 3: Description of proposed course

### 3.1 Course Content Summary:

The purpose of this course is to build a context for appreciating the power and pervasiveness of photography, as well as an understanding of its cultural impact on modern society. The exploration and analysis of influential visual imagery presented in class will equip students to be informed consumers of photography as a critical method of communication and expression.

### 3.2 Learning Outcomes:

- Identify, examine, and evaluate a diverse selection of photographs from around the world.
- Analyze and deconstruct photographs, including specific compositions, lighting, and story-driven content.
- Discuss methods and creative practices of a diverse representation of photographers worldwide.
- Distinguish and contrast the photograph as both a credible witness and a misrepresentation of reality.
- Examine various genres of photography and their significance and influence.
- Develop an understanding of the influence of the photograph both as an individual and as a member of a global society.
- Discuss photography's key role in social media influencing.
- Recognize the important role of the selection process of the editor and its affect on the dissemination and public perception of issues and events.
- Analyze the ethical implications of manipulation both in taking photographs in the field and in the processing of images using digital software.


### 3.3 Assessment/Evaluation:

Students will be expected to complete readings over course materials and to attend guest lectures outside of class. Photography analysis discussion assignments, quizzes, and exams will be used to assess student achievement of learning outcomes. Group discussions will allow students to articulate what they are learning about how photographs impact their own lives and contemporary society.

## Section 4: Rationale

### 4.1 Reason for developing this proposed course:

This course is being designed primarily for the Colonnade Program's Explorations category (Social and Behavioral Sciences). Most of the other courses offered in the Photojournalism program are skills-based, focusing on the practice of storytelling through still photography and short documentary video. This course is unique in that it analyzes how these images and stories inform and influence society.

Pre-approval paperwork has been submitted to the Colonnade committee and is also attached to this document.

### 4.2 Relationship to similar courses offered by other university departments/units:

Do any other courses already being offered by other university departments/units share content with this proposed course? YES
In Folk Studies and Anthropology: ANTH 448 Visual Anthropology, ANTH 449
Ethnographic Video Production, and FLK 373 Folklore and the Media. In Art and Design: ART 100: Art Appreciation, ART 106: Survey of Art since 1300, ART 312 Art of the US to 1865, ART 313 Art of the US Since 1865, ART 390 Contemporary Art, ART 405 Art Theory \& Crit, ART 334 Survey of Graphic Design, and Art 373: Installation Art.

Are any of the proposed pre/co-requisites for this course offered by another university department/unit? No

## Section 5: Projected Enrollments/Resources

### 5.1 How many students per section are expected to enroll in this proposed course? 50

### 5.2 How many sections of this course per academic year will be offered? 2

5.3 How many students per academic year are expected to enroll? 100

### 5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections: <br> Based on the demand for Colonnade courses and the popularity of <br> Photojournalism's current Colonnade offerings (PJ 131 and PJ 390), in addition to the appeal of photography and its pervasiveness use in society, we expect

to fill at least two sections per year and could offer more depending on demand, including Summer Term and Winter Term offerings.

### 5.5 Proposed method of staffing:

Will additional staff be required in order to offer this course according to the enrollment projections indicated in items 5.1-4? No
5.6 Instructional technology resources: Current resources are sufficient.
5.7 Library resources: Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)? Yes

Section 6: Proposed term for implementation: Next available

## Section 7: Supplemental Documentation (Optional):

## (Action)

Proposal to Revise a program: Bachelor of Music in Performance Potter College of Arts and Letters<br>Department/Unit: Music

## Section 1: Proponent Contact Information

1.1 Name/Title: Dr. Liza Kelly, Associate Professor of Music
1.2 Email address: liza.kelly@wku.edu
1.3 Phone \#: 270-745-2682

## Section 2: Program Information

### 2.1 Current Program reference number: 593

2.2 Current Program title: Bachelor of Music in Performance
2.3 Current total number of credits required in the program: 70-72

## Section 3: Proposed program revisions and rationales (sub-sets refer to iCAP listing)

3.1 Sub-set four: Theory/Composition Electives - Reduce the number of required credit hours from six to three credits and edit the list of available courses. The current requirement to fulfill sub-set four, theory and composition electives, is six credit hours. Students may choose from: MUS 206 Composition ( 2 credit hrs), MUS 350 Secondary Composition Lessons (1 credit hr), MUS 405 Choral Arranging (3hrs), or MUS 407 Orchestra/Band Arranging (3hrs). Since MUS 206 Composition is only offered every two years and open to students who show aptitude in the music composition process, many performance majors are forced to take MUS 405 Choral Arranging and MUS 407 Orchestra/Band Arranging to fulfill the required six credit hours. This means that students are taking a redundant three credit hour course that does not apply to their instrument or repertoire. By reducing the number of required credit hours students would have the option to take the arranging course that accommodates the category of their instrument (either MUS 405 Choral Arranging or MUS 407 Orchestra/Band Arranging) or the newly developed variable topic course in Advanced Music Theory MUS 400. This change supports the music department's goal of aptly preparing undergraduate performance majors for admission into Master of Music programs and aligns requirements for the performance degree track with benchmark institutions.
3.2 Sub-set six: Change two semesters of elective ensembles to four semesters of chamber music. By specifically requiring four hours of chamber music, students are benefited by receiving music instruction and experiences that fall between the categories of large ensembles and solo
performance. Students with chamber music experience gain access to the vast repertoire available in the genre and a skill set of collaborating in small groups that is vital to be able thrive at the graduate and professional levels. The current elective ensemble requirement does not ensure that students graduate with chamber music experience. This change supports the music department's goal of preparing undergraduate performance majors for admission into Master of Music programs and aligns requirements for the performance degree track with benchmark institutions.

### 3.3 Elective Hours: Change the number of general electives from 14 to 15.

 Accounts for the lost 1 hr from program requirements. Twelve of those hours must be MUS (music) courses.
## Section 4: Consultations

Do any of the proposed revisions in section 3 above involve or in any other way impact other departments/units? NO

If NO, simply proceed to item 5.
If YES, identify those revisions here, referring to them by the numbers assigned in section 3 above, and for each, indicate who in the affected department/unit was consulted, and the date of that consultation:

Section 5: Proposed term for implementation: Next Available

## Section 6: Approval Flow Dates:

Dept of Music Curriculum Committee
Potter College of Arts \& Letters Curriculum Committee
Undergraduate Curriculum Committee
University Senate

01/14/2021
02/02/2021

Section 7: Required Appendices: Current \& proposed program descriptions:
7.1 Current Bachelor of Music in Performance Program

| Sub-set | Course | Credit hours |
| :---: | :---: | :---: |
| 1 | MUS 338 DIS @ 1hr (Recital Program) | 1 |
|  | MUS 338 DIS @ 1hr (Recital Program) | 1 |
| 2 | MUS 100 Music Theory I | 2 |
|  | MUS 101 Music Theory II | 2 |
|  | MUS 200 Music Theory III | 2 |
|  | MUS 201 Music Theory IV | 2 |
|  | MUS 110 Aural Theory I | 1 |
|  | MUS 111 Aural Theory II | 1 |
|  | MUS 210 Aural Theory III | 1 |
|  | MUS 211 Aural Theory IV | 1 |
|  | MUS 304 Form \& Analysis | 2 |
|  | MUS 152 Diction I (vocal only) | (1) |
|  | MUS 252 Diction II (vocal only) | (1) |
|  | MUS 310 Pedagogy (or 338 DIS @ 3 hrs) | 3 |
|  | MUS 317 Conducting | 2 |
|  | MUS 326 Music History I | 3 |
|  | MUS 327 Music History II | 3 |
|  | MUS 430 Music Literature | 3 |
|  |  |  |
| 3 | MUS 160 Group Piano I | 1 |
|  | MUS 161 Group Piano II | 1 |
|  | MUS 260 Group Piano III | 1 |
|  | MUS 261 Group Piano IV | 1 |
|  |  |  |
| 4 | Theory Composition Electives - Choos |  |
|  | MUS 206 Composition | 2 |
|  | MUS 350 Secondary Composition Lessons | 1 |
|  | MUS 405 Choral Arranging | 3 |
|  | MUS 407 Orchestra/Band Arranging | 3 |
|  |  |  |
| 5 | MUS 153 Applied Principal Lessons | 2 |
|  | MUS 153 Applied Principal Lessons | 2 |
|  | MUS 153 Applied Principal Lessons | 2 |
|  | MUS 153 Applied Principal Lessons | 2 |
|  | MUS 357 Applied Principal Lessons | 3 |
|  | MUS 357 Applied Principal Lessons | 3 |
|  | MUS 457 Applied Principal Lessons | 3 |
|  | MUS 457 Applied Principal Lessons | 3 |
|  |  |  |
| 6 | MUS _ _ _ Ensemble (MAJOR) | 1 |



### 7.2 Proposed Bachelor of Music in Performance Program

| Sub-set | Course | Credit hours |
| :---: | :---: | :---: |
| 1 | MUS 338 DIS @ 1hr (Recital Program) | 1 |
|  | MUS 338 DIS @ 1hr (Recital Program) | 1 |
|  |  |  |
| 2 | MUS 100 Music Theory I | 2 |
|  | MUS 101 Music Theory II | 2 |
|  | MUS 200 Music Theory III | 2 |
|  | MUS 201 Music Theory IV | 2 |
|  | MUS 110 Aural Theory I | 1 |
|  | MUS 111 Aural Theory II | 1 |
|  | MUS 210 Aural Theory III | 1 |
|  | MUS 211 Aural Theory IV | 1 |
|  | MUS 304 Form \& Analysis | 2 |
|  | MUS 152 Diction I (vocal only) | (1) |
|  | MUS 252 Diction II (vocal only) | (1) |
|  | MUS 310 Pedagogy (or 338 DIS @ 3 hrs) | 3 |
|  | MUS 317 Conducting | 2 |
|  | MUS 326 Music History I | 3 |
|  | MUS 327 Music History II | 3 |
|  | MUS 430 Music Literature | 3 |
|  |  |  |
| 3 | MUS 160 Group Piano I | 1 |
|  | MUS 161 Group Piano II | 1 |
|  | MUS 260 Group Piano III | 1 |
|  | MUS 261 Group Piano IV | 1 |
|  |  |  |
| 4 | Theory Composition Elective |  |
|  | MUS 405 Choral Arranging, or MUS 407 Orch/Band Arranging, or MUS 400 Advanced Music Theory | 3 |
|  |  |  |
| 5 | MUS 153 Applied Principal Lessons | 2 |
|  | MUS 153 Applied Principal Lessons | 2 |
|  | MUS 153 Applied Principal Lessons | 2 |
|  | MUS 153 Applied Principal Lessons | 2 |
|  | MUS 357 Applied Principal Lessons | 3 |
|  | MUS 357 Applied Principal Lessons | 3 |
|  | MUS 457 Applied Principal Lessons | 3 |
|  | MUS 457 Applied Principal Lessons | 3 |
|  |  |  |
| 6 | MUS _ _ _ Ensemble (MAJOR) | 1 |
|  | MUS _ _ _ Ensemble (MAJOR) | 1 |
|  | MUS _ _ Ensemble (MAJOR) | 1 |
|  | MUS _ _ _ Ensemble (MAJOR) | 1 |


|  | MUS _ _ Ensemble (MAJOR) | 1 |
| :---: | :---: | :---: |
|  | MUS _ _ Ensemble (MAJOR) | 1 |
|  | MUS _ _ _ Ensemble (MAJOR) | 1 |
|  | MUS _ _ _ Ensemble (MAJOR) | 1 |
|  | MUS _ _ _ Chamber Music (MUS 371, 374, 379) | 1 |
|  | MUS _ _ _ Chamber Music (MUS 371, 374, 379) | 1 |
|  | MUS _ _ _ Chamber Music (MUS 371, 374, 379) | 1 |
|  | MUS _ _ Chamber Music (MUS 371, 374, 379) | 1 |
|  |  |  |
| 7 | MUS 155 Performance Attendance | 0 |
|  | MUS 155 Performance Attendance | 0 |
|  | MUS 155 Performance Attendance | 0 |
|  | MUS 155 Performance Attendance | 0 |
|  | MUS 155 Performance Attendance | 0 |
|  | MUS 155 Performance Attendance | 0 |
|  | MUS 155 Performance Attendance | 0 |
|  | MUS 155 Performance Attendance | 0 |
|  | Total | 69 hrs. (71 hrs. vocal) |
|  |  |  |
|  | General Electives | 15 hrs. (12 must be MUS) |

## PRE-PROPOSAL FOR NEW ACADEMIC PROGRAM

Western Kentucky University
Institution Submitting Proposal
Bachelor of Arts
Legal Studies
Title of Proposed Degree Program
Undergraduate
Degree Level

EEO Status. $\qquad$

CIP Code...................................................................................... 22.0001
Academic Unit .......................................................................... Potter College of Arts and Letters
Name of Academic Unit............................................................ History Department/Political Science Department
Name of Program Director Dr. Patti Minter
Date of pre-proposal
End of review period $\qquad$

Intended Date of Implementation. $\qquad$ Spring 2022

Name, Title, and Information of Contact Persons
Dr. Eric Reed, Head, History Department 270-745-4665, eric.reed@wku.edu

Dr. Scott Lasley, Head, Political Science Department 270-745-2799, scott.lasley@wku.edu

Is this program a pre-baccalaureate certificate or diploma program? No.

## Centrality to the Institution's Mission and Consistency with State's Goals

1. Provide a brief description of the program.

The Legal Studies program consists of 18 hours of core courses in Political Science, History, and Paralegal Studies (including a capstone experience), and 18 hours of electives from many disciplines across Western Kentucky University. A second major, minor, or certificate is required. The program provides students an interdisciplinary perspective while fostering greater understanding of the law as it relates to history, the sciences, and ethics in the United States and around the world. While the program appeals to pre-law students, it also serves as a background for a wide variety of careers, including public administration, academics, government, diplomatic corps, homeland security, non-governmental organizations, and law enforcement.

Legal Studies allows students from many disciplines to focus their studies using their individual disciplinary interests as a launching point for exploring how the study of law cuts across disciplinary lines. It offers courses in a wide range of subjects, including American legal history, political process, constitutional law, philosophy and ethics, sociology and criminal justice, business, journalism and broadcasting, economics and property law, English, and environmental law and regulations.
a. Does this program have any specializations? No.
2. What are the objectives of the proposed program?

The general goal of the proposed program is to equip students, through interdisciplinary study of legal systems, with the knowledge and skillsets to pursue many professional and academic futures. To achieve this general goal, the objectives of the program are to ensure that students will:

- Demonstrate knowledge of the history, structure, and politics of the American legal system.
- Demonstrate the ability to analyze legal systems using methods and approaches of multiple disciplines.
- Demonstrate the ability to engage in critical thinking/argument about legal systems using methods and approaches of multiple disciplines.
- Demonstrate the ability to engage in independent scholarship about legal systems that integrates interdisciplinary analysis and argumentation.
- Develop Potter College Core Career Competencies for career readiness, including analytical reason and critical thinking; written, oral, visual, and data communication skills; complex problem solving; cultural competency, global literacy, and engagement with diverse cultures; ethical judgement and decision making; appreciation of the human experience as reflected in arts, culture, history, and storytelling; and enhanced citizenship through greater awareness of culture and power in community dynamics.

3. Explain how the objectives support the institutional mission and strategic priorities, and the statewide postsecondary education strategic agenda.

WKU Mission and Strategic Agenda. The WKU Mission is to "prepare...students of all backgrounds to be productive, engaged, and socially responsible citizen-leaders of a global society. The University provides research, service and lifelong learning opportunities for its students, faculty, and other constituents. WKU enriches the quality of life for those within its reach." One of the university's strategic priorities to achieve that mission is to "Establish WKU as a regional lighthouse to provide resources, attract talent, and nurture intellectual capital in the communities we serve; nurture and attract intellectual capital that elevates the economies of the
region and the commonwealth; ensure that WKU students graduate with skills to think critically, solve problems, and engage effectively with others."

The Legal Studies B.A. program supports WKU's mission and strategic priorities in several ways. By design, many of the program's curriculum and objectives are designed to build the critical skills that WKU promises to confer to its students. Many of the program's courses are offered concurrently in the Colonnade Program. Legal Studies, thus, advances WKU's efforts to train students who will "graduate with skills to think critically, solve problems, and engage effectively with others." Given the Legal Studies curriculum's emphasis on American and global legal heritage, politics, ethics, and social justice, the program also plays a role in teaching students key cultural competencies and global outlooks, a key strategic goal of WKU's educational mission.

The Legal Studies B.A. program serves the strategic goal of helping to establish WKU as a "regional lighthouse" that enhances the intellectual and professional capital of our region. The program curriculum serves students as a springboard into several directly-related post-graduation professional opportunities, including law school, and employment in legal fields, government, and politics. As such, the program also serves to align the university with our region's businesses, industries, educational opportunities, and governments.

Legal Studies also serves the strategic goal of developing "collaborations, internships, and other partnerships" in the region, as many of its students will be placed in internships and employment in a variety of public and private settings, including area government, law offices, and businesses.

Commonwealth's Strategic Agenda. The Kentucky Council on Postsecondary Education lists the following priorities in its strategic agenda for 2016-2021: Encourage more people to take advantage of postsecondary opportunities; Increase degree and certificate completion, fill workforce shortages, and guide more graduates to a career path; Create economic growth and development and make our state more prosperous.

The WKU Legal Studies B.A. program advances several of the objectives in the Commonwealth's strategic agenda. In particular, Legal Studies advances Strategic Objective 9 (improving college student career readiness and employability) in several ways:

- The program's curriculum and advising enhance strategy 9.1 (improve career development via advising and articulated career pathways) because it provides a broad training and exposure to internship and employment opportunities that are linked to several distinct professional futures in law, government, business, and nonprofit entities.
- Program faculty members enhance strategy 9.3 (use internships to enhance student employability) by helping many Legal Studies students to find internships and other employment opportunities related to legal and other, relevant professions.

More broadly, the Legal Studies program is designed to deliver critical intellectual skills as well as cultural competencies and global perspectives to students, which advances the Strategic Agenda's objective to "advance social, artistic, cultural, and environmental progress" in order to "increase happiness and well-being and make Kentucky an attractive place to live and work." The program, thus, also helps the Commonwealth to achieve its goal of "training a globally competitive, entrepreneurial workforce [and an] educating an engaged, informed citizenry."
4. Is an approval letter from Education Professional Standards Board (EPSB) required? No.

## Program Quality and Student Success

1. What are the intended student learning outcomes of the proposed program?

Upon completion of the program students will:

- Demonstrate knowledge of the history, structure, and politics of the American legal system.
- Demonstrate the ability to analyze legal systems using methods and approaches of multiple disciplines.
- Demonstrate the ability to engage in critical thinking/argument about legal systems using methods and approaches of multiple disciplines.
- Demonstrate the ability to engage in independent scholarship about legal systems that integrates interdisciplinary analysis and argumentation.

2. How will the program support or be supported by other programs within the institution?

The program is interdisciplinary at every level, and will support and be supported by a number of programs. The program's core curriculum is housed in two departments - History and Political Science -- and consists of courses in three disciplines -- history, political science, and paralegal studies. The elective courses are housed in 11 departments in four colleges across Western Kentucky University - the Potter College of Arts and Letters (PCAL), the Ogden College of Science and Engineering, the College of Education and Behavioral Sciences, and the Gordon Ford College of Business. Students can choose to take elective courses in the following disciplines:

| Political Science | Philosophy | Economics |
| :--- | :--- | :--- |
| History | Criminology | Psychology |
| Paralegal Studies | Geography | English |
| Journalism | Management |  |

Thus, programs and students from many disciplines and colleges are supported by the Legal Studies B.A. program curriculum, and vice versa. It is also important to note that program faculty and courses directly support other majors in PCAL, since the core and elective courses they teach are also core or elective courses in the following major programs: History, Social Studies, Political Science, and Paralegal Studies.
3. Will this program replace or enhance any existing program(s) or tracks, concentrations, or specializations within an existing program?

Enhance. WKU currently offers a minor program in Legal Studies. Students who elect to pursue the minor rather than the major in legal studies will also take coursework in and benefit from the Legal Studies major curriculum.
4. Will this be a $100 \%$ distance learning program? No.
5. Will this program utilize alternative learning formats (e.g. distance learning, technology-enhanced instruction, evening/weekend classes, accelerated courses)? Yes.
a. If yes, please check all that apply).

- Distance learning. Yes
- Courses that combine various modes of interaction, such as face-to-face, videoconferencing, audio-conferencing, mail, telephone, fax, e-mail, interactive television, or World Wide Web? Yes.
- Technology-enhanced instruction Yes.
- Evening/weekend/early morning classes Yes.
- Accelerated courses (courses that can be complete in less than a traditional semester) Yes.
- Instruction at nontraditional locations, such as employer worksite Yes.
- Courses with multiple entry, exit, and reentry points No.
- Courses with "rolling" entrance and completion times, based on self-pacing Yes.
- Modularized courses (standalone segments or components of a parent course for which content has been determined and credit assigned. The sum of the constituent modules is equal to the credit of the parent course. Credit is awarded upon successful completion of all modules comprising the parent course.) No.

6. Are new or additional faculty needed? No.

## 7. Curriculum

a. Explain how the curriculum achieves the program-level student learning outcomes by describing the relationship between the overall curriculum or the major curricular components and the program objectives.

The relationship between the Legal Studies B.A. program curriculum and achieving the program objectives and learning outcomes is shaped by the interdisciplinary nature of the coursework and linkages between foundational core courses and the elective courses.

Demonstrate knowledge of the history, structure, and politics of the American legal system: This basic knowledge is conveyed to students in four of the six core courses (PS 220, PS 326, HIST 445, and HIST 446). Students may pursue deeper knowledge in the restricted and free electives, according to their interests.

Demonstrate the ability to analyze legal systems using methods and approaches of multiple disciplines: Core courses introduce students to modes of analysis of legal systems employed in History and Political Science (PS 220, PLS 250, PS 326, HIST 445, and HIST 446). Core courses also introduce students to research and writing methodology which is foundational to the process of analysis. Students develop the ability to apply analytical frameworks of additional disciplines as they complete their elective coursework, which is offered in 11 programs across four academic colleges at WKU, and the program's capstone course.

Demonstrate the ability to engage in critical thinking/argument about legal systems using methods and approaches of multiple disciplines: Core courses (PS 220, PLS 250, PS 326, HIST 445, and HIST 446) are designed to introduce students to structured critical argument in two ways. Students engage in the debates that scholars in Political Science and History have about the nature, purposes, culture, history, and politics of the American legal system. Core courses also introduce students to research and writing methodologies that are foundational to the process of engaging in critical thinking/argument. Students develop hard written and oral argument skills in these core classes. Students employ the critical thinking/argument skills they develop in the core courses in the elective courses they take to complete the program, and in the program's capstone course.

Demonstrate the ability to engage in independent scholarship about legal systems that integrates interdisciplinary analysis and argumentation: In the program's capstone course (LS 495), students tie together the skills and knowledge from the core and elective courses into a final scholarly project. In the project, students conduct research, write analyses, engage in argumentation, and demonstrate their knowledge of legal studies using the interdisciplinary approaches they have learned in the program.

Although it is not a student learning outcome that will be assessed, developing the Potter College Core Career Competencies for career readiness is integral to the overall curriculum structure, and is embedded in the learning that students do in every course in the program. Throughout, students develop analytical reasoning and critical thinking; written, oral, visual, and data communication skills; complex problem solving; cultural competency, global literacy, and engagement with diverse cultures; ethical judgement and decision making; appreciation of the human experience as reflected in arts, culture, history, and storytelling; enhanced citizenship through greater awareness of culture and power in community dynamics.
b. Please upload the curriculum including full course names and course descriptions (see Appendix A for curriculum table template).

## Program Demand/Unnecessary Duplication

1. Provide justification and evidence to support the need and demand for this proposed program. Include any data on student demand; career opportunities at the regional, state, and national levels; and any changes or trends in the discipline that necessitate a new program.
a. Student Demand:

The evidence demonstrates consistent, strong academic demand to sustain a Legal Studies major. Over the last four years, the number of students in the Legal Studies minor has averaged 66 students per year. We expect many of these students to be part of our first enrollment. A survey of current Legal Studies minors performed in January 2021 indicates strong interest in a Legal Studies major. Approximately half the students currently enrolled in the minor responded. 81 percent of respondents indicated strong interest in the major, that they would either declare the major once it is offered, or would have declared the major if it had been offered earlier.

The major appeals to students who plan to apply to law schools. Between 2014 and 2019 (the last available year for complete data set), the number of WKU students who took the Law School Admissions Test (LSAT) grew each year, from 65 in 2014 to 90 in 2019.

The Legal Studies major's interdisciplinary design enhances its academic demand even further, beyond just students who intend to apply to law schools. The Legal Studies major offers students a rigorous, broad, interdisciplinary liberal arts program that exposes them to legal traditions and practices, and that builds intellectual skills including critical reading, research and analysis, problem solving, and effective written and oral communication.
b. Career Opportunities:

The Legal Studies B.A. major is a natural springboard to a variety of post-graduation professional futures, particularly through juris doctorate programs. However, the program is not vocational, and is not designed to provide specific professional training. In addition to preparing students to enroll in law school, the Legal Studies major will also prepare students for a wide variety of careers adjacent to the legal profession, including public administration, academics, government, diplomatic corps, homeland security, non-governmental organizations, and law enforcement.

Evidence strongly supports the conclusion that career opportunities in many of these areas are currently strong and will continue to be so. Kentucky projections indicate that legal professional opportunities are "growing," and that there will be many high-skill, high pay professional prospects for Legal Studies graduates. For example, the Kentucky Center for Statistics reports that the Commonwealth is projected to need more than 7,800 workers in legal occupations by 2026, including more than 3,300 lawyers who may command salaries that average $\$ 94 K$. WKU has in-state tuition agreements that draw many students from Tennessee, and the Tennessee government projections indicate that by 2028 the labor market for workers in legal professions is projected to grow by more than 8 percent and include more than 10,300 lawyers.

Data from Gray Associates also support the conclusion that students pursuing the proposed major in Legal Studies will have strong career opportunities. In the WKU region, employment outcomes for graduates
from "Legal Studies" bachelor programs (CIP Code 22.0000) are reasonably strong. The number of job postings ${ }^{1}$ attached to this CIP code score in the $75^{\text {th }}$ percentile of all programs considered in the data. This CIP code ranks in the $75^{\text {th }}$ percentile even though no "generalist" employment opportunities are assigned to it. Put another way, even treating a Legal Studies A.B. as a heavily vocational program, its job opportunities currently score in the $75^{\text {th }}$ percentile. This undoubtedly underestimates the availability of jobs available for potential graduates of the program - the curriculum included in this proposal is designed to train students broadly and help them to develop a set of flexible and adaptable skills valuable to employers outside the context of the work of trained lawyers.

Comparing the program proposed here only to programs identified under the "Legal Studies" CIP code (22.0000) also likely underestimates both the quantity and quality of career outcomes available to potential graduates of the program. Because the name "Legal Studies" is frequently used to identify vocational programs focused on training students for paralegal work, it may be the case that such programs are being identified using this CIP code. Given the distinct goals of these types of programs, such comparisons are not appropriate. Comparing the proposed Legal Studies program with existing programs that have related curriculum and are likely to share a common set of students can help alleviate this concern and develop a more complete picture of the likely career opportunities available to graduates of the proposed program.

WKU currently offers a Legal Studies minor. As of the Fall 2020 census, 54 unique students were enrolled as Legal Studies minors. The interdisciplinary nature of the minor draws students from a variety of home academic disciplines. However, students pair three majors with the Legal Studies minor at a higher rate than others: Political Science, History, and Criminology. The core curriculum is composed primarily of Political Science and History courses, suggesting that those two programs in particular may be useful comparisons for the Legal Studies program proposed here.

The data provided by Gray Associates in employment outcomes is strong for both Political Science and History. While volume of vocational jobs is average or below average, both programs score very high in the share of generalist jobs available to program graduates ( $99^{\text {th }}$ percentile). The curriculum for the proposed Legal Studies program should help students develop skills that will allow them to access the same robust job pool.

The data also suggest that Political Science and History students do very well in future earnings. The programs rank in the $97^{\text {th }}$ and $71^{\text {st }}$ percentile, respectively in BLS mean wages. They rank in the $87^{\text {th }}$ and $79^{\text {th }}$ percentile, respectively, in wages (age 30-60) as measured by the American Community Survey (ACS). Much of this success is likely driven by the decision of Political Science and History graduates to pursue the types of careers likely to be of interest of graduates of the proposed Legal Studies major. 29\% of Political Science graduates and $21 \%$ of History graduates go on to earn a doctoral or professional degree. Juris doctorates are likely the disproportionate share of these degrees - it is this group of students the proposed Legal Studies program is most likely to serve.

The Gray Associates data on employment for Criminology graduates is not as strong, but may not accurately capture the career opportunities available to and pursued by WKU's Criminology students. The employment data is likely a function of criminology graduates who pursue careers in the field of criminology as well as criminology graduates who pursue careers in the field of criminal justice. As WKU is home to a Criminology and not a Criminal Justice program, the data may not accurately reflect of the careers available to students who currently major in Criminology but might prefer to enroll in a Legal Studies major. Only 8\% of criminology graduates go on to earn a doctoral or professional degree, suggesting that most students do not use a criminology degree as a vehicle for attending a juris doctorate program. In addition, while the proposed Legal Studies major includes several criminology electives, the

[^0]core classes draw overwhelmingly from Political Science and History. This likewise suggests the career outcomes of graduates of those programs who have an interest in law and related fields are the most representative of the career outcomes likely to be achieved by graduates of the proposed program.
c. Change in Discipline: $N / A$.
2. Specify any distinctive qualities of the program. See 3 a. below
3. If similar programs exist (Note: Programs may not populate here due to differences in CIP code, but we have nevertheless identified two programs that are somewhat similar, at Northern Kentucky University and Morehead State University.),
a. Does the proposed program differ from existing programs in terms of curriculum, focus, objectives, etc.?

Yes. WKU's Legal Studies B.A. program differs in the following ways:
Focus/Objectives: Programs at NKU and Morehead have different foci than the WKU program. NKU's program has a dual focus. One focus is to provide pre-professional training for students seeking employment in legal careers, including contract administrators, legal assistants, ethics compliance, and litigation support analysts. Another focus is to offer students coursework that builds intellectual skillsets useful for graduate programs, including law schools. Morehead's program focuses primarily on training students who plan to become professional paralegals. WKU's program objective is to provide an interdisciplinary liberal arts training useful to students who plan to apply to law schools, as well as an intellectual skillset useful in a variety of liberal arts-related, post-graduation careers and graduate-level degree programs

Curriculum: WKU's Legal Studies B.A. curriculum differs from those at NKU and Morehead. WKU's core requirements include overviews of American political science and legal history, as well as legal research and writing. Electives are broadly interdisciplinary in disciplines and foci, and require students to complete coursework in ethics, international legal systems and history, business, and criminology/psychology. A capstone experience is required. NKU's Core requirements include specific pre-professional training and general legal system background courses, including technical writing, courses on the American legal system, and legal communication. Electives consist mainly of American-focused law, political science, and criminal justice courses. No capstone experience is required. Morehead's core requirements are very legalprocess heavy. Two electives only, one of which must be in Legal Studies. An internship is required, but no capstone experience.

Student Populations: Geographically, WKU, NKU, and Morehead serve student populations that are located at opposite ends of the Commonwealth. They also serve student populations with very different academic and professional goals. WKU Legal Studies major is geared to serve students who plan to apply to law school, but also the general student population and liberal arts students that are interested in a broad-focused, interdisciplinary major that explores social, cultural, intellectual, and business aspects of law and society from national and global perspectives. NKU's Law major is geared to serve two student populations, those who seek terminal undergraduate degrees that serve as pre-professional career training, and students who plan to apply to law school. Morehead's program is geared primarily to provide training to students who plan to apply to be professional paralegals.
b. Does the proposed program serve a different student population (i.e., students in a different geographic area, non-traditional students) from existing programs?

Yes. Geographically, WKU's Legal Studies B.A. program is offered to different service areas and student populations than those at NKU and Morehead State, since they are located at opposite ends of the Commonwealth.
c. Is access to existing programs limited? No.
d. Is there excess demand for existing similar programs? Yes. No similar programs exist in WKU's service area, despite demonstrated, excess demand for a B.A. in Legal Studies program in WKU's service area.
4. Describe how the proposed program will articulate with related programs in the state. It should describe the extent to which students transfer has been explored and coordinated with other institutions. Attach all draft articulation agreements.

No articulations are anticipated.

## D. Cost and Funding of the Proposed Program

1. Estimate the level of new and existing resources that will be required to implement and sustain the program using the spreadsheet below (if amount other than $\$ 0$, an explanation/justification required).

The only additional expenses we foresee are a small operating budget ( $\$ 6 \mathrm{~K} / \mathrm{year}$ ) to support the major's programming, student activities, and faculty development, and a budget for overload stipends in the amount of $\$ 6 \mathrm{~K}$ in the event that the capstone course falls outside of normal faculty load. Otherwise, the core curriculum is a subset of courses offered regularly by WKU. Legal Studies' elective courses are housed in a wide range of programs across the university. Other than staffing the capstone experience and handling student advising using current faculty, no additional faculty effort will be needed to support the Legal Studies B.A. program. At the same time, we anticipate increased revenue of over $\$ 460,000$ by year five and going forward, based on anticipated enrollment in the program.

## F. Program Assessment

1. Describe how each program-level student learning outcome will be assessed and how assessment results will be used for improving the program.

Direct and indirect measures of student learning will be used for assessment.
Direct measure: Capstone project. Students in the capstone course (LS 495) will complete an independent scholarly project. Students' capstone projects will be evaluated each year by program faculty to measure and assess learning outcomes using a rubric that rates student progress in each learning outcome from 1 to 4 (1 = "Poor;" 2 = "Needs Work;" 3 = "Good;" 4 = "Excellent"). Depending on whether student learning meets or exceeds program success targets, the program faculty will decide on actions to take to improve the program, determine timelines for implementation of improvements, and adjust program success targets accordingly.

Student Learning Outcome 1: Demonstrate knowledge of the history, structure, and scholarly modes of analysis of the American legal system. Each academic year, a representative sample of 50 percent of the student capstone projects will be reviewed by program faculty. Using an evaluation rubric, faculty reviewers and assign a score of 1 to 4 to each project. Scores will be averaged. An average of 3.0 or higher will have met the success target. The program success target will be $75 \%$ of students achieving a score of 3.0 or greater in Learning Outcome 1.

Student Learning Outcome 2: Demonstrate the ability to perform independent scholarship in legal studies using interdisciplinary methods and approaches. Faculty will review a representative sample of 50 percent of the projects of students enrolled in the capstone course each academic year. Faculty members will assign a score of 1 to 4 to each project based on the evaluation rubric. Scores will be averaged. An average of 2.5 or higher will have met the success target. The program success target will be $65 \%$ of students achieving a score of 2.5 or greater in Learning Outcome 2.

Student Learning Outcome 3: Demonstrate the ability to engage in critical thinking/argument in legal studies using interdisciplinary methods and approaches. Each academic year, program faculty will analyze a representative sample of 50 percent of the projects of students enrolled in the capstone course. Faculty reviewers will use a rubric to evaluate student work and will assign a score of 1 to 4 to each student capstone project. The scores for all student projects will be averaged. An average of 2.5 or higher will have met the success target. The program success target will be $65 \%$ of students achieving a score of 2.5 or greater in Learning Outcome 3.

Student Learning Outcome 4: Demonstrate the ability to integrate independent scholarship and critical thinking/argument into an independent project in legal studies. The Legal Studies program faculty will review a representative sample of 50 percent of the projects of students enrolled in the capstone course each academic year. Faculty members will assign a score of 1 to 4 to each project based on the evaluation rubric. Scores will be averaged. An average of 2.5 or higher will have met the success target. The program success target will be $60 \%$ of students achieving a score of 2.5 or greater in Learning Outcome 4.

Indirect measure: Student and alumni survey. At least every three years, program faculty will survey current and former students using Qualtrics or a similar software to collect feedback on the program and how well it meets the stated learning outcomes, as well as feedback on other aspects of the program. Program faculty will take survey responses into account when developing plans and implementing actions to improve the program.

Indirect measure: Curriculum review. The Legal Studies faculty will review the program curriculum at least every five years to assure that the program curriculum meets the American Bar Association (ABA) and Association of American Law Schools (AALS) curriculum guidelines. The ABA and AALS recommend that aspiring law school applicants pursue a rigorous, broad, interdisciplinary liberal arts program that exposes students to legal traditions and practices, and that builds intellectual skills including critical reading, research and analysis, problem solving, and effective written and oral communication. The ABA also discourages students from pursuing specific pre-professional training, as is the case in undergraduate pre-medicine.

Appendix A: Curriculum for the Legal Studies program, B.A. degree

| Program Core Courses (18 Credit Hours) | Credit Hours | New <br> (Yes or Not) |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  <br> Number | Course Title | Course Description | N |  |
| PS 220 | Judicial Process | An introduction to the American legal system, the <br> process of legal reasoning and legal resolution of <br> value conflicts. | 3 | N |
| PLS 250 | Legal Research and <br> Writing I | The sources and techniques of performing legal <br> research using primary and secondary authorities in <br> a law library and online and drafting legal <br> documents in appropriate format with correct <br> citations | 3 | N |
| PS 326 | Constitutional Law | Study and analysis of leading constitutional <br> decisions dealing with judicial review, government <br> powers over domestic and foreign affairs, <br> federalism and the relationships between the <br> functional branches of government | 3 | N |
| HIST 445 | American Legal <br> History to 1865 | A survey of the development of American law and <br> its relationship to political, economic, and social <br> trends in antebellum American society. | 3 | N |
| HIST 446 | American Legal <br> History Since 1865 | A survey of the development of American law and <br> its relationship to political, economic, and social <br> trends in modern American society | 3 |  |
| LS 495 | Senior Seminar in <br> Legal Studies | A capstone course designed for Legal Studies B.A. <br> program majors. | 3 | Y |


| Required elective course: Ethics (3 credit hours, choose one) |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  <br> Number | Course Title | Course Description | Credit Hours | New <br> (Yes or No) |
| BCOM 301 | Mass Communication <br> Law and Ethics | An overview of concepts basic to the freedom of <br> expression. Consideration, through case study and <br> attention to topical problems, of limits on the <br> freedom of expression, including various means of <br> regulation: ethics, law and other social controls. <br> Emphasis on broadcasting applications. | 3 | N |
| PLS 200 | Legal Ethics | Study, analysis and application of codes of <br> professional responsibility and standards of <br> conduct governing the practice of law in state and <br> federal courts. | 3 | N |
| JOUR 301 | Press Law and Ethics | An in-depth study of concepts basic to freedom of <br> expression, with emphasis on libel, privacy, free- <br> press and fair trial guidelines, access to government <br> information, and obscenity. Attention is given to <br> attendant ethical considerations. | 3 | N |
| PHIL 350 | Ethical Theory | A study of the major normative systems in the <br> history of ethics, and of selected problems in <br> contemporary metaethics, including moral <br> reasoning, skepticism, rights, and theories of justice. | 3 | N |


| PS 338 | Government and Ethics | Course examines ethical issues and controversies emerging from the behavior and decisions of public officials within the American political system. A variety of pedagogical techniques are employed to stimulate and develop ethical thinking, moral reasoning and written and oral communication skills | 3 | N |
| :---: | :---: | :---: | :---: | :---: |
| Required elective course: International/Comparative (3 credit hours, choose one) |  |  |  |  |
|  <br> Number | Course Title | Course Description | Credit Hours | New <br> (Yes or No) |
| PS 355 | International Organization and Law | Explores how the behavior of nominally sovereign countries is constrained or otherwise influenced by international law and other efforts to "organize" international relations. International institutions such as the United Nations and the Organization for Security and Cooperation in Europe are examined. | 3 | N |
| PLS 375 | Comparative Legal System | Comparative study and analysis of U.S. legal system and those of select foreign countries. Students will be responsible for fees associated with off campus travel as assigned. | 3 | N |
| HIST 380 | Human Rights in History | This course examines: the historical origins of human rights, key disputes surrounding the content and legitimacy of human rights, and the enforcement of international humanitarian law in theory and practice. | 3 | N |
| CRIM 430 | Comparative Systems of Juvenile Justice | The comparative study of juvenile justice systems, focusing on the varying local, state, regional, or societal structures which influence these systems. | 3 | N |
| CRIM 448 | International Crime and Justice | Comparative survey of crime, national criminal justice systems, and international and transnational criminal justice. | 3 | N |
| GEOG 487 | Environmental Management and Law | Examination of major legislative, administrative, and judicial management approaches to addressing current environmental conditions related, but not limited to, natural resource consumption and air, water, and hazardous pollutants in the United States and abroad. | 3 | N |
| Required elective course: Business (3 credit hours, choose one) |  |  |  |  |
|  <br> Number | Course Title | Course Description | Credit Hours | New (Yes or No) |
| MGT 200 | Legal Environment of Business | An introduction to the American public law system; use of law to achieve economic and social goals; legal responsibilities of the business manager | 3 | N |
| PLS 283 | Real Estate Law | Instruction in basic concepts of property law as well as practical application of the law to title examinations, real estate closing transactions and land disputes. | 3 | N |
| MGT 301 | Business Law | A basic course in commercial law covering contracts, property, creditor rights, torts and other bases for liability and the Uniform Commercial Code | 3 | N |


| ECON 390 | Economics, Law, and Public Choice | Presents basic economic issues and analysis related to topics such as property rights, contracts, torts, crime, voter/interest group activity, legislative output, and bureaucratic output. | 3 | N |
| :---: | :---: | :---: | :---: | :---: |
| PLS 392 | Corporate Law | Examination and analysis of available business forms including formation requirements, tax and liability considerations, and operation and management concerns. | 3 | N |
| ECON 434 | Economics of Poverty and Discrimination | A study of the economic nature, origins, and public policy aimed at addressing poverty and discrimination in the economy. Topics include social security, food stamps, equal employment opportunity legislation, and other public policies designed to reduce poverty and discrimination. | 3 | N |
| Required elective course: Law and Justice (3 credit hours, choose one) |  |  |  |  |
|  <br> Number | Course Title | Course Description | Credit Hours | New <br> (Yes or No) |
| PLS 324 | Women and the Law | An examination of treatment of women in, and by, the U.S. legal profession. Survey of landmark cases that have impact specifically on women's legal rights | 3 | N |
| PS 328 | Criminal Justice Procedures | A study of constitutional criminal procedure, principally under the Fourth, Fifth, Sixth, Eighth, Ninth, and Fourteenth Amendments to the U.S. Constitution | 3 | N |
| CRIM 330 | Criminology | Survey of crime in the United States, focusing on theoretical explanations of crime causation, crime classification, and measurement | 3 | N |
| CRIM 361 | Race, Class and Crime | Course examines how race, ethnicity, and social class pose differential risks for offending, victimization, and disparate processing by the criminal justice system. | 3 | N |
| CRIM 432 | Sociology of Criminal Law | An examination of the sociological research and theory focusing on social structural factors affecting the creation of criminal codes, the enforcement of criminal law and the imposition of penal sanctions | 3 | N |
| CRIM 446 | Gender, Crime and Justice | Explores how gender shapes reactions toward victims, offenders, and professionals working in the juvenile and criminal justice systems | 3 | N |
| PSY 470 | Psychology of Law | Psychological knowledge that is pertinent to the legal system. Emphasis on how human characteristics and psychological factors influence attitudes, decisions, and behavior throughout the legal process. Field trips to off-campus locations will be required. Students are responsible for arranging their own transportation. | 3 | N |

ENG 301 and ENG 412 need to be added (I'm not sure in which pod) Need to add CRIM 332 to Unrestricted elective courses

Unrestricted elective courses (6 credit hours, from at least two disciplines)

|  <br> Number | Course Title | Course Description | Credit Hours | New <br> (Yes or No) |
| :---: | :---: | :---: | :---: | :---: |
| BCOM 301 | Mass Communication Law and Ethics | An overview of concepts basic to the freedom of expression. Consideration, through case study and attention to topical problems, of limits on the freedom of expression, including various means of regulation: ethics, law and other social controls. Emphasis on broadcasting applications. | 3 | N |
| CRIM 330 | Criminology | Survey of crime in the United States, focusing on theoretical explanations of crime causation, crime classification, and measurement | 3 | N |
| CRIM 332 | Juvenile Delinquency | An examination of the socio-legal aspects of delinquency, including a critical analysis of trends and contemporary treatment modes. Field trips required. | 3 | N |
| CRIM 361 | Race, Class and Crime | Course examines how race, ethnicity, and social class pose differential risks for offending, victimization, and disparate processing by the criminal justice system. | 3 | N |
| CRIM 430 | Comparative Systems of Juvenile Justice | The comparative study of juvenile justice systems, focusing on the varying local, state, regional, or societal structures which influence these systems. | 3 | N |
| CRIM 432 | Sociology of Criminal Law | An examination of the sociological research and theory focusing on social structural factors affecting the creation of criminal codes, the enforcement of criminal law and the imposition of penal sanctions | 3 | N |
| CRIM 446 | Gender, Crime and Justice | Explores how gender shapes reactions toward victims, offenders, and professionals working in the juvenile and criminal justice systems | 3 | N |
| CRIM 448 | International Justice and Crime | Comparative survey of crime, national criminal justice systems, and international and transnational criminal justice. | 3 | N |
| ECON 390 | Economics, Law, and Public Choice | Presents basic economic issues and analysis related to topics such as property rights, contracts, torts, crime, voter/interest group activity, legislative output, and bureaucratic output. | 3 | N |
| ECON 434 | Economics of Poverty and Discrimination | A study of the economic nature, origins, and public policy aimed at addressing poverty and discrimination in the economy. Topics include social security, food stamps, equal employment opportunity legislation, and other public policies designed to reduce poverty and discrimination. | 3 | N |
| ENG 301 | Argument and Analysis in Written Discourse | A survey of major theories of argument and analysis with special attention to writing effective argumentative and analytical essays. | 3 | N |
| ENG 412 | Theories of Rhetoric and Persuasive Writing | A survey of the history of rhetorical theory from the classical to the contemporary period with emphasis on how theories reflect and guide persuasion in public and written discourse. | 3 | N |
| GEOG 487 | Environmental Management and Law | Examination of major legislative, administrative, and judicial management approaches to addressing | 3 | N |


|  |  | current environmental conditions related, but not limited to, natural resource consumption and air, water, and hazardous pollutants in the United Stated and abroad. |  |  |
| :---: | :---: | :---: | :---: | :---: |
| JOUR 301 | Press Law and Ethics | An in-depth study of concepts basic to freedom of expression, with emphasis on libel, privacy, freepress and fair trial guidelines, access to government information, and obscenity. Attention is given to attendant ethical considerations. | 3 | N |
| HIST 380 | Human Rights in History | This course examines: the historical origins of human rights, key disputes surrounding the content and legitimacy of human rights, and the enforcement of international humanitarian law in theory and practice. | 3 | N |
| HIST 430 | History of the Civil Rights Movement | Survey of the struggle for civil rights and social justice in 20th century America. | 3 | N |
| LS 498 | Internship in Legal Studies | Practical out-of-classroom experience in a supervised work situation with a cooperating business, industry, social or governmental agency emphasizing application of advanced knowledge and skills in legal studies. | 1-3 | Y |
| MGT 200 | Legal Environment of Business | An introduction to the American public law system; use of law to achieve economic and social goals; legal responsibilities of the business manager | 3 | N |
| MGT 301 | Business Law | A basic course in commercial law covering contracts, property, creditor rights, torts and other bases for liability and the Uniform Commercial Code | 3 | N |
| MGT 400 | Employment Law | An overview of the myriad of laws affecting personnel decisions. Discussions will focus on the implications of employment-at-will, equal employment opportunity, ERISA, FLSA, IRCA, NLRA, OSHA, workers' compensation, and other regulatory development | 3 | N |
| PHIL 215 | Symbolic Logic | An introductory course in logic which presents the different uses of language and teaches students (1) to evaluate the logical status of statements and the consistency and validity of arguments using both natural and formal language techniques, and (2) to identify informal fallacies. | 3 | N |
| PHIL 323 | Social Ethics | Perspectives and issues involved in the public pursuit of justice in a religiously and philosophically diverse society. | 3 | N |
| PHIL 350 | Ethical Theory | A study of the major normative systems in the history of ethics, and of selected problems in contemporary metaethics, including moral reasoning, skepticism, rights, and theories of justice. | 3 | N |
| PHIL 427 | Philosophy of Law | A study of theories on the nature and origin of law, basic legal concepts (obligation, right, equality, liberty, justice), legal moralism, church and state, civil disobedience, and other topics. | 3 | N |
| PLS 200 | Legal Ethics | Study, analysis and application of codes of professional responsibility and standards of | 3 | N |


|  |  | conduct governing the practice of law in state and federal courts. |  |  |
| :---: | :---: | :---: | :---: | :---: |
| PLS 283 | Real Estate Law | Instruction in basic concepts of property law as well as practical application of the law to title examinations, real estate closing transactions and land disputes. | 3 | N |
| PLS 324 | Women and the Law | An examination of treatment of women in, and by, the U.S. legal profession. Survey of landmark cases that have impact specifically on women's legal rights | 3 | N |
| PLS 375 | Comparative Legal Systems | Comparative study and analysis of U.S. legal system and those of select foreign countries. Students will be responsible for fees associated with off campus travel as assigned. | 3 | N |
| PLS 392 | Corporate Law | Examination and analysis of available business forms including formation requirements, tax and liability considerations, and operation and management concerns. | 3 | N |
| PLS 499 | Internship in Paralegal Studies | Students must document a minimum number of hours of practical experience in an external legal setting under an attorney's supervision. | 3 | N |
| PSY 470 | Psychology of Law | Psychological knowledge that is pertinent to the legal system. Emphasis on how human characteristics and psychological factors influence attitudes, decisions, and behavior throughout the legal process. Field trips to off-campus locations will be required. Students are responsible for arranging their own transportation. | 3 | N |
| PS 311 | Public Policy | Examines how issues get on the government agenda; how policy decisions are made; who implements policy and how well. | 3 | N |
| PS 327 | Civil Liberties | Study and analysis of leading constitutional decisions and other materials concerning individual liberties in the U.S. | 3 | N |
| PS 328 | Criminal Justice Procedures | A study of constitutional criminal procedure, principally under the Fourth, Fifth, Sixth, Eighth, Ninth, and Fourteenth Amendments to the U.S. Constitution | 3 | N |
| PS 338 | Government and Ethics | Course examines ethical issues and controversies emerging from the behavior and decisions of public officials within the American political system. A variety of pedagogical techniques are employed to stimulate and develop ethical thinking, moral reasoning and written and oral communication skills | 3 | N |
| PS 355 | International Organization and Law | Explores how the behavior of nominally sovereign countries is constrained or otherwise influenced by international law and other efforts to "organize" international relations. International institutions such as the United Nations and the Organization for Security and Cooperation in Europe are examined. | 3 | N |

Dates of Committee Approvals:
Committee

## Date Approved

| Department of History | $1 / 20 / 2021$ |
| :--- | :--- |
| Department of Political Science | $1 / 25 / 2021$ |
| Potter College of Arts and Letters | $2 / 02 / 2021$ |
| Undergraduate Curriculum Committee |  |
| University Senate |  |
| Board of Regents |  |

## MARCH PROPOSALS

Potter College of Arts \& Letters<br>Department of Communication<br>Proposal to Revise Course Catalog Listing<br>(Consent Item)

Contact Person: Cliff Shaluta, cliff.shaluta@wku.edu, 270-991-6966

1. Identification of course:
1.3 Course prefix (subject area) and number: AD 240
1.4 Course title: Advertising in a Digital World
2. Current course catalog listing:

Introduction to practical and creative aspects of designing and preparing materials for print media. This computer-aided course includes design, layout and typography for preparing newspaper, magazine, advertising and promotional publications materials for various print processes.

## 3. Proposed course catalog listing:

(aim for 25 words or less)
Explores the theory and practice of incorporating digital technology into global advertising communication campaigns. Core topics include consumer research, modern branding strategy, and message delivery.
4. Rationale for revision of the course catalog listing:

The revised catalog description more accurately reflects the course content than the 20. This earlier description reads: "Theory and practice of incorporating new technology into advertising campaigns. Emphasis on advertising strategy development utilizing interactive technology and computer current description, and closely matches the description in catalogs up until 2019-presentation skills." It's not clear why the course description was changed for 2019-20, since it doesn't appear to have gone through the curriculum process. The purpose of the class has not changed.

## 5. Proposed term for implementation:

First available

## 6. Dates of prior committee approvals:

Communication Department
Potter College of Arts \& Letters Curriculum Committee
02/21/2021

Undergraduate Curriculum Committee
Faculty Senate

## (Action Item)

## Proposal to Create a New Course: ART 497 Special Topics in Animation Potter College of Arts \& Letters <br> Department/Unit: ART \& DESIGN

## Section 1: Proponent Contact Information

1.1 Name/Title: Kristina Arnold, Head, Art \& Design
1.2 Email address: kristina.arnold@wku.edu
1.3 Phone \# 270-745-6566

## Section 2: Course Catalog Information

2.1 Course prefix (subject area) and number: ART 497
2.2 Course CIP code: 50.0102 Digital Arts
2.3 Course title: Special Topics in Animation
2.4 Abbreviated Course title: Special Topics in Animation
2.5 Credit hours/Variable credit: 3 hours
2.6 Repeatability: Repeatable twice for a total of 9 credits.
2.7 Course Term: Is this course intended to span more than a single term? NO
2.8 Course Catalog Description:

In-depth instruction in a range of topics, technologies, and processes in animation.
2.9 Prerequisite/Corequisites/Restrictions: Prerequisite: ART 244
2.10 Additional Enrollment Requirements: N/A
2.11 Other Special Course Requirements: N/A
2.12 Grade Type: standard A-F grade
2.13 Schedule Type: Lecture/Lab

## Section 3: Description of proposed course

3.1 Course Content Summary: This course is designed to allow the instructor to select, develop, and teach a special topic in animation. They will be able to use this course to dedicate class instruction to the study of topics not regularly covered in the Animation program curriculum, and / or to deeper study of currently-covered topics. Selected topics will span a variety of animation techniques and processes, and may include areas such as character development, storyboarding, rigging, texturing, sound design for animation, special effects (FX) and creating a demo-reel.

### 3.2 Learning Outcomes:

Upon successful completion of this course, a student will be able to

- Demonstrate understanding of the animation topic(s) covered
- Demonstrate the integration of topic(s) covered into a successful animated work
- Demonstrate a facility with a range of animation techniques
- Demonstrate that topic(s) from the course are assimilated into their animation skillset


### 3.3 Assessment/Evaluation:

Students will complete a variety of short animated projects upon which they will be assessed and evaluated based upon the above learning outcomes. Students will be assessed on technical execution of the covered skills and their ability to incorporate them into an animated project.

## Section 4: Rationale

### 4.1 Reason for developing this proposed course:

It is increasingly important for students in rapidly-developing fields such as animation to remain knowledgeable in and be able to respond to the swiftly changing technical and creative markets that currently exist and that drive the industry.
This course will allow animation faculty to design and teach courses, where applicable and needed, in almost real-time response to technological and creative innovations in the field. It will additionally allow the department to offer occasional courses in highly specialized areas, as directed by student and / or faculty interest.

### 4.2 Relationship to similar courses offered by other university departments/units:

- Do any other courses already being offered by other university departments/units share content with this proposed course? YES
- Are any of the proposed pre/co-requisites for this course offered by another university department/unit? NO
- If the answer to both questions is NO, simply proceed to item 5.
- If the answer to either of those questions is YES, indicate here who in the affected departments/units was consulted, and the dates of those consultations:

The School of Media offers BCOM 378: Film Animation. They have offered the course regularly once a year in support of their students and as an elective in the Animation minor, housed in Art \& Design.

With a shared interest in animation, the School of Media and Art \& Design have begun conversations about ways in which our departments can intentionally and strategically develop and offer courses that may benefit the other.
The School of Media was consulted: Feb 16, 2021 email conversation with Ron DeMarse, Director SOM.

## Section 5: Projected Enrollments/Resources

5.1 How many students per section are expected to enroll in this proposed course? 20
5.2 How many sections of this course per academic year will be offered? Variable; estimated 1-3
5.3 How many students per academic year are expected to enroll? 40

### 5.4 How were these projections calculated? Explain any supporting

 evidence/data you have for arriving at these projections.Calculations are based on enrollment numbers in current computer animation courses, projected number of sections offered, and student interest in expanded Animation offerings.

### 5.5 Proposed method of staffing:

As a Special Topics class, this course will run on an as-needed basis. The Department of Art \& Design is additionally currently searching for a second animation faculty position. Current staffing will therefore be sufficient to offer this course.

### 5.6 Instructional technology resources:

Instructional technology resources are currently being upgraded based on CAPE designation of Animation as an area of targeted growth; upon upgrade, technology resources will be sufficient to teach this course.
5.7 Library resources: Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)? NO

If YES, was a Library Resources Form submitted to the appropriate collection development librarian prior to consideration at the college curriculum level?

Section 6: Proposed term for implementation: First Available
Section 7: Supplemental/Supporting Documentation: N/A

## (Action Item)

## Proposal to Create a New Course: HIST 304 Ancient Identities Potter College of Arts \& Letters <br> Department/Unit: History

## Section 1: Proponent Contact Information

1.1 Name/Title: Dr. Eric J. Kondratieff, Associate Professor
1.2 Email address: eric.kondratieff@wku.edu
1.3 Phone \# 270-745-3841

## Section 2: Course Catalog Information

2.1 Course prefix (subject area) and number: HIST 304
2.2 Course CIP code: 54.0199 (History, Other) OR 54.0103 (European History)
2.3 Course title: Ancient Identities.
2.4 Abbreviated Course title: Ancient Identities.
2.5 Credit hours/Variable credit: 3.0
2.6 Repeatability: NO
2.7 Course Term: NO
2.8 Course Catalog Description: Survey of ancient theories on and experiences of race, ethnic identity, and otherness in the ancient Mediterranean world.
2.9 Prerequisites: Prerequisite(s): HIST 101 or HIST 102
2.10 Additional Enrollment Requirements: N/A
2.11 Other Special Course Requirements: N/A
2.12 Grade Type: Standard A-F final grade.
2.13 Schedule Type: Lecture

## Section 3: Description of proposed course

3.1 Course Content Summary: This course explores how Greeks and Romans speculated about and defined human difference. It first examines theoretical models that contribute to discourse on race, ethnicity, and group formation and cohesion. It then explores how Greeks and Romans viewed identity, beginning with the first ethnographic writings and early theories about observable differences between human societies attributed to, e.g., environment, biology, or culture. The main focus will be on ancient texts from various genres -history, ethnography, drama, natural philosophy, medical and scientific texts, and more-as well as art produced to depict "us vs. other," sometimes as curiosities, sometimes to support ideologies of superiority. Indeed, while many texts found (or created) connections with foreign peoples through favorable comparisons,
others enhanced a society's self-perception through contrast with "the other." The course will begin with localized origin stories (ethnogenesis), then examine how Greeks and Romans viewed their immediate, local, neighbors, and expand outwards to examine their understanding of the global stage upon which they operated, including their interactions with and evolving understanding of Egypt, Ethiopia, Arabia, Mesopotamia (Iraq), Persia (Iran), Central Asia, India (Mauryan to Gupta), and Han China. The course will consider the global and historical consequences of Greek policies based in whole or in part on considerations of Hellenic identity, such as apartheid in Ptolemaic Egypt or the imposition of Hellenic culture and identity in Seleukid-era Judaea, leading to revolt, independence, and a completely new historical trajectory for the Jewish people. Likewise, Roman policies, such as Caesar's justification for Gallic genocide as an appropriate tool of imperialism; Tacitus' critique of Roman decadence in contrast to the moral simplicity of "pure and "noble" Germanic tribes-ideas later misused to support $20^{\text {th }}$-century eugenics theories and genocidal practices; and the eventual essentializing of Roman identity to citizenship and legal rights that was universalized when granted inclusively to the millions of free (and quite diverse) people within the empire.

### 3.2 Learning Outcomes:

Upon successful completion of this course, students should be able to:

- Demonstrate a broad conceptual knowledge of and ability to critically assess attitudes and theorizing about race and ethnicity in the ancient Mediterranean world;
- Demonstrate the ability to analyze and evaluate different approaches to concepts of ethnicity and race in the ancient Mediterranean world from the perspective of global political, military and cultural relations, and within ancient multicultural civic environments;
- Demonstrate the ability to write interpretive arguments concerning historical cultural problems using primary sources (ancient source materials in translation) and secondary sources (modern scholarship).


### 3.3 Assessment/Evaluation:

- Quizzes and exams to demonstrate knowledge of key narratives, concepts, and assigned readings.
- Contributions to discussion that demonstrate understanding and critical thinking according to the SLOs.
- Writing assignments (critical analysis essays / case studies) to develop skills represented in the learning outcomes (formative assessment).
- Completion of a short research project using primary sources that demonstrates learning outcomes 1-3 (summative assessment).


## Section 4: Rationale

4.1 Reason for developing this proposed course: While one could point to more than a dozen courses across the university in Anthropology, Criminology, Folk Studies, History, and Social Studies that deal with issues of race and ethnicity in
modern, often American, contexts, none attempt to closely examine and firmly locate the genesis of western theories on race and ethnic identity in the worlds of ancient Greece and Rome. This course seeks to fill that gap and also satisfy unmet student demand for more course offerings for History and Social Studies majors in premodern history; to advance the History Department's goal of offering a wider array of courses that appeal to a broader audience by covering peoples and places outside of Europe; and to advance the Department's goal of offering more coursework that engages with issues of race, diversity, equity, and inclusion.

> SPECIAL NOTE REGARDING NEW COLONNADE PROGRAM COURSES
> To be included in the WKU Colonnade general education program, courses must meet criteria unique to that program, and as such, the Colonnade program has its own distinct course approval process: $\underline{\text { new }}$ courses being designed and proposed specifically for inclusion in WKU Colonnade program must include that information here, in item 4.1, and must be pre-approved by the Colonnade Committee as meeting their unique requirements prior to being acted on by the university's Undergraduate Curriculum Committee. For information, proposal forms and instructions unique to the Colonnade approval process, please refer to the Faculty Resources page of the WKU Colonnade Program Website.

### 4.2 Relationship to similar courses offered by other university departments/units:

- Do any other courses already being offered by other university departments/units share content with this proposed course?

NO. While several departments explore various facets of race and ethnicity (mostly in modern contexts), none offer a course approaching the development of theories on and speculations about race and ethnic identity through the lens of Greek and Roman authors and artisans.

- Are any of the proposed pre/co-requisites for this course offered by another university department/unit? NO


## Section 5: Projected Enrollments/Resources

### 5.1 How many students per section are expected to enroll in this proposed

 course? 20-25
### 5.2 How many sections of this course per academic year will be offered?

 Approximately once every fourth semester.
### 5.3 How many students per academic year are expected to enroll? 20-25

5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections: The projection is based on the number of students who desire to take an ancient history course that satisfies a Colonnade requirement (Social and Cultural) different from that satisfied by HIST 305 Greece and HIST 306 Rome (both are Systems courses). The projection is also based on enrollments in other elective courses offered in the History Department and Potter College, and student demand in the History and Social Studies majors for elective courses in pre-modern world history.
5.5 Proposed method of staffing: This course will utilize current faculty.
5.6 Instructional technology resources: Computer, projector, screen, and chalkboard/whiteboard as in most classrooms available on campus.
5.7 Library resources: Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)? YES

If so, a Library Resources Form must be submitted to the appropriate collection development librarian at least three working days prior to the college curriculum committee meeting at which this proposal will be considered.

Section 6: Proposed term for implementation: What semester/year will this course "come on line" and be available to students? Next Available

Section 7: Supplemental Documentation (Optional): Accompanied by sample course syllabus.

## (Action Item)

Proposal to Create a New Course: HIST 432 Coffee \& Chocolate: Food in World History Potter College of Arts and Letters
Department/Unit: History

## Section 1: Proponent Contact Information

1.1 Name/Title: Dr. Eric Reed
1.2 Email address: eric.reed@wku.edu
1.3 Phone \# 745-4665

## Section 2: Course Catalog Information

2.1 Course prefix (subject area) and number: HIST 432
2.2 Course CIP code: 54.0101
2.3 Course title: Coffee \& Chocolate: Food in World History
2.4 Abbreviated Course title: Food in World History
2.5 Credit hours/Variable credit: 3.0
2.6 Repeatability: No
2.7 Course Term: Is this course intended to span more than a single term? No
2.8 Course Catalog Description: Exploration of the history of food, and its relationship to trends in world history.
2.9 Prerequisite/Corequisites/Restrictions: HIST 101 or HIST 102
2.10 Additional Enrollment Requirements:
2.11 Other Special Course Requirements:
2.12 Grade Type: standard letter grade A-F
2.13 Schedule Type: Lecture

## Section 3: Description of proposed course

### 3.1 Course Content Summary:

- Introduction to the history of food and food history's relationships to world history through readings, lectures, and discussions.
- Exploration of case studies in food history and world history.
- Analysis of historical primary sources related to food and world history, including historical narratives, literature, art, recipes and cookbooks, law, commercial and consumer culture, popular culture practices.
- Completion of research projects in food and world history.


### 3.2 Learning Outcomes:

By the end of this course, students will:

- Demonstrate knowledge of the history of food in relation to world history.
- Demonstrate the ability to analyze and interpret historical primary sources in food history.
- Demonstrate the ability to undertake and complete a research project in food history.


### 3.3 Assessment/Evaluation:

- Quizzes
- Exams
- Essays
- Research Projects


## Section 4: Rationale

4.1 Reason for developing this proposed course: Food is an essential component of human life, physically and culturally. Food production, consumption, and culture have been linked to almost every aspect of human activity since humans existed on the planet. As such, food's history is worthy of in-depth study. Food history also provides a prism for analysis of larger world history themes in which it is embedded, including but not limited to global trade and exchange; global social and cultural systems; technology; global systems of politics, empire, race, and law; and global issues of health, happiness, and wellbeing. The course will explore these intersections of food history and world history.

### 4.2 Relationship to similar courses offered by other university departments/units:

- Do any other courses already being offered by other university departments/units share content with this proposed course? Yes
- Are any of the proposed pre/co-requisites for this course offered by another university department/unit? No

ANTH/FLK 388: Foodways (contacted 1/18/2021)
GEOG 378: Food, Culture, and Environment (contacted 1/18/2021) ART/HIST 395: Cultural History of Alcohol (contacted 1/18/2021)

## Section 5: Projected Enrollments/Resources

### 5.1 How many students per section are expected to enroll in this proposed course? 25

5.2 How many sections of this course per academic year will be offered? One section offered approximately every $4^{\text {th }}$ semester.
5.3 How many students per academic year are expected to enroll? 25 per offering.

### 5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections. Based on enrollments in other elective courses offered in the History Department and Potter College, and student demand in the History and Social Studies majors for elective courses in world history.

5.5 Proposed method of staffing: Staffed using existing faculty.

### 5.6 Instructional technology resources: Adequate

5.7 Library resources: Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)? YES

If YES, was a Library Resources Form submitted to the appropriate collection development librarian prior to consideration at the college curriculum level?

Section 6: Proposed term for implementation: Next Available
Section 7: Supplemental/Supporting Documentation: Sample course overview available on request.

# College of Health and Human Services <br> Department of Public Health Proposal to Revise Course Catalog Listing (Consent Item) 

Contact Person: Grace Lartey, PhD; grace.lartey @ wku.edu; 270-745-3941

## 7. Identification of course:

1.5 Course prefix and number: PH 410
1.6 Course title: Global Perspectives on Population Health
2. Current course catalog listing: Population health focuses on the health and well-being of entire populations. Populations may be geographically defined, such as neighborhoods, states, or countries, or may be based on groups of individuals who share common characteristics such as age, gender, raceethnicity, disease status, employee group membership, or socioeconomic status. With roots in epidemiology, public health, and demography, a key component of population health is the focus on the social determinants of health and "upstream" collaborative interventions to improve population health and variance, identify and reduce health disparities, and reduce healthcare costs.
3. Proposed course catalog listing: Global population health focuses on the health and well-being of entire populations. Populations may be geographically defined, such as neighborhoods, states, or countries, or may be based on groups of individuals who share common characteristics such as age, gender, race-ethnicity, disease status, employee group membership, or socioeconomic status. With roots in epidemiology, public health, and demography, a key component of population health is the focus on the social determinants of health and "upstream" collaborative interventions to improve population health and variance, identify and reduce health disparities, and reduce healthcare costs.
4. Rationale for revision of the course catalog listing: Adding "global" provides a better reflection of the title.
5. Proposed term for implementation: Next available

## 6. Dates of prior committee approvals:

| Department of Public Health | $\underline{2 / 12 / 2021}$ |
| :--- | :--- |
| CHHS Undergraduate Curriculum Committee | $\underline{2 / 26 / 2021}$ |
| Undergraduate Curriculum Committee |  |
| University Senate |  |

## Proposal to Create a New Course:

College of Health and Human Services
Department/Unit: Department of Public Health

## Section 1: Proponent Contact Information

1.1 Name/Title: Grace Lartey, PhD
1.2 Email address: grace.lartey@wku.edu
1.3 Phone \#: 270-745-3941

## Section 2: Course Catalog Information

### 2.1 Course prefix and number: PH 488

2.2 Course CIP code: 51.2207
2.3 Course title: Public Health Senior Seminar
2.4 Abbreviated Course title: PH Senior Seminar
2.5 Credit hours/Variable credit: 3 credit hours
2.6 Repeatability: N/A
2.7 Course Term: Is this course intended to span more than a single term?

YES NO
2.8 Course Catalog Description: Course allows students to synthesize and apply public health skills and knowledge acquired in their prior coursework to design an action plan to solve a health problem in a selected community. Course will expose students to public health professional preparation skills.
2.9 Prerequisite/Corequisites/Restrictions: Restricted to Public Health (521) majors
2.10 Additional Enrollment Requirements: Senior standing; instructor permission required.
2.11 Other Special Course Requirements: N/A
2.12 Grade Type: Pass/Fail grade
2.13 Schedule Type: Seminar

Section 3: Description of proposed course
3.1 Course Content Summary: Students in PH 488 will synthesize and apply knowledge and skills acquired in needs assessment, communication, program planning and health disparities to identify a health issue within a community. Students will apply such knowledge to design an action plan to solve the identified problem. Course will expose students to public health professional preparation skills of resume preparation, job search and interviewing skills.
3.2 Learning Outcomes: By the end of the course, students should be able to:

- Locate databases/websites with information about communities, agencies and jobs.
- Identify the major health issues facing their selected community.
- Discuss the health trends and their impact on communities and populations.
- Prioritize the health issues and select the top issue needing immediate attention.
- Outline the contributing factors contributing to the priority issues.
- Discuss the challenges to addressing the issues.
- Plan/design an action plan to solve the problem.
- Prepare a resume for a public health-related job.
- Apply and interview for a public health-related job.
3.3 Assessment/Evaluation: The learning outcomes will be assessed through discussions, mock interviews and the final project.


## Section 4: Rationale

4.1 Reason for developing this proposed course: As part of the BSPH accreditation process, the program had to identify new, overarching competencies for assessment. The program recently identified three new competencies as required. While the internship has been the program's culminating experience course, the diversity in the activities of the various site makes it difficult to assess the competencies effectively at each site. Tasks assigned to students during the internship experience differ by site; at the same time, all students will be assessed equally and fairly on these newly developed competencies. It is therefore necessary for the program to ensure that all students receive the same public health experience, knowledge and skills, and meet accreditation requirements.

### 4.2 Relationship to similar courses offered by other university departments/units: While several departments on campus offer senior seminar courses, such as Math 498 (Senior Seminar); HIST 498 (Senior Seminar); PHIL 496 (Senior Seminar); PHYS 498 (Senior Seminar); SOCL 449 (Senior Seminar); RELS 496 (Senior Seminar); PSYS 499 (Senior Seminar); ENV 486 (Senior Seminar); CRIM 499 (Senior Seminar); HMD 459 (Senior Seminar); none of these courses share the same content with this proposed course. This course is unique to the BSPH program as it is aligned to the newly developed competencies specific to the Public Health program. <br> Similar Senior Seminar/Capstone courses are offered in other public health programs such as: Central Washington University PUBH 479 (Senior Seminar in Public Health); University of South Carolina PUBH 498 (Public Health Capstone Seminar); University of Louisville PHPH 491 \& PHPH 492 (Senior Capstone 1 \& 2); University of Kentucky CPH 470 (Public Health Capstone); Murray State University HEA 490 Senior Seminar in Public \& Community Health; and the University of North Carolina, Charlotte HLTH 4600 (Public Health Capstone). <br> This is the first and only public health seminar course developed at the university that seeks to encourage students to apply knowledge and skills acquired in previous courses in solving real health problems within communities and among populations.

## Section 5: Projected Enrollments/Resources

### 5.1 How many students per section are expected to enroll in this

 proposed course? 5-10 students
### 5.2 How many sections of this course per academic year will be offered? One section

### 5.3 How many students per academic year are expected to enroll? Ten students per year

5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections: The number is based on previous years' internship enrollment.
5.5 Proposed method of staffing: The course will be taught by faculty in the Public Health program. The program is currently hiring new faculty.
5.6 Instructional technology resources: Current instructional technology resources are sufficient to support the course.
5.7 Library resources: Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)? YES NO

If YES, was a Library Resources Form submitted to the appropriate collection development librarian prior to consideration at the college curriculum level? Yes

Section 6: Proposed term for implementation: Fall 2021
Section 7: Supplemental Documentation (Optional): None
Department of Public Health 2/12/2021
College of Health and Human Services 2/26/2021
Undergraduate Curriculum Committee
University Senate

## (Action Item)

## Proposal to Create a New Course:

College of Health and Human Services
Department/Unit: Department of Public Health

## Section 1: Proponent Contact Information

1.1 Name/Title: Susan Eagle/PhD.
1.2 Email address: susan.eagle@wku.edu
1.3 Phone \#: 270-745-3872

## Section 2: Course Catalog Information

### 2.1 Course prefix and number: PH 412

2.2 Course CIP code: 51.2207
2.3 Course title: Health Disparities \& Health Equity
2.4 Abbreviated Course title: HIth Disparities \& HIth Equity
2.5 Credit hours/Variable credit: 3 credit hours
2.6 Repeatability: N/A
2.7 Course Term: Is this course intended to span more than a single term?

YES NO
2.8 Course Catalog Description: Health disparities are differences in health outcomes that cannot be solely attributed to genetic or biological differences among populations; instead, they are associated with social, cultural, and economic factors such as income, residence, minority status, or educational attainment. Health disparities are diminished and health equity is achieved when all people have the opportunity to be as healthy as possible despite any social, cultural, or economic differences. Unravelling the multifactorial causes for health disparities and pursuing health equity both require a systems thinking approach.

### 2.9 Prerequisite/Corequisites/Restrictions: N/A

2.10 Additional Enrollment Requirements: 21 hours of Foundations \& Explorations coursework or have Junior status.

### 2.11 Other Special Course Requirements: $N / A$

### 2.12 Grade Type: Standard A-F final grade

### 2.13 Schedule Type: Lecture

## Section 3: Description of proposed course

3.1 Course Content Summary: This course will cover the following topics: the core concepts of health disparities and health equity; the systems thinking perspective; health disparities as linked to racism, poverty, disability, gender/sexual minority status, and place of residence; and the role of cultural competency/cultural humility, structural competency, and policy in advancing health equity.
3.2 Learning Outcomes: By the end of the course, students should be able to:

1. Identify determinants of health--genetic, social, economic, cultural, and environmental factors that interact and contribute to health disparities.
2. Explain links between social inequality, structural bias, systemic racism/discrimination and health disparities.
3. Explain the historical and social roots of current health disparities.
4. Analyze population health issues on individual level and population level using systems thinking.
5. Assess the role of professionals in all fields impacting population health in addressing the structural bias, social inequity, and systemic racism that shape health disparities.
6. Evaluate current attempts to address health disparities and improve health equity through public health interventions, health care innovation, and policy proposals and reform.
7. Propose an intervention to improve health equity.
3.3 Assessment/Evaluation: Learning outcomes will be assessed through participation in class discussion, graded assignments, midterm and final exams, and project plus presentation.

## Section 4: Rationale

4.1 Reason for developing this proposed course: The field of Public Health is predicated on the pursuit of health equity, the promotion of good health for all communities. It is at the core of the ten essential services and three core functions of the discipline. To ensure that the BSPH program is training practice-ready professionals, our program must also center health equity within the curriculum. In reviewing the curriculum, it became clear that we needed to strengthen our coverage of this core concept. Therefore, one of the new, overarching competencies we developed as a part of our accreditation process is to prepare students to discuss ways in which structural bias, social inequities, and systemic discrimination undermine health and create challenges to achieving health equity. The proposed course is needed so that students can develop this competency.

### 4.2 Relationship to similar courses offered by other university departments/units: WKU MPH program has PH 578 (Health Disparities). <br> Similar programs in other university's include the University of Louisville PHPB 301 (Health Equity); East Carolina University HLTH 3020 (Understanding and Achieving Health Equity); Florida Atlantic University SYO 4404 (Health \& Social Inequality); University of North Carolina Greensboro HEA 350 (Race, Ethnicity \& Health), HEA 447 (Income, Social Status \& Health).

## Section 5: Projected Enrollments/Resources

5.1 How many students per section are expected to enroll in this proposed course? 25-30

### 5.2 How many sections of this course per academic year will be offered? Two sections

### 5.3 How many students per academic year are expected to enroll? 50-60 students per year

5.4 How were these projections calculated? Explain any supporting evidence/data you have for arriving at these projections: The number is based on BSPH student enrollment and other Colonnade course enrollments (PH 365, 447, \& 410).
5.5 Proposed method of staffing: Faculty in the Public Health program will teach the course. The program is currently hiring new faculty.
5.6 Instructional technology resources: Current instructional technology resources are sufficient to support the course.
5.7 Library resources: Will this proposed course require the use of library resources (books, journals, reference materials, audio-visual materials, electronic databases, etc.)? YES NO

If YES, was a Library Resources Form submitted to the appropriate collection development librarian prior to consideration at the college curriculum level? Yes
Section 6: Proposed term for implementation: Fall 2021
Section 7: Supplemental Documentation (Optional): None

Department of Public Health
College of Health and Human Services
Undergraduate Curriculum Committee

2/26/2021

University Senate

Proposal to Revise a program: Bachelor of Science in Public Health

## College: Health and Human Services

Department/Unit: Public Health

## Section 1: Proponent Contact Information

1.1 Name/Title: Grace Lartey, PhD
1.2 Email address: grace.lartey@wku.edu
1.3 Phone \#: 270-745-3941

## Section 2: Program Information

### 2.1 Classification of Instructional Program (CIP) reference number:

 521P/5212.2 Current Program title: Public Health
2.3 Current total number of credits required in the program: 70

## Section 3: Proposed program revisions and rationales

3.1 Remove PH 483 from the core courses and add it to the electives. PH 483 does not align to the newly required discipline accreditation competencies.
3.2 Add PH 488 and PH 412 to the core courses. These new courses, which better align with the discipline accreditation competencies have been proposed and will be added to the core courses.
3.3 Reduce required PH 490 credit hours from 6 to 3. Three credit hours meets the program need and helps create room for the newly developed public health seminar course to meet discipline accreditation requirements. PH 490 already exists with variable credit hours of 3 to 6.

Section 4: Consultations: No consultations required.
Section 5: Proposed term for implementation: Fall 2021
Section 6: Approval Flow Dates:
Department of Public Health 2/12/2021
College of Health and Human Services
2/26/2021
Undergraduate Curriculum Committee
University Senate

## 7.1: Current BS Public Health <br> Requirements for Admission to Public Health (reference number 521P/521)

30 hours including the following courses with an overall GPA of 2.3 or better.
The program in public health consists of a core of 30 credit hours of coursework, 28 credit hours of other required courses, and 12 hours of electives for a total of 70 hours in the major.
BIOL 131 Human Anatomy and Physiology ..... 4
CHEM 109 Chemistry for the Health Sciences ..... 4
COMM 145 Fundamentals of Public Speaking \& Communication ..... 3
PH 100 Personal Health ..... 3
Select one of the following courses ..... 3
PSY/PSYS 100 Introduction to Psychology
PSY/PSYS 220 Introduction to Lifespan Developmental
Psychology
SOCL 100 Introduction to Sociology
Select Additional 13 hours
Core Courses Credits
PH 261 Foundations of Public Health Education ..... 3
PH 381 Public and Community Health ..... 3
PH 384 Introduction to Epidemiology ..... 3
PH 385 Environmental Health ..... 3
PH 410 Global Perspectives on Population Health ..... 3
PH-483 Administration of Public Health Programs ..... 3
PH 484 Community Organization for Health Education ..... 3
PH 485 Fundamentals of Public Health Planning ..... 3
PH 490 Internship ..... 6
Total ..... 30
Additional Required Courses
BIOL 131 Anatomy \& Physiology ..... 4
BIOL 207 \& 208 General Microbiology \&
General Microbiology Laboratory ..... 4
CHEM 109 Chemistry for the Health Sciences ..... 4
MATH 109 General Mathematics OR
MATH 115 Applied College Algebra ..... 3
PH 100 Personal Health ..... 3
PH 383 Biostatistics in the Health Sciences ..... 3
SFTY 171 Safety \& First Aid ..... 1
COMM 145 Fundamentals of Public Speaking \& Communication ..... 3
Select one of the following courses ..... 3
PSY/PSYS 100 Introduction to Psychology
PSY/PSYS 220 Introduction to Lifespan Developmental
Psychology
SOCL 100 Introduction to Sociology
Total ..... 28
Electives (six hours must be upper division) ..... 12
Biology 315 Ecology ..... 3
CHEM 330 Quantitative Analysis ..... 5
ENV 280 Introduction to Environmental Science ..... 3
ENV 321 Fundamentals of Industrial Hygiene ..... 3
ENV 323 Fundamentals of Industrial Hygiene Laboratory ..... 1
ENV 360 Air Pollution Control ..... 3
ENV 375 Introduction to Water Resources ..... 3
ENV 380 Principles of Environmental Toxicology ..... 3
ENV 410 Water Treatment Processes ..... 3
ENV 410 Water Treatment Processes Laboratory ..... 1
ENV 430 Radiological Health ..... 3
ENV 460 Environmental Management ..... 3
ENV 474 Environmental Risk Assessment ..... 3
ENV 490 Food Safety ..... 3
GEOG 310 Global Hydrology ..... 3
AH/HIM 290 Medical Terminology ..... 2
SFTY 290 General Safety ..... 3
HMD 211 Human Nutrition ..... 3
HCA 340 Health Care Organization and Management ..... 3
HCA 347 International Comparisons of Health Care Systems ..... 3
HCA 459 Global Health Service Practicum ..... 3
LEAD 200 Introduction to Leadership Studies ..... 3
LEAD 300 Leadership Theory and Application ..... 3
LEAD 325 Leading Change ..... 3
LEAD 330 Leadership Ethics and Decision-Making ..... 3
PH 365 Human Sexuality ..... 3
PH 382 Peer Health Education ..... 3
PH 390 Wellness and Fitness Assessment ..... 3
PH 402 Worksite Health Promotion ..... 3
PH 443 Health and Aging ..... 3
PH 444 Death, Dying and Bereavement ..... 3
PH 447 Human Values and the Health Sciences ..... 3
PH 456 Independent Study in Health \& Safety ..... 3
PH 464 Women's Health ..... 3
PH 467 Drug Abuse Education ..... 3
PH 468 Sexuality Education ..... 3
PS 338 Government and Ethics ..... 3
SOCL 260 Race \& Ethnic Relations ..... 3
SOCL 270 Introduction to Community, Environment \& Development ..... 3
SOCL 350 Systems of Social Inequality ..... 3
SOCL 362 Social Institutions: Race, Class and Gender ..... 3
SOCL 375 Diversity in American Society ..... 3
SOCL 376 Sociology of Globalization
STAT 330 Introduction to Statistical Software ..... 3
SWRK 101 Foundations of Human Services ..... 3
Total ..... 12
Total Hours ..... 70

## 7.2: Proposed BS Public Health <br> Requirements for Admission to Public Health (reference number 521) <br> 30 hours including the following courses with an overall GPA of 2.3 or better.

The program in public health consists of a core of 30 credit hours of coursework, 28 credit hours of other required courses, and 12 hours of electives for a total of 70 hours in the major.
BIOL 131 Human Anatomy and Physiology ..... 4
CHEM 109 Chemistry for the Health Sciences ..... 4
COMM 145 Fundamentals of Public Speaking \& Communication ..... 3
PH 100 Personal Health ..... 3
Select one of the following courses ..... 3
PSY/PSYS 100 Introduction to Psychology
PSY/PSYS 220 Introduction to Lifespan Developmental
Psychology
SOCL 100 Introduction to Sociology
Select Additional 13 hours
Core Courses Credits
PH 261 Foundations of Public Health Education ..... 3
PH 381 Public and Community Health ..... 3
PH 384 Introduction to Epidemiology ..... 3
PH 385 Environmental Health ..... 3
PH 410 Global Perspectives on Population Health ..... 3
PH 484 Community Organization for Health Education ..... 3
PH 485 Fundamentals of Public Health Planning ..... 3
PH 412 Health Disparities and Health Equity ..... 3
PH 488 Public Health Senior Seminar ..... 3
PH 490 Internship ..... 3
Total ..... 30
Additional Required Courses
BIOL 131 Anatomy \& Physiology ..... 4
BIOL 207 \& 208 General Microbiology \&
General Microbiology Laboratory ..... 4
CHEM 109 Chemistry for the Health Sciences ..... 4
MATH 109 General Mathematics OR
MATH 115 Applied College Algebra ..... 3
PH 100 Personal Health ..... 3
PH 383 Biostatistics in the Health Sciences ..... 3
SFTY 171 Safety \& First Aid ..... 1
COMM 145 Fundamentals of Public Speaking \& Communication ..... 3
Select one of the following courses ..... 3
PSY/PSYS 100 Introduction to Psychology
PSY/PSYS 220 Introduction to Lifespan Developmental
Psychology
SOCL 100 Introduction to Sociology
Total ..... 28
Electives (six hours must be upper division) ..... 12
Biology 315 Ecology ..... 3
CHEM 330 Quantitative Analysis ..... 5
ENV 280 Introduction to Environmental Science ..... 3
ENV 321 Fundamentals of Industrial Hygiene ..... 3
ENV 323 Fundamentals of Industrial Hygiene Laboratory ..... 1
ENV 360 Air Pollution Control ..... 3
ENV 375 Introduction to Water Resources ..... 3
ENV 380 Principles of Environmental Toxicology ..... 3
ENV 410 Water Treatment Processes ..... 3
ENV 410 Water Treatment Processes Laboratory ..... 1
ENV 430 Radiological Health ..... 3
ENV 460 Environmental Management ..... 3
ENV 474 Environmental Risk Assessment ..... 3
ENV 490 Food Safety ..... 3
GEOG 310 Global Hydrology ..... 3
AH/HIM 290 Medical Terminology ..... 2
SFTY 290 General Safety ..... 3
HMD 211 Human Nutrition ..... 3
HCA 340 Health Care Organization and Management ..... 3
HCA 347 International Comparisons of Health Care Systems ..... 3
HCA 459 Global Health Service Practicum ..... 3
LEAD 200 Introduction to Leadership Studies ..... 3
LEAD 300 Leadership Theory and Application ..... 3
LEAD 325 Leading Change ..... 3
LEAD 330 Leadership Ethics and Decision-Making ..... 3
PH 365 Human Sexuality ..... 3
PH 382 Peer Health Education ..... 3
PH 390 Wellness and Fitness Assessment ..... 3
PH 402 Worksite Health Promotion ..... 3
PH 443 Health and Aging ..... 3
PH 444 Death, Dying and Bereavement ..... 3
PH 447 Human Values and the Health Sciences ..... 3
PH 456 Independent Study in Health \& Safety ..... 3
PH 464 Women's Health ..... 3
PH 467 Drug Abuse Education ..... 3
PH 468 Sexuality Education ..... 3
PH 483 Administration of Public Health Programs ..... 3
PS 338 Government and Ethics ..... 3
SOCL 260 Race \& Ethnic Relations ..... 3
SOCL 270 Introduction to Community, Environment \& Development ..... 3
SOCL 350 Systems of Social Inequality ..... 3
SOCL 362 Social Institutions: Race, Class and Gender ..... 3
SOCL 375 Diversity in American Society ..... 3
SOCL 376 Sociology of Globalization ..... 3
STAT 330 Introduction to Statistical Software ..... 3
SWRK 101 Foundations of Human Services ..... 3
Total ..... 12
Total Hours ..... 70
BACHELOR of SCIENCE in PUBLIC HEALTH (\#521)
Department of Public Health
College of Health and Human Services
Western Kentucky University
The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan of his/her own depending on the electives selected.

| Success Markers | SAMPLE - 4 year plan |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| FIRST YEAR | Fall Semester |  | Spring Semester |  |
|  | PH 100 - Personal Health* | 3 | PSY/PSYS 100 - Intro to Psychology OR PSY/PSYS 220 - Intro to Dev Psychology OR SOCL 100 Intro Sociology* (E-SB) | 3 |
|  | PH 261 - Foundation of Health Education (PH 100) | 3 | COMM 145 Fundamentals of Public Speaking* ( $\mathrm{F}-\mathrm{OC}$ ) | 3 |
|  | ENG 100 Intro to College Writing (F-W1) | 3 | MATH 109 General Math, MATH 115 Applied College Algebra or higher (F-QR) | 3 |
|  | BIOL 131 - Human Anatomy and Physiology* (E-NS, LS) | 4 | CHEM 109 - Chemistry for the Health Sciences* (ENS) | 4 |
|  | Arts and Humanities (E-AH) | 3 | ENG 200 Intro to Literature (F-AH) | 3 |
|  | TOTAL CREDIT HOURS | 16 | TOTAL CREDIT HOURS | 16 |


| SECOND YEAR | Fall Semester | Spring Semester |  |  |
| :--- | :--- | :---: | :--- | :---: |
| Visit the Math Lab <br> for free tutoring! | PH 381 - Public \& Community <br> Health (PH 100 or 261 or <br> appropriate background) | 3 | PH 383 - Biostatistics in <br> the Health Sciences (MATH <br> 109 or 115 or higher) | 3 |
|  | BIOL 207/208 - General <br> Microbiology (and Lab)* | 4 | Connections: Local to <br> Global Course (K-LG) | 3 |
|  | HIST 101 World History I OR <br> HIST 102 World History II (F- <br> SB) | 3 | SFTY 171 - Safety and <br> First-Aid* | 3 |
|  | Connections: Social and <br> Cultural | 3 | General Elective (CIS 141 <br> Suggested) | 3 |


| (K-SC) |  |  |  |
| :--- | :---: | :--- | :---: |
| World Language, if needed, OR <br> General Elective | 3 | PH Elective (See advisor) | 3 |
|  |  | Elective | 3 |
| TOTAL CREDIT HOURS | $\mathbf{1 6}$ | TOTAL CREDIT HOURS | $\mathbf{1 6}$ |

World Language Proficiency: All students entering in Fall 2014 or later must demonstrate proficiency in a world language at the Novice High level before completing 60 credit hours. Novice high is the ability to communicate in writing and speaking on familiar topics in simple sentences. To meet this requirement, students may take college language courses or take a proficiency test. For more information go to www.wku.edu/modernlanguages/placement/.
Colonnade Plan: All students entering in fall 2014 or later must complete 39 hours in 13 specific Colonnade areas. Colonnade areas are listed in parentheses marked in blue after the corresponding classes. Some areas may have specific course requirements while others can be chosen from selected lists of options. For more details and to see lists of options, go to http://www.wku.edu/colonnade/documents/approved colonnade courses website. pdf

| THIRD YEAR | Fall Semester | Spring Semester |  |  |
| :---: | :--- | :---: | :--- | :---: |
| Visit Career Services | ENG 300 Writing in the <br> Disciplines (F-W2) | PH 410 Global Perspectives on <br> Population Health | PH 384 - Intro <br> Epidemiology (PH 383) | 3 |
|  | PH 484 - Community <br> Organization for Health <br> Education (Junior standing <br> and permission of <br> instructor) |  |  |  |
|  | PH 385 - Environmental <br> Health (PH 384, 3 hours <br> CHEM, and 3 hours BIOL) | 3 | PH Elective (See advisor) | 3 |
|  | PH Elective (See advisor) | 3 | Elective | 3 |
|  | Elective | 3 | Elective | 3 |
|  | TOTAL CREDIT HOURS | $\mathbf{1 5}$ | TOTAL CREDIT HOURS | $\mathbf{1 5}$ |


| FOURTH YEAR | Fall Semester | Spring Semester |  |  |
| :---: | :--- | :---: | :--- | :---: |
| Apply for <br> Graduation |  <br> Health Equity | 3 | PH 490 - Internship <br> (Permission of instructor) | 3 |
|  | PH 485 - Methods in <br> Community Health Education | 3 | PH 488 - Public Health <br> Seminar | 3 |
|  |  |  |  |  |


*Denotes prerequisite courses before admission
PLEASE NOTE: Prerequisites, Course Numbers, and Course Titles are subject to change. Consult your advisor each semester.

For more Information:

Department: Department of Public Health, Academic Complex 133
Website: http://www.wku.edu/publichealth/bs ph hec.php Phone: (270) 745-4797
Email: public.health@wku.edu
Course Descriptions: http://www.wku.edu/undergraduatecatalog/

# College of Health and Human Services Department of Applied Human Sciences Proposal to Revise A Program (Action Item) 

## Section 1: Proponent Contact Information

Karen Mason Karen.mason@wku.edu 745-3462
Julie Lee Julie.lee@wku.edu 745-3990

## Section 2: Program Information

2.1 Current program reference number: 418
2.2 Current program title: Meeting \& Convention Planning
2.3 Credit hours: 21

## Section 3: Proposed program revisions and rationales:

3.1 Change the wording regarding elective duplication. The proposed information will remove the wording regarding course duplication restriction, as the electives are limited sufficiently so this does not occur.
3.2 Addition of new HMD electives. HMD 471 Food Service Operations Management, HMD 473 Beverage Management, and HMD 476 Global Hospitality and Cuisines are proposed electives to provide additional upper-level food and beverage management content electives to the minor.
3.3 Addition of new COMM electives. COMM 349 Small Group Communication and COMM 365 Fundamentals of Communication \& Culture are proposed electives to provide content that complements the minor, as recommended by the Department of Communications.
3.4 Deletion of four HMD electives and five COMM electives. In order to limit course duplication for Communications and Hospitality Management \& Dietetics majors the following courses are proposed as for deletion. The courses include HMD 151 Food Science, HMD 276 Lodging Operations, HMD 351 Human Resource Management in the Hospitality Industry, HMD 378 Legal Environment of Hospitality and Tourism, COMM 240 Critical Listening, COMM 263 Fundamentals of Social Communication \& Culture, COMM 330 Leadership Communication, COMM 345 Advanced Public Speaking, and COMM 346 Persuasion.

## Section 4: Consultations

4.1 The Department Head of Communications, Helen Sterk, was emailed on 11/9/2020 regarding the proposed Meeting Convention Planning minor changes. A response was received on 11/13/20. Dr. Sterk took the question to their curriculum committee for review the week of $11 / 9 / 20$ and recommended the addition of COMM 349 Small Group Communication and keeping COMM 362 Organizational Communication specifically as they align
with the Meeting Convention Planning minor. Deletion of other COMM courses in the minor to manage the double dipping rule was acceptable.

Section 5: Proposed term for implementation: Fall 2021

## Section 6: Approval Flow Dates:

Department of Applied Human Sciences College of Health and Human Services Curriculum Committee
Undergraduate Curriculum Committee University Senate

February 5, 2021
2/26/2021

## Section 7: Current \& proposed program descriptions

7.1 Current Program with changes marked

| MCP Minor: 21 hours |  |  |
| :---: | :---: | :---: |
| Current Program |  |  |
| The minor in Meeting \& Convention Planning provides students with the range of interdisciplinary skills necessary for success as a meeting, convention, and/or event manager in a variety of settings to include numerous venues in the hospitality and tourism industry. The minor requires a minimum of 21 semester hours. Students must complete the following 12 hours of core courses. In addition, students must complete at least 9 hours of electives from the list below. |  |  |
| Meeting \& Convention Planning Minor |  |  |
| Required Core Courses: |  |  |
| Course \# | Course Title | Hrs |
| HMD 171 | Introduction to Management in the Hospitality Industry | 3 |
| HMD 313 | Practicum in Event \& Tourism Management | 3 |
| HMD 375 | Meeting and Convention Management | 3 |
| HMD 475 | Advanced Hospitality Event Planning | 3 |
|  |  | 12 |

Electives (9 hours). Select three of the following.

| Course \# | Course Title | Hrs |
| :---: | :---: | :---: |
| HMP-171 | Food-Seience | 3 |
| HMD-276 | Lodging Operations | 3 |
| HMD-351 | Human-Resource Management in the Hospitality Industry | 3 |
| HMD 373 | Hospitality \& Tourism Marketing | 3 |
| HMD-378 | Legal Environment-of Hospitality and-Tourism | 3 |
| $\begin{aligned} & \text { COMM4 } \\ & 240 \end{aligned}$ | GritiealListening | 3 |
| $\begin{aligned} & \text { COMM } \\ & 263 \end{aligned}$ | Fundamentals of-Social-Communication-Culture | 3 |
| $\begin{aligned} & \text { COMM4 } \\ & 330 \end{aligned}$ | Leadership-Communieation | 3 |
| $\begin{aligned} & \text { COMM4 } \\ & 345 \end{aligned}$ | Advanced Public Speaking | 3 |


| COMA4 <br> 346 | Perstasion | $\mathbf{3}$ |
| :--- | :--- | :---: |
| COMM 362 | Organizational Communications | 3 |
| ENT 312 | Entrepreneurship | 3 |
| HORT 209 | Floral Design | 3 |
| HORT 309 | Advanced Floral Design | 3 |
| HORT 330 | Wedding Floral Design | 3 |
| MGT 311 | Human Resource Management | 3 |
| MGT 333 | Management of Non-Profit Organizations | 3 |
| MKT 323 | Services Marketing (MKT 220 is prerequisite for this course) | 3 |
| MKT 325 | Personal Selling | 3 |
| MKT 328 | Digital Marketing | 3 |
| MKT 329 | Business to Business Marketing | 3 |
| MKT 331 | Social Media Marketing | 3 |
| MKT 425 | Advanced Personal Selling Strategies | 3 |
| MKT 427 | Entrepreneurial Marketing | 3 |
| PSYS 370 | Industrial/Organization Psychology | 3 |
| REC 306 | Experience Planning \& Evaluation | 3 |
| Total |  | 21 |

## When-selecting electives, a maximum of two-courses in this minor may be duplieated in the-student's major-or another minor (not including the practieum).

### 7.2 Proposed Program with additions marked

| MCP Minor: 21 hours |  |  |
| :---: | :---: | :---: |
| Proposed Program |  |  |
| The minor in Meeting \& Convention Planning provides students with the range of interdisciplinary skills necessary for success as a meeting, convention, and/or event manager in a variety of settings to include numerous venues in the hospitality and tourism industry. The minor requires a minimum of 21 semester hours. Students must complete the following 12 hours of core courses. In addition, students must complete at least 9 hours of electives from the list below. |  |  |
| Meeting \& Convention Planning Minor |  |  |
| Required Core Courses: |  |  |
| Course \# | Course Title | Hrs |
| HMD 171 | Introduction to Management in the Hospitality Industry | 3 |
| HMD 313 | Practicum in Event \& Tourism Management | 3 |
| HMD 375 | Meeting and Convention Management | 3 |
| HMD 475 | Advanced Hospitality Event Planning | 3 |
|  |  | 12 |
| Electives (9 hours). Select three of the following. |  |  |
| Course \# | Course Title | Hrs |
| HMD 373 | Hospitality \& Tourism Marketing | 3 |
| $\begin{aligned} & \hline \text { HMD } \\ & 471 \\ & \hline \end{aligned}$ | Food Service Operations Management | 3 |
| $\begin{aligned} & \hline \text { HMD } \\ & 473 \\ & \hline \end{aligned}$ | Beverage Management | 3 |
| $\begin{aligned} & \hline \text { HMD } \\ & 476 \\ & \hline \end{aligned}$ | Global Hospitality and Cuisines | 3 |
| $\begin{array}{\|l\|} \hline \text { COMM } \\ 349 \\ \hline \end{array}$ | Small Group Communication | 3 |
| $\begin{aligned} & \hline \text { COMM } \\ & 362 \\ & \hline \end{aligned}$ | Organizational Communications | 3 |
| $\begin{aligned} & \hline \text { COMM } \\ & 365 \\ & \hline \end{aligned}$ | Fundamentals of Communication \& Culture | 3 |
| $\begin{array}{\|l\|} \hline \text { HORT } \\ 209 \\ \hline \end{array}$ | Floral Design | 3 |


| HORT <br> 309 | Advanced Floral Design | 3 |
| :--- | :--- | :---: |
| HORT <br> 330 | Wedding Floral Design | 3 |
| ENT 312 | Entrepreneurship | 3 |
| MGT 311 | Human Resource Management | 3 |
| MGT 333 | Management of Non-Profit Organizations | 3 |
| MKT 323 | Services Marketing (MKT 220 is prerequisite for this course) | 3 |
| MKT 325 | Personal Selling | 3 |
| MKT 328 | Digital Marketing | 3 |
| MKT 329 | Business to Business Marketing | 3 |
| MKT 331 | Social Media Marketing | 3 |
| MKT 425 | Advanced Personal Selling Strategies | 3 |
| MKT 427 | Entrepreneurial Marketing | 3 |
| PSYS 370 | Industrial/Organization Psychology | 3 |
| REC 306 | Experience Planning \& Evaluation | 3 |

## Proposal to Revise a program: Major in Biology, 617 Ogden College of Science and Engineering Department: Biology

## Section 1: Proponent Contact Information

1.1 Name/Title: Scott Grubbs/Professor of Biology
1.2 Email address: scott.grubbs@wku.edu
1.3 Phone \#: 270 202-6981

## Section 2: Program Information

2.1 Current Program reference number: 617
2.2 Current Program title: Major in Biology
2.3 Current total number of credits required in the program: 36

## Section 3: Proposed program revisions and rationales

3.1 Addition of Ecology Lab (BIOL 355) to the laboratory experience course list. Prior to 2015, Ecology (315) was a 4.5 credit course with an embedded lab. The lab was removed and subsequently re-added as a stand-alone course (BIOL 355). Program 617 requires three laboratory courses. BIOL 355 provides a rigorous laboratory experience for students that should be added to the lab course list for 617 majors.
3.2 Addition of Ecology Lab (BIOL 355) to the science process course list. Prior to 2015, Ecology (315) was a 4.5 credit course with an embedded lab. The lab was removed and subsequently re-added as a stand-alone course (BIOL 355). Program 617 requires one science process course. BIOL 355 also provides a rigorous science process experience for students that should be added to the science process course list for 617 majors.
3.3 Removal of BIOL 326 (Ornithology) from the laboratory experience course list. The addition of BIOL 326 to this list was a mistake. This is a lecture-only course. There is a stand-alone Ornithology Lab (BIOL 356) course that is already include in the laboratory experience course list.
3.4 Change and simplify MATH requirement language from "MATH 116 and 117 or MATH 118 or higher" to "MATH 116 and MATH 117 or MATH 136". Both MATH 118 and MATH 142 (Calculus with Applications for Life Sciences) are no longer options for students since neither has been taught for several years. The present "or higher" language is diffuse and too open for interpretation. The propose change provides clarity for students, advisors, and Biology faculty and staff.
3.5 Reduce the "4. Two courses from the following list:" from 25 (corequisite labs were not counted separately) to 13 supporting courses. I looked at six academic years of data for all Biology majors to assess frequency trends for all 25 courses. Total enrollment across the six years was 0 for six courses (AGRO 455/AGRO 456, CS 226, CIS 226, GISC 417, MATH 305, PHYS 265/PHYS 266), 1 for three courses (AGRO 454, AGRO 457/AGRO 458, MATH 307), 3 for AGRO 452, 5 for GEOG 328 and 6 for CHEM 314. Overall, the removal of 12 courses is a simplification for students and Biology advisors for supporting courses that are of no/little interest to students or for courses that had either no longer available or not offered in years (e.g., CHEM 314). MATH 142 is also being removed for the same reasons as stated above in 3.3.

## Section 4: Consultations

Do any of the proposed revisions in section 3 above involve or in any other way impact other departments/units? YES NO

If NO, simply proceed to item 5.
If YES, identify those revisions here, referring to them by the numbers assigned in section 3 above, and for each, indicate who in the affected department/unit was consulted, and the date of that consultation:

Dr. Fred DeGraves (Agriculture; AGRO 452, 454, 455, 457) - 1/15/21
Dr. Ray Blankenship (Information Systems; CIS 226) - 1/15/21
Dr. Huanjing Wang (SEAS; CS 226) - 1/15/21
Dr. Fred Siewers (Earth, Environmental, \& Atmospheric Sciences; GEOG 328, GISC 417) - 1/15/21
Dr. Bruce Kessler (Mathematics; MATH 142, 305, 307) - 1/15/21
Dr. Mike Carini (Physics \& Astronomy, PHYS 256/266) - 1/15/21
Dr. Kevin Williams (Chemistry; CHEM 314) - 1/15/21

Section 5: Proposed term for implementation: Fall 2021

## Section 6: Approval Flow Dates:

Department of Biology
Ogden College Curriculum Committee
Professional Education Council
Undergraduate Curriculum Committee
University Senate

## Section 7: Required Appendices: Current \& proposed program descriptions:

### 7.1 Current Program Description: (On a separate pages):

This option for a major in biology requires a minimum of 36 semester hours in biology with 18 hours at the 300 or higher level plus the requirements of a minor area or a second major. The major-minor / second major combination must be at least 54 total hours with 48 unduplicated hours.

A baccalaureate degree requires a minimum of 120 unduplicated semester hours. More information can be found at www.wku.edu/registrar/degree certification.php.

Students who began WKU in the Fall 2014 and thereafter should review the Colonnade requirements located at: https://www.wku.edu/colonnade/colonnaderequirements.php.

Required courses
BIOL 120: Biol Concepts: Cells, Metabolism, and Genetics
BIOL 121: Biol Concepts: Cells, Metabolism, and Genetics Lab
BIOL 122: Biol Concepts: Evolution, Diversity, and Ecology
BIOL 123: Biol Concepts: Evolution, Diversity, and Ecology Lab
BIOL 489: Professional Aspects of Biology

## Credits Notes

3 Grade of " C " or higher 1 Grade of "C or higher 3 Grade of "C" or higher 1 Grade of " $C$ " or higher 1

## Restrictive Electives

BIOL 222: Plant Biology and Diversity
BIOL 223: Plant Biology and Diversity Lab
or
BIOL 224: Animal Biology and Diversity
BIOL 225: Animal Biology and Diversity Lab
or
BIOL 226: Microbial Biology and Diversity
BIOL 227: Microbial Biology and Diversity Lab
BIOL 319: Introduction to Molecular and Cellular Biology
BIOL 322: Introduction to Molecular and Cellular Biology Lab
or
BIOL 327: Genetics
BIOL 337: Genetics Lab
--
BIOL 315: Ecology
or
BIOL 316: Evolution
--
Students must also select three laboratory experience courses chosen from: BIOL 212, BIOL 312, BIOL 321, BIOL 322, BIOL 324, BIOL 325, BIOL 326, BIOL 328, BIOL 331, BIOL 337, BIOL 348, BIOL 350, BIOL 356, BIOL 400, BIOL 404, BIOL 405, BIOL 412, BIOL 447, BIOL 450, BIOL 456, BIOL 457, BIOL 458, BIOL 460. BIOL 470, BIOL 472, BIOL 485, BIOL 496, BIOL 497

Students must also select one science process course from: BIOL 212, BIOL 312, BIOL 331, BIOL 350, BIOL 397, BIOL 404, BIOL 407, BIOL 412, BIOL 456, BIOL 457, BIOL 470, BIOL 472, BIOL 495, BIOL 496, BIOL 497, or HON 404

In consultation with their advisor, students select majors-level coursework to obtain a minimum of 36 credits total, provided that at least 18 hours total are upper-division courses. Student may count up to

3 credit hours of a combination of BIOL 369 and BIOL 399, and up to 4 credit hours of BIOL 485 toward this major.

Because an understanding of the principles of subjects outside of biology, in particular agriculture, chemistry, geography and geology, mathematics, physics, and sociology is essential to the study of biology, majors are required to complete supporting courses as follows:

1. MATH 116 and 117 or MATH 118 or higher
2. PHYS 231/PHYS 232 or PHYS 255/PHYS256
3. CHEM 120/CHEM 121, and
4. Two courses from the following list: AGRO 350 and AGRO 452 or AGRO 454 or AGRO 456/AGRO 456 or AGRO 457/AGRO 458, BIOL 382, CHEM 222/CHEM 223, CHEM 314 or CHEM 340/CHEM 341, CHEM 330, CIS 243, CIS 226 OR CS 146, GEOG 328, GISC 316, GISC 317, GISC 417, MATH 136, MATH 137, MATH 142, MATH 305, MATH 307, PHYS 332/233 or PHYS 265/PHYS 266, SOCL 302
7.2 Proposed Program Description: (On a separate pages):

## Required courses

BIOL 120: Biol Concepts: Cells, Metabolism, and Genetics
BIOL 121: Biol Concepts: Cells, Metabolism, and Genetics Lab
BIOL 122: Biol Concepts: Evolution, Diversity, and Ecology
BIOL 123: Biol Concepts: Evolution, Diversity, and Ecology Lab
BIOL 489: Professional Aspects of Biology

## Credits Notes

3 Grade of "C" or higher
1 Grade of " $C$ or higher
3 Grade of "C" or higher
1 Grade of "C" or higher

## Restrictive Electives

BIOL 222: Plant Biology and Diversity 3, and
BIOL 223: Plant Biology and Diversity Lab
or
BIOL 224: Animal Biology and Diversity
BIOL 225: Animal Biology and Diversity Lab or
BIOL 226: Microbial Biology and Diversity
3 , and
BIOL 227: Microbial Biology and Diversity Lab
BIOL 319: Introduction to Molecular and Cellular Biology
BIOL 322: Introduction to Molecular and Cellular Biology Lab
or
BIOL 327: Genetics
BIOL 337: Genetics Lab
BIOL 315: Ecology 3
or
BIOL 316: Evolution 3

Students must also select three laboratory experience courses chosen from: BIOL 212, BIOL 312, BIOL 321, BIOL 322, BIOL 324, BIOL 325, BIOL 328, BIOL 331, BIOL 337, BIOL 348, BIOL 350, BIOL 355, BIOL 356,
BIOL 400, BIOL 404, BIOL 405, BIOL 412, BIOL 447, BIOL 450, BIOL 456, BIOL 457, BIOL 458, BIOL 460.
BIOL 470, BIOL 472, BIOL 485, BIOL 496, BIOL 497
Students must also select one science process course from: BIOL 212, BIOL 312, BIOL 331, BIOL 350, BIOL 355, BIOL 397, BIOL 404, BIOL 407, BIOL 412, BIOL 456, BIOL 457, BIOL 470, BIOL 472, BIOL 495, BIOL 496, BIOL 497, or HON 404

In consultation with their advisor, students select majors-level coursework to obtain a minimum of 36 credits total, provided that at least 18 hours total are upper-division courses. Student may count up to 3 credit hours of a combination of BIOL 369 and BIOL 399, and up to 4 credit hours of BIOL 485 toward this major.

Because an understanding of the principles of subjects outside of biology, in particular agriculture, chemistry, geography and geology, mathematics, physics, and sociology is essential to the study of biology, majors are required to complete supporting courses as follows:

1. MATH 116 and 117 or MATH 136
2. PHYS 231/PHYS 232 or PHYS 255/PHYS256
3. CHEM 120/CHEM 121, and
4. Two courses from the following list: AGRO 350, BIOL 382, CHEM 222/CHEM 223, CHEM 330, CHEM 340/CHEM 341, CIS 243, CS 146, GISC 316, GISC 317, MATH 136, MATH 137, PHYS 332/233, SOCL 302


| THIRD YEAR | Fall Semester |  | Spring Semester |  |
| :---: | :---: | :---: | :---: | :---: |
|  | BIOL 315 Ecology or BIOL 316 Evolution | 3 | Upper Level BIOL Elective with Lab (see Biology Advisor)* | 4 |
| Visit Career Services | Comm 145 | 3 | Colonnade Explorations | 3 |
| Writing Center offers free help!!! direct link | Colomade Explorations | 3 | Upper Level BIOL Elective with Lab (see Biology Advisor)* | 4 |
|  | Upper Level BIOL Elective (see Biology Advisor) | 3 | Upper Level Course in Minor | 3 |
|  | Course in Minor | 3 | Writing in the Disciplines | 3 |
|  | TOTAL CREDIT HOURS | 16 | TOTAL CREDIT HOURS <br> Consider conducting research, an internship, or study abroad | 17 |
| SUMMER TERM | Summer Term |  |  |  |
|  |  |  |  |  |
|  | TOTAL CREDIT HOURS | 0 |  |  |


| FOURTH YEAR | Fall Semester |  | Spring Semester |  |
| :---: | :---: | :---: | :---: | :---: |
|  | BIOL 489 | 1 | Upper Level BIOL Elective (see Biology Advisor) | 3 |
|  | Upper Level Course in Minor | 3 | Upper Level Course in Minor | 3 |
| Apply for Graduation (YEA) dírect link | Colomnade Comnections | 3 | Colonnade Connections | 3 |
|  | World Language | 3 | Colonnade Connections | 3 |
|  | BIOL Process Elective (see Biology Major iCAP \#6) | 3 |  |  |
| Celebrate | TOTAL CREDIT HOURS | 13 | TOTAL CREDIT HOURS | 12 |
|  | Total Credit hours: 120 |  |  |  |

This is a suggested program of study.
Student must maintain a "C" or better in 120-123 Biology courses and in some supporting courses.
*Three Laboratory courses are required.
One science process course is required.
For more Information: Website: http://www.wku.edu/biology/
Email: biology@wkuedu
Course Descriptions (direct link): http://www.wkuedu/biology/courses2.php

## Proposal to Revise a program: Major in Biology, 525 <br> Ogden College of Science and Engineering Department: Biology

## Section 1: Proponent Contact Information

1.1 Name/Title: Scott Grubbs/Professor of Biology
1.2 Email address: scott.grubbs@wku.edu
1.3 Phone \#: 270 202-6981

## Section 2: Program Information

2.1 Current Program reference number: 525
2.2 Current Program title: Major in Biology
2.3 Current total number of credits required in the program: 48

## Section 3: Proposed program revisions and rationales

3.1 Addition of Ecology Lab (BIOL 355) to the laboratory experience course list. Prior to 2015, Ecology (315) was a 4.5 credit course with an embedded lab. The lab was removed and subsequently re-added as a stand-alone course (BIOL 355). Program 525 requires five laboratory courses. BIOL 355 provides a rigorous laboratory experience for students that should be added to the lab course list for 525 majors.
3.2 Addition of Ecology Lab (BIOL 355) to the science process course list. Prior to 2015, Ecology (315) was a 4.5 credit course with an embedded lab. The lab was removed and subsequently re-added as a stand-alone course (BIOL 355). Program 525 requires one science process course. BIOL 355 also provides a rigorous science process experience for students that should be added to the science process course list for 525 majors.
3.3 Removal of BIOL 326 (Ornithology) from the laboratory experience course list. The addition of BIOL 326 to this list was a mistake. This is a lecture-only course. There is a stand-alone Ornithology Lab (BIOL 356) course that is already include in the laboratory experience course list.
3.4 Change and simplify MATH requirement language from "MATH 116 and 117 or MATH 118 or higher" to "MATH 116 and MATH 117 or MATH 136". Both MATH 118 and MATH 142 (Calculus with Applications for Life Sciences) are no longer options for students since neither has been taught for several years. The presence of "or higher" language is diffuse and too open for interpretation. The propose change provides clarity for students, advisors, and Biology faculty and staff.
3.5 Reduce the "4. Two courses from the following list:" from 25 (corequisite labs were not counted separately) to 13 supporting courses. I looked at six academic years of data for all Biology majors to assess frequency trends for all 25 courses. Total enrollment across the six years was 0 for six courses (AGRO 455/AGRO 456, CS 226, CIS 226, GISC 417,

MATH 305, PHYS 265/PHYS 266), 1 for three courses (AGRO 454, AGRO 457/AGRO 458, MATH 307), 3 for AGRO 452, 5 for GEOG 328 and 6 for CHEM 314. Overall, the removal of 12 courses is a simplification for students and Biology advisors for supporting courses that are of no/little interest to students or for courses that had either no longer available or not offered in years (e.g., CHEM 314). MATH 142 is also being removed for the same reasons as stated above in 3.3.

## Section 4: Consultations

Do any of the proposed revisions in section 3 above involve or in any other way impact other departments/units? YES NO

If NO, simply proceed to item 5.
If YES, identify those revisions here, referring to them by the numbers assigned in section 3 above, and for each, indicate who in the affected department/unit was consulted, and the date of that consultation:

Dr. Fred DeGraves (Agriculture; AGRO 452, 454, 455, 457) - 1/15/21
Dr. Ray Blankenship (Information Systems; CIS 226) - 1/15/21
Dr. Huanjing Wang (SEAS; CS 226) - 1/15/21
Dr. Fred Siewers (Earth, Environmental, \& Atmospheric Sciences; GEOG 328, GISC 417) - 1/15/21
Dr. Bruce Kessler (Mathematics; MATH 142, 305, 307) - 1/15/21
Dr. Mike Carini (Physics \& Astronomy, PHYS 256/266) - 1/15/21
Dr. Kevin Williams (Chemistry; CHEM 314) - 1/15/21

## Section 5: Proposed term for implementation: Fall 2021

## Section 6: Approval Flow Dates:

| Department of Biology | 30 October 2020 |
| :--- | ---: | ---: |
| Ogden College Curriculum Committee | 28 January 2021 |
| Professional Education Council | 10 February 2021 |
| Undergraduate Curriculum Committee |  |
| University Senate |  |

## Section 7: Required Appendices: Current \& proposed program descriptions:

### 7.1 Current Program Description: (On a separate pages):

This option for a major in biology requires a minimum of 48 hours in biology with 24 hours at the 300 or higher level. No minor is required. A range of upper level courses are available in ecology and evolutionary biology, molecular and cellular biology, plant biology, animal biology, and microbiology.

A baccalaureate degree requires a minimum of 120 unduplicated semester hours. More information can be found at www.wku.edu/registrar/degree certification.php.

Students who began WKU in the Fall 2014 and thereafter should review the Colonnade requirements located at: https://www.wku.edu/colonnade/colonnaderequirements.php.

Required courses
BIOL 120: Biol Concepts: Cells, Metabolism, and Genetics
BIOL 121: Biol Concepts: Cells, Metabolism, and Genetics Lab
BIOL 122: Biol Concepts: Evolution, Diversity, and Ecology
BIOL 123: Biol Concepts: Evolution, Diversity, and Ecology Lab
BIOL 489: Professional Aspects of Biology

## Credits Notes

3 Grade of "C" or higher 1 Grade of "C or higher 3 Grade of "C" or higher 1 Grade of "C" or higher 1

## Restrictive Electives

BIOL 222: Plant Biology and Diversity 3, and

BIOL 223: Plant Biology and Diversity Lab 1
or
BIOL 224: Animal Biology and Diversity
3, and
BIOL 225: Animal Biology and Diversity Lab
or
BIOL 226: Microbial Biology and Diversity
3, and
BIOL 227: Microbial Biology and Diversity Lab
BIOL 319: Introduction to Molecular and Cellular Biology
1

BIOL 322: Introduction to Molecular and Cellular Biology Lab
or
BIOL 327: Genetics
3, and
BIOL 337: Genetics Lab
--
BIOL 315: Ecology
3
or
BIOL 316: Evolution
3

Students must also select five laboratory experience courses chosen from: BIOL 212, BIOL 312, BIOL 321, BIOL 322, BIOL 324, BIOL 325, BIOL 326, BIOL 328, BIOL 331, BIOL 337, BIOL 348, BIOL 350, BIOL 356, BIOL 400, BIOL 404, BIOL 405, BIOL 412, BIOL 447, BIOL 450, BIOL 456, BIOL 457, BIOL 458, BIOL 460. BIOL 470, BIOL 472, BIOL 485, BIOL 496, BIOL 497

Students must also select one science process course from: BIOL 212, BIOL 312, BIOL 331, BIOL 350, BIOL 397, BIOL 404, BIOL 407, BIOL 412, BIOL 456, BIOL 457, BIOL 470, BIOL 472, BIOL 495, BIOL 496, BIOL 497, or HON 404

In consultation with their advisor, students select majors-level coursework to obtain a minimum of 48 credits total, provided that at least 24 hours total are upper-division courses. Student may count up to

6 credit hours of a combination of BIOL 369 and BIOL 399, and up to 4 credit hours of BIOL 485 toward this major.

Because an understanding of the principles of subjects outside of biology, in particular agriculture, chemistry, geography and geology, mathematics, physics, and sociology is essential to the study of biology, majors are required to complete supporting courses as follows:
5. MATH 116 and 117 or MATH 118 or higher
6. PHYS 231/PHYS 232 or PHYS 255/PHYS 256
7. CHEM 120/CHEM 121, and
8. Two courses from the following list: AGRO 350 and AGRO 452 or AGRO 454 or AGRO 456/AGRO-456 or AGRO-457/AGRO 458, BIOL 382, CHEM 222/CHEM 223, CHEM 314 or CHEM 340/CHEM 341, CHEM 330, CIS 243, CIS 226 OR CS 146, GEOG 328, GISC 316, GISC 317, GISC 417, MATH 136, MATH 137, MATH 142, MATH 305, MATH 307, PHYS 332/233 or PHYS 265/PHYS 266, SOCL 302
7.2 Proposed Program Description: (On a separate pages):

## Required courses

BIOL 120: Biol Concepts: Cells, Metabolism, and Genetics
BIOL 121: Biol Concepts: Cells, Metabolism, and Genetics Lab
BIOL 122: Biol Concepts: Evolution, Diversity, and Ecology
BIOL 123: Biol Concepts: Evolution, Diversity, and Ecology Lab
BIOL 489: Professional Aspects of Biology

## Credits Notes

3 Grade of "C" or higher
1 Grade of " $C$ or higher
3 Grade of "C" or higher
1 Grade of "C" or higher

3 , and
1

3 , and
BIOL 225: Animal Biology and Diversity Lab or
BIOL 226: Microbial Biology and Diversity 3, and
BIOL 227: Microbial Biology and Diversity Lab
--
BIOL 319: Introduction to Molecular and Cellular Biology
BIOL 322: Introduction to Molecular and Cellular Biology Lab
or
BIOL 327: Genetics
BIOL 337: Genetics Lab
BIOL 315: Ecology 3
or
BIOL 316: Evolution
--

Students must also select five laboratory experience courses chosen from: BIOL 212, BIOL 312, BIOL 321, BIOL 322, BIOL 324, BIOL 325, BIOL 328, BIOL 331, BIOL 337, BIOL 348, BIOL 350, BIOL 355, BIOL 356, BIOL 400, BIOL 404, BIOL 405, BIOL 412, BIOL 447, BIOL 450, BIOL 456, BIOL 457, BIOL 458, BIOL 460. BIOL 470, BIOL 472, BIOL 485, BIOL 496, BIOL 497

Students must also select one science process course from: BIOL 212, BIOL 312, BIOL 331, BIOL 350, BIOL 355, BIOL 397, BIOL 404, BIOL 407, BIOL 412, BIOL 456, BIOL 457, BIOL 470, BIOL 472, BIOL 495, BIOL 496, BIOL 497, or HON 404

In consultation with their advisor, students select majors-level coursework to obtain a minimum of 48 credits total, provided that at least 24 hours total are upper-division courses. Student may count up to 6 credit hours of a combination of BIOL 369 and BIOL 399, and up to 4 credit hours of BIOL 485 toward this major.

Because an understanding of the principles of subjects outside of biology, in particular agriculture, chemistry, geography and geology, mathematics, physics, and sociology is essential to the study of biology, majors are required to complete supporting courses as follows:

1. MATH 116 and 117 or MATH $\mathbf{1 3 6}$
2. PHYS 231/PHYS 232 or PHYS 255/PHYS256
3. CHEM 120/CHEM 121, and
4. Two courses from the following list: AGRO 350 , BIOL 382, CHEM 222/CHEM 223, CHEM 330, CHEM 340/CHEM 341, CIS 243, CS 146, GISC 316, GISC 317, MATH 136, MATH 137, PHYS 332/233, SOCL 302


| THIRD YEAR | Fall Semester |  | Spring Semester |  |
| :---: | :---: | :---: | :---: | :---: |
|  | BIOL 315 Ecology or BIOL 316 Evolution | 3 | Upper Level BIOL Elective with lab (see Biology Advisor) | 4 |
| Visit Career Services | COMM 145 | 3 | Upper Level BIOL Elective (see Biology Advisor) | 3 |
| Writing Center offers free help!!! direct link | Colomnade Explorations | 3 | Upper Level BIOL Elective with lab (see Biology Advisor)* | 4 |
|  | Upper Level BIOL Elective with lab (see Biology Advisor)* | 4 | Colonnade Connections | 3 |
|  | Colomnade Explorations | 3 | Writing in the Disciplines Foundations | 3 |
|  | TOTAL CREDIT HOURS | 16 | TOTAL CREDIT HOURS | 17 |
| SUMMER TERM | Summer Term |  | Consider conducting researchs, an internship, or study abroad |  |
|  |  |  |  |  |
|  | TOTAL CREDIT HOURS | 0 |  |  |


| FOURTH YEAR | Fall Semester |  | Spring Semester |  |
| :---: | :---: | :---: | :---: | :---: |
|  | BIOL 489 | 1 | Upper Level BIOL Elective (see Biology Advisor) | 4 |
|  | Upper Level BIOL Elective (see Biology Advisor) | 4 | Upper Level BIOL Elective (see Biology Advisor) | 4 |
| Apply for Graduation (YEA) direct link | Colonnade Connections | 3 | Colonnade Connections | 3 |
|  | World Language | 3 | Upper Level BIOL Elective (see Biology Advisor) | 4 |
|  | BIOL Process Elective (see Biology Major iCAP \#6) | 3 |  |  |
|  | TOTAL CREDIT HOURS | 14 | TOTAL CREDIT HOURS | 15 |

This is a suggested program of study.
Student must maintain a "C" or better in 120-123 Biology courses and in some supporting courses.
*Five Laboratory courses are required.
One science process course is required.
For more Information: Website: http://www.wku.edu/biology/
Email: biology@wkuedu
Course Descriptions (direct link): http://www.wkuedu/biology/courses2.php

Proposal to Revise a Program: Construction Management Ogden College of Science and Engineering
Department/Unit: School of Engineering and Applied Sciences

## Section 1: Proponent Contact Information

1.1 Bashar Haddad, Assistant Professor
1.2 Email address: Bashar.Haddad@wku.edu
1.3 Phone \# 270.745.3414

## Section 2: Program Information

2.1 Current Program reference number: 533

### 2.2 Current Program Title: Construction Management

2.3 Current total number of credits required in the program: 81

## Section 3: Proposed program revisions and rationales

3.1 Remove CE 303.
3.2 Remove CM 250.
3.3 Add CM 250 or CE 303. This is part of the collaboration between CE and CM programs. The classes have similar content. Currently, CM students must take both classes. In order to reduce duplication of content material, CM majors can take either CM 250 or CE 303. The CE and AS students have only CE 303 in their program of study. This was coordinated with CE and AS program coordinators.

### 3.4 Remove CM 346

3.5 Add CM 346 or CE 410. This is part of the collaboration between CE and CM programs. The classes have similar content. Currently, CM students must take CM 346 . We are proposing that CM majors can take either CM 346 or CE 410. CM students are not required to take the corequisite lab CE411. Therefore, students must obtain an override from the instructor to register for CE 410. This was coordinated with CE program coordinator.
3.6 Add MGT 210 as organization management course. An organization management course is very important to enhance and enrich the learning outcome of CM major. This will make our graduates better ready to enter the construction industry. The class is offered in multi sections and can take in CM majors with no capacity issues. This was coordinated with the Chair of the management program at the College of Business.

## Section 4: Consultations

Do any of the proposed revisions in section 3 above involve or in any other way impact other departments/units? Yes

Section 5: Proposed term for implementation: as soon as possible

## Section 6: Approval Flow Dates:

SEAS:
Odgen College Curriculum Committee:
Undergraduate Curriculum Committee:
University Senate:

Section 7: Required Appendices: Current \& proposed program descriptions:
7.1 Current Program Requirement: 81 hours

| Architectural Drafting | AS 163 | 3 |
| :--- | :--- | :---: |
| Industrial Material | MFGE 217 | 3 |
| Construction Methods and Materials | CM 261 | 3 |
| Construction Lab | CM 262 | 1 |
| Industrial Statistics | MFGE 271 | 3 |
| Building Structures | CM 282 | 3 |
| Building Codes | AS 305 | 3 |
| Ergonomics and Safety | MFGE 310 | 3 |
| Survey of Building Systems | SEAS 325 | 3 |
| Quality Assurance | MFGE 371 | 3 |
| Project Management | SEAS 390 | 3 |
| Lean Systems | MFGE 394 | 3 |
| Internship I | SEAS 398 | 1 |
| Technology Mgmt./Sup./Team Blding | MFGE 430 | 3 |
| Senior Research Construction <br> Management | CM 490 | 3 |
| Contract Documents | CM 250 | $\mathbf{3}$ |
| Const. Estimating and Bidding | CM 363 | 3 |
| Applied Soil |  |  |
| Mechanics/Foundations | CM 346 | $\mathbf{3}$ |
| Const. Scheduling | CM 462 | 3 |
| Principles of Surveying | CE 160/CE 161 or AGMC170/AGMC171 | 3 or 4 |
| Construction Management | CE 303 | $\mathbf{3}$ |
| Equipment and Methods | CE 316 | 3 |
| Introductory Accounting/Finance <br> (Select One) | ACCT 200, MKT 220, MKT 325, FIN 161, <br> FINC 161C, RE 170C, BUS 100C, BUS <br> 102C, BUS 250C, BUS 252C, or ENT 312 | 3 |
| Business Law (Select One) | MGT 301 or MGT 333 | 3 |
| Intro Economics/Principles of <br> Economics (Select One) | AGEC 360, ECON 150, ECON 202, ECON <br> 203, ECON 375, ECON 390, ECO 150C, <br> ECO 202C, or ECO 203C |  |
|  |  | 3 |
| Additional Required Courses: |  | $\mathbf{3}$ |
| Trigonometry | MATH 117 | 3 |
| Chemistry | CHEM 105/106 or CHEM 120/121 |  |
|  |  | $\mathbf{1 2 0}$ |
| Program Grand Total Hours |  |  |

### 7.2 Proposed Program Requirement: 84 hours

| Architectural Drafting | AS 163 | 3 |
| :--- | :--- | :---: |
| Industrial Materials | MFGE 217 | 3 |
| Construction Methods and Materials | CM 261 | 3 |
| Construction Lab | CM 262 | 1 |
| Industrial Statistics | MFGE 271 | 3 |
| Building Structures | CM 282 | 3 |
| Building Codes | AS 305 | 3 |
| Ergonomics and Safety | MFGE 310 | 3 |
| Survey of Building Systems | SEAS 325 | 3 |
| Quality Assurance | MFGE 371 | 3 |
| Project Management | SEAS 390 | 3 |
| Lean Systems | MFGE 394 | 3 |
| Internship I | SEAS 398 | 1 |
| Technology Mgmt./Sup./Team Blding | MFGE 430 | 3 |
| Senior Research Construction <br> Management | CM 490 | 3 |
| Contract Documents or <br> Construction Management | CM 250 or CE 303 | 3 |
| Const. Estimating and Bidding | CM 363 | 3 |
| Applied Soil Mechanics/ <br> Foundations or Soil Mechanics | CM 346 or CE 410 | 3 |
| Const. Scheduling | CM 462 | 3 |
| Principles of Surveying | CE 160/CE 161 or AGMC170/AGMC171 | 3 or 4 |
| Equipment and Methods | CE 316 | 3 |
| Introductory Accounting/Finance <br> (Select One) | ACCT 200, MKT 220, MKT 325, FIN 161, <br> FINC 161C, RE 170C, BUS 100C, BUS <br> 102C, BUS 250C, BUS 252C, or ENT 312 |  |
| Business Law (Select One) | MGT 301 or MGT 333 | 3 |
| Intro Economics/Principles of <br> Economics (Select One) | AGEC 360, ECON 150, ECON 202, ECON <br> 203, ECON 375, ECON 390, ECO 150C, <br> ECO 202C, or ECO 203C | 3 |
| Organizational Management | MGT 210 | 3 |
| Additional Required Courses: | MATH 117 | 3 |
| Trigonometry | CHEM 105/106 or CHEM 120/121 | $4-5$ |
| Chemistry |  | 120 |
|  | Program Grand Total Hours |  |
|  |  |  |



| BACHELOR of SCIENCE in CONSTRUCTION MANAGEMENT (\#533) |
| :--- | :--- |
| School of Engineering \& Applied Sciences |
| Ogden College of Science and Engineering |
| Western Kentucky University |

CM - Four Year Plan

| FIRST YEAR |  |  |  |  |
| :--- | :---: | :--- | :---: | :---: |
| Fall Semester | Spring Semester |  |  |  |
| AS 163 Architectural Drafting | CHEM 105/106 or 120/121: (E-NS, LS) | $4-5$ |  |  |
| MATH 117 -Trigonometry or higher math <br> class (Foundations)(F-QR) | 3 | Natural \& Physical Sciences (E-NS) | 3 |  |
| ENG 100 Intro to College Writing <br> (Foundation) (F-W1) | 3 | HIST 101 World History I OR <br> HIST 102 World II (F-SB) | 3 |  |
| Arts \& Humanities (E-AH) | 3 | Human Communication (F-OC) | 3 |  |
| Economics Elective* (E-SB) | 3 | Literary Studies (F-AH) | 3 |  |
| TOTAL CREDIT HOURS | $\mathbf{1 5}$ | TOTAL CREDIT HOURS | $\mathbf{1 6 - 1 7}$ |  |


| SECOND YEAR |  |  |  |
| :--- | :---: | :--- | :---: |
| Fall Semester | Spring Semester |  |  |
| CM 282 Building Structures | 3 | World Language | 3 |
| MFGE 310 Ergonomics and Safety | 4 | CM 261/262 | 3 |
| CE 160/161 Surveying 1 (with a Lab) | 3 | MGT 210 Organization Management | 4 |
| MFGE 217: Industrial Materials | 3 | General Elective | 3 |
| Accounting/Finance Elective* | $\mathbf{1 6}$ | TOTAL CREDIT HOURS | $\mathbf{1 - 2}$ |
| TOTAL CREDIT HOURS |  | $\mathbf{1 4 - 1 5}$ |  |


| THIRD YEAR |  |  |  |
| :--- | :---: | :--- | :---: |
| Fall Semester | Spring Semester |  |  |
| CM 363 Construction Estimating and Bidding | 3 | CE 316 Equipment \& Methods | 3 |
| AS 305 Building Codes | 3 | CM 462 Construction Scheduling | 3 |
| CM 250 Contract Documents or CE 303 <br> Construction Management | 3 | Business Law Elective* | 3 |
| MFGE 394 Lean Systems | 3 | Connections: Social and Cultural <br> (K-SC) | 3 |
| ENG 300 Writing in the Disciplines (F-W2) | 3 | Connections: Local to Global Course (K-LG) | 3 |
| TOTAL CREDIT HOURS | $\mathbf{1 5}$ | TOTAL CREDIT HOURS | $\mathbf{1 5}$ |


| FOURTH YEAR |  |  |  |
| :--- | :---: | :--- | ---: |
| Fall Semester | Spring Semester |  |  |
| MFGE 430 Technology Mgt/Supervision | 3 | CM 490 Senior Research | 3 |
| MFGE 325 Survey of Building Systems | 3 | MFGE 371 Quality Assurance | 3 |


| CE 410 Soil Mechanics or CM 346: Applied <br> Soil Mechanics | 3 | SEAS 398 Internship | 1 |
| :--- | :---: | :--- | :---: |
| SEAS 390 Project Management | 3 | Connections: Systems (K-SY) | 3 |
| General Elective | 3 | General Elective | 3 |
|  |  |  | $\mathbf{1 3}$ |
| TOTAL CREDIT HOURS | $\mathbf{1 5}$ | TOTAL CREDIT HOURS |  |

Total Credit Hours: 120
For more details and courses offered in the Colonnade General Education program visit the website. World Language Requirement: Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2 nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

1. Accounting/Financial Elective: Choose one course from: ACCT 200, MKT 220, MKT 325, MKT 390, FIN 161, RE170C, BUS 100C, BUS 102C, BUS 110C BUS 250C, BUS 252C, ENT 312
2. Business Law Elective: Choose one course from: MGT 301, MGT 333, MGT 365
3. Economics Elective: Choose one course from: ECON 150, ECON 202, ECON 203, ECON 375, ECON 390, AGEC 360, BUS 160C, BUS 212C

PLEASE NOTE: Prerequisites, Course Numbers, and Course Titles are subject to change. Consult your advisor each semester.

## For more Information: School of Engineering and Applied Sciences

Website: www.wku.edu/seas
Phone: 270-745-3251
Email: seas@wku.edu
Course Descriptions: http://www.wku.edu/undergraduatecatalog/
VIII. Academic Policy Report - Review and give feedback to the Francesca Sunkin (Academic Quality)

Proposal Date:1/22/21

Office of Academic Affairs Office of the Registrar Proposal to Create a New Academic Policy<br>(Action Item)

Contact Person: Jennifer Hammonds, Jennifer.hammonds@wku.edu, 270-745-5030

1. Identification of proposed policy: Pass/D/Fail Grading Option: Student-Initiated Option
2. Catalog statement of proposed policy:
2.1 Proposed catalog policy:

Pass/D/Fail Grading Option: Student-Initiated Option
The Pass/D/Fail option encourages undergraduate students to take courses they might otherwise avoid because of lack of background or concern for lowering their grade point average (GPA). It allows students to experiment in academic disciplines without the same grading pressures incurred as in their major area of study. When undergraduates choose this option, they must adhere to the course syllabus the same way as students enrolled for a letter grade. For this reason, this policy can contribute substantially to a student's breadth of experience at WKU.

Note: Not all undergraduate courses are approved to be taken Pass/D/Fail. Graduate-level courses (400G-499G, 500 or higher) may not be taken under the Pass/D/Fail option.

1. Taking courses under the Pass/D/Fail student-initiated option is subject to the following restrictions:
A. The student must complete the appropriate Pass/D/Fail form by the deadline published in the registration guide.
B. The form can be completed at the time of registration but not later than the last day to withdraw for a class for that semester/term as listed in the appropriate registration guide.
C. The choice to receive a traditional letter grade or a Pass/D/Fail grade cannot be changed after the last day to withdraw from a course except by withdrawal or by repeating the course.
D. A student may not repeat a course on a Pass/D/Fail basis in order to replace a previously earned letter grade of $A$ through $F$.
E. The student must be an undergraduate student (degree seeking or non-degree seeking). Dual credit students are excluded from this policy.
F. Courses taken Pass/D/Fail must be elective in nature and cannot be used to fulfill specific major, minor, or certificate requirements or a prerequisite requirement for admission to a degree program unless prior approval has been granted by the department head and/or college or for general education requirements as granted by the Committee on Credits and Graduation.
G. No more than 12 credit hours toward graduation may be completed through the student-initiated Pass/D/Fail.
H. Only the grade of $C$ or above will be considered passing when courses are taken under the Pass/D/Fail option; the grades of $D$ and $F$ will be recorded as earned.
I. The grade of $P$ will not be computed in the GPA but the credit hours associated with the course will be counted as credit hours earned and will count toward graduation under the restrictions previously mentioned.
J. The grade of D and $F$ will be computed in the student's GPA as hours attempted.
2. Under the student-initiated Pass/D/Fail policy, the instructor will not know whether an individual is taking the course for a traditional letter grade or Pass/D/Fail. When the semester ends, the instructor will submit traditional letter grades for all students. For those students taking the course as Pass/D/Fail, grades will be converted by the registrar's office.
3. A student who officially elects the pass grade option for a course may not change the Pass to a letter grade designation after the deadline. After final grades have posted, a student may follow the grade change process to request their pass grade be reverted back to the original letter grade.

## This policy will be effective Fall 2021. Grades of Pass earned in Spring 2020 and Fall 2020 are not subject to the credit hour limit.

### 2.2 Proposed catalog section: Same as 2.1

## 3. Rationale for proposed policy:

WKU does not currently have a pass/fail policy. It was discovered as we navigated the Covid-19 pandemic where we wanted to offer this to our students. Examples of institutions with a pass/fail grade option: University of Louisville, Northern Kentucky University, Eastern Kentucky University, Ball State University, Central Michigan University, Ohio State University, Ohio University, Bowling Green State University, Vanderbilt University, University of TennesseeKnoxville, Florida Atlantic University. The Pass/D/Fail option encourages undergraduate students to take courses they might otherwise avoid because of lack of background or concern for lowering their grade point average (GPA). It allows students to experiment in academic disciplines without the same grading pressures incurred as in their major area of study.
4. Impact of proposed policy on existing academic or non-academic policies:
4.1 Impact on policies: Students may choose the Pass/D/Fail policy in place of an audit. Unlike audit, the pass grade will count towards graduation.
4.2 Impact on populations that may be affected: This policy may affect student athletes as no guidance has been issued for a permanent pass/fail policy.
5. Proposed term for implementation: Fall 2021 (Grades of Pass earned in Spring 2020 and Fall 2020 are not subject to the credit hour limit.)
6. Dates of prior committee approvals:

Department/ Unit __Office of the Registrar____
College Curriculum Committee (if applicable)
UCC Academic Policy Subcommittee (if applicable)
Senate Academic Quality
Undergraduate Curriculum Committee
University Senate
IX. Announcements
X. Adjourn


[^0]:    ${ }^{1}$ All data last accessed on 1/16/2021.

